

THE MCGUIRE SYSTEM

MAKES PORTLAND A HOME CITY

THIS SYSTEM HAS ESTABLISHED AN INTERNATIONAL REPUTATION AND A NATIONAL RECORD FOR HOME SELLING

ARE YOU LOOKING FOR A HOME?
OVER ONE THOUSAND HOMES FOR SALE
LARGEST HOME SELLERS ON THE PACIFIC COAST

Why Become Tired and Discouraged, Spending Days of Your Valued Time in a Fruitless Search for the Home That Will Meet With Your Requirements, When the "McGuire System" Can Put You in Immediate Touch With the Home You Are Looking For? Over 700 Families Have Found and Purchased Just the Homes They Desired Thru the McGuire System Since January 1, 1920

OUR 21 AUTOMOBILES AND COURTEOUS, EXPERIENCED SALESMEN ARE CONSTANTLY AT YOUR SERVICE

The Housing Problem

is acute. ARE YOU PREPARED TO MEET IT? Conservative estimates show Portland to be more than \$5,000,000 behind in its normal building program. More than 2000 Homes must be built in this city before we can catch up with the great, ever increasing demand for homes. Construction was halted during the war through the new high levels to which cost of building materials and labor advanced. The problem is a national one, and the United States government estimates show an actual shortage of more than 500,000 homes throughout the country. These statistics indicate that construction work of all kinds in the United States is more than \$2,000,000,000 behind actual requirements.

The population of Portland is steadily increasing. Hundreds of families are moving to the city from the East and Middle West every year. The demand for homes grows stronger every day. Values continue to rise, and will not recede. NOW IS THE BEST TIME to buy a Home.

The McGuire agency is still offering many modern homes at prices based upon former building costs. Property owners who want quick results invariably list their property with this agency, and many unusual bargains are frequently offered.

SEE THE CLASSIFIED SECTIONS OF THE DAILY AND SUNDAY PAPERS FOR OUR ADS OF HOUSES FOR SALE



Originator of "The McGuire SYSTEM"

The Solution to Your Housing Problem

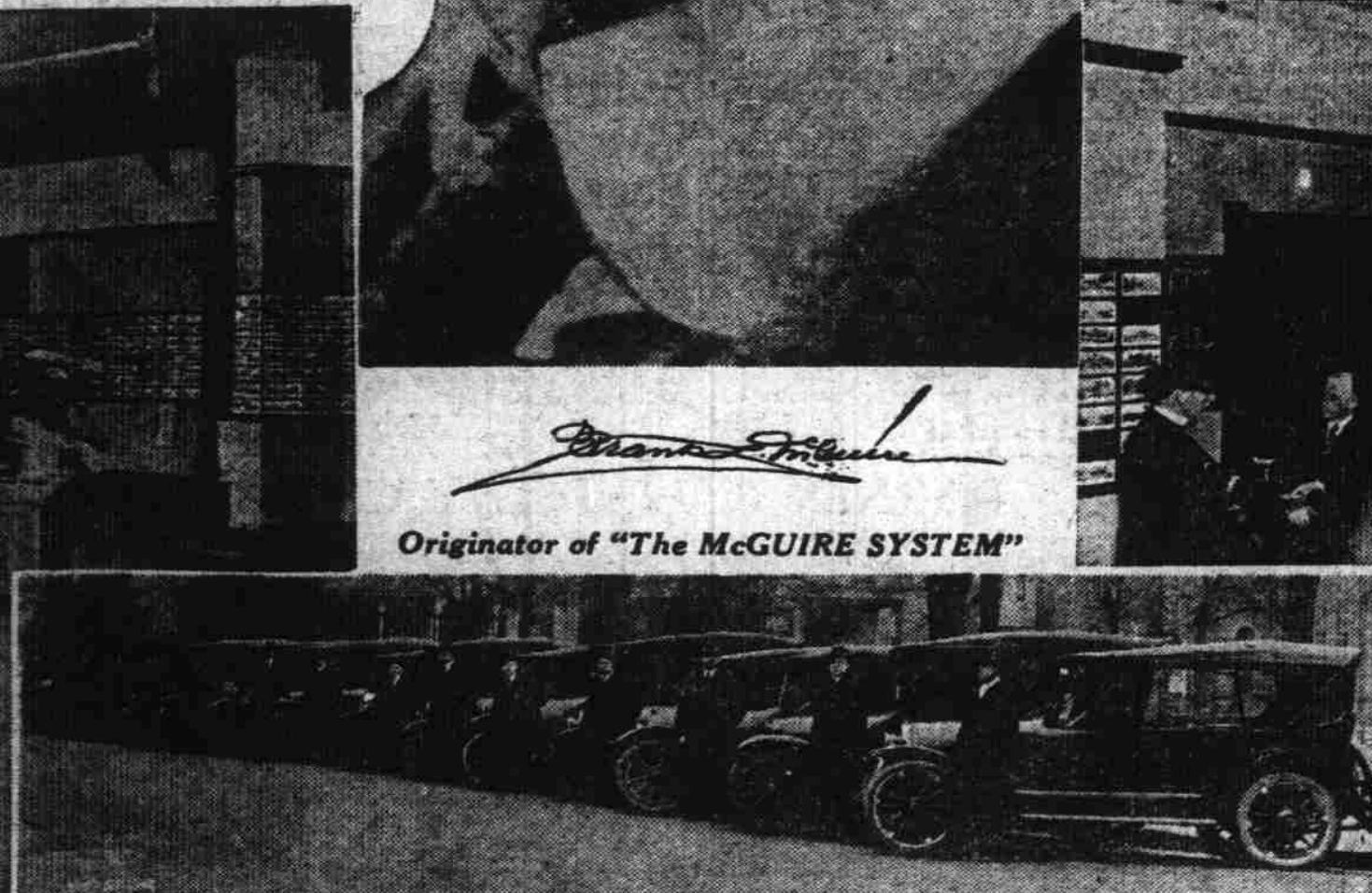
The McGuire System

On the walls of our great display room are over 1000 photographs of Homes for sale. Price, terms, address and all other information regarding each home is placed under the picture representing it. As a means of protecting your interests, we display no home for your consideration until it has first been carefully inspected and appraised. Every home district in the entire city is represented. Every type of home at every price! Our extensive listings afford you a wider and better selection than can be had anywhere. Our up-to-date methods of Home Selling will save you time and money, and establish you in the Home you are looking for. Your choice is unlimited. Hundreds of remarkable bargains, which may never occur again. In almost every instance, terms satisfactory to you can be arranged. A FEW MINUTES spent in this modern office will accomplish as much as weeks of aimless shopping. School starts September 7. Why not be permanently located?

WE HAVE A SPECIAL DEPARTMENT devoted EXCLUSIVELY to the sale of HIGH-CLASS HOMES, under the able management of one of Portland's best known Realtors, and are offering some of Portland's FINEST HOMES.



Where Over 1000 Photographs of Homes for Sale Are Displayed



Our 21 Automobiles at the Service of Our Clients



Corner of Our Business Office

This Is the LARGEST, BEST EQUIPPED Home Selling Organization in the United States

Our Many Years of Experience, Our Thorough and Expert Knowledge of Values and of the Most Desirable Home Districts, Our Careful Inspection and Appraisal of Every Home Listed, and Every Facility of Our Large, Competent Organization, Are Placed at Your Disposal. Courteous, Efficient, Satisfying SERVICE Is Our Motto.

OFFICE OPEN EVENINGS AND SUNDAYS

SEE **FRANK L. MCGUIRE**
TO BUY YOUR HOME

SECOND FLOOR OF ABINGTON BUILDING, ON THIRD STREET BETWEEN STARK AND WASHINGTON STREETS—OPPOSITE LADD & TILTON BANK