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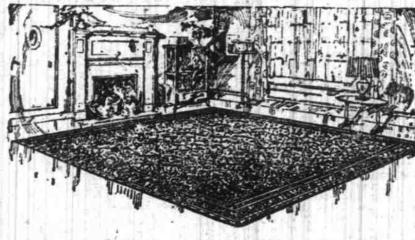


August Sales for the Home

FOR OTHER MEIER & FRANK NEWS SEE PAGE 9 AND BACK PAGE THIS SECTION

Wonderful Values in This August Sale of Rugs and Linoleum

Renowned the length and breadth of the Pacific Coast for its values as well as for its large assortments of standard qualities rugs and linoleum, MEIER & FRANK'S Floor Covering Store offers a great wealth of merchandise in the August Sale emphasizing these values for Monday:



Axminster, Seamless Velvet, Wilton Rugs All Are in the Wanted 9x12 Size

Regular \$65.00 Axminster Rugs, \$53.25 | Regular \$60.00 Seamless Velvet \$49.35 Regular \$50.00 Seamless Velvet \$41.50 Regular \$132.50 Wilton Rugs, \$112.50

Regular \$67.50 Axminster Rugs, \$54.00 Regular \$67.50 Seamless Velvet \$54.50 special at Regular \$82,50 Axminster Rugs, \$69.75 Regular \$117.50 Wilton Rugs, spe-\$93.75

LINOLEUM SALE

Printed and Inlaid .

Regular \$2.25 inlaid linoleum, sq. \$1.85

Regular \$1.50 printed linoleum, sq. \$1.19



"It Always Pays to Shop at Meier & Frank's" August Sale of **Blankets**

Forcibly Demonstrates This Truth

Shrewd buyers see the advantages of purchasing blankets in Meier & Frank's August Sale when they benefit by having newer and more complete stocks to select from as well as buying at lower prices. Various lines of good blankets, comforters and pillows now reduced.

\$9.00 Blankets for \$7.65

Blankets of excellent quality that will make their worth felt when the cool nights come. Mixed wool blankets in white or gray with blue or pink borders and plaids in vary-ing designs and colors. Sizes from 66x80 to 72x80. Our standard \$9.00 line reduced to \$7.65 pair.

\$6.00 Blankets for \$4.85

Wool finish tan color double blankets in 66x80 size. Good warm blankets that offer especially marked advantages to rooming house and apartment house managers.

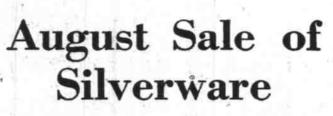
\$5.00 Pillows for \$3.95

Genuine Emmerich pillows filled with all new goose feathers and with guaranteed feather proof covering. Size 21x27 inches.

Same grade but 23x29 inches in size, \$6.00 value for \$4.95

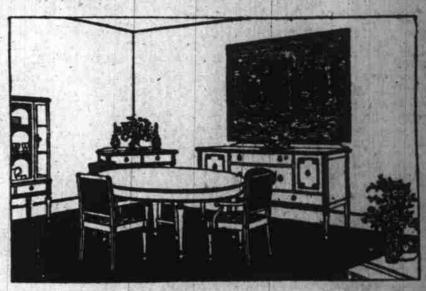
EXTRA SPECIAL

reductions on oddments and discontinued numbers of good blankets. Biggest values in town! -Meier & Frank's: Bedding Store, Second Floor.



Second Week of the Annual August Sale of FURNITURE

This is a great furniture occasion for which we go through our vast stocks and select a diversity of good furniture for every room on which we make substantial reductions. The helpfulness of the August Sale is brought out particularly in the case of odd lots which accumulate so amazingly in a business of such proportions as this and which we offer in the August Sale at astound-ingly low prices for clearaway. The under-noted are simply suggestions. Many suites and separate pieces are reduced.



Combination Walnut

Dining Suite

This suite exhibits many of the striking features of Sheraton furniture worked out by modern designers. A suite of more than ordinary merit.

\$146 buffet 60 inches in length, fitted with 3 drawers-the long one for linen, the top drawers being in four parts and lined-now \$115.

\$112 dining table with oblong top 45x60 and extending to 6 feet, now \$88.50.

\$116 china cabinet 40 inches wide and 53 inches high, containing one Jrawer, now \$92.

\$62 serving table 42 inches wide, containing two drawers, now \$49.50.

\$28 chairs with tapestry covered seats and

\$157.50 mahogany dining table, 45x60 top, 8foot extension, now \$110.

\$130 mahogany Chippendale table, top 45x60, now \$98.

\$68 walnut finish dining table, top 27x45, now \$47.

\$99.50 walnut table, 54-inch round top, 6-foot extension, now \$79.50.

\$175 overstuffed davenport with three loose spring filled cushions covered with taupe velour, now \$137.50.

\$92.50 chair to match, now \$72.50.

\$125 chair or rocker to match, now \$62.50

\$50 ivory chiffonier with mirror, now \$36.

\$95 mahogany veneer dresser, now half price at \$47.50.



