

LUXITE HOSIERY FOR MEN, WOMEN AND CHILDREN

Lipman Wolfe & Co.
"Merchandise of Merit Only"

8th Birthday Sales

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Third Week

QUALITY after all is the final consideration, at all times—here.

—And do not mistake—there has been no letting down of the bars during the Birthday Sales, notwithstanding the small prices we are quoting.

—Lipman, Wolfe & Co.

At \$15—

Just the Price So Many Women Have Decided to Spend for

A Fall Hat

Here is Just the Right Hat to Make the Costume Perfect

—First we must have really fine materials—Lyons silk velvet, panne and combinations of duvetyne and velvet—in black and the new shades.



SKETCHED

—Perfectly fashioned in those

Soft Lines That Are So Very Becoming

—Small and medium shapes—severely tailored styles, too, and finally the trimming is what distinguishes these Hats from their imitators—it is noticeably and inimitably superior.

—Third Floor, Lipman, Wolfe & Co.

56-Inch All-Wool

Tricotine \$5

Tuesday Only

—Tricotine—the most favored fabric for tailored suits and one-piece dresses. All-wool Tricotine of splendid quality in

Navy Brown Taupe Beaver

This Remarkable Saving Is for One Day Only

—Second Floor

Silk Petticoat Sale

EXTRA SPECIAL!

\$3.50

IT IS an achievement to offer wonderful Petticoats like these at such a price.

A Month Ago They Would Have Sold at Double

—Made of fine all-jersey silk. Jersey top with taffeta flounce and all-taffeta silk. Some are trimmed with ruffles and fine pleating—others are accordion pleated and tucked in plain and changeable colors.

—Third Floor, Lipman, Wolfe & Co.



SKETCHED FROM CORSETS ON SALE

Our Annual Fall Corset Week

appealing to the discriminating woman, who looks to this store to be properly, correctly and comfortably corseted!

THE SALE THIS YEAR,

as always, embraces Corsets of reliable makes only—styles designed and approved by fashion. Models for women of every figure and size

For One Week Only We Offer the Following Corsets at Sale Prices

W. B. Nuform—Special \$2.85

—Made of white fancy material with elastic at waist line. Long skirt model for the average figure.

—Our full line of W. B. Nuform Corsets is priced at \$2 to \$6.

Franco Corsets

Special \$7.95

—Made of brocade, real low bust. One model is V-shaped with elastic at waist line. Long hips and back and embroidery finish at top.

Special at \$6.95

—Made of brocade and plain heavy pink coutil. In very low and medium low bust, medium and real long skirt, and one model lined very heavily at back and finished at top with embroidery and lace. Eyelet lacing below front clasp. Sizes 21 to 32.

Franco Corsets

\$6.50 to \$15 and They Do Fit

—One model is of pink satin with elastic at top with medium length skirt. Special models for the average full figure.

La Vida Corsets \$5.95

—Made of brocade and plain coutil. —One model made with elastic at waist line, and medium long skirt. —Another model made with medium low bust, extra long skirt with elastic at bottom back and finished at top with embroidery. Sizes 20 to 30. —A full line of La Vida corsets, \$6.50 to \$18.50.

New Fall Models

Modart Front Lace, \$6.50 to \$25

—Models for slender, average and stout figures and for misses. We are the only Portland agency.

Stylish Stout Corsets \$10

—Sold at this store only. Models for the short, medium and tall stout figures.

—We have the

Exclusive Sale

for the city of Portland of the following celebrated makes:

Modart Front Laced Corsets
La Vida Corsets
Etoile De France
C. B. a La Spirite
W. B. Nuform

Franco Stylish Stout Corsets
Dorine

We Also have a Full Line of Nemo Corsets

—Fourth Floor, Lipman, Wolfe & Co.



Value-Giving Sale of Rugs

Choose From Complete Fall Stocks in Delightful Variety at Savings That Make Selection Doubly a Pleasure

WILTON RUGS—3 Great Groups Underpriced

—Standard quality rugs in the most desirable patterns and colors, very special for this sale.

Size 27x54 in. ... \$ 11.45
Size 36x63 in. ... 17.95
Size 6x 9 ft. ... 67.45
Size 8 1/4 x 10 1/2 ft. ... 99.75
Size 9x12 ft. ... 103.25

\$89.75

—An exceptional lot of standard quality Wiltons in beautiful Oriental and conventional patterns. Colors such as blue, taupe, rose, mulberry and tan. Size 9x12 feet.

—A special lot, including some of the finest Wiltons. All are perfect copies of wonderful hand made Oriental rugs.

Size 27x54 in. ... \$ 14.95
Size 36x63 in. ... 27.45
Size 6x 9 ft. ... 95.00
Size 8 1/4 x 10 1/2 ft. ... 145.00
Size 9x12 ft. ... 159.75

A Coat Sale

A Birthday Sale Offering That Is Responsible for Remarkable Values at

\$45

IT IS a small lot that we have to offer at this price—if the maker had had a complete line we never could have bought them at the low price and they could not be Birthday priced at \$45.00.

Velours Bolivia Cloth
Duvel de Laine
Reindeer Pekin
Brown Navy Taupe
Copen



SKETCHED

—Some of them are fur trimmed—others are plain tailored. The lot includes good looking wraps, as well as loose fitted coats.

—Third Floor, Lipman, Wolfe & Co.

—Beautiful seamless velvet rugs, woven very firmly; unbeatable for service and durability.

—Imported Japanese Jute Rugs, firmly woven in soft, rich colors and Oriental patterns. These rugs have all the appearance of much higher priced rugs.

—Just 19 plain Chenille rugs, firmly woven, in taupe, blue, sand, gray, rose, oyster, smoke and tan. Wool backs and two-toned borders characterize these rugs.

Wool and Fiber RUGS

—A large assortment in attractive patterns and colors, very specially priced.

7 1/2 x 9 feet ... \$14.95
7 1/2 x 10 1/2 feet ... \$15.45
8 1/4 x 10 feet ... \$17.95
9 x 12 feet ... \$18.45

Sale of Inlaid LINOLEUM

Special \$1.85, \$2.15 Sq. Yd.

—Excellent linoleum of standard quality in tile and wood inlaid designs. Most suitable for kitchen and bathroom.

—Fifth Floor, Lipman, Wolfe & Co.

CARPET SWEEPERS \$2.89

—"Reliance," fine sweepers, equipped with rubber tires and corner protectors. Priced very special for this sale.

300 Blouses of Crowning Beauty

\$5

OF all the \$5 Blouse sales that we have held in the last six months here is the one that stands alone. Prettier Blouses—more style—finer trimmings—more careful workmanship—and far superior value than in any of the \$5 sales of the past.

All the Popular New Suit Shades

including Oriole, Aztec, Miami, Hindu, Bisque, Brown, Navy, Taupe, White and Flesh.

Novelty Blouses and Over-Blouses, Birthday Priced

—Many of the over-blouses are trimmed with wool embroidery, silk embroidery, fancy silk stitching, real filet lace, etc. Choice \$5.00.

—Third Floor, Lipman, Wolfe & Co.



SKETCHED.

Crepe de Chine Gowns Special \$5.95

THREE STYLES, slip-over and sleeveless effects, V or square necks. Daintily trimmed with wide insertions and edgings of rose pattern and shadow lace. Shirrings and wee bows. Fall lengths and sizes. A wonderful value.

Another Special Offering

Crepe de Chine Envelope Chemise

\$3.45

—Three lovely styles. Two models made strap style with wide lace yokes and insertions of embroidered georgette and shirring. The other model is in deep empire effect with yoke, self strap finished with tiny lace edge and designs of hemstitching. Finished with bows and wee buds.

Camisoles, Special \$1.95

—Of Satins and Crepe de Chine in delicate flesh, made slip-over and open front styles. Regulation armholes and strap effects. Daintily trimmed back and front with insertions of fine laces; edgings to match. Some are combined with light blue ribbon and others are tailored with brocade ribbon tops; hemstitching and pin tucks.



SKETCHED FROM GARMENTS ON SALE

Bloomers, Special \$2.95

—Of wash satin in tailored and lace trimmed styles with stitched or lace trimmed ruffles and hemstitching. Elastic at waist and knee; reinforced styles in flesh and white.

—Fourth Floor, Lipman, Wolfe & Co.

Important Sale of Fine Table Linens

SOMETHING you rarely read of—Linens in a sale. But we have prepared an extraordinary selling event for the third week of the Birthday Sales, and have included Tablecloths, Napkins, Damask by the yard, Towels and Toweling. There is not an item advertised that we could replace at wholesale at prices as attractive as you can buy them tomorrow.

70-Inch Bleached Union Damask \$2.50 Yard

—Imported Union Damask in a splendid assortment of patterns. A good weight offered at less than wholesale cost.

50 Dozen Pure Linen Napkins \$7.75 Dozen

—Odd Linen Napkins, size 20x20 inches, offered at less than cotton napkin price. Five attractive designs to select from. Only 50 dozen in the lot. No table cloths to match.

70-Inch Pure Linen Damask \$3.50 Yard

—Extra heavy pure linen Damask in a variety of patterns. Every housekeeper should take advantage of this special offer. Remember this is genuine IRISH LINEN.

43x43-Inch Pure Linen Lunch Cloths \$5

—Beautiful Satin Damask Table Tops or Lunch Cloths in the popular Fleur de Lis patterns. Ideal cloths for breakfast or luncheon use, also for restaurants.

50 Pure Linen Table Cloths \$10.50 Each

—A special lot of Tablecloths without napkins to match. They are all one pattern and exceptionally low priced for this splendid grade of heavy pure linen satin damask. Size 22 yards. Offered at far below replacement cost.

70-Inch Round Scalloped Lunch Cloths \$10

—A special of specials, Beautiful Satin Damask scalloped Round Cloths—correct Cloths for round-table use, at less than replacement cost.

DERRYVALE Genuine Irish Linen



"Typical scene in the Irish linen country"

Derryvale Irish Linens in the Sale

Pure Linen Pattern Table Cloths

—A splendid variety of designs.

Size 70x70 inches **\$10.00**

Size 70x80 inches **\$12.50**

Size 70x106 inches **\$15.00**

—Napkins, size 22x22 inches, \$13.75 dozen.

Linen Table Cloths

—Of extra fine weave in circular designs. A beautiful grade of Satin Damask in half a dozen patterns.

Size 70x70 inches **\$13.00**

Size 70x88 inches **\$16.50**

Size 70x106 inches **\$19.50**

—Napkins to match, 22x22-in., \$16.50 dozen.

—Second Floor, Lipman, Wolfe & Co.