Four famous treatments for improving your skin

DO YOU ever feel dissatisfied with your appearance—wish this or that were different, and long to change it?

One thing you *can* change—and that is your skin.

Any girl can improve her appearance by *improving her complexion.* With the right care you can make your skin so lovely in its softness, its smooth, fine texture and brilliant color, that it will outweigh almost any other advantage you could possess.

Remember that *your skin changes in spite of you.* Each day old skin dies and new skin takes its place. No matter what defects your complexion has suffered from in the past—by regular treatment you can give *this new skin* the loveliness and charm it should have.

Read the four treatments given on this page. Each one of them tells you some special way of improving your complexion. If your skin is too oily—you can make it smoother and drier by using the famous Woodbury treatment given here. If you are troubled with blemishes—with conspicuous nose pores—use the special treatment indicated for your condition, and see how quickly your skin gains the clearness it has lacked. Is your complexion pale and sallow? By the new steam treatment you can make it glow with radiant color.

Don't neglect your skin — begin today to make it as smooth, clear, and flawless as it should be. In the famous booklet wrapped around each cake of Woodbury's Facial Soap, you will find not only the four treatments given here—but additional treatments for all the commoner skin troubles. Find the treatment your individual type of skin demands, and begin using it tonight.

The very first treatment with Woodbury's will leave your skin with a slightly *drawn, tight feeling.* This only means that your skin is responding to a more thorough and stimulating kind of cleansing than it has been accustomed to. After a few treatments this drawn sensation will disappear, and your skin will emerge with such a soft, clean, healthful feeling, that you will never again want to use any other method of cleansing your face.

Woodbury's Facial Soap is on sale at all drug stores and toilet goods counters in the United States and Canada. The famous booklet of treatments is wrapped around each cake. Get a cake today and begin *your* treatment tonight. A 25-cent cake lasts for a month or six weeks of any treatment or for general cleansing use.

SKIN BLEMISHES—
How to get rid of them

Just before retiring, wash in your usual way with warm water and Woodbury's Facial Soap and then dry your face. Now dip the tips of your fingers in warm water and rub them on the cake of Woodbury's until they are covered with a heavy, cream-like lather. Cover each blemish with a thick coat of this soap cream and leave it on for ten minutes. Then rinse very carefully, first with clear, hot water, then with cold.

The regular use of Woodbury's in cleansing your skin will discourage the tendency for new blemishes to form.

OILY SKINS—
How to correct them

First cleanse your skin thoroughly by washing it in your usual way with Woodbury's Facial Soap and warm water. Wipe off the surplus moisture, but leave the skin slightly damp. Now with warm water work up a heavy lather of Woodbury's Facial Soap in your hands. Apply it to your face and rub it into the pores thoroughly—always with an upward and outward motion. Rinse with warm water, then with cold—the colder the better. If possible, rub your face for a few minutes with a piece of ice.

This treatment will make your skin fresher and clearer the first time you use it. Make it a nightly habit, and before long you will see a marked improvement—a promise of that lovelier complexion which the steady use of Woodbury's always brings.

Sample cake of soap, booklet of famous treatments, and samples of Woodbury's Facial Powder, Facial Cream and Cold Cream sent to you for 25 cents.

For 6 cents, we will send you a trial size cake (enough for a week or ten days of any Woodbury treatment) together with the booklet of treatments, "A Skin You Love to Touch." Or for 25 cents we will send you the treatment booklet and samples of Woodbury's Facial Soap, Facial Powder, Facial Cream and Cold Cream. Address The Andrew Jergens Co., 156 Spring Grove Avenue, Cincinnati, Ohio.

If you live in Canada, address The Andrew Jergens Co., Limited, 156 Sherbrooke St., Perth, Ontario.

CONSPICUOUS NOSE PORES
How to reduce them

Dip a cloth in very hot water; lather it with Woodbury's Facial Soap, then hold it to your face. When the heat has expanded the pores, rub in very gently a fresh lather of Woodbury's. Repeat this hot water and lather application several times, stopping at once if your nose feels sensitive. Finish by rubbing the nose for thirty seconds with a lump of ice.

Do not expect to change in a week a condition resulting from long neglect. But use this treatment persistently, and it will gradually reduce the enlarged pores until they are inconspicuous.

The booklet containing the famous Woodbury treatments for all the commoner skin troubles, is wrapped around each cake of Woodbury's Facial Soap. Find the treatment for your skin—begin using it tonight.

PALE, SALLOW SKINS—
The new steam treatment for them

One or two nights a week, fill your wash bowl full of hot water—almost boiling hot. Bend over the top of the bowl and cover your head and the basin with a heavy bath towel, so that no steam can escape. Steam your face for thirty seconds.

Now lather a hot cloth with Woodbury's Facial Soap. With this, wash your face thoroughly, rubbing the lather well into the skin with an upward and outward motion. Then rinse the skin well, first with warm water, then with cold, and finish by rubbing it for thirty seconds with a piece of ice.

The other nights of the week, wash your face thoroughly in the Woodbury way, with Woodbury's Facial Soap and warm water, finishing with a dash of cold water.

The very first time you use this treatment your skin will gain in loveliness and color.