

NEW COLUMBIA RECORDS NOW ON SALE—SIXTH FLOOR



Kiddies' Hair Bows
59c

Saturday special! Hair bows of extra quality silk taffeta ribbon, more than 5 inches wide and 1 1/2 yards long. Already tied, ready to wear. Light blue, navy, Copen, old rose, cardinal, black and white.

—Meier & Frank's: Main Floor.

AUGUST SALES
Furs Plush Coats
Furniture
Blankets

now in progress.



English Toffee
49c Lb.

Regularly 90c. Made in our own Daylight Candy Factory—assurance of best ingredients and skill in making. Pound box 49c. None delivered.

—Meier & Frank's: Main and Ninth Floors.

Don't Forget the Films

The Kodak Shop has fresh supplies of the genuine Eastman films for those who are going to use their kodak over the week-end. We do first class developing and printing.

—Meier & Frank's: Main Floor.

Silver Polish
19c and 39c

Specially priced "Argental" silver polish, unexcelled for cleaning silver and glassware. Housewives know its value. Saturday only 39c and 19c.

—Meier & Frank's: Main Floor.

Men, Opportunity!--Famous "Society Brand" Suits in a Sale



Offers These Excellent Values for Saturday



75 Silk Dresses
\$14.85

Savings of a fourth to a third on these smart silk dresses in many styles. Crepe de Chine, Taffeta, Georgette, Tricolette and interesting combinations. Newest models in this assemblage and many desirable colors. Marvelously low priced at \$14.85.

FOR MEN AND BOYS

Five good specials.

Men's Pants
\$3.49

Good serviceable grades. Gray in wide and narrow stripes. Double stitched seams, heavy duck pockets, riveted buttons. Sizes 32 to 42 waist.

Underwear
79c

Men's balbriggan shirts and drawers in ecru color. Long or short sleeved shirts, ankle length drawers. Shirts 34 to 44, drawers 32 to 44.

Men's Work Shirts \$1.45

Of durable chambray. Plain blue and dark gray in pin stripe effects. Full cut garments, with two pockets and flat collar. Sizes 14 1/2 to 17.

Boys' Knickers
\$1

Sizes 6 to 15 years in these knickers of good twilled khaki cloth. 150 pairs only. Made with two buttons at knee.

Boys' Blouses
\$1

Sizes 6 to 15 years in these blouses of chambrays and twills in plain blue and striped effects, with military collars.



Women's White Shoes
\$2.39

About 500 pairs of shoes that should have been received in June, held up by freight congestion and now placed on sale at a remarkably low price. Included are:

Women's 8 1/2-inch top white canvas shoes with low heels, comfortable toes, leather soles.

Women's Cuban heel pumps with white canvas tops and leather soles.

Women's one-strap slippers with leather soles. Some two-strap pattern. Cuban heels.

Choice of the above at \$2.39 pair. Sizes 2 1/4 to 8.

—Meier & Frank's: Lower Price Store, Basement Balcony.

"Sealpax" Union Suits
1/3 and More Off

August sales demonstrate their unusual value-giving character in this clearaway of the wonderful "Sealpax" athletic underwear for women.

Here is what you save:

- \$3.50 grades for.....\$1.85
- \$3.75 grades for.....\$2.25
- \$4.00 grades for.....\$2.65
- \$4.50 grades for.....\$2.95
- \$5.75 grades for.....\$3.25
- \$6.00 grades for.....\$3.50

A large assortment of fine fabrics. These new-fashion Sealpax union suits with their elastic waist bands are cool, comfortable and fit perfectly. Bodice and regular top styles, hemstitched band tops. All sizes in flesh and white.

—Meier & Frank's: Main Floor.



JEWELRY

—Regular 25c jewelry for **10c.**

—Regular 50c jewelry for **25c.**

Half price and less for gold-filled lingerie clasps, beauty pins, brooches, cuff links, bar pins, back combs, etc.

Regular \$1.25 and \$1.50 back combs for **75c.**

Gold rings, 10 karat, set with colored stones, **50c.**

\$2.50 bead necklaces in assorted colors, one special lot at **\$1.00.**

\$1.50 fancy long jet French beads, half price at **75c.**

Entire stock of bracelets, **Half Price.**

Entire stock of hat pins, **Half Price.**

—\$1.75 enameled cuff links for **\$1.00.**

\$4 imitation pearl beads in 28-inch length, graduated, half price at **\$2.00.**

\$1.29 sterling and Rhinestone rings, special at **75c.**

—Meier & Frank's: Main Floor.



For School and Now!

\$22.50 to \$30 Suits
\$14.85

All dependable makes. Hundreds of good suits with 2 pairs of knickers. Many Sampeck suits with 1 pair of knickers, including the famous Sampeck Triple Service suits—the best boys' suits in all America. Newest models, attractive patterns and colorings. Sizes 7 to 18 years.

—Meier & Frank's: The Store for Boys, Third Floor.

Wonderful Sale

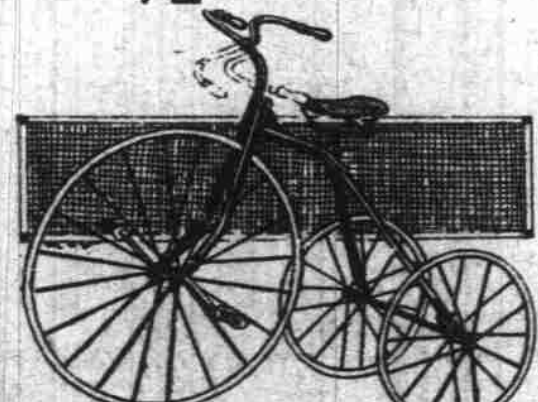
Velocipedes 1/2 Price

Purchased from a distributor whose warehouse suffered from fire, but these velocipedes were not actually in the fire area and got off unscathed except for an occasional slight discoloration of the seat, scratched enamel or the like. Just as serviceable and in as good order as though they were right out of the factory.

Were **\$3.75 to \$7.00**
Now **\$1.88 to \$3.50**

Standard make of half oval steel with curved handle bars, liberal leg room, strong seats, bright colored frames, some with steel and many with rubber tires.

—Meier & Frank's: Wheel Goods Section, Fifth Floor.



WITH OTHER STANDARD MAKES
REGULARLY \$60 TO \$100

Sale Extraordinary

\$45

Society Brand, Adler-Rochester and other fine makes of suits in this sale—more Society Brand suits than any other. Special purchases and suits from our own regular stocks grouped in one grand August clearaway. Practically any kind of substantial saving on such clothes as we carry means more to a man than the same or larger reductions on ordinary kinds and, in this particular instance, with savings running from \$15 up to \$55, there can be no question as to where the greatest clothing values are to be had.

—Meier & Frank's: The Store for Men, Third Floor.



Final Important Notice!

1/2

Half Price Sale of Men's Needs Ends Tomorrow

1/2

The knowledge that the men and young men of Portland appreciate the efforts to which we go in order to put on a half-price sale of this kind is the great determining influence in making us put this thing over in the face of obstacles however difficult. The scope on which we plan these sales is shown by the fact that for tomorrow, the third and final day, we can still offer good selections in practically all of the items—and that is a mighty broad proposition affecting—

Shirts

Pajamas
Sweaters

Sox

Underwear

Ties

Bathing Suits
Suspenders

We do not like to go into too much detail here regarding the various groups of which more than a score went on sale at half what they were originally made to sell for, or half today's value. It is quite likely that some of the lots will not outlast the day, but we shall in all probability be able to fill your wants in these needs at least.

Silk shirts half price at \$5.00, \$7.50 and \$8.75. Madras, percale shirts half price at \$2.75. Flannel shirts half price at \$4.00.
Silk ties half price at \$1.00. And other half-price items including pajamas of cotton, fiber and silk. Suspenders at 50c.

Otis union suits half price at \$1.25. Cooper Spring Needle union suits half price at \$1.50. Munsing union suits half price at \$1.75. Frederic Conde two-piece undergarments half price at \$2.00 SUIT. Fancy silk socks, perfects, half price at \$1.00. Cashmere sox half price at 50c. Outing sox half price at 38c.

—Meier & Frank's: The Store for Men, Main Floor.

Caps and Cloth Hats

Remarkable Values

- Regular \$2.00, \$2.50 and \$3.00 caps special at **\$1.85.**
- Regular \$3.50 and \$4.00 caps special at **\$2.85.**
- Regular \$5.00, \$5.50 and \$6.00 caps special at **\$3.85.**
- All sizes 6 3/4 to 7 1/2 and all colors in the sale but not all colors in every size at each price. Standard makes—some imported. Many styles and patterns.
- Regular \$3.00 and \$3.50 cloth hats special at **\$1.45.**
- Regular \$5.00 and \$6.00 cloth hats special at **\$3.35.**
- Sizes 6 3/4 to 7 1/2 in the sale, but not in all colors at each price.

—Meier & Frank's: The Store for Men, Main Floor.



Grocery Bulletin

Over-Sunday suggestions:

Coffee, M. & F. Spe. 45c
cial, 3 lbs. \$1.29, lb....

Butter, Royal Ban. \$1.28
quet, 2-lb. roll....

Milk, Carnation or Borden's,
limit one case to a customer, tall
cans, 4 doz. in case \$1.60
\$6.39, doz.

Mixed Clams, Royal Chef, No.
1 tall cans, doz. \$1.85, 16c
can

Sardines, imported, in pure
olive oil, No. 1/4 cans, 22c
doz. \$2.50, can

Tuna Flakes, light meat, No.
1/2 cans, doz. \$2.10, 19c
can

Baked Beans, Del Monte, in
tomato sauce, No. 2 cans,
3 cans 49c, can

Snow Drift, ideal family short-
ening, No. 8 cans \$1.18
\$2.29, No. 4 cans

Crackers, graham, oatmeal or
soda, crisp, No. 1 car-
tons, 3 for 53c, carton. 19c

—Meier & Frank's: Ninth Floor.

Hair Goods Sale

Saturday Specials

Values of the most exceptional order.

HAIR SWITCHES \$6.50

22-inch wavy switches of first quality hair in every shade including gray and white at this special price for Saturday.

EAR PIECES PAIR \$4.95

Ear pieces of curly hair for making the "Castle Bob" specially priced at \$4.95 pair.

TRANSFORMATIONS \$5.95

Were \$7.50 to \$18.00—some now at much less than half price. Can be worn outside or underneath the hair. Lot comprises ear to ear pieces and all around head pieces in gray and white and all plain shades. Astonishing values—while the lot lasts Saturday.

—Meier & Frank's: Salons de Coiffure, Fifth Floor.