



Boston Bags Reduced

Main Floor—Cowhide and Morocco Boston Bags in black or tan specially priced for Climax Day. See them.
 —\$ 7.50 Boston Bags at **\$5.50**
 —\$ 9.50 Boston Bags at **\$6.50**
 —\$10.00 Boston Bags at **\$7.00**
 Shop Early

Drape Veils 79c
 —Dept. Main Floor
 —Circular Drape Veils—plain mesh with chenille dot borders and scroll designs. Navy, brown, purple. Values to \$1.95. **79c**

Reliable Merchandise of the Northwest
Olds, Wortman & King
 The Standard Store—Reliable Methods

Band Veils at 79c
 —Dept. Main Floor
 —Collar band Veils in plain and fancy meshes in brown and taupe. Also navy and black with chenille dots. Values to \$1.25. Special for Climax Day **79c**

Plush Scarfs 1/2 Price

Neckwear Department, 1st Floor—Women's high-grade Silk Plush Scarfs, 9 to 12 inches wide and two yards long. Neatly finished and lined with good quality satin. Some in cape effect, others in plain style. Also Plush Coatees lined with fancy messaline and finished with roll collar and belt. Many of the scarfs have pockets and belts. Scarfs and Coatees formerly selling at \$9.95 to \$27.50 on sale for one day—Climax Day—\$4.98 to \$13.75
 Main Floor

CLIMAX DAY!

"END OF THE MONTH SALE"

—CLIMAX DAY is a day of unequalled opportunities for the thrifty shopper. It has come to be the most important sale event of the entire month and hundreds of people look forward to it with keen anticipation. All merchandise offered is from our own regular stock and qualities are dependable. No telephone or mail orders for Climax Day—you must come to the store in order to share the bargains. S. & H. Trading Stamps given with purchases.

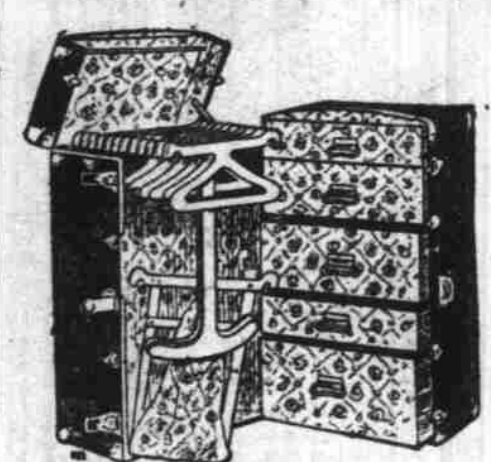
Swift's Hams 47c Lb.

Model Grocery, Fourth Floor
 —Swift's Premium Hams, put up in large size cans. Special **\$1.35**
 —Log Cabin Table Syrup medium size, Special, lb size cans. Special **47c**
 —SNOWDRIFT SHORTENING reduced for Climax Day—4 lb. cans at **\$1.15**—8 lb. cans **\$2.15**—Fourth Floor.

Long Suede Gloves \$1.89

\$6.50 and \$7.50 Grades
 Main Floor—395 pairs of Women's Long Suede Gloves offered for Climax Day at less than half price. Black, pink and light blue only. Gloves of dependable makes selling in the regular way at \$6.50 and \$7.50. Sizes 5, 5 1/2, 6, 6 1/2. Priced special for Climax Day **\$1.89**

Wardrobe Trunks \$31.50



Climax Special
 Third Floor—Full size Wardrobe Trunks of a well known make, 3-ply veneer covered with fiber, cloth lined. Good strong construction. Equipped with hat box. Climax Sale **\$31.50**

Traveling Bags At \$6.50

Third Floor—Black Split Leather Traveling Bags in 16 and 18-inch sizes. Walrus pattern, cloth lined, sewed corners. Light weight, serviceable bags. Limited number only. Climax Sale **\$6.50**

Toilet Paper 79c Doz.

Main Floor—Silkette Toilet Paper, 7 1/2 ounces to the roll. Good quality crepe and a regular 10c value. **79c**
 Climax Day special, dozen rolls

Velvet Ribbons 1/2 Price

Main Floor—This includes our entire stock of Colored Velvet Ribbons in widths from 1 1/4 to 3 inches. For trimmings, bags, girdles, bows and millinery purposes. On sale Climax Day at 1/2 regular prices.

40 In. Georgette \$1.98 Yd.

Lace Department, First Floor—Georgette Crepe of dependable quality for dresses, blouses, etc. 40 inches wide and a full range of colors. Climax Day special, the yard at **\$1.98**

85c Ribbons At 50c

Main Floor—All silk Moire Taffeta Ribbons in a large assortment of desirable colors. Splendid firm quality for hairbows. Don't fail to take advantage of this sale. Regular 85c Ribbons, yard, **50c**

Women's Silk Underwear Greatly Reduced



2nd Floor—Women's Envelope Chemise and Night Gowns of Crepe de Chine and Satin, beautiful garments, offered at big saving for the Climax Sale. Don't miss this great opportunity to buy high-class Underwear at a low price.

Silk Chemise \$2.95

—Women's Envelope Chemise, formerly priced at \$3.98, special for Climax Sale at **\$2.95**
 —Women's Envelope Chemise, formerly priced at \$4.98, special for Climax Sale at **\$3.75**
 —Women's Envelope Chemise, formerly priced at \$5.98, special for Climax Sale at **\$4.95**
 —Women's Envelope Chemise, formerly priced at \$7.98, special for Climax Sale at **\$5.95**
 —Women's Envelope Chemise, formerly priced at \$11.50, special for Climax Sale at **\$7.95**
 —Women's Envelope Chemise, formerly priced at \$15.98, special for Climax Sale at **\$10.95**

Silk Nightgowns at 25% Off

Second Floor—265 Women's Crepe de Chine and Satin Night Gowns reduced 1/4 for the Climax Sale. Many exquisite styles in the sale. Trimmed with fine laces and embroidered. Sale prices for this sale range from **\$3.84** up to **\$21.38**

Girls' Dresses 1/2 Price

Second Floor—Odd lines of Girls' Dresses at half price to close them out quickly. Of some styles there are but one or two garments, but there is a good range of styles and sizes in the sale. Gingham dresses, serge dresses and silk dresses in many attractive styles for school wear. Sizes 6 to 14 years.



Girls' School Coats At Half Price

Second Floor—Odd lines of Girls' Coats in medium weights offered at just half price. Materials are serges and novelty mixtures. Shown in sizes 2, 4, 6, 12 and 14.
 —\$12.98 Coats at **\$6.49** —\$21.00 Coats at **\$10.50**
 —\$16.00 Coats at **\$8.00** —\$24.50 Coats at **\$12.25**
 —\$17.85 Coats at **\$8.93** —\$25.00 Coats at **\$12.50**
 —\$19.00 Coats at **\$9.50** —\$49.00 Coats at **\$24.50**

Ask for S. & H. Stamps

Climax Day In the Garment Store

—Suits, Coats, Dresses —Suits, Coats, Dresses

\$15

\$20

—Our Semi-Annual Clearaway of Women's Apparel will be held in the Garment Store on Climax Day. Final disposal of all odd lines and small lots of Women's Suits, Coats and Dresses at less—much less—than half original prices. Women who have attended these sales in the past will need no urging to be here Climax Day for they know from experience that the values will be well worth coming for. All sales are final. No exchanges, none sent C. O. D. and none laid aside. —SHOP EARLY FOR BEST CHOICE.



The \$15.00 Sale

—WOMEN'S SUITS in a good selection of smart models. Semi-tailored and belted effects, trimmed with fancy stitching and buttons. Excellent quality Wool Serge and Tricotine in navy and black. Full gathered skirts with fancy pockets. Not all sizes in each style. Climax Sale **\$15**

—WOMEN'S COATS for street and utility wear. Jersey, Heather Mixtures, Silvertone, Velour, Serge, Gabardine, Polo Cloth and Leatherette materials. Short, 3/4 and full-length styles. Belted and straight line effects. White, green, purple, tan, rose, mixtures. Very specially priced for Climax Sale **\$15**

—WOMEN'S DRESSES of Crepe de Chine, Satin and Taffeta. Also combinations of Satin and Georgette. Dainty styles with short and long sleeves. Tunic and accordion plaited skirts. Some with fancy vests. Special for Climax Sale **\$15**

Suits, Coats and Dresses at \$20

—WOMEN'S SUITS of Tricotine, Poiré Twill, Serge, Tweed, Velour, Jersey, Tricolette, Paulette and Silk Poplin. Many attractive styles in belted and tailored effects. Trimmed with buttons, tucks, plaits, etc. Only a few suits of a kind. Good range of colors. **\$20.00**
 —WOMEN'S COATS of Broadcloth, Velour, Gabardine, Polo Cloth, Velveteen and other fabrics. Dressy and Sport styles. Good colors. Climax Sale Price **\$20.00**
 —WOMEN'S DRESSES of Taffeta, Satin, Tricolette and Georgette Crepe. Beautiful models for street and evening wear. Extraordinary Climax values at **\$20.00**

Wash Goods Remnants —Half Price—

Main Floor—Hundreds of Remnants and short lengths for dresses, skirts, waists, children's dresses, boys' waists, etc. Devonshire Cloth, Gingham, Percales, Madras and various other materials. Plain and fancy patterns in white and colors. Shop early and get first choice from these bargains. Climax Sale, **HALF PRICE**

Regular 20c
Handkerchiefs 11c

Main Floor—Women's and Children's Handkerchiefs with woven colored borders and colored hems in pink, blue and lavender. Also white 'kerchiefs with embroidered corners in white and colors. Regular 20c values **11c** 6 for **65c**, or special at, each

\$11.00 to \$18.00
Gossard Corsets \$8.95

Second Floor—Gossard Front-Lace Corsets, discontinued models in a broken range of sizes from 19 to 36 on sale at a great reduction. The \$11.00 to \$18.00 Corsets in the Climax Sale at **\$8.95**

81x90 Inch Sheets for \$2.18



Dept. Main Floor
 Main Floor—This is our famous "Hotel Special" Sheet. Torn, hemmed and ironed ready for use. Size 81x90 inches. Climax Day **\$2.18**

Pillow Cases, 39c
 Main Floor—"Wearlong" Pillow Cases of good quality bleached sheeting. Size 45x36 inches. Free from slizing or dress-ing. Sale price, each only **39c**

\$6 Table Damask at \$4.18 Yd.
 Main Floor—Pure Linen Table Damask, made from very finest quality of flax. Many beautiful patterns. Full bleached. Regular \$6.00, special **\$4.18** Damask. Special, yard **\$4.18**

Outing Flannels 42c Yard—60c Longcloth at 43c
 Main Floor—1800 yards of Fancy Outing Flannels underpriced for Climax Day. Choice assortment of patterns. Full 36 inches wide and splendid heavy grade. On special now at, the yard only **42c**



Toilet Ware Half Price

Main Floor—Imitation White Ivory Toilet Ware—special purchase and sale for Climax Day. Sold as "seconds" on account of slight defects, such as scratches, discolorations and the like.

The Sale Includes

—Combs, brushes, mirrors, Hair Receivers, Puff Boxes, Cream Jars, Salve Jars, Glove Boxes, Handkerchief Boxes, Jewel Boxes, Trays, Buffers, Cuticle Articles, Bud Vases, Soap Boxes and many other articles. One-Half Marked Prices—**GENUINE IMPORTED IVORY BEADS**—graduated style, **ONE-FOURTH OFF**

Boy's School Suits \$4.95

Climax Sale!

Main Floor—Only 60 suits in this lot and no doubt they will be gone by noon. Come early and get one of them. Boys' Norfolk Suits with belt. Made up in fancy mixtures in grays, browns and other dark colors. Sizes 14, 15, 16 and 17 only. Don't miss this opportunity. On sale Climax Day **\$4.95**

\$1.25 Blouses At 89c

Main Floor—Boys' Blouses and Shirts in plain white and blue and fancy stripes. Excellent quality chambrays, gingham and percales. Blouses sizes 4 to 16. Shirts 12 to 14 1/2. Regular \$1.25 values. Special **89c**

—BOYS' POROSKIN UNION SUITS—athletic style with short sleeves, ankle length. Sizes 24 to 34. Regular \$1.65 grade **\$1.19**



Women's Jersey Silk Bloomers

Main Floor—Women's Jersey Silk Bloomers in flesh color. Sizes 5, 6 and 7. Regular \$6.50 quality. Special in Climax Sale **\$4.95**
 —Jersey Silk Vests in white and flesh color. Sizes 36, 38 and 40. Regular \$4.50 grade, special **\$3.45**
 —\$2.75 Silk Camisoles in flesh color. Special now at **\$1.25**

\$6.00 Underwear At \$3.00

Main Floor—Sale of high-grade Athletic Suits for women. Dainty styles made up in fine quality silk mull. White and flesh color. **\$3.00** Regular \$6.00 garments at **\$3.00**
 —We Give S. & H. Trading Stamps.

36 In. Fancy Foulard Silks \$2.48



Main Floor—This is the quality you have paid \$4.00 a yard for early in the season. Large assortment of beautiful new designs and color combinations. Foulards will be used extensively for coat linings the coming season. Don't miss this opportunity to supply your needs at a big saving. Full 36 inches wide and dependable quality. Priced very special for Climax Day, **\$2.48**

\$3.00 Black Silks \$2.39 Yard

Main Floor—Black Peau de Cygne of splendid quality for dresses, skirts, etc. All pure silk and beautiful finish. 36 inches wide. This is **\$2.39** the grade we sell in the regular way at \$3.00. Climax Day, **\$2.39**
 —MANY OTHER UNADVERTISED SPECIALS IN THE SILK DEPARTMENT