

MEN! See Our Manhattan Shirt Sale Announcement on Page 7



The Good Old-Fashioned Bargain Friday Attains Its Fullest Modern Development in

Meier & Frank's 1593d Friday Surprise

MEIER & FRANK'S 1593D FRIDAY SURPRISE SALE

Amazing Sales

Dresses, Suits, Wraps \$35

REDUCED TO EFFECT AN
IMMEDIATE DISPOSAL

No. 1—

MODEL DRESSES \$35

The very mention of "MODEL" dresses is enough to set the feminine world asfir. The featuring of beautiful this-season's models at thirty-five dollars will cause a sensation.

This final clearaway brings a splendid assortment of model dresses in summer materials, chiffon and taffeta or georgette at a price that will send them flying. Some slightly soiled from handling.

No. 2—

SUMMER SUITS \$35

Garments that sold at the height of the season from \$57.50 to \$125 are now reduced for instant disposal to \$35.

Tricotine, gabardine, coverts, tweeds. Navy blue, gray, tan and checks in the assortment. 50 only in the sale.

40 Lovely Wool Jersey Suits
That Were \$47.50, Now \$35

No. 3—

SUMMER WRAPS \$35

65 garments in this lot of fine summer wraps that were formerly marked at \$45 to \$125 now offered for Friday Surprise at \$35.

Wraps of satin, of serge, tricotine and novelty materials. This season's fashionable models to be closed out Friday at \$35.

—Meier & Frank's: Fashion Salons, Fourth Floor

Mr. & Mrs. Lower Price Store

Downstairs Store's Surprise Values

Our regular lower than elsewhere prices are still further reduced.

Women's, Misses' Skirts \$3.98

A very special surprise price for these skirts of plaid mixtures in sizes 27 to 30. With full gathered backs, detachable belts, tailored pockets and button trimming.

Women's Wash Waists Special 98c

Were special at \$1.49. White voile and batiste, also stripes and checks. Round and V necks. Broken sizes 36 to 46.

Women's Silk Hose Special 89c

Seconds and menders of good quality silk stockings in black, white and navy. Elastic tops, reinforced heels and toes.

Women's Chemise Special \$1

Were special at \$1.29. Of soft finished muslin and batiste with lace and embroidery trimming. White. All sizes.

Women's White Shoes \$1.39

400 pairs which we will sell Friday at \$1.39 rather than carry them over. All are remarkable values. White pumps and oxfords and high shoes included in sizes 2½ to 7 but not all sizes in each kind. Clearing away all small lots, soiled lots, shoes damaged from handling, etc. No approvals or exchanges.

Women's Petticoats Special \$1.79

Full cut, well made muslin petticoats with wide double lace and embroidery flounces. Small sizes.

Women's Vests Special 23c

Fine elastic ribbed vests with band tops. Regular and extra sizes.

Floor Mats Special 29c

Printed Linoleum floor mats in size 18x27. Of heavy material in various designs and colors.

Curtain Scrim Yard 19c

25c to 35c values. 36-inch curtain scrim with plain white or colored drawn work borders.

Children's Waists Special 49c

Famous Bear brand waists. Extra heavy, well taped and buttoned, with hose supporter attachment.

Sample Blankets Each \$1.95

About half price for 60 of these full size white cotton blankets while any remain Friday. Extra heavy. Slightly soiled but a trip to the laundry will make them as good as new.

Wash Cloths Each 5c

Regularly 10c—half price for 1200 while they last; medium size white wash cloths of heavy Terry cloth.

For Men and Boys

Men's Work Shirts Special \$1.49

Serviceable shirts of good chambray in plain blue or small stripes in gray and blue. Full cut garments with flat collars. Sizes 14½ to 16½.

Men's Khaki Pants Special \$2.25

About 200 pairs of men's khaki and whipcord pants in sizes 36, 40 and 42. Odd lines grouped for clearaway at this low price. Made with belt loops and cuff bottoms.

Men's Shirts and Drawers 69c

Balbriggan shirts and drawers in light weight. Short or long sleeve shirts, ankle length drawers. Ecu color. Shirts 36 to 44; drawers 32 to 42.

Boys' Athletic Union Suits 50c

Of cool flaxon cloth in small checked patterns. Sleeveless, knee length union suits with elastic ribbed backs. Sizes 24 to 32.

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E-X-T-R-A

Salted Peanuts 25c

Our standard 40c kind. Carefully selected peanuts, freshly salted in our own Daylight Candy Factory. Packed in pound boxes. No deliveries. —Main and Ninth Floors.

40c Nainsook 25c

Standard 36-inch "Daisy" nainsook at more than a third off. Soft finished material for underwear, etc. —Meier & Frank's: Second Floor.

\$7.50 to \$10 Bags \$5.50

Reductions get close to the half price mark on this fine lot of bags reduced for clearaway to \$5.50. Good frames and locks. 18-inch size. —Meier & Frank's: Sixth Floor.

Cushions 69c

Regularly \$1 to \$1.35. Filled with combination of floss and cotton, practically as serviceable as an all-floss cushion. Two popular sizes—20x20 inches square and 16x22 inches oblong. —Meier & Frank's: Second Floor.

Hair Switches \$2.98

\$5 to \$7.50 values in these wavy switches made on three stems. Full, fluffy, dependable quality. All shades, including some grays. —Meier & Frank's: Fifth Floor.

Handkerchiefs 18c

Special 6 for \$1.05, which is close to half the regular price. Women's dainty lawn handkerchiefs in initial and fancy one-corner embroidered styles, appenzell blue and gray Swiss Madeira finish. Dozens of pretty patterns. All are handloom embroidered and finished with embroidered edges. —Meier & Frank's: Main Floor.

Wall Paper 10c

Regular 20c rolls now half price at 10c roll while the thousand last Friday. Plain ingrain wall paper suitable for living rooms and bedrooms. —Meier & Frank's: Seventh Floor.

White Outing 3 Yds. \$1

Standard 45c yard grade. Heavy, well fleeced white outing 32 inches wide. Fine for cool-weather sleeping garments, gowns, etc. —Meier & Frank's: Second Floor.

Hair Nets 7 for 75c

Regular 15c hair nets of extra good quality in large styles to fit all over the head. —Meier & Frank's: Fifth Floor.

Transformations \$5.95

\$7.50 to \$18 values—some much below half price. Ear-to-ear and all-around-the-head transformations in all shades including gray and light gray—SOME WHITE. —Meier & Frank's: Fifth Floor.

MEIER & FRANK'S 1593D FRIDAY SURPRISE.

Bordered Marquisette 39c

Regular 55c to 65c grades. Excellent quality bordered marquisette in white, cream and ecru at this reduced price for Friday Surprise. —Meier & Frank's: Seventh Floor.

MEIER & FRANK'S 1593D FRIDAY SURPRISE.

Aluminum 5-Piece Combination



Cooking Sets \$2.99

These 5-piece aluminum combination sets serve the purpose of combination cooker, cake pan, pudding pan, double boiler, preserving kettle, roaster, etc. Limited number. —Meier & Frank's: Household Utilities Section, Basement.

Main
Floor

CENTER AISLE BARGAIN SQUARES

Always Most Extraordinary Values on the Square

Fifth
Street

Square No. 1 Jewelry Silverware Etc.

A clearaway of miscellaneous items in jewelry, silverware, leather goods.

Odd lots and broken assortments from here and there in the important sections mentioned above—formerly priced to \$1—grouped for one grand Friday outgoing at

25c

Square No. 2 Genuine Imported Chinese Pongee

83c

2500 yards of genuine Imported Chinese Shantung Pongee—a quality that sold earlier in the season at \$1.25—offered tomorrow while any remains at 83c a yard.

Standard grade soft finish high luster pongee in 33 inch width.

For children's dresses, men's shirts, women's waists, underwear, draperies, etc. Extraordinary at 83c yard.

Square No. 3 Art Needlework Etc.

A great lot of odds and ends of stamped pieces that formerly sold up to three times this price reduced for Friday Surprise to 50c each. Envelope chemise—children's dresses—dresser scarfs—center pieces—library scarfs—towels—baby carriage robes, etc.

50c

MEIER & FRANK'S 1593D FRIDAY SURPRISE SALE

REMNANTS

While They Last

SILK REMNANTS

1/2

We say "while they last" advisedly for invariably the tremendous demand depletes the largest collection of these silk remnants we can get together. Early shoppers are lucky. Short ends of our standard silks in black, white, colors and all kinds of fancy silks included. Satins, taffetas, crepes de chine, shirtings, etc., in this half price disposal. ½ to 4 yard lengths. —Meier & Frank's: Second Floor.

RIBBON REMNANTS

1/2

Regularly 10c to \$2, now 5c to \$1 EACH. Heavy satin taffeta, satin moire, Dresden and novelty ribbons. Ribbons suitable for hair bows, sashes, fancy camisoles, novelties. All colors and all widths from ¼ to 6 inches. —Meier & Frank's: Main Floor.

LACE, ETC., REMNANTS

1/3-1/2

2000 remnants ranging from ¼ to 6 yards in length. Val, filet crochet, Venise, Point de Paris, filet Val, cotton torchon laces. Shadow and net top laces. Metal novelty laces. Cotton net. Georgette crepe, etc. Third to half less Friday while lots last. —Meier & Frank's: Main Floor.

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Needlework Specials

Two excellent values for Friday.

Stamped Dresses 89c

Regularly \$1.25 each. 400 of these attractive stamped dresses for infants up to 2 year size.

Scarfs, Centers 89c

\$1.35 values. 36 inch round centers and 18x34 inch scarfs stamped on white art cloth. —Meier & Frank's: Second Floor.

M. & F. Coffee Lb. 45c

M. & F. Special Coffee, freshly roasted and ground, possessing an abundance of strength and flavor. 3 lbs. \$1.30, lb. 45c.

Butter, Royal Banquet, best brand, 2-lb. rolls; \$1.29.

Head Rice, fancy Blue Rose, 6 lbs. 95c, 3 lbs. 49c.

Salmon, medium red, No. 1 cans 39c.

Flour, Royal Banquet, 49-lb. sacks \$3.35.

Sardines in tomato sauce, No. 1 ovals, can 18c.

Telephone orders taken by experienced grocery saleswomen from 8 a. m.

Crisco, best shortening, 9 lbs. \$2.48, 6 lbs. \$1.68, 3 lbs. 85c.

Salad Oil, Mazola, gals. \$2.25, ½ gals. \$1.15, qts. 60c.

Corn Flakes, E. C., fresh and crisp, package 10c.

Milk, Carnation or Borden's, tall cans, \$6.35 case, doz. cans \$1.60.

—Meier & Frank's: Ninth Floor.