

CHARGE PURCHASES TOMORROW AND SATURDAY WILL GO ON THE SEPTEMBER BILLS, DATED OCTOBER FIRST

Meier & Frank's 1594th Friday Surprise Sales

offer merchandise for which you have been asking at real "surprise" prices



Meier & Frank's **Deer & Deer**



Clearing Away
\$4.98 to \$7.85 Low Shoes
at \$3.39

Nearly a thousand pairs of women's shoes. Small lots of this, that and the other kind. Majority came straight from our own stocks and are perfect quality. About 300 pairs are "factory rejects" that if perfect would sell for \$10 and \$12. Of course, there are not all sizes in any one style, but sizes 2 1/2 to 8 are included in some one or another shoe. Assortment comprises:
Patent colt 5 eyelet oxfords with Louis heels and leather soles.
Patent colt pumps with Louis heels.
White and ivory kid pumps.
Kid dull finished pumps with Louis heels.
Pictured are some of the styles to show you just what you will find in the lot. At \$3.39 these shoes are cheap enough to put away for next year.

Women's Vests 25c
Lisle finished cotton vests in regular and extra sizes. Strap and bodice styles. White only.

Women's Stockings 50c
"Seconds" of \$1 grade. Silky fiber in lace designs with reinforced wide garter tops. Double heels and toes. Gray, brown, navy, taupe.

Bungalow Aprons \$1.25
Percale and gingham in plain colors and striped designs. Square, round and V necks. Wide bands. They will wash and wear well. Sizes 36 to 52.

Gingham Petticoats 98c
Striped, checked and plain colored gingham in blue, pink and gray. Many are regular \$1.50 grade.

Combinations 79c
Women's soft finished muslin combinations with embroidery trimmed yokes and narrow ribbons.

Muslin 29c
2000 yards heavy bleached muslin 36 inches wide. Suitable for sheets, pillow cases and other purposes. Regularly 35c.

White Goods 38c
Odds and ends of 50c to 75c grades. Nainsook, muslin, cambric, madras, poplin and other white materials. Mostly 36 inches wide.

Scarfs and Shams 95c
1200 dresser scarfs and pillow shams trimmed with heavy laces and medallions. Made of good heavy material.

2 Towels 25c
600 heavy huck towels in generous size. Made with red borders.

Children's Novelty Suits \$3.49
Just 75 wool mixed novelty suits for boys of 2 1/2 to 5. Blue serge, shepherd plaids and some corduroy in the lot. Norfolk and sailor styles with pleated and plaid backs. Standard \$6 grade offered at \$3.49 as a Friday surprise.

Men's Balbriggan Shirts and Drawers 69c
White and ecru Balbriggan of medium weight. Shirts have short or long sleeves and come in sizes 34 to 44. Drawers are ankle length and come in sizes 32 to 44.

Men's and Boys' Belts 19c
Leather, linen and woven cloth belts in black, tan, brown and white. Sizes 32 to 42. Many worth double.

Men's Dress Shirts \$1.49
Percale and madras shirts full cut with French cuffs. Good looking broad fancy stripes and neat black and blue stripes.

Boys' Union Suits \$1.19
Ecu colored union suits, fleece lined, jersey ribbed, ankle length, long sleeves. Good school weights. Sizes 14 to 18 years, \$1.49; sizes 6 to 12 years, \$1.19.

3 Pairs Sox 50c
Men's good wearing sox of medium weight cotton yarn with reinforced heels and toes. Black; gray and navy. Sizes 9 1/2 to 14 1/2.

Surprises 5c, 10c, 25c
Three tables filled with all sorts of samples. One table has 5c articles, another has 10c articles, the third table has 25c articles. Included are tooth brushes, safety pins, tassels, caps, hats, children's muslin underwear, picnic plates, picnic sets, stockings and all sorts of odds and ends.
—Meier & Frank's: Lower Price Store, Basement Balcony.

MEIER & FRANK'S 1594TH FRIDAY SURPRISE
Silk Blouses \$3.95
First time that these blouses, originally \$5.95 to \$9, have been offered for such a small sum.
Georgette crepe, pongee, messaline and taffeta are included. White, flesh, beige, gray, navy and black in the group. Some show marks of handling, but when you realize that the price is only \$3.95 they seem a marvelous find. Plain or trimmed with tucks, hemstitching or embroidery. Limited quantity. Not all sizes in any one style.
—Meier & Frank's: Blouse Shop, Fourth Floor.

MEIER & FRANK'S 1594TH FRIDAY SURPRISE
Women's Musing Union Suits 95c
Regular \$1.50 grade of these splendid fitting undergarments. Made of fine lightweight cotton with low neck, knee length and sleeveless. Band top finish. Regular and bodice styles. Regular sizes only from 34 to 38. 300 suits in the lot.
—Meier & Frank's: Underwear Shop, Main Floor.

White Lykline 39c
Regular 50c grade of this pretty white cotton material for aprons, smocks, blouses and dresses.
Self colored woven checks or stripes in various styles make it especially desirable. 32 inches wide.
—Meier & Frank's: Second Floor.

Embroideries 49c
Swiss, cambric and long cloth embroidery flouncings and skittings are ready for children's and women's underclothes.
Widths are 9 to 27 inches and there are eyelet and solid designs.
—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1594TH FRIDAY SURPRISE
Autumn Styles Tricotine Dresses \$22.45



Interesting new tricotine dresses just arrived from New York displaying the latest ideas of that fashion center. Long lines, a trifle shorter skirts, long sleeves, round necks. Trimmed with embroidery, beading or braid. Notice the unusual way in which the embroidery is employed. Accordion pleating is occasionally introduced at the sides of the skirts or at the back. Coat dresses with braid have wide tuxedo revers that are especially practical.
Four styles are pictured, but there are many others from which to select. All sizes.
—Meier & Frank's: Fashion Salons, Fourth Floor.

Men's Handkerchiefs 2 for 25c
Regular 20c and 25c grades of fine lawn handkerchiefs with initials. White and colors. Letters are done in hand-loom embroidery. Some of the handkerchiefs have colored borders. All are from our regular stocks.
—Meier & Frank's: Main Floor.

Salted Peanuts 25c
Freshly roasted, crisp peanuts delicately salted. Just right for the whole family. Be sure to take a box home. None delivered.
—Meier & Frank's: Main and Ninth Floors.

Grocery Bulletin
Butter, Blue Ribbon, a Meier & Frank special which has been the standard of excellence for many years, for Friday Surprise, 2-lb. rolls \$1.35.
Coffee, M. & F. Special, possessing an abundance of strength and flavor that gives general satisfaction. 3 lbs. \$1.25, 4-lb. \$1.45.
Ground Chocolate, Ghirardelli's well known, 1-lb. cans 43c.
Shortening, Snow Drift, always satisfactory, 8-lb. cans \$2.28, 4-lb. cans \$1.18.
Peanut Butter, Hoody's best, 2 1/2-lb. cans 70c, 1 lb. cans 29c.
Dill Pickles, Del Monte quality, No. 2 1/2 cans 25c.
Baking Powder, Calumet brand, No. 4 cans 28c.
Tess, M. J. B., Ceylon or Japan No. 1 carton 52c.
Orange Marmalade, Ferguson's make, 17 1/2 oz. cartons 38c.
Kitchen Brooms, Gem, 4-string, each 69c.
Telephone orders taken by experienced grocery saleswomen from 8 A. M. to 5:45 P. M.
—Meier & Frank's: Ninth Floor.

MEIER & FRANK'S 1594TH FRIDAY SURPRISE
Navy Blue All-Wool Tricotine \$2.49
800 yards of good heavy all-wool tricotine for school girls' dresses, suits, uniforms and regulations. 36 inches wide. So unusual that it may sell out before the day is over. First showing.
—Meier & Frank's: Second Floor.

MEIER & FRANK'S 1594TH FRIDAY SURPRISE
School Girls' Shoes of the Better Sort \$6.85

500 school girls can secure higher priced shoes from our regular stocks at \$6.85 as a Friday surprise. Sports shoes and dress shoes. Some were made for us last year, which makes them even more desirable, because in many cases the shoe making was better done than we could obtain this season at the same price.
Smoked horse, brown elk black calfskin, light and dark brown kid and calfskin in the lot. Some of the shoes have cloth tops. Low and medium heels. English and medium toes. Leather or rubber soles of the kind which wear. Nearly all sizes in some styles and broken sizes only in other models. Best selection will be found in the morning. One style is pictured.
—Meier & Frank's: Shoe Store, Third Floor.

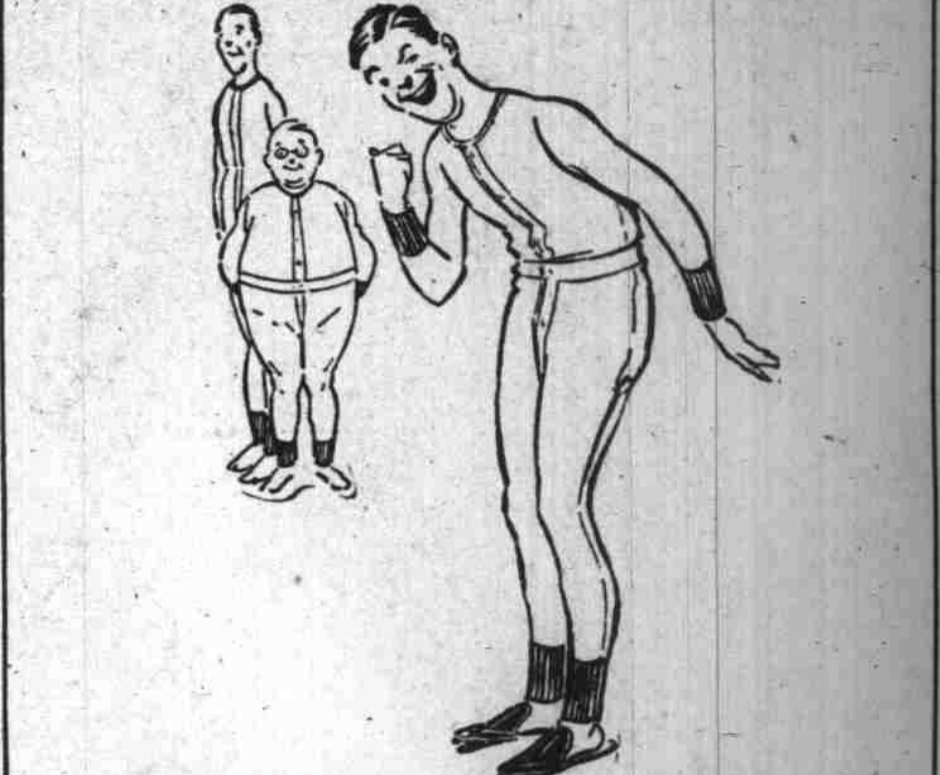
MEIER & FRANK'S 1594TH FRIDAY SURPRISE
Wall Paper Half Price
Wall papering expense comes down quickly when good looking wall papers can be had at exactly half the regular price.
25c to \$2.00 Grades
Now 13c to \$1 Roll
Imitation grass cloth, plain fabric effects, tapestry designs, dainty bedroom stripes and plain ingrain papers are included. Plenty of desirable colors. A thousand rolls in the offering.
Even if you are not quite ready to do the papering yet, this is a good chance to lay in a supply preparatory to the actual event.
—Meier & Frank's: Seventh Floor.

MEIER & FRANK'S 1594TH FRIDAY SURPRISE
Rag Rugs \$1.89
Our regular \$2.75 grade of the best washable rag rugs we know. Made of Gingham in mixed colors with plain band borders of blue, pink or yellow. 30x60 inches. Excellent for bedrooms, upstairs halls and bathrooms.
—Meier & Frank's: Rug Store, Seventh Floor.

MEIER & FRANK'S 1594TH FRIDAY SURPRISE
Curtains \$1.98
Regular \$2.85 to \$3.15 grades of marquisette and swiss curtains are hurrying out at \$1.98.
Limited quantity in white and beige color. They always look well at the windows and they launder easily.
—Meier & Frank's: Drapery Shop, Seventh Floor.

MEIER & FRANK'S 1594TH FRIDAY SURPRISE
Art Needlework 50c
Regularly 75c to \$1.50
800 pieces of all sorts of odds and ends. Included are stamped dresses for 2 to 6-year children, stamped scarfs, centerpieces, towels and other oddments.
—Meier & Frank's: Needlework Shop, Second Floor.

MEIER & FRANK'S 1594TH FRIDAY SURPRISE
Nothing Like This Has Happened All Summer!



1600 Men's Union Suits
\$2.50, \$3 and \$3.50 Grades
Dropped to \$1.95
\$2.50 Grades Dropped to \$1

Big news! Men who wear summer underwear all autumn and winter can take their pick at big discounts from all that remains of our summer stocks.

Union Suits \$1.95
More than a thousand suits of our regular \$2.50, \$3 and \$3.50 grades. Fine lisle of such famous makes as Vassar, Musing, Chalmers. Light and medium weights suitable for autumn. All sizes in some one or another style. White or ecru.

Union Suits \$1
600 are our regular \$2.50 grade. 300 are our regular \$2.00 grade. Cotton and lisle in white and ecru. Short or long sleeves, ankle length. Broken sizes.

Shirts and Drawers \$1
Our regular \$2.00 grade. Made of fancy lisle. Either shirts or drawers, \$1 garment. 300 all told.

This underwear is from our regular carefully chosen stocks—the pick of the entire world market.
—Meier & Frank's: The Store for Men, Main Floor.

TWO DAYS' SALE

SEPTEMBER is coming. Such remaining stocks as these must be sold out or packed away for the winter. We prefer to sell them out, so prices go down with a merry clink of silver coin. Owners of homes will buy for autumn use—and for next season.

Ice Cream Freezers
Celebrated White Mountain freezers which make light fluffy ice cream.
1-quart size regularly \$3.75, now \$3.
4-quart size regularly \$7.20, now \$5.50.
Auto Vac Ice Cream Freezers
Kinds that require no churning.
1-quart size regularly \$4.50 now \$3.59.
2-quart size regularly \$5.25 now \$4.19.

Screen Doors Less
Substantial doors in plain and fancy styles made in all sizes to fit regulation doorways.
2 ft. 6 inches x 6 ft. 6 inches regularly \$2.95 now \$2.20.
2 ft. 8 inches x 6 ft. 8 inches regularly \$2.90 now \$2.32.
2 ft. 10 inches x 6 ft. 10 inches regularly \$3 now \$2.40.
2 ft. 6 inches x 6 ft. 6 inches regularly \$4.25 now \$3.40.
2 ft. 8 inches x 6 ft. 8 inches regularly \$4.05 now \$3.45.
2 ft. 10 inches x 6 ft. 10 inches regularly \$4.50 now \$3.60.
3 ft. x 7 ft. regularly \$4.70 now \$3.76.

Window Screens Less
Keeps the flies out. These wooden window screens will help you do it for many a season.
30x41 inch regularly 95c now 76c.
24x45 inch regularly \$1.10 now 88c.
24x41 inch regularly 90c now 72c.

18x45 inch regularly 85c now 68c.
12x33 inch regularly 55c now 44c.
9x33 inch regularly 50c now 40c.

Garden Hose 20% Less
50 feet 1/2-inch Pelican hose regularly \$10.25 now \$8.19.
50 feet 3/4-inch Plover hose regularly \$10.25 now \$8.19.
50 feet 1-inch Tortoise hose regularly \$8.25 now \$6.59.
50 feet 3/4-inch Tortoise hose regularly \$9.75 now \$7.79.
50 feet 3/4-inch Hippo hose regularly \$15.75 now \$12.59.
50 feet 3/4-inch Trout Cotton hose regularly \$9.75 now \$7.79.

Other Lawn Specials
Fountain lawn sprinklers were \$1 now at 79c.
Lawn rakes, wire, were 75c now 49c.
Grass sickles were 80c now 63c.
—Meier & Frank's: Basement.

