EFFICIENT MARKETING

OREGON COUNTRY LIFE

BETTER FARMING

MARKET ACT IS DESIGNED TO AID OREGON FARMERS

By J. F. Langner

The proposed Oregon State Market Commission bill is one of the most constructive pieces of legislation ever offered to the people of Oregon. Most so-called commissions are usurlly an added burden upon the consumer, but the functions of the proposed state market director of Oregon, if the spirit as well as the letter of the act is carried out, would largely help to reduce the percentage of taxation in Oregon.

The primary interest of the people of the state of Oregon is in the ultimate prosperity of their state, and as Oregon is an agricultural state and the first essential to Oregon's prosperity is a prosperous agriculture. Prosperity comes to farmers, as it does to every other producer, through extended markets and an adequate price for the product of time, labor and money expended.

FARM IS BASIS

If the Oregon farmer is prosperous the whole state is prosperous. If the Oregon farmer is poverty stricken, or is in danger of becoming so, then the whole state will suffer accordingly.

In the main, Oregon farmers are not receiving an adequate price for their farm products. The argument that increased production tends to reduce prices of farm products is fallacious. There is an irreducible minimum below which the farmer cannot profitably sell his crop and remain prosperous. When that minimum is reached production inevitably decreases because the incentive to produce is lost.

Farmers then flock to urban centers and become consumers instead of producers; there is a slackening up in production and the consumer has to pay a higher price because there is a decreased supply.

Farming in Oregon must be made attractive to the farmer. If the state of Oregon is to increase in population and taxable wealth, agriculture must be made profitable and attractive. If we are to increase the per capita wealth of the people of this state we must do so by producing and selling at a profit the utmost capacity of our farm lands.

PROFIT IS INCENTIVE

The greatest incentive to labor is profit for the product of time and labor expended on the farm.

The duties of the proposed state market director of Oregon will be to assist farmers in Oregon to sell their farm products in the most profitable markets.

Over 75 per cent of all the farm products grown in Oregon are sold outside the state itself. Every dollar received by the farmer for his product up to actual cost of production is used to maintain the industrial stability of farming. And of this dollar 75 cents comes from outside the state of Oregon itself. For every dollar of reasonable profit received by the farmer 75 cents is new wealth brought into and added to the state.

TO AID FARMERS

It is the duty of the proposed Oregon state market director to help the farmer to bring into the state of Oregon this additional 75 cents on every dollar of reasonable profit due him and thus build up the agricultural wealth and prosperity of Oregon.

The California state market commission is operated at an average annual cost of $18,000. One hundred thousand farmers of that state in unqualifiedly indorsing the work of the commission state positively that the annual value of the commission to the agriculturists of the state is $200,000,000. This enormous increase in annual wealth directly attributed to the activities of the market commission is reflected in taxable farm land values. Oregon farm lands are notoriously cheap when compared with similar lands of equal quality in California, because the Oregon farmer makes less profit off his lands than does the farmer of Califorina.

VALUES INCREASE

Since the inception of the California state market commission and the prosperity its activities has brought to the farmers of that state farm lands in many districts have increased from 100 per cent to 1000 per cent. This is vouched for by leaders in California agriculture

A prosperous agricultural community in Oregon means more settlers and increased taxable land values. We may expect to see Willamette valley prune lands worth as much as Santa Clara valley California prune lands, which have increased in value, primarily through the original activities of the California market commission, from $200 to $2000 an acre—an increase of 1000 per cent in four years. The present day value is due to the fact that prune growers in California make a reasonable return on their investment in their farms by receiving a fair profit on the product of their land.

INCREASED PRODUCTION

There is only one way to induce the farmer to increase production. That is to pay him an adequate profit on his product; to make farming as profitable to the farmer as a business venture in an urban center. When farming in Oregon is on this basis non-producers will be induced to become producers of farm products. They will become farmers if they can be assured of a reasonable profit for their investment in money, time and labor.

The greater the production of farm wealth in the state of Oregon, the greater the taxable wealth through increased distribution of wealth, increased land and property values, increased population and increased acreage in productive farms. There will be generally increased prosperity, population and wealth in every urban and rural community in Oregon, all of which without exception are dependent primarily upon the prosperity of the farmer for their inception, present condition and future growth.

All these things, which mean increased taxable wealth, also mean a lower pro rata state tax; for it is axiomatic that the greater the taxable wealth the lower the percentage of taxation. The California state market commission has helped enormously to increase the taxable wealth and prosperity of California. It is to be presumed, that given a similar law in Oregon—and the proposed Oregon act is very similar to the present Califorina act—the same rule will apply.

TAXATION LOWERED

The Oregon state market commission act is the most important piece of legislation which has ever come before the people of the state of Oregon to help build up the future greatness, stability and prosperity of this state and it deserves the support of every Oregon producer and consumer who has the welfare of his state at heart. Its only enemies are those few particular middlemen and food trust officials whose operations it will undoubtedly help to minimize.

Poultry Culling Demonstration

In the upper view (at left) H. E. Crosby, poultry specialist from O. A. C., instructing in the art of culling at a culling demonstration. Below—A few of the 400 pullets on the Williams poultry farm near Gresham where one of the demonstrations was held.

TILLAMOOK BLUE RIBBON CONTENDER

Salem, Aug. 28.—Marion, Polk and Washington county dairy cattle breeders who have heretofore held almost undisputed sway in the division of the spoils in their department of the Oregon state fair, will have to look to their laurels this year, according to A. H. Lea, secretary of the state fair board.

From present indications the real contest for the blue ribbons in the dairy cattle division at the 1920 fair will lie between the coast counties of Tillamook and Coos. Tillamook county, Lea states, is coming to the fair this year with a carload each of Holsteins and Guernseys and a big herd of Ayrshires, while Coos county breeders have signified their intention of taking home their share of the honors.

NEW SPACE NEEDED

Not even the 13 big barns which in years past have been ample to house the livestock exhibits at the Oregon fair, will be sufficient to take care of the entries this year, Lea declares.

Besides Oregon exhibits there will be numerous entries from the states of the East and Middle West necessitating the erection of tents or a resort to other expediences in caring for the overflow of exhibits.

Lea is now figuring on the construction of a double row of stalls along one side of the mammoth stadium for the accommodation of the horse show entries and a part of the race horses as one means of solving the housing problem with which the fair is faced at this time.

Word from Professor Nelson of the Oregon Agricultural college, superintendent of the sheep exhibits, is to the effect that there will be more sheep entered at the 1920 fair than ever before, while the same sentiment is echoed in reports from the hog and poultry men interested in the forthcoming show.

RABBIT FEATURE BIG

Rabbits, which heretofore have been passed up entirely by the fair board as not of sufficient importance to merit classification, will come into their own for the first time this year. Already more than 500 entries are assured in the rabbit department, Lea states, although the board extended its official recognition to this class of entries with many misgivings as to the showing that might be made by rabbit breeders. Rabbit breeders insist that the high cost of meat is just now bringing their industry into recognition and will come to the fair prepared to demonstrate the practical side of rabbit raising.

The housing problem at the fair also extends to the automobile and tractor divisions. Accessories, lighting plants and other exhibits which heretofore have shared the automobile pavilion must this year seek other quarters, the entire commodious building being given over entirely to automobile exhibitors who, even at that, are clamoring for more space.

TRUCKS NUMEROUS

Trucks which are being provided with a new pavillion this year have so far overflowed their assigned quarters as to necessitate the use of the entire space between the automobile and agricultural pavillions, all of which is already reserved and exhibitors still asking for space.

All in all, Lea declares, the problem this year will be one of taking care of the exhibitors at the biggest fair in the history of Oregon.

Guernsey Men to Discuss Breeding at State Fair Meeting

Yakima, Wash., Aug. 28.—J. B. Wrage and H. B. Douglas, president and secretary, respectively, of the Washington Guernsey Cattle club, are sending out notices to all breeders and other men interested to attend their meeting and banquet Wednesday evening, September 22, during the state fair. A large exhibit of the best Guernseys of the Northwest will be shown. Space has been reserved as headquarters for breeders of the state, also a booth for an exhibit to show the merits of the Guernsey breed.

Dairy products of the Guernsey cow will be shown to demonstrate the high quality of the milk produced. The meeting is designed to increase interest in the breeding and exhibiting of Guernseys in the state. An excellent program will be given in connection with the dinner, at which speakers of national reputation will discuss dairying and Guernsey breeding.

Poultry Breeders To Hold Session of 1921 at Corvallis

Oregon Agricultural College, Corvallis, Aug. 28.—Corvallis, known over the United States as the home of the Oregon Agricultural college at which Professor Dryden developed his remarkable strains of Barred Rocks, Leghorns and "Oregons," will, according to precedent, be the next meeting place for the annual convention of the American Association of Instructors and Investigators of Poultry Husbandry. The convention for this year was held at Lafayette, Ind. The members unanimously decided in favor of holding the next annual meeting at O. A. C. The place is formally chosen, however, by an executive committee, which has not yet announced its choice.

As a further evidence of the intention of the convention to meet here, it elected Professor Alfred G. Lunn of the college poultry department first vice president of the association.

New Garden Valley Apple Packing Plant Is Near Completion

Roseburg, Aug. 28.—The apple packing plant being erected by the Oregon Growers association in Garden Valley is nearing completion, and will afford every modern convenience for the growers of that valley. The building is 60x80 feet in size and designed to take care of the apples at the rate of present production. The machinery for grading and other apparatus to assist in packing apples will be installed next week. The apple crop of the Garden Valley section will be on the increase from year to year as the new orchards come into bearing, and this season will see a little better crop than last year.

FOOD FOR CATTLE VITAL QUESTION

There is no more vital question than that of the food supply, and yet the crisis rapidly developing in the beef industry is not realized. If not met and corrected within the next few weeks such damage will be done that for years prices will be almost prohibitive. The facts of the matter are set forth in an interview with George S. Hovey, president of the Interstate National bank of Kansas City, by a representative of the Wall Street Journal.

Hovey is a conservative business man who carefully weighs his words. He is the president of a bank located at the Kansas City stockyards and speaks from a lifetime's experience in livestock matters.

DANGER IS SEEN

From his experience and association with cattle men he says that a movement is now developing which, if not checked within a year, will deplete the herds of the West 50 per cent. But that is only the smallest part of the danger. Calves, instead of being sent to pasture for growth and development, are marketed in increasing numbers, because the cattle men cannot obtain funds with which to carry them.

Even this loss could in time be made up. But it is not possible when the breeding cows must also take that trail which leads to the shambles. "As soon as the mother cows on ranges take on some flesh, they, too, will follow," he says. That is why "irreparable damage will have been done if this abnormal marketing and slaughtering is not checked within 60 days, as a condition will be created which will require years to correct."

PRICES MAY SOAR

What that condition, now being created, will be, is shown in the last paragraph of his interview.

"When the premature slaughter of cattle and calves now confronting the country is concluded, beef prices may reach an abnormal level that will be prohibitive to the poor man."

The inevitable result of this condition is too obvious to call for explanation. Sufficient to say that an expert shows a serious condition coming, not gradually, but with express train speed. Hovey offers no remedy; he simply states the bald facts and, as he says, they challenge the best minds of the American people.

CATTLE ARE LIMITED

W. P. Dickey, president of the Portland Cattle Loan company, is well acquainted with Hovey and also with the cattle situation. He says: "The supply of cattle in the Northwest is limited, as there has been a big decrease owing to the drought and, within a year or two, the intrinsic value of the beef on hand will be much higher.

"Montana alone is short 1,000,000 cattle. For the past six months most of the cow men have liquidated their calves, thereby drying the cows and selling the cows for beef at the present time and during the fall months. This will naturally make inroads upon our supply later."

Demonstration in Poultry Culling Is Given at Roseburg

Roseburg, Aug. 28.—A poultry culling demonstration was held at Canyonville August 23 under the direction of Professor Herbert E. Crosby of the extension department of the O. A. C. The school was arranged by the Douglas county farm bureau, and was held at the farms of T. Mulvahill and C. O. Bartley. The school attracted much more attention than any previous demonstration, as many new poultrymen have engaged in the business during the past year. The latest approved culling methods are taught at these schools, so that anyone who raises poultry may become acquainted with the methods and return home and apply it to his own flock. The system of culling is used to eliminate the poor layer; or, in other words, the "boarder." The hen that fails to produce enough eggs to put her on the right side of the books when the profits are figured up, is taken to market and sold for meat.

BAKER STARTING POINT FOR TRIP

Several prominent men and a number of local stockmen throughout the state have signified their intention of making the proposed trip with the Cattle and Horse Raisers association of Oregon, which will start from Baker on the morning of September 3, holding its first meeting at Canyon City on the evening of that day.

Secretary S. O. Correll of the association announced recently that everything would be in readiness for the journey and that the following men had announced their intention of making the trip: George A. Peirson, president of the Portland Union stockyards; William H. Daughtrey of Portland; Dr. W. H. Lytle, state veterinarian, Salem; State Senator Walter M. Pierce of La Grande, and E. W. Coles of Haines. Among the local stockmen who will go are William Pollman, Judge William Duby, F. A. Phillips, W. A. Steward, N. N. Elliott, Henry Wendt and S. O. Correll.

Canyon City, Burns, Lakeview, Klamath Falls, Fort Klamath, Medford, Bend and Prineville will be visited by the association in the order named. The party will reach Lakeview on the evening of September 5 and will remain over there on September 6. This will enable the stockmen to attend the last day of the Lakeview Round-Up, which will be held on September 4, 5 and 6. Crater Lake will also be visited on September 10.

County Agricultural Meetings Magnets

Marshfield, Aug. 28.—Meetings which are being conducted under the direction of the county agriculturist, C. C. Farr, in different parts of the county for the benefit of the dairymen, are well attended. Two experts from the O. A. C. lecture at each meeting. They are H. C. Lockley, cheese expert, and L. B. Moore, expert on dairy sanitation.

Chicken Culling to To Be Demonstrated

Kelso, Aug. 28.—County Agent T. Y. Blanton has arranged for a series of chicken culling demonstrations in Cowlitz county by an expert from the Washington State college. Demonstrations will take place at Mt. Solo, Ostrander, Sandy Bend and Castle, on Thursday, and in Kelso, Carrolls and Kalama on Friday.

Jersey Cow Makes High Test Record

Sandy, Aug. 28.—A. L. Lindsay, tester from the O. A. C., took the last test on Anton Malar's Jersey, "Firwoodeen," and says she will finish with an average test of about 6.3 per cent, and close to 600 pounds of butterfat on two milkings a day. "Firwoodeen" is a senior 2 years old. Malar is a prominent Jersey breeder at Firwood, three miles southeast of Sandy.

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NOTHING FROM NOTHING

Creation a Process of Organization

By Dr. JAMES E. TALMAGE

Of the Council of the Twelve, Church of Jesus Christ of Latter-day Saints, Salt Lake City, Utah.

Note: For free copies of other articles of this series, send request to the author.

"In the beginning God created the heaven and the earth."

These are the opening words of the Holy Bible as we have it. The verse is at once the embodiment of simplicity and profundity. It is a masterpiece of literary summation.

Acknowledging our human limitations of comprehension, let us eliminate "the heaven" of infinite extent, and restrict our attention to the certified fact that God created the earth.

Many a reader has queried, though few have ventured to voice the question in definite terms: Of what did God create the earth?

For long ages an insufficient and unsatisfactory answer has been current—that creation means making something from nothing, and the quoted Scripture has been taken to mean that the earth, comprising land, water, air and all that in them is, were formed out of nothing. Though in acknowledged conflict with the fundamental facts demonstrated by science as to the constitution of matter, this concept of creation yet sways the thoughts of men, and is perpetuated in some modern dictionaries.

What is nothing? Lexicographers answer that "nothing" is a state of non-existence.

Granting that the finite mind is wholly unable to picture or apprehend a universal state of non-existence, we may reasonably ask, if such a state ever was, what could ever have come out of it?

Is it not a self-evident truth that from nothing, nothing can come? Had there ever been a state of nothingness, that state must perforce have been of endless duration.

I know that I am, and the fact of my existence is conclusive, absolute, and incontrovertible proof that never was there a state of nothingness. The material of my body, the substance of the pen and paper with which I write, the elements of the flowers and trees I see from my window—the matter of which all material things are composed, is eternal. It has always existed and always will exist.

True, I have not always existed in my present embodied condition; nor has the desk that just now facilitates my writing always existed as a desk. Furthermore, the elements of my body have not always been combined in their present association as flesh, blood, and bone, nor the elements of my desk as wood.

Unseen processes of absorption and assimilation drew in, with discriminating selection, certain gases of the air, certain chemical compounds from the soil, and so nurtured the tree, from a sprouting seed to the fully matured trunk from which the artizan shaped, or created if you will, my desk.

Reason asserts that God did not create the earth out of nothing. There is no sacrilege in saying that He could not have done so.

With skill and power infinitely exceeding all that man has acquired, God took of eternally existent matter and formed therefrom the earth with all its material accessories and belongings. Unbounded and illimitable space is full of material, out of which the Divine Chemist can compound as He wills, and He may cause worlds to come into existence as worlds, created out of the once formless and void, but nevertheless pre-existent, matter.

As matter in the ultimate sense cannot be created or made, it necessarily follows that matter cannot be destroyed. This desk may be burned and so disappear, both as the fashioned furniture and as the combination of elements that constitute the wood; but the indestructible elements are only released and returned to the current of circulation.

The word of latter-day revelation, given by the Lord through His prophet Joseph Smith, is explicit in demonstrating that what we call the creation of the world was a process of organization of pre-existent elements. Thus we read that in the beginning—that is to say before the earth was formed—in the conclave of unembodied spirits, God spake, saying: "We will go down, for there is space there, and we will take of these materials, and we will make an earth whereon these may dwell." (Pearl of Great Price, p. 66).

In distinguishing between intelligent spirits, and the material bodies in which for the period of earth-life they live, the Lord hath said: "For man is spirit. The elements are eternal, and spirit and element, inseparably connected, receiveth a fulness of joy. The elements are the tabernacle of God; yea, man is the tabernacle of God, even temples; and whatsoever temple is defiled, God shall destroy that temple." (Doctrine & Covenants 93:33, 35).

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