

BRING US YOUR OVER-SUNDAY FILMS FOR BEST DEVELOPING AND PRINTING—KODAK SHOP, MAIN FLOOR

Ask Mr. Foster

August, a full month for vacationists, will have no heart-burnings for those who enlist the assistance of this well-organized Travel Information Service which will help choose the place, map out itineraries, make reservations, etc. All this without charge. Come in any time during the day.
—Meier & Frank's: Sixth Floor.

Does Your Hair Wave?

Garrity's silk hair waver and permanent waving fluid do what the names imply. The wavers which produce a large natural wave are silk covered, soft, flexible, comfortable. 5 on card 35c, extra large 45c. Garrity's permanent waving fluid holds the hair in waves or curls for days. Demonstration.
—Meier & Frank's: Notion Shop, Main Floor.



See Also Pages 7 and 9
This Section

Clearing All Jersey Sports Suits (Except White) Tomorrow

IN 2 REMARKABLE GROUPS

Were \$47.50 to \$57.50 | Were \$35.00 to \$45.00

\$35 | **\$25**

Tomorrow we place on sale 250 jersey sports suits at prices that will effect a quick and radical clearaway.

Navy, black, tan, Pekin, Copen and a large assortment of rich heather mixtures.

Plain and fancy models, with notch or tuxedo collars.

Regular and extra sizes.

Choice of the \$35.00 to \$45.00 suits tomorrow at \$25; of the \$47.50 to \$57.50 suits tomorrow at \$35 (white suits excepted).



Clearaway of Dresses

125 women's and misses' summer dresses offered tomorrow at \$19.50 regardless of former prices. Washable dresses of plain and figured voiles and organdies, plaid and checked gingham. White and many colors. Remarkable values!

\$19.50

—Meier & Frank's: Fashion Salons, Fourth Floor.

Intensified Activity in the

August Sales of Furs and Plush Coats

Two great events progressing simultaneously. The Annual August Sale of Furs wherein we reduce our entire stocks and—a MEIER & FRANK origination—Advance Sale of New Plush Coats for Fall and Winter 1920-1921. One sale the complement of the other, giving patrons greater scope for the gratification of their desires, both bringing equally good fashions at equally worthwhile savings.

Entire Stocks of Furs Reduced

Savings all the better in view of the fact that not only are qualities best at the prices and assortments largest but all are fashionable down-to-the-minute models—no undesirable furs in this collection. Well-matched pelts, authentic styles, thorough workmanship. And, our regular prices being lower than elsewhere, reductions from these exceedingly moderate prices mean all the more to purchasers of furs.

All the Fashionable Furs Included

Chokers, scarfs, sets, coats, wraps—all the distinguished members of the fur tribe. Fox, Wolf, Lynx, Skunk, Natural Muskrat, Hudson Seal (sealed muskrat), Natural Squirrel, Nutria, Marmot, Mink, Mole, etc. Reductions range from \$17.50 pieces at \$14 up to \$2000 beauties at \$1600.

New Plush Coats in a Sale

An original Meier & Frank extension of the August Fur Sale idea to include hundreds of new plush coats purchased for regular stock now offered at special prices to encourage advance selection. Finest qualities. Short, three-quarter and full-length models. Large self collars or collars of various furs. Special prices range from \$33.55 for regular \$39.50 plush coats up to \$97.75 for regular \$115 plush coats. Many other prices—all reduced.

—Meier & Frank's: Fur Salons, Fourth Floor.



Special:—

On payment of a reasonable deposit we will hold until October 1st, 1920, furs selected now and we will store furs if desired until October 1st without charge.

—Meier & Frank's: Fur Salons, Fourth Floor.

FALL HATS



First authentic displays of new autumn hats await visitors to our Millinery Salons. New arrivals daily! You are cordially invited to view this assemblage whether you wish to purchase now or not.

Duveltyne Satin Taffeta

Brown, pheasant, beaver, navy and black are leading colors. Off-the-face styles, large straight and droop effects. Prices as low as \$7.50 and thence upward to \$35.

—Meier & Frank's: Millinery Salons, Fourth Floor.

New Shipment Hand Made

Filet Collars \$1.95, \$2.95

SPECIAL!

Amazingly fine neckwear at these prices when one considers that we are speaking of hand-made filet neckwear and that the models are all new.

Roll styles. Floral and conventional designs. Large and small scalloped edges.

—Meier & Frank's: Neckwear Shop, Main Floor.

Many New Arrivals in Suits Coats, Dresses

Hundreds of suits—hundreds of dresses—hundreds of coats. MEIER & FRANK'S again first in the field with largest assortments of fashionable new apparel. New shipments received daily from our buyers now in New York. Authentic new modes on display tomorrow. Come and see them.

—Meier & Frank's: Fashion Salons, Fourth Floor.



New! Special!

Lovely Georgette Blouses

Regular \$10 to \$14 Values

\$7.95

Sizes Range From 36 to 44

Savings average more than a third! Brand-new georgette crepe blouses selected from a leading manufacturer's models by our buyer when recently in New York. Purchased at a very special price concession. Rushed out by express, now here and on sale tomorrow for women who want new blouses at a third saving. Nearly 300 of these charming blouses in the sale.

Blouses of excellent quality georgette in flesh, white, coral, bisque, lavender, peach, navy, Copenhagen and royal blue, henna and black—the color assortment leaves nothing to be desired. Lace trimmed, embroidered, hemstitched, tucked, Round and square necks, V necks; collars flat, rolled and with frills; collarless models. Long and short sleeves. Sizes 36 to 44.

—Meier & Frank's: Blouse Shop, Fourth Floor.

R-I-B-B-O-N-S

1/2

A marvelous sale of ribbons begins tomorrow in the popular Ribbon Shop. A sale that offers bountiful opportunities for the purchase of wanted ribbons at half price and less. Staple satin taffeta ribbons from our regular stock in this clearaway. Widths from narrow to wide. A wonderful lot of ribbons for many practical purposes in such colors as navy, old gold, flesh, cardinal, lavender, blues, greens, yellows, etc. We quote the prices at which the various items sell in regular stock and the special sale prices which are less than half the original prices.

No. 1
No. 1 1/2
No. 2
No. 3

5c

10c to 18c Values in All Widths

Other reductions as follows:

No.	Regularly	Special
5-7	22c-27c	10c
9-12	35c-45c	15c
16-22	50c-60c	20c
40	65c	25c
60	\$1.00	35c
80	\$1.15	40c
100	\$1.35	45c
150	\$1.50	50c

As many women will wish to take advantage of this half-price opportunity, we strongly suggest early selection.

—Meier & Frank's: Ribbon Shop, Main Floor.

New Autumn Arrivals in the Leather Goods Shop

Women interested in the new modes will enjoy seeing what the Leather Goods Shop provides in the way of fashionable accompaniments for the autumn costume—at moderate prices.

The New in "Canteens"

An interesting new line of canteen bags attractively fashioned of genuine leather in cross and other styles. Includes cuticle knife, lip stick and powder boxes and purse. Full size mirror in cover. Moderately priced at \$6.50.

"Swagger" Bags

Le dernier cri in fall fables—eminently practical withal. Jaunty bags of gray and brown velvet calf. Made with three compartments, leather lined. Fitted with large purse inside, small coin purse, large mirror and some have memo pads. \$15 to \$32.50.

Over-Night Bags

Perfectly adaptable to shopping and traveling use also, these bags are in the very smartest shapes and leathers. Patent calf, genuine pin seal and morocco in various grains and finishes. Prices begin at \$10 and go upward to \$60.

A visit to this section entails no obligation to purchase.

—Meier & Frank's: Leather Goods Shop, Main Floor.

Economy House Dresses \$1.79

"Economy" dresses need no introduction to patrons of our Needlework Shop. The 200 dresses that we place on sale tomorrow on the CENTER AISLE, MAIN FLOOR, are made of white and colored art cloth in style as illustrated. All sizes 34 to 44. Regular \$2.50 and \$3 values special tomorrow while any remain at \$1.79.

—Meier & Frank's: Center Aisle, Main Floor.

Stamped Union Suits 69c

About half price for 400 stamped combination suits of good quality muslin and nainsook. Sizes 36 to 42.

Knitting Yarn Less Than Half 63c

Fleisher's Natural Color Sox Yarn, Bucilla Art Knitting, Bucilla Lady Down. Exceptionally good colors for sweaters. Full size hanks. 63c hank is less than half present prices.

—Meier & Frank's: Needlework Shop, Second Floor.

Georgette \$1.49

Regular \$2.75 and \$3 values—some now half price.

39-inch silk georgette crepe for blouses, dresses and lingerie wear. White, navy, black, beige, turquoise, peach and many other staple colors. \$1.49 yard while the quantity lasts.

95c

for regular \$1.39 grade 36-inch voile embroidered dress flouncing. White with floral embroidery and scallops in copen and rose, also copen and rose with white embroidery.

98c

for regular \$1.25 grade 36-inch lawn and organdie dress embroideries in eyelet and blind work, also 27-inch lawn embroidery in eyelet and venise work, for children's and women's dresses.

—Meier & Frank's: Main Floor.