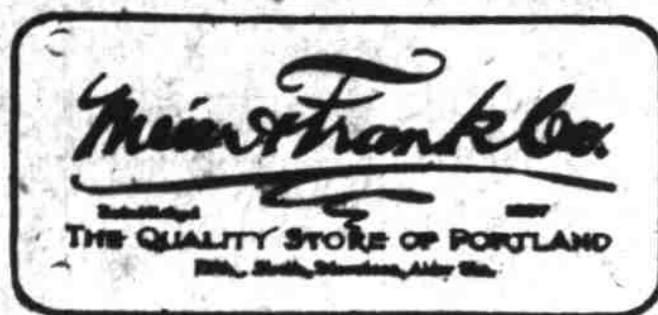


SOLE PORTLAND AGENTS FOR THE FAMOUS MADAME IRENE CORSETS—THIRD FLOOR



1598th Friday Surprise

1598TH FRIDAY SURPRISE

Envelope Chemise of Washable Satin \$1.98

Prettily feminine affairs with georgette yokes and lace medallions or tailored models of the satin only, with yokes of fine pin tucks. Some have shoulder straps of ribbon. Such SATIN chemises are very popular and very rarely to be had at so little.

—Meier & Frank's: Underwear Shop, Third Floor.



1598TH FRIDAY SURPRISE

Autumn Shoes Specially Priced \$11.85

Styles for women and young women who appreciate the finer kinds of footwear. Many of the lasts just arrived and offered at this Friday Surprise price.

Brown and black kid lace shoes with military and Cuban heels. Dark gray kid lace shoes with Louis military heels. Dark brown calfskin lace shoes with Cuban heels. Maple kid lace shoes with Louis heels.

All sizes represented in some one or another of all of these four groups at \$11.85.

—Meier & Frank's: Shoe Store, Third Floor.

MEIER & FRANK'S 1598TH FRIDAY SURPRISE

SELLOGRAMS

50c Suitings Yard 35c
32-inch suitings in a good assortment of designs.
—Meier & Frank's: Second Floor.

50c "Lyklien" Yard 39c
32-inch material that looks like linen in all white, also checks and stripes.
—Meier & Frank's: Second Floor.

\$3 Cotton Batts Each \$2
Save a third on 3-lb. cotton batts in 72x84-inch size. Fine soft batts of long staple Sea Island cotton.
—Meier & Frank's: Second Floor.

50c Hand Towels Each 35c
Special 3 for \$1. Heavy weight huck towels size 18x36 inches. Excellent for general use.
—Meier & Frank's: Second Floor.

75c Doilies Each 45c
Madira hand-embroidered doilies 7x7 inches square, scalloped and embroidered in one corner. Can be used as small napkins or doilies.
—Meier & Frank's: Second Floor.

Outing Cloth Yard 19c
Regular 25c grade of good light weight white outing cloth for night clothes and babies' diapers. 27 inches wide. Plenty of it on hand so that large quantities can be ordered by institutions if so desired.
—Meier & Frank's: Second Floor.

\$5 Blankets Pair \$3.95
Wool finished cotton blankets in white, gray or tan. 64x76 inches. Good for cool nights and easily tubbed.
—Meier & Frank's: Second Floor.

Collars Half Price At 25c
Regular 50c grades of embroidered and lace collars in flat and roll styles. Made of organdie, swiss, heavy lace or pique. Wind-sor-ties for school of plain and fancy materials also 25c.
—Meier & Frank's: Main Floor.

Table Silver For 25c
Special purchase of good silver-plated knives, forks, dessert and soup spoons, sugar shells, orange or fruit knives and marmalade spoons. All the pieces stamped "Stratford" are plated on the best nickel silver metal. (Subject to 5% government tax).
—Meier & Frank's: Main Floor.

Boston Bags 20% Off
Were \$6.50 to \$20 Now \$5.20 to \$16
Black and brown cowhide bags in the popular Boston shape which is so immensely popular.
—Meier & Frank's: Sixth Floor.

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\$3.50 Ukuleles \$2.69
A saving of almost a fourth on a price that was already low. An opportunity to secure an instrument that is easy to learn, discourses the sweetest of music and is no bother at all to handle. A source of pleasant recreation during winter days.
—Meier & Frank's: Sixth Floor.

Hair Switches Reduced
\$2.39 for regular \$4.50 to \$6.50 wavy hair switches with three separate stems. All shades, including some grays.
\$6.39 for regular \$12.50, \$15 and \$18 wavy switches of first quality white and gray hair with three separate stems.
—Meier & Frank's: Fifth Floor.

MEIER & FRANK'S 1598TH FRIDAY SURPRISE

Surprises for Men and Boys

Six Big Values for Friday—Main Floor

Men's Work Shirts \$1.65
Regular \$2.50 grade men's work shirts of serviceable Amoskeag chambray in sizes 14 to 18. Full cut, well made shirts that are built to wear.

Men's Shirts \$4.85
Genuine army khaki and gray, also blue flannel shirts in sizes 14½ to 17½. Every shirt spells service. Full coat style and otherwise. Made with low or military collars and two pockets. (Add 19c government tax.)

Night Shirts \$1.95
Regular \$2.50 quality men's outing flannel night shirts in sizes 15 to 20 inclusive. Big, roomy, well made garments in variety of good looking striped patterns. Military or low collar.

Men's Union Suits \$3.85
Standard \$5 quality men's union suits of medium weight wool mixed fabric in long sleeves, ankle length style for winter wear. These garments are pre-shrunk. Natural gray. Sizes 34 to 46.

Boys' Union Suits \$1.25
Sizes 2 and 4 years priced at \$1.25; sizes 6, 8 and 10 years priced at \$1.65; sizes 12, 14 and 16 years priced at \$1.85.
Medium heavy weight cotton fleeced union suits for fall and winter wear. Long sleeves, ankle length style. Ecu and gray.

Night Shirts \$1.45
Regular \$2.50 grade outing flannel night shirts in size 14 only for boys and small men. With and without collars. Solid colors and stripes.
—Meier & Frank's: The Store for Men, Main Floor.

1598TH FRIDAY SURPRISE

\$2.59 Apron Dresses \$1.98

Nearly 300 dresses in regular sizes 34 to 44 and extra sizes 46 to 50.

Of both percale and gingham in pink and white stripes and plaids, black and white effects, blue combinations and plain colors.

Slipover styles with short sleeves and ruffles, others trimmed with striped bands or rickrack.

First time at this new inexpensive rate.

—Meier & Frank's: House Dress Shop, Third Floor.

1598TH FRIDAY SURPRISE

Boys' Suits 1-2 Price \$7.50

Just 42 suits in this half price lot while any remain tomorrow. Sizes 8, 9, 10 and 11 years.

Of good serviceable materials, well made, in neat patterns and colors. Coats in natty belted models, knickers full lined and seams taped.

Please remember—only 42 suits and half price! Come early.

—Meier & Frank's: The Store for Boys, Third Floor.



MEIER & FRANK'S 1598TH FRIDAY SURPRISE

Fur Trimmed and Plain Coats \$32.50

These two surprising coats pictured are in this Friday sale. Actually there are several coats with deep fur borders, fur cuffs and large fur collars. Others have large cape collars of the material and self-colored or contrasting glove stitching. Then there are other coats with seal-dyed fur collars only.

It is the first lot of elaborately fur-trimmed coats we have been able to offer at \$32.50 for a long time.

The coats are of good material, including velour and Bolivia, mostly in plain colors, some in heather mixtures. Attractive fancy linings. Sizes for women who wear 36 to 44.

Plenty of favorite shades of brown, blue, tan and taupe.

Limited number.



—Meier & Frank's: Fashion Salons, Fourth Floor.

MEIER & FRANK'S 1598TH FRIDAY SURPRISE

CENTER AISLE BARGAIN SQUARE

3 Big Specials for Friday



600 New All-Wool Sweaters

Regular \$5 to \$7.50 Grades

"Really phenomenal" is the way the MEIER & FRANK buyer described this purchase. Hundreds of Portland women and misses will be of the same opinion. Think of getting all-wool. Almost a dozen styles in coral, tan, copen-hagen, sky, royal blue, American beauty, turquoise, navy, brown. Many are combined with black, blues are sometimes combined with tan, slips on at \$3.98. Picture yourself in any one of these models illustrated. Decorative affairs of one and two colors of all-wool yarn cleverly knitted to give a slender silhouette.

coral combined with blue. All have long sleeves. Splendid for one's own use or for gifts. Sizes 36 to 44.

—Meier & Frank's: Center Aisle, Main Floor.

\$3.98

MEIER & FRANK'S 1598TH FRIDAY SURPRISE

Home-Made Candies 49c

Combinations of such well known favorites as Meier & Frank's English toffee, Mexican pinchoe, chocolate walnut fudge and other goodies. This assortment needs no introduction to Portland candy lovers. Packed in 1 pound boxes 49c; 2 pound boxes 98c. None delivered.

—Meier & Frank's: Main and Ninth Floors.

MEIER & FRANK'S 1598TH FRIDAY SURPRISE

Ribbon Remnants 25c

Thousands of remnants of heavy satin and taffeta ribbons. ¼ to 5 inches wide. 1 yard to 5 yards long. All staple shades included. In this sale are a few velvet ribbons for sashes and hat trimming. Lots of these ribbons will be fine for holiday needlework.

—Meier & Frank's: Ribbon Shop, Main Floor.

MEIER & FRANK'S 1598TH FRIDAY SURPRISE

Centerpieces and Doilies

At 29c Each

Regular 50c tan linen centerpieces stamped with attractive conventional designs for embroidery. 18 and 20 inch sizes.

At 2 for 25c

Doilies of white art cloth, stamped for French knot and "lacy daisy" embroidery. 12 inch size.

—Meier & Frank's: Needlework Shop, Second Floor.

MEIER & FRANK'S 1598TH FRIDAY SURPRISE

Cretonne Curtains \$1.99

Something different. A surprise sale of cretonne curtains such as would sell regularly at \$4 to \$6. Good heavy cretonnes in various colors are used and lengths are 2 and 2½ yards. It will be easy to make your rooms home-like by the addition of some of these attractive cretonne curtains and the expense will be pleasantly small.

—Meier & Frank's: Curtain Store, Seventh Floor.

MEIER & FRANK'S 1598TH FRIDAY SURPRISE

Kleanwell Carpet Sweepers \$2.98

Regularly \$4.50

These good Kleanwell sweepers are most efficient pursuers of every speck of dust and dirt in the home. The slender mahogany finished cases cover very business-like arrangements of stiff brushes and there are dust receptacles at each side which are easily opened to emit the dust after the cleaning is finished.

—Meier & Frank's: Carpet Store, Seventh Floor.



Swift's Breakfast Bacon 48c

Empire brand carefully selected medium weight strips. Sold in whole or half strips only at 48c pound.

Butter, Blue Ribbon, its uniform excellence pleases particular patrons. 2-lb. rolls \$1.42

Coffee, M. & F. Special, fresh dry roast possessing an abundance of strength and flavor, ground as ordered, 3 lbs. \$1.25, 2 lbs. 85c, 1 lb. 43c

Lipton's Tea, Yellow Label, regularly \$1 lb., 3-lb. cans \$2.25

Standard Tomatoes, labeled "Puree." No. 1 tall cans, 3 cans 25c

Jewel Shortening, 8-lb. cans \$2, 4-lb. cans \$1.05, 2-lb. cans 53c

Mazola, for salads, gal. \$2.29, ½ gal. \$1.15, qt. 60c

Mincod Clams, Royal Chef, No. 1 tall cans, doz. \$1.90, 3 cans 50c

Laundry Soap, Mount Hood A-1 oval bars, 10 bars 45c

Gem Brooms, Portland Broom Co.'s four-sewn, each 69c

Telephone service from 8 A. M. by experienced grocery saleswomen.

1598TH FRIDAY SURPRISE

Silk Waists Like These at \$2.85

—Less Than Cotton!

Durable black silk waists for winter wear, nicely tailored and with long sleeves, sort that wears well. Georgette waists with short sleeves, elaborately beaded or with stenciled designs, in flesh, white, taupe, brown and navy. Pongee waists with long sleeves, hemstitching and tucks.

Not all sizes in each style, but plenty of sizes from 36 to 44 in the lot. Limited number—please come early.

—Meier & Frank's: Waist Shop, Fourth Floor.

1598TH FRIDAY SURPRISE

Sports Angora Scarfs

Original Value \$6.95

\$3.95

Fringed scarfs in all good shades such as brown, navy, French blue, buff and gray with combinations of white or black. Exceptionally nice ones at this Friday Surprise price.

—Meier & Frank's: Neckwear Shop, Main Floor.

Earlier-in-the-Season \$3.50 Grades

Satin Charmeuse, Satin Duchesse, Taffeta \$1.98

About pre-war prices for a wonderful lot of dress silks of which particular women will heartily approve.

40-inch satin charmeuse of soft lustrous weave, as good a quality.

Also a fine lot of 35-inch black satin Duchesse and an equally attractive group of fine black and colored taffeta which are 35 inches wide.

First shipment of all these silks just arrived

and will be shown for the first time Friday at the surprise price of \$1.98 yard.

Because the price is so low we must say no telephone orders, none C. O. D.

—Meier & Frank's: Center Aisle, Main Floor.

5000 Pairs "Richelieu" Stockings

Regularly 65c pair. Ribbed dropped stitch stockings of fully mercerized cotton, knit to fit the feet and ankle perfectly. Wide

3 Pairs \$1

garter tops. Seamed legs. First quality. Sizes 8½ to 10. Black, cordovan, white. Sold only in three pair lots at \$1.

—Meier & Frank's: Center Aisle, Main Floor.

Friday and Saturday While the Quantity Lasts

"Blue Bird" Dinner Sets \$4.62

Regular Value \$7.05

Cottage dinner sets offered at last year's price notwithstanding recent notice of advance from the factory.

Just 300 sets, 32 pieces in each set, consisting of six tea cups, six tea saucers, six 7-inch plates, six 4-inch plates, six 4-inch fruit saucers, one 8-inch platter, one 7-inch open vegetable dish.

This popular Blue Bird design is an open-stock pattern, so that other pieces can be had at reasonable prices throughout the year.

—Meier & Frank's: Household Utilities Section, Basement.

