

PORTLAND, OREGON, SUNDAY MORNING, AUGUST 8, 1920.

Patrons at the Beach
for helpful, expert shopping service, should write to our "Personal Service Bureau."

Picnic Equipment for Your Car
—"Universal" Motor Kits, with two and three "Universal" bottles, nickel-plated sandwich box and nickel silverware of the highest quality. Sets for two to seven people—\$27.50 to \$90.
Luggage Row, Fifth Floor.

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Welcome to "Buyers' Week" Visitors

—Out-of-town merchants are cordially invited to visit this store. We will gladly welcome you—many conveniences have been provided for your comfort.

New Veils
To match your new hat or add novelty to the hat not quite so new, \$1.50 to \$2.25
—Street Floor

Here Is the Important First Announcement of the Original August Sale of

Reductions Average One-Half

On Our Entire Stock of

Voile and Organdy Dresses

Choice Monday at

\$12.50



—Hundreds of women will want one of these dresses at this extreme saving.

—From the most youthfully ruffled model, beginning at size 16 to straight line and tunic effects, up to 40, there is delightfully good choosing in styles and colors, doubly delightful because you spend so little and save so much.

—No reservations or C. O. D.'s. Every sale final in this event.

Taffeta and Beaded Georgette Dresses

Reduced to Less Than Half Price

Choice **\$22.50**

—The dresses in this special group are the most becoming straight line, overdrape and tunic models, in navy, copen, taupe, brown, gray and black. Truly a rare combination of desirability and price. Every sale final.

New Tricotine Dresses

—Braided and beaded models in long-waisted coat effects with pleated skirts—for immediate and later wear.

—Third Floor, Lipman, Wolfe & Co.



SKETCHED

SILK SALE

—An arrival only Friday evening of a specially purchased collection of

Moonglo Satin Crepes

—This will result in the most spirited selling that has occurred in the Silk Section for several months.

—FOR THE PRICE IS

\$3.89
Yd.

—Wonderful, is it not, to have these gorgeous satin-finish Crepes to sell

At Such a Big Saving

—In fact, at Monday's price they are very nearly half.

—This purchase is from one of New York's smaller dressmakers' supply establishments, and it is needless to say that they required the cash for these silks or they never would have come to us to sell at \$3.89 a yard.

—Choice of plain, also large satin block checks in

**Pink Rose Navy
Taupe Gobbler Blue Seal
Plum Silver Black**

—At the same price we are also including some rare Black Jacquard Crepes and Black Jacquard Moleskins.

Second Floor—Lipman, Wolfe & Co.



SKETCHED

A Touch of the New—

Feather Hats

—Among other interesting arrivals in the Millinery Salons are some very good-looking Feather Hats. These Hats are of unusual charm and are in a number of desirable shades and combinations of colors.

The Prices Are \$7.50, \$10.00, \$15.00

Third Floor—Lipman, Wolfe & Co.

Cedar Chests
Reduced 25%

—Copper trimming, sliding trays and firm construction make these chests of selected red cedar the very best to be had.

—Priced special for Monday at 25 per cent off our regular moderate prices, choice \$18.75 to \$43.15.

—Fifth Floor, Lipman, Wolfe & Co.

Canning and Preserving Time

Calls for this special sale

Reduced Prices

—On all Kerr Economy and Self-Sealing Fruit Jars, Now Being Demonstrated.

Ask the demonstrator for free book on home canning

—Sixth Floor, Lipman, Wolfe & Co.

Blankets

Vitality Significant to Every Householder, Hotel and Innkeeper

HERE is a Blanket sale which measures up to the standard of all the Lipman, Wolfe & Co. sales. It was planned far in advance—and unusually heavy purchases were made from the best known mills.

—The price concessions we received from the makers added to the substantial amounts we have slashed from our regular profits, represent your savings and you may depend upon it that these savings are generous and worth while.

—The Blanket Department has been vastly enlarged for this event. In fact—we now have the largest Blanket Department on the Pacific Coast.

The Prices Quoted Are Only Good for This Sale

Full Size Cotton Blankets, \$2.75

—Splendidly finished gray and white Blankets, finished with pink and blue borders. Priced far below regular.

Full Size Blankets, \$4.95

—High-grade wool finish Blankets, good weight, made with whipped edges, in gray, tan or white, with assorted colored borders.

Full Size Plaid Blankets, \$5.50

—One hundred pairs of these wool-finish Plaid Blankets, size 66x80 inches. A splendid assortment of colors, such as blue, pink, gray, tan or yellow.

Full Size White Blankets, \$7.25

—This we consider the strongest offering in the sale. In pure white, with pink or blue borders and wide tape binding to match. These are wool-mixed. Size 66x80 inches.

Wool-Mixed Plaid Blankets, \$10.75

—The famed North Star Mills Blankets, in a beautiful assortment of plaids in gray, blue, old rose, pink and brown. Bound edges. A very special price. Size 66x80.

Full Size Plaid Blankets, \$8.25

—Popular gray grounds, with pink and blue plaids and wide tape binding to match. These are the broken plaid effects.

70x80-inch Plaid Blankets, \$12

—Blankets of a wonderful quality, a large percentage of wool—another North Star Blanket. In a full line of plaids.

72x84-inch Plaid Blankets, \$13.25

—Extra large double bed Blankets at this exceptionally low price—one of the leaders in this sale. Contains a large percentage of wool and comes in the popular large plaids.

72x84-inch Plaid Blankets, \$14.75

—This Blanket is one of our leaders. Contains enough cotton to keep it from shrinking. In a splendid assortment of colored plaids, with beautiful borders.

Aberdeen Scotch Plaid Blankets \$16.25

—Genuine Scotch Plaid Blankets, size 68x80 inches. Made with wide silk binding. You save many dollars on this Blanket at \$16.25.

Special for the August Sale! Blankets \$11.50 to \$52.50 Pair

—A large assortment of Blankets—too numerous to mention—product of the North Star Mills, for three-quarter and full-size beds.

Oregon City Auto Robes, \$9.50

—A splendid weight Blanket, with fringe, in a good assortment of dark colors. Size 62x80 inches. Very special for this sale.

Crib Blankets, \$1.25

—Crib Blankets, in Indian designs, pink and blue combinations; good quality. Size 38x48 inches. Neatly bordered and priced away below regular.

Full Size Comforters \$4.95

—Sanitary cotton, with alkali covering, in a good assortment of colors.

Second Floor—Lipman, Wolfe & Co.

On Center Square Main Floor, Monday

Sale of 100 Silk Petticoats with fine Jersey Tops

About Half-Price

\$4.25

Many Colors



—Possibly you think the above price is a typographical error, but it is not.
—A maker, because of trade adjustments, required spot cash

Otherwise petticoats like these would be selling at nearly double

—The entire lot should go in an hour—tops of fine Jersey silk, flounces of messaline, quality garments to the last stitch, cut full and roomy, all colors. Choose early. \$4.25.

—Lipman, Wolfe & Co.



Here Goes on Sale Our Last Importation of Exquisite Philippine Lingerie

Priced Less Than Domestic Goods

MANY stores would not consider selling merchandise so scarce at "SPECIAL PRICES." In fact, because of chaotic labor conditions, transportation embargoes, etc., there will be no more importations of Philippine Lingerie for an indefinite period—possibly for several years. Therefore we call your attention to the urgency of a selection without delay.

—This newly arrived shipment embraces the most beautiful hand-embroidered garments—and each is hand-made throughout.



SKETCHED

Extra Special—A Remarkable Lot at \$3.95

—Delightful specimens of the hand-embroiderer's art are featured in this wonderful lot, which includes both Night-Gowns and Envelope-Chemise at this almost unbelievably low price. Eyelet and tiny flowered designs—some with touches of embroidery in the back. The Gowns are made with short kimono sleeves—the Envelope-Chemise embroidered in dainty patterns to match the Gowns.

Philippine Hand-Embroidered Gowns \$4.95, \$5.45, \$5.95

—Carefully hand-fashioned of finest quality lingerie cloth, slip-over style, sleeveless or kimono sleeve effects—some with insertions of hemstitching—others in fancy punch work designs in tiny flowered patterns, ribbon drawn.

Also a Splendid Collection of Hand-Embroidered, Hand Made Envelope-Chemise—Priced \$4.95, \$5.45, \$5.95, \$8.95.

—Fourth Floor, Lipman, Wolfe & Co.