

WILL OLIVE TELL HER AGE?

WE DON'T know. But it doesn't matter, because Miss Olive Tell is a young woman, anyway, and beautiful. She is a New Yorker by birth, and was educated in France to begin with. Then she trained for the stage at a finishing school, and did her first work in stock. Among her early screen features were "The Girl and the Judge." She has just completed four new pictures. Miss Tell is blue-eyed and has brown hair.



Here's News of Local Theatres Film Row Reports Activities

By Sam Raddon Jr.

NOW comes Walter S. Dugran, representative ahead of Miss Jane Cowl in "Smilin' Through," who, being a prominent actor, has been on his h's past trips to the west coast ahead of Broadway celebrities—and this is his ninth one—has never found theatrical success in the west coast theatre at present. This is good news, too, particularly as it has been the more or less general opinion that the west coast theatrical were in rather a bad way.

"There is every indication," says Dugran, "that the new season will be the greatest yet for the west coast theatre of show business. Of course, the increased tariff on railroad tickets will make the whole situation will work itself out, and there are reasons to believe the public will be able, for only worthy attention, will be able to face the additional expense."

"Miss Cowl's record of \$22,062 gross receipts at the Curran theatre in San Francisco, during her last tour, at New York faking, it goes down for a new record for the Pacific coast. Miss Cowl has had a record of records, particularly at Salt Lake City, where the theatregoers ignored very few of her songs. The Selwyns feel that they have been justified in sending on tour the same production which made Miss Cowl a success. I am sure that the Curran theatre in New York, and the Portland, too, will keep up her end in the season, and that the same appreciation for this attraction."

though it was a warm day there was every indication in the house that Hippodrome fans are determined to see their shows, hot weather notwithstanding. During the absence of Manager W. W. Ely, who is in Yakima opening the new Mercy theatre there, Sam Meyer is keeping local "Hlp" standards right up to par.

Every year, the just prior to "Paramount week," which comes this year, September 1st, Famous Players exchanges throughout the district a month's campaign driving for new business with this year Manager C. M. Hill of the local branch is after the honors—to say nothing of the substantial cash bonus that goes with such honors. Manager Hill's office has been leading the campaign for the past month, working to "possibilities" of the district, for two weeks, and every employee of the branch, from the manager down and the office boy up, is working with the well known "tooth and toe nail" to put the Portland office over the top. More power to them.

Among the new features pre-released at Famous Players local projection room are a new De Mille masterpiece, "Somebody Loves Me," Al Jolson's "The Right to Love," and the new version of Fannie Hurst's popular story, has been signed up for showing at the Columbia, beginning next week. "The Right to Love," it is said to be a wonderful photoplay.

According to Manager Hill's guests this week are: "The Great Gatsby," the Oregon theatre, Salem; Sam Whittaker, movie magnate of Corvallis, and Manager Hill, of the Oregon theatre, and Grand theatres at Bend. All closed up for new Paramount pictures.

"The Great Gatsby," by F. Scott Fitzgerald is another Paramount picture booked for early release, as is J. M. Barrie's "Half a Sixpence," and Bill Hart's "Crade of Courage."

According to Manager Hill business in the territory looks exceptionally promising.

Colonel G. T. Woodlaw of the Circle theatre will be home soon after a

There has been some real "scene shifting" going on at the old Baker theatre during the last week. It has been rather surprising to find that the distance between the Baker at Broadway and Morrison—to the new home of the Baker stock company at Eleventh and Morrison, formerly the Alcazar, is before that again, the Baker and new one have christened the Baker. Manager Pearl has a force of men getting the theatre ready for the Baker stock company to open on the morning of Sunday, September 8, in the George M. success, "A Prince There Was," seen in Portland a season or so ago at the Haymarket.

Manager Pearl announces that the regular Baker policy of 10 performances a week, that is every night, with matinees on Sunday, Wednesday and Saturday.

During his Portland visit, Durgan had a chat with Jack King, father of Fay King, well known Portland newspaper artist and writer, who started her career on The Journal.

J. H. von Herberg, the Seattle end of the Jensen & Von Herberg syndicate, was among the visitors at Thursday's luncheon of the Oregon Motion Picture Exhibitor's league. Present also was H. B. Wright, manager of the Independent Booking association, who has been making a two-weeks' tour of the trade territory. Von Herberg was a speaker at the luncheon, at which plans were discussed for a national picnic on the Puget Sound Tuesday night.

We dropped into the Hippodrome on Thursday afternoon, change day, and

"Parish Priest" Is Soon to Be Filmed

THE following item of interest in the picture world appeared recently in the Cleveland Plain Dealer:

"Cleveland again is placed in the photo-play world.

Herman J. Garfield, Cleveland film man, is credited this time. He has just closed a deal which gives him the world's rights to that great play, 'The Parish'

"For about 20 years 'The Parish Priest' was a successful stage play, and it was just as successful in Australia as it was in the United States. Daniel Sully, who played the title role, made his greatest hit in this play and through it became famous."

"The Parish Priest" was written by Daniel L. Hart, now mayor of Wilkes-Barre, Pa. His "Government Acceptance" and a dramatization of Ople Reed's "Jucklins" were pronounced successes, and were played by Stuart Robson. After these came "The Parish Priest," and although by no means the final Hart play, it ranks among his best.

"The motion picture version has followed the original story in every detail," Garfield states, but the production has been made with much more elaborate scenes than were ever possible to stage in the spoken play. It was made in the Jesse D. Hampton studios, Los Angeles, and under the personal direction of Robert Thornby, who has many picture suc-

'Under the management of Garfield. The Parish Priest' will be presented after a manner within keeping of its popularity. There will be a special musical score and a prologue. The prologue will be offered with no less than 26 capable singers and actors. New lighting effects will be used in the presentation of the prologue.

" 'There have been several requests for a world premier showing,' says Garfield, 'but at present the city has not been decided. Some of the cities requesting the premier are Boston, St. Paul, Washington, Buffalo, Pittsburg, Chicago and New York.

"In distributing 'The Parish Priest' as a film production throughout the world, it has been necessary for me to promote my own releasing company, which will be known as the Plymouth Picture Productions, Inc.'"

"This company will have a capital of \$250,000, and will be under the sole management of Garfield."

Film Titling Is an Essential Part of Producing Business

"Since the inception of the motion picture," said Bessie Love the other day in the course of a talk about production, "the title has been the greatest asset of the picture. It is the only thing that many of the famous books are going on the screen. The difficulty has been to get many of the famous books into the picture and cut out the titles which to the average moving picture fan would mean nothing. But to change the title of a picture is to destroy the author and in a measure to destroy the advertising value that the story's author has put into the picture. Thus we are caught between two fires—between the protests of the authors and the literary world in general on one side and the public in general on the other. The latter must necessarily override the former.

"There are solid reasons behind the changes of title. First, as a concession to the exhibitors we must have a title brief enough to afford an opportunity for some of the first distributors pointed enough to make the topic of the picture clear to the public, and interesting enough to make them want to see it."

Here Is Judge's List of Twelve Best Photoplays

Of the 10 best photoplays of the year selected by "The Motion Picture Classic," seven were Paramount pictures. The selections were made by

Frederick James Smith, its managing editor. Another list of the 12 best pictures each compiled by Myron M. Stowers, who writes on motion picture subjects in "Judge" under the name Lesno. Nine of his 12 selections are Paramount pictures.

Four photoplays are common to both lists, namely "Humoresque," "Male and Female," "Dr. Jekyll and Mr. Hyde," and "Why Change Your Wife?"

Here are the 12 best pictures as compiled by "Judge":

"On With the Dance."
"Dr. Jekyll and Mr. Hyde."

"Humoresque."
"The Idol Dancer."
"Rebecca of Sunnybrook Farm."
"Alarm Clock Andy."
"The Virgin of Stamboul."
"The Copperhead."

"The Copperhead."
"Male and Female."
"The Heart of a Child."
"Why Change Your Wife?"
"The Sins of St. Anthony."

Early to Bed and Early to Rise Puts

Sparkle in Eyes

"Early to bed—how Victorian that sounds, and how uninteresting, but how it does improve a woman's looks," says Olive Thomas, the fair Seinfeld star.

"No amount of cosmetics or massages, or sleeping masks will ever do for the skin what sleep will do," she continues. "And the most lovely eyes lose their luster when slumber is denied."

"So many women want to be beautiful without effort. They want to eat all they desire—and more, to sleep in late

they desire—and more, to stay up late at night, and to live as high-strung, hectic lives as their circumstances will permit, and repair the damage they do to their looks with scented creams and washes, and it can't be done.

"If beauty is worth having, it is worth

working for. And one of the easiest ways of wooing beauty is to go to bed before midnight. The morning hours, instead of being spent in slumber, should be spent in exercise or in useful endeavor of some sort.

"A brisk walk, a ride through the park or even 10 minutes of calisthenics before 9 in the morning, will do more toward putting color in the cheeks and sparkle in the eye than the most expensive cosmetic you can buy. — *Times 10, p. 10, 11.*"

NOW!

**A Story Vivid With
Mystery — Flushed
With Love and Cast
In the Spell of the
Orient**

ETHEL
CLAYTON
in "Crooked Streets"

Then the usual amount of 200%
Liberty attractions including the Paramount
Magazine—the Liberty's News Review—
A bright new cartoon and a musical
Setting depicting the atmosphere
Of the feature picture.

KEATES' CONCERT
On Our Giant \$50,000 Wurlitzer Organ
PROGRAM
(Tango Argentine)
J.
F.
Arr. by M.

On Our Giant \$50,000,000 PROGRAM
(Tango Argentine)

1. Y Como Le Va (1)
2. Simple Confession
3. La Cinquantaine
4. Atmospheric Setting
5. Overture "Raymond"

.....J. Valverd
.....F. Thome
.....G. Marie
Arr. by Noble-Keates
.....A. Thomas

PROMPTLY AT 12:30 TODAY

LOOK!

Our Next New Show
Starts Wednesday
—
WILLIAM FARNUM
in
"HEART STRINGS"

