

WELCOME BUYERS AND OTHER VISITORS TO THE QUALITY STORE

# Opportunity Day

If there be anyone in these parts who does not know what "Opportunity Day" means this is to proclaim the fact that it is a day of wonderful OPPORTUNITIES for the shopping public to secure wanted merchandise of MEIER & FRANK standard at very exceptional savings. Some lots limited. Come as early as you can.



## Summer Reading 25c

50c to \$1.50 values. Titles include: "Barbarians" by Robert W. Chambers, "Making Money" by Owen Johnson, "The Dew Pond" by Charles Marriott, "Sir Henry Morgan—Buccaner" by Cyrus Townsend Brady, "Spirit in Prison" by Robert Hichens, "The Aristocrats" by Gertrude Atherton. —Meier & Frank's: Fifth Floor.

## Package Goods 50c

To \$2 values. Royal Society, Artimo and Bucilla package goods included. Children's dresses, novelties, etc. Each package contains cotton to complete the embroidery. 400 pieces only. —Meier & Frank's: Second Floor.

## Stamped Slips Pair \$1.69

Regularly \$2. Just 125 pairs of these 45-inch pillow slips stamped on best grade Piquot tubing. —Meier & Frank's: Second Floor.

## 6x9 Grass Rugs \$4.95

8x10 size grass rugs are \$7.65. Grass rugs with stencil borders in green, brown and blue. —Meier & Frank's: Seventh Floor.

## Baseball Bats 50c

Regularly \$1—now half price while the hundred last. Baseball bats of selected hard wood. Get yours early. —Meier & Frank's: Sixth Floor.

## Porch Cushions 95c

Regularly \$1.35. 20-inch round cushions covered with good heavy cretonne, mostly in dark colors. They are fastened in the center with a large button which is covered with the same material. While any remain. —Meier & Frank's: Second Floor.

## Cotton Blankets \$2.50

Regularly \$3.25. Double cotton blankets in tan with blue or pink borders. Size 64x76 inches. Good weight fleecy blankets. —Meier & Frank's: Second Floor.

## Neckwear Specials \$1.95

Regularly \$2.25 to \$5. Some less than half price. Collar and cuff sets of organdie, some hand embroidered and lace trimmed. Linen embroidered neckwear. Colored organdie collars. Net models with hand-made and machine laces. Fichu collars of organdie, lace trimmed. Hand-made filet lace collars. —Meier & Frank's: Main Floor.

## Smart Vestees \$2.98

Regularly \$5 to \$7.50—some less than half price. Organdie vestees, some embroidered in colors. Net, batiste and voile models, some with colors and embroidery. Broadcloth novelty vestees. Fancy silk models. High and low-neck styles in this lot. —Meier & Frank's: Main Floor.

## Boys' Suits Half Price

**\$7.50**

Regularly \$15. Clearing out broken lines in a hurry by cutting the price squarely in two. Just 200 garments. Standard makes, good styles, good workmanship, neat patterns. Many dandy school suits will be chosen from this collection at half price.

## Boys' Silk Shirts

**\$5.85**

Some less than half price. Sizes 12 to 14 neck. Wonderful line of boys' silk shirts in crepes de chine, broadcloths, pongees and tub silks. Handsome stripes and plain colors. —Meier & Frank's: Third Floor.

## Meier & Frank's Lower Prices than Ever

Opportunities always in this section to buy good merchandise at lower prices. Special opportunities tomorrow.

### Boys' Khaki Knickers 95c

Regularly \$1.25. Knickers of durable khaki built to stand heavy wear. Sizes 6 to 16 years. Good for vacation, good for school wear.

### Boys' Union Suits 50c

Athletic union suits of standard grades. Some have ribbed back bands. Sizes 24 to 32. Save a third on many.

## Cotton Goods Remnants

**1/3 to 1/2 Off**

Hundreds of these good remnants, comprising materials for practically every purpose—ginghams, percales, voiles, flaxons, curtain goods, etc. Desirable lengths. While the quantity lasts Wednesday.

### Cotton Crepes 38c

Standard 60c grade in mill lengths of 2 1/2 to 10 yards. Plain colors and figured effects. Regular width.

### Heavy Bleached Muslin 28c

Regularly 35c-40c yard. Full bolt lengths of this good 36-inch fully bleached muslin. —Meier & Frank's: Lower Price Store, Basement Balcony.

## Summer Millinery \$1

Formerly \$3.75 to \$5.00. Clearaway of summer hats, ready-to-wear and sports models. Some trimmed hats. Choice one dollar for Opportunity Day only. —Meier & Frank's: Fourth Floor.

## Silk Blouses \$3.85

White and flesh colored georgette crepe blouses, some with Peruvian art decorations, guaranteed to wash. Some tricolettes in this lot. Blouses with trimmings of lace, frills, collarless styles, long and short sleeves. Sizes 36 to 44 in this sale. —Meier & Frank's: Fourth Floor.

## Silk Poptins 98c

Regular \$1.50 and \$2 grades of 36-inch plain, crepe and figured silk poptins, also 54-inch all-wool chiffon voiles, at 98c yard for Opportunity Day. Limited quantities. —Meier & Frank's: Second Floor.

## Pongee Silk 98c

Regularly \$1.25-1.50 yard. A new lot of imported Shantung pongee silk. Natural color. 33 inches wide. —Meier & Frank's: Second Floor.

## "King Kanton" Flannel 29c

Regularly 40c yard. Scarcity of this good white Canton flannel makes this Opportunity Day offering all the more remarkable. Good weight. 26 inches wide. Suitable for all underwear, diapers, etc. We will hem and make diapers for \$3.15 dozen, which includes cost of material and workmanship. —Meier & Frank's: Second Floor.

## SHOE SALE

### Women's White Oxfords \$2.35

170 pairs of these women's white canvas, turned sole, lace oxfords, with covered heels. Sizes 3 to 7.

### Children's Mary Janes 79c

209 pairs of these white canvas, turned sole Mary Jane pumps, from infants' size 3 to children's size 10 1/2.

### Women's Kid Slippers \$1

268 pairs of women's colored kid boudoir slippers with turned soles and low heels. Gray, blue and white. —Meier & Frank's: Third Floor.

## Wash Laces 10c

Regularly 15c to 25c yard. 2000 yards of wash laces, including platt val, French and round mesh val, filet, crochet, shadow and cluny edges and bands. Laces for trimming wash materials and art work. 1 to 4-inch widths. —Meier & Frank's: Main Floor.

## Flouncings 39c

12 to 17-inch Swiss cambric embroidered skirtings in a variety of neat designs. Some of this merchandise is imported. —Meier & Frank's: Main Floor.

## Dress Voiles 75c

Regularly \$1 and \$1.25—save a fourth to more than a third in this Opportunity Day sale while the quantity lasts. This season's designs. Mainly dark colors. —Meier & Frank's: Second Floor.

## Damask 98c

Regularly \$1.25 yard. 64-inch mercerized damask of good heavy quality in short lengths of 2 to 10 yards each. —Meier & Frank's: Second Floor.

## Log Roll Lb. 44c

Regularly 75c. Delicious chocolate almond cream log roll made by our own artist confectioners. Packed in pound boxes. No deliveries. —Meier & Frank's: Main and Ninth Floors.

## Jewelry 27c

Regularly 50c. Gold-filled jewelry, including bar pins, brooches, cuff links, beauty pins. Close to half price for Opportunity Day. —Meier & Frank's: Main Floor.

## Leather Bags \$1.19

Regularly \$1.95. Leather bags and purses. Top and back strap purses with three compartments. Bags have mirror and coin purse. —Meier & Frank's: Main Floor.

## Bathing Caps Half Price

While quantities last tomorrow all remaining bathing caps offered in this half-price disposal. Too many kinds and colors to enumerate. Regularly 25c to \$1.25, now 13c to 63c. —Meier & Frank's: Main Floor.

## Stationery Half Price

Assorted stationery of good makes selling regularly from 40c to \$1 per box offered at half price for Opportunity Day while the quantity lasts. Now 20c to 50c box.

### Another Special

Regular 50c values for 39c—Eaton, Crane and Pike stationery, Montrose and Aberdare linen white paper with 24 sheets and 24 envelopes to box. —Meier & Frank's: Main Floor.

## "Fayette" Corsets \$1.50

Regular \$3.00 to \$5.00 values. Fayette corsets for misses and small women. Popular models. Limited number. Very special at \$1.50. —Meier & Frank's: Third Floor.

## Front Lace Corsets \$1

Regularly \$3.50. Broken-line front-lace corsets suitable for medium and large figures. Nearly all regular sizes. Special \$1. —Meier & Frank's: Third Floor.

## Silk Negligees \$14.95

Regular \$18.00 to \$30.00 values. 100 only—silk negligees made of fine qualities crepe de chine, satin, etc. Loose models and coat styles. Self trimmed with sashes, chenille, tassels, etc. Mostly light shades. —Meier & Frank's: Third Floor.

## Bathing Suits \$3.45

Originally priced \$5.00 to \$6.50. Women's and misses' bathing suits in fancy striped effects. Large assortment of color combinations. Nearly all regular sizes. 300 garments at \$3.45 each. —Meier & Frank's: Second Floor.

## Robes \$8.75

Regularly \$11.50, \$12.50 and \$15. Automobile and Indian robes reduced for Opportunity Day. Oregon City robes that ate slightly hurt included. —Meier & Frank's: Sixth Floor.

## Sport Coats \$19.45

Regular \$25.00 value. 100 misses' and children's short sport jersey coats in red, green, brown, navy and heather. Some belted models. —Meier & Frank's: Second Floor.

## Bassinets \$4.50

Formerly priced special at \$5.45. Infants' white enameled bassinets on wheels, with springs. Good size. Limited number. While any remain \$4.50. —Meier & Frank's: Second Floor.

## Hair Goods \$3.79

Regularly \$6 and \$7. The assortment comprises: Switches of fluffy hair in all shades, including gray. 22-inch size. Made on three separate stems. Transformations of light weight curly hair in all shades including gray. Clusters of soft curls and ear bobs also in this \$3.79 sale. —Meier & Frank's: Fifth Floor.

## Hair Nets Doz. \$1.33

A special price for good quality hair nets in cap and straight styles. —Meier & Frank's: Fifth Floor.

## Glass Mixing Bowls Set 89c

Sets consist of one 7, one 8 and one 9-inch bowl. Smooth, clean, sanitary glass sets that housewives appreciate. Can be used for various purposes in the dining room, as well as in the kitchen. —Meier & Frank's: Basement.

## Glass Mixing Bowls 54c

New, large 10-inch glass mixing bowls are specially priced for Opportunity Day at 54c each. —Meier & Frank's: Basement.

## Munsing Underwear

A big reduction on two-garment purchases of this celebrated underwear for Opportunity Day. Women's lightweight cotton Munsing union suits in low neck, short sleeves, knee length style, with band top yoke, shoulder straps. The \$1.50 suits in regular sizes now at 2 for \$2.25. The \$1.75 suits in extra sizes now at 2 for \$3. —Meier & Frank's: Main Floor.

## Silk and Fiber Hose 85c

Regularly \$1.50. Women's silk and fiber hose in fancy heather effects, lace drop stitch in attractive color combinations of black with white, navy with green, black with red, navy with gold. Fine for summer sports wear. 600 pairs. —Meier & Frank's: Main Floor.

## 4 Big Notion Specials

Regular 15c "Rose Maid" hair nets now at 3 for 25c. Large size cap shape in all natural hair shades. Packed in sanitary envelopes. Spool silk, 3 for 25c. Fairfield brand spool silk in black, white and colors. 50-yard lengths. Snap fasteners, 8 cards for 25c. Rust-proof snap fasteners. Black and white. All wanted sizes. 12 on card. Sanitary napkins, carton 25c. "Hygienic" large size sanitary napkins. 6 to a carton. —Meier & Frank's: Main Floor.

## GROCERIES

Tomatoes, Armour's, solid pack, 50 dozen, No. 2 1/2 cans, dozen **\$1.85**, 3 cans **49c**.  
Corn, Standard, excellent pack, 50 cases, No. 2 cans, case **\$3.25**, 3 cans **44c**.  
Minced clams, Royal Chef, 100 dozen, No. 1 cans, dozen **\$1.85**, 3 cans **49c**.  
Shortening, Snow Drift, 200 cans, No. 8 cans **\$2.29**, No. 4 cans **\$1.18**.  
Asparagus tips, Libby's, medium spears, 60 dozen, regular 45c size, doz. **\$4.35**, can **38c**.  
Ceylon tea, two original chests, regular 75c grade, 3 lbs. **\$1.29**, lb. **48c**.  
Milk, Carnation, 100 cases, case **\$6.35**, doz. **\$1.60**.  
Sugar, 150 25-lb. sacks, one sack to a customer delivered with other groceries, **\$5.59**. —Meier & Frank's: Ninth Floor.

## APPAREL!

### Jersey Suits \$25

Our entire stock ranging from the "special" \$29.50 jersey suits up to the \$45.00 kinds. Tan, rose, gray, sand, brown, navy and heather mixtures. Good looking, smartly styled, serviceable suits, with notch or tuxedo collars.

### Summer Dresses \$10

Our entire stock of plain figured, violet, dotted Swiss and organdie dresses that sold from \$15.00 to \$20.00 offered for Opportunity Day while any remain at ten dollars! —Meier & Frank's: Fourth Floor.

### Women's Gloves \$1.29

A golden opportunity to anticipate fall glove requirements. Mochas, washable capes, French kids and suedes in the assortment. Pearl, ivory, silver gray, dark gray and brown. While the quantity lasts tomorrow. —Meier & Frank's: Main Floor.

### Ribbon Remnants 25c

Some are a third of what they were priced. Big assortment of ribbons including taffetas, satin taffetas, fancies in printed warps of various patterns. Many 5 to 6-inch widths; the plain qualities being in narrow widths. 25c a remnant while the quantity lasts. —Meier & Frank's: Main Floor.

### Handkerchiefs 18c

Regularly 3 for \$1. Odd lines of women's lawn initial handkerchiefs in appenzelle blue thread embroidery and white punch work. Some with embroidery or hemstitched edges. Very specially priced at 6 for \$1.05 or 18c each. —Meier & Frank's: Main Floor.

### Handkerchiefs 9c

Regularly 17c. Men's white lawn handkerchiefs in a medium sheer quality. Full size. Made with 1/8-inch hemstitched hems. Very special at 9c each. —Meier & Frank's: Main Floor.

### Cabinet Oil Stoves \$19.95

Regularly \$28 and a particularly good value at that price. "Reliable" efficient 2-burner oil stoves in attractive design and finish. High cabinet back with shelf and sanitary base. —Meier & Frank's: Sixth Floor.

### Scooters for 89c

Regularly \$1.25. Just what the boys want these summer days. Strongly made. With 27-inch foot board and 1/2-inch hardwood wheels. —Meier & Frank's: Fifth Floor.

### Framed Pictures \$1.49

Colored reproductions, very attractive subjects, 1 1/2-inch antique gold frames in carved effects. —Meier & Frank's: Fifth Floor.

### Framed Pictures \$1.98

Colored prints, reproductions, landscapes and other subjects by renowned artists. Framed in 1/2-inch toned and burnished antique mouldings. —Meier & Frank's: Fifth Floor.

## FOR MEN!

Opportunities that will set them buying liberally.

### Young Men's Suits \$14.85

Regularly \$25 to \$40—some now less than half price because lines are broken. Just 70 of these suits for young men and for youths who contemplate assuming at an early date the dignity of first long trousers. Taken from regular stocks for this Opportunity Day occasion. Many all-wool fabrics. Up-to-date styles for young fellows. Handsome mixtures. Sizes 32 to 38. —Meier & Frank's: Third Floor.

### Good Shirts \$1.85

Many \$2.50, \$3 and \$3.50 values in this fine lot of madras, percale and other good kinds of shirts. Full cut. Well made. Attractive patterns. Sizes 14 to 18. For Opportunity Day each \$1.85 or \$2.20 per dozen.

### Genuine B. V. D.'s \$1.45

The 600 suits of genuine B. V. D. athletic underwear for men we offer tomorrow at \$1.45 will be hardly enough to go around. Sizes 34, 36, 38, 40, 42, 44 and 46. \$1.45 suit while the quantity lasts.

### Pajamas Half Price \$1.75

\$3.50 values. Just 85 suits of these good crepe pajamas in sizes 15, 16 and 17. Silk trimmed pajamas in plain shades of pink, blue, heliotrope and white.

### All Knitted Ties Less

Announcement that should have far more space than we can give it amongst this plethora of good things. Every knitted tie in the Meier & Frank stock; and our stocks are far and away the finest hereabouts, offered now at a substantial reduction. For instance, \$6 and \$6.50 ties at \$4.50 each. \$5 and \$5.50 ties at \$3.85 each. \$4 and \$4.50 ties at \$2.59 each.

### Silk Knit Ties Half, \$2.50

Regularly \$5. Hand frame knit silk ties in wonderful patterns and fine assortment of colors. Sub-standard. —Meier & Frank's: Main Floor.