

PORTLAND, OREGON, SUNDAY MORNING, AUGUST 22, 1920.

Patrons Ordering by Mail

should write to our Personal Service Bureau. We will shop for you as you would shop for yourselves.

Kodak's!

—We make the best prints to be had, and at the same old prices, 3c, 4c and 5c each.

—Kodak Department, Street Floor.

Lipman Wolfe & Co.

"Merchandise of Merit Only"

Mendel Trunks

—A most complete showing of these finest, strongest and most convenient of dustproof wardrobe trunks.

—Fifth Floor.

Pictorial Review Publications

—The Fall Fashion Book, September Magazine, and October Patterns are ready.

—Pattern Department, Street Floor.

A Glimpse at the Advance Arrivals of the New Season Reveals Much of Interest



School Sales

Will begin Monday in every department throughout this store which has merchandise of the character required at this time by school-going boys and girls.

We have assumed the responsibility of outfitting boys and girls for so many years that it has become a specialty here. Many of the grandfathers and grandmothers of today will recall that their first school outfits were supplied by Lipman, Wolfe & Co.

In today's Oregonian we have devoted nearly a full page to the annual school sales—also detailing many special values that will be of particular interest to thrifty parents.

A Style Message



Of Apparel For Fall

We Have Never Seen More Satisfying Creations in Every Detail

—Styles and quality have locked hands, so to speak, and value too is noteworthy—in fact, every one of these gorgeous garments gives promise of the fulfillment of everyone's wish—More for Less instead of Less for More.

—It has been many years since similar prices could buy apparel of such transcendent goodness.

Suits

—A number of the more exclusive new models have long, loose panels hanging from the shoulder, elaborately embroidered and many are trimmed with touches of fur.

Dresses

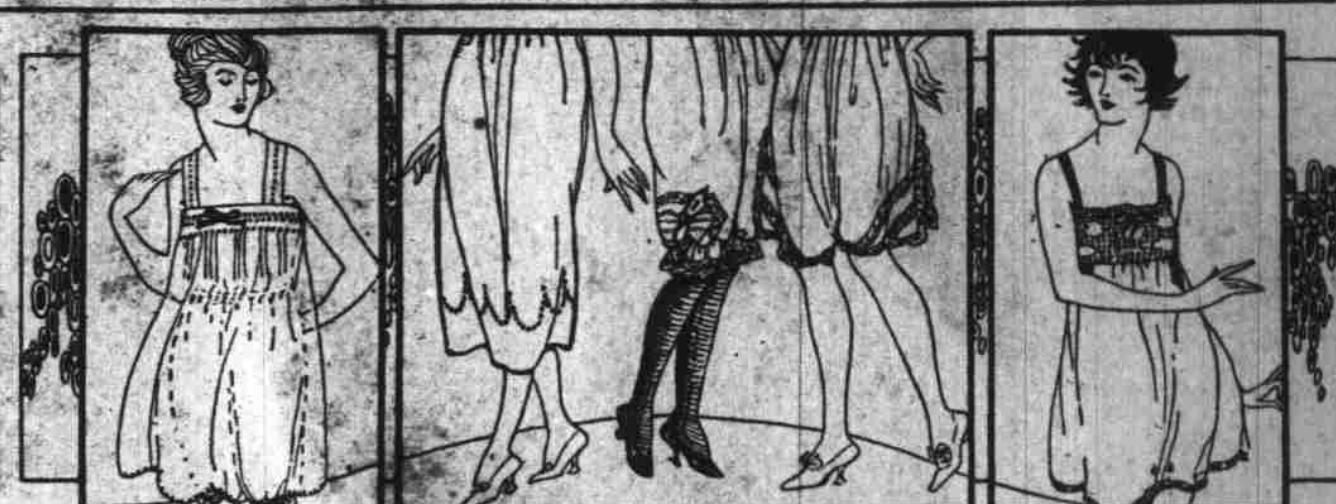
—Many new arrivals in frocks of rare charm—featuring Tricotines, of course—always charmingly trimmed. Yes, each a creation of exclusiveness, of beauty, of rare, good taste.

And the Wonderful Pellard Coats

—Orlanda, Seville and Cypress Bolivia, Chamoistyn, Veldecyne and other rare fabrics have inspired Pellard, that artist designer, to excel himself in fashioning them into graceful new lines, often ornamenting them with elaborate embroidery and the richest of furs.

—Surprise after surprise will attract you to the new styles. We suggest that you see them early and often.

—Third Floor, Lipman, Wolfe & Co.



—SKETCHED FROM LINGERIE ON SALE.

An Important Sale of Dainty Underthings

Fascinating Lingerie of Crepe de Chine, Wash Satin, Georgette and Seco Silk, More Substantially Underpriced Than You Have Noted Them For Many Months

Our buyer, who has just returned from the eastern markets, was most fortunate in gathering these remarkable lots of silk lingerie.

Monday's pricings will prove a great surprise.

Georgette Envelope Chemise—Very Special, \$2.45

—An unheard of price for such dainty undergarments in exquisite shades of Nile green and orchid, fascinatingly adorned with clusters of wee tucks and hemstitching—straps finished to match.

Double Panel Wash Satin Petticoats, Special \$4.95

—Made of splendid quality satin with plain hemstitched edge and dainty rose buds.

Dotted Seco Silk Envelope Chemise \$1.95

—Three dainty styles—some in strap effect, plainly tailored with hemstitched top, others have deep lace yokes, back and front, and still others have designs of hemstitching and shirtings. All sizes but in flesh only.

Crepe de Chine and Wash Satin Bloomers, \$2.95

—Heavy quality material, and beautifully trimmed. Some have ruffles of self-material—others of georgette with fancy tucked insertions and laces. Ruffles to match.

Crepe de Chine, Step-in Drawers Also Included in This Lot

—Fourth Floor, Lipman, Wolfe & Co.

ANNOUNCING—

Liwo French Pearls

Our first direct importation of Liwo Pearls arrived a few days ago.

The collection is unusually interesting, containing **Pearls of exceptional beauty and luster** in cream, white, pink and oriental tints—uniform and graduated sizes, neck to opera lengths.

This collection of beads was purchased under most advantageous conditions, the transaction dating back to more than a year ago, which accounts for the very attractive prices of **\$3.50 to \$25.00**.

Street Floor, Lipman, Wolfe & Co.

The New Fall Coatings

Are Attractive Beyond Description

This section now presents a remarkable assortment of new Fall coatings, featuring such weaves as

**Bolivia Peach Bloom
Duvetyn Chameleon Cord Silver Tip
Silvertone Velour**

All are 56 inches wide and represent the best qualities obtainable at the wide price range presented—\$7 to \$18 a yard.

Free sewing instructions, fitting and cutting. Also free use of sewing machines

—Second Floor, Lipman, Wolfe & Co.

And With August Drawing to a Close We Are Reminded That the Remarkable Savings of

The August Fur Sale

Are for Only Six Days More



IT IS HARDLY necessary for us again to call attention to the rare peltry which comprises our fur stocks.

The selection is unusually good in both fur coats and smaller pieces.

The styles are authoritative without exception—and there is a pleasing variety of styles which allows for the exercise of one's taste and judgment.

But all of this we believe Portland women fully realize and so

The Important Message at This Time Is:

There remain but six more buying days in the August Fur Sale.

If you have any intention of becoming the proud owner of a fine fur garment this winter, you should at least investigate the opportunities afforded by this event.

Your investigation will reveal the fact that a very big saving can be made if you buy during the next six days.

After Saturday, August 28, these savings will not be in order. **ACT TOMORROW!**

—Third Floor, Lipman, Wolfe & Co.

Two Special Offerings in

Black Silks

—The best of the kind we have presented in a number of months.

FIRST

\$2.89 Yd.

—For thirty-five inch Black Duchess, all-silk satin—highly lustrous and serviceable.

SECOND

\$1.98 Yd.

—A lot of thirty-five inch Messaline, and thirty-five inch Taffeta, both in black only and representing good qualities of desirable weight. An exceptional value at Monday's price.

—Second Floor.



SKETCHED

New Model Hats

—Each an exclusive creation of genuine beauty.
—These hats will cause a thrill on the part of every woman who sees them.
—Each hat is an original design, fine quality glove-finish Lyons Velvet and Imported Silk Duvetyn having been cleverly utilized to cover the smartest shapes that have been introduced thus far this season.

—The new autumn colors are all well represented, including

**Mahogany Pheasant Copper
Chow Hydro-Blue Green**

—as well as the always wanted black, navy, brown and taupe.

—Moderately priced from \$22.50 to \$37.50.

—Third Floor, Lipman, Wolfe & Co.



TRY BEFORE YOU BUY

—It costs you nothing to try an Eden, and when you have discovered its thousand virtues, and desire to own one, you can arrange most convenient terms here.

The Eden

—by means of its big, sanitary zinc cylinder, dips the wash up and down through hot suds countless times, dissolving grease and sifting dirt through to the bottom of the tub. Clothes last so much longer that the Eden pays for itself in one to two years.

Try the Eden at home FREE without trouble or expense

—Electric House, Seventh Floor, Lipman, Wolfe & Co.

The August Blanket Sale Ends Saturday

Another August Event in Which the Substantial Savings Continue for This Week Only

100 Fine New Blankets at

—Beautiful Blankets in plaid combinations of pink, blue and gray, size 68x80 inches. An exceptional value at \$10.25 a pair.

\$10.25

Warm, Woolly Blankets—Special

—This is another delayed shipment of handsome blankets in 60x80 inch size—in pink, blue and tan plaid—taped edges.

\$9.25

And Many Other Specially Priced Lots in the August Sale of Blankets at Savings Characteristic of the Event

Table Cloths

—Square or round, sixty-four inch mercerized cloths, hemstitched or scalloped—while they last, at the value-giving price of \$2.35.

—Eighteen-inch Mercerized Napkins at a bargain, \$2.95 a dozen.

Bath Towels

—Bath Towel bargains with us are well-remembered events—here is another, 24x46-inch Bath Towels with blue corded borders, firmly woven and serviceable. Very special, 75c.

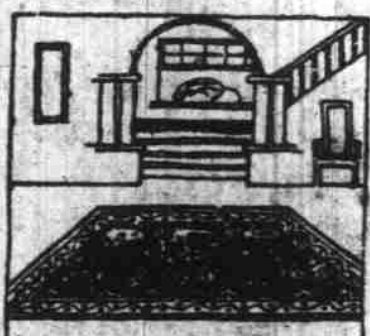
New Jap Crepe

—Never a more opportune time—you will need a new frock, and for the school girl, smocks are a necessity, and dresses for the small girl. At least fifty colors to select from. Price 75c a yard.

Peter Pan Suiting

—In pink, blue and white, and old rose—a most suitable material for house dresses, blouses and children's wear. \$1.00 a yard.

—Second Floor, Lipman, Wolfe & Co.



SAVINGS

—That's the secret of our success in selling such quantities of

FINE WILTON RUGS

—Here are the newest patterns for living rooms and dining rooms. Size 8 feet 3 inches by 10 feet 6 inches,

\$95, \$107.50 and \$142.50

Size 9x12 Feet, \$99.75, \$112.50, \$149.75, \$168.50 and \$178.00

—Fifth Floor, Lipman, Wolfe & Co.