

N. W. OFFICIAL AUTOMOBILE BLUE BOOK FOR 1920—"STANDARD ROAD GUIDE OF AMERICA"—ON SALE FIFTH FLOOR BOOK SHOP AT \$3

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—Meier & Frank's: Kodak Shop, Main Floor.

Mexican Pinoche 44c

Many people have seen our Alder street window display of this toothsome Mexican pinoche and have looked forward eagerly to Saturday when they should be able to buy this much liked confection. Well, here it is, the good old fashioned Mexican walnut pinoche, a splendid value regularly at 65c, pound boxes, specially priced Saturday at 44c.

—Meier & Frank's: Main and Ninth Floors.

Meier & Frank Co.
THE QUALITY STORE OF PORTLAND
10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th

The Great August Sale of Furs and Plush Coats Continues

An original new Meier & Frank idea—to combine this advance sale of plush coats for fall and winter 1920-1921 with the advance August sale of furs. A deposit will hold any fur purchased in this sale until October 1 and we will store furs purchased now without charge until October 1.

—Meier & Frank's: Fourth Floor.

All Roads Lead to Meier & Frank's

Meier & Frank's Lower Price Store

Specializes Saturday
New Fall Dresses
\$14.85



The Downstairs Store has prepared a surprise for patrons in the form of 100 new Fall Dresses to sell at \$14.85. Needless to say, they are VALUES!

All wool serge, tricotine and broadcloth dresses in straight line and Eton style. Braid, buttons, beading, silk embroidery and artificial silk chain stitching add to their charm. Models have short and long sleeves. Belts of ribbon or the material and novel pockets are further notes of these new dresses. Colors are those sure to be popular ones of navy, brown and black.

Sizes 16 to 42 in this collection.

Accordion Pleated All Wool
Serge Skirts \$12.75

An especially attractive price for these navy and black wool serge accordion pleated skirts with detachable belts.

Georgette and Satin Hats
\$4.49-\$5.49

Women's and misses' ribbon trimmed hats of Georgette and satin and all ribbon hats for immediate and early Fall wear. Large and medium shapes. Navy, pink, black and white.

Men's Bathing Suits
\$1.69

An extremely low price for bathing suits of this quality in blue, maroon and green combinations. Made with skirts attached. Sizes 38 to 44.

Men's Union Suits
\$1.29

Medium weight elastic ribbed garments in short sleeves, ankle length style. White. Sizes 34 to 42. These garments are first quality.

Men's Work Shirts
\$1.49

Blue or gray chambray shirts in plain light and dark shades, also blue and gray pin striped effects. Plain and military collars. Sizes 14 1/2 to 16 1/2.

Boys' Union Suits
79c

Sizes 16 to 34 in these white elastic ribbed union suits in short sleeves, knee length style. Medium weight.

Boys' Khaki Knickers
\$1

Sturdy khaki knickers for 6 to 16 year boys. Full cut garments. Reinforced. Made with two buttons at knee.

Continuing the Great

SHOE SALE
\$3.95

Began Thursday with 3000 pairs of shoes divided into 14 groups all at \$3.95. Biggest shoe sale of the year in this section. Many reduced third to half. High and low shoes.

—Meier & Frank's: Lower Price Store, Basement Balcony.

School Days Will Soon Be Here

We do not expect the boys to greet this announcement with any great enthusiasm, but the day is coming when they will sally forth to school and clothes will play their part on that day. This sale puts a premium on anticipating school clothes needs.



\$22.50 to \$35 Suits
\$14.85

Easy to see that the saving for those who buy now ranges from a third to more than a half. To make sure that the values be available to everyone we offer for this occasion hundreds of suits from our regular stock of standard qualities and most desirable styles.

2 Knicker Suits

of good standard make are in this sale; also suits with one pair of knickers from the house of

Sampeck

Many of the famous Sampeck "Triple Service" suits are included and we know how the idea of Triple Service appeals to parents. Lots of good patterns and colorings. Sizes 7 to 18 years.

—Meier & Frank's: The Store for Boys, Third Floor.

Song Hits
35c

"Hold Me"—Art Hickman's tremendous new success—a wonderful fox trot.

By a Window in Bagdad.
"William Tell" Me
Everybody Loved Mary.

La Veeda.

One Night in Rome.
No Wonder You're a Wonderful Girl.
I Believe in You.

Hiawatha's Melody of Love.

Sometime When the Lights Are Low.

Blushing June Roses.
Your Eyes Have Said Remember.

Your Eyes Have Told Me So.

Sunset.
Lady of Dreams.
Mammy's Little Sugar Plum.

Prohibition Blues.

I'll Tell the World.
Some Day You'll Know.
I'll Keep Looking for the Roses

—Meier & Frank's: Basement Balcony.

Stationery
Specials

Service Linen good quality paper, 24 sheets and 24 envelopes to box, special. 16c
Several good brands of writing paper, 24 sheets and 24 envelopes, regularly 35c-38c, special. 28c

—Meier & Frank's: Main Floor.

3 Large Cans
Peaches
\$1.15

Mission brand new pack delicious California half peaches in rich sugar syrup. No. 2 1/2 cans. Saturday special at 3 cans \$1.15 or each 39c.

Grated Pineapple, Del Monte, No. 2 cans, 3 cans 39c
\$1.15, can. 39c

Tuna Fish, Half Hill, light meat, No. 1 tins. 39c

Milk, Carnation or Borden's, tall cans, dozen, \$1.65, can. 14c

Orange marmalade, Ferguson's, No. 3 cans 98c, No. 35c
1 cans. 35c

Tomato Catsup, Del Monte, best for cold meats, pint bottle. 25c

Butter, Royal Banquet, highest quality, 2-lb. rolls. \$1.25

Asparagus tips, Del Monte, No. 1 cans, 3 for 95c, 32c
can. 32c

Soda crackers, thin, crisp wafers, carton 45c and 18c

Special Coffee, M. & F., always fresh, 2 lbs. 87c, lb. 45c

—Meier & Frank's: Ninth Floor.

Special Sale of

Misses' and Children's
"Mary Jane" Pumps



Mary Jane pumps of patent and gun-metal leathers with medium heavy soles.

Children's sizes 8 1/2 to 11, spring heels, regularly \$4.00, special \$3.35.

Misses' sizes with low heels, regularly \$4.75, special \$3.85.

—Meier & Frank's: Shoe Store, Third Floor.

Clearaway of Odds and Ends

10,001 Toilet Articles
15c **Prices Include Tax** **30c**

A tremendous clearaway of all odds and ends of toilet articles from soaps that sell regularly at 25c each to imported toilet waters regularly \$2.50 and more per bottle and including talcums, face powders, creams, etc. Standard brands and novelty items. A marvelous miscellany of toilet requisites from regular stock. One day only—while the quantity lasts.

—Meier & Frank's: Center Aisle, Main Floor.

MEN! SHAKE HANDS WITH A REAL SALE
THAT PUTS DOLLARS IN YOUR POCKET

New \$60 to \$100 "Society Brand"

Suits for Men and Young
Men Specially Priced at

\$47.50

Society Brand and nothing but Society Brand suits in this sale. What does that tell you?

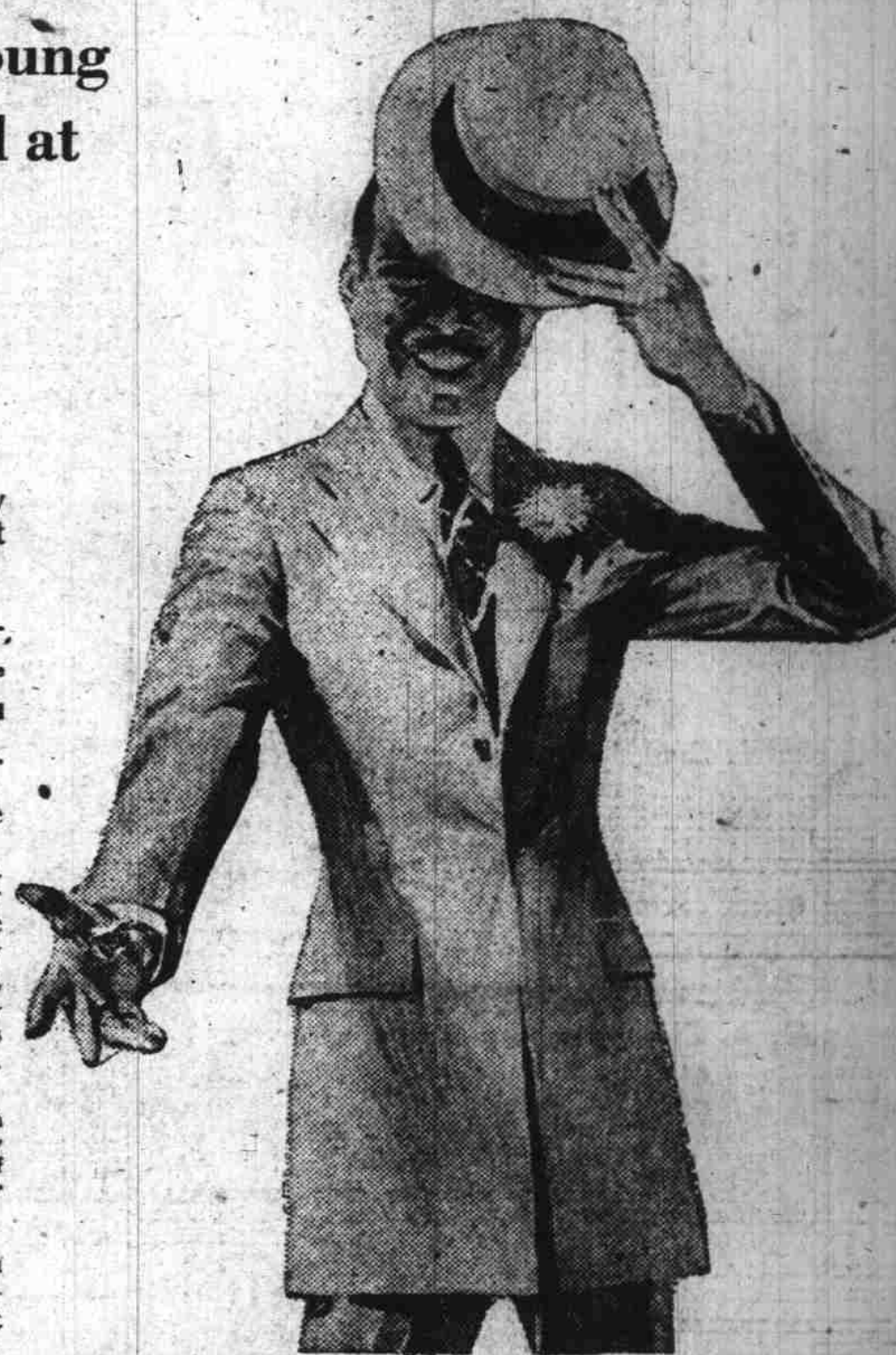
—That every suit is of fine all-wool fabric.
—That every suit is styled as befits the acknowledged style leaders of America.
—That every suit is conscientiously hand tailored.
—That every suit is made to fit properly.

These things and more of like merit the very name Society Brand tells you.

The price tells a wonderful story of value. It is not the price at which you could buy these clothes normally, but is made possible by a special concession given by Society Brand tailors to Meier & Frank Company, leading western distributors for these nationally-famous clothes, and all the advantages of which we in turn pass on to our patrons.

Always a big money's worth to the man who is discriminating in his dress, Society Brand suits at this special sale price of \$47.50 instead of \$60 to \$100 are a bargain—in the best sense.

Let us fix you up with one tomorrow. You cannot afford to wear clothes of lesser excellence when you can get Society Brand at \$47.50.



—Meier & Frank's: The Store for Men, Third Floor.

How About Shirts, Sox, Ties, Hats, Etc.?

Chances are you've been holding off on some of these till something extra good would come your way. All right. Here it is:

Silk Shirts Head the List at \$6.85

They're really so much better than you could guess outside of actually seeing and handling them that you'd better do that very thing tomorrow. By way of whetting your appetite we will tell you that these silk shirts on sale at \$6.85 each or 3 for \$20 are regular \$10, \$12.50, \$13.50 and \$15 values. Of course, you've figured out already that some are less than half price. Quite right, too. La Jerz, Broadcloths, Nabob Silks, Satin-Striped Crepes de Chine, Satin-Striped Jerseys—all high quality silks. Needless to say, the Store for Men offers the best values in the city in these silk shirts at \$6.85.

Silk Striped Shirts \$2.75

As a further demonstration that "It Always Pays to Shop at Meier & Frank's," by which we mean that values are better at this store, we bring the price down to nearly half on fine shirts of Silk Striped Crepes, Silk Striped Madras, Woven English Madras, Loraine Cords, Russian Cords.

Marvelous Shirts \$2

These represent a saving of one-third to one-half on the regular value. Shirts of Woven Madras, Oxford Cloths and Percales. Soft cuff style for summer wear. Fast colors too. And a good range of sizes. Can't go wrong with a liberal supply of these excellent shirts at \$2.

"Shawknit" Sox 28c

Our regular stock price is 40c pair. 1680 pairs of the famous Shawknit Middlesex and Parisiana sox in black, ecru and black with white soles. Sizes 9 1/2, 10, 10 1/2, 11, 11 1/2.

English Wool Sox \$1.95

Our regular stock price is \$2.50 pair. Pure wool imported English sox in rich heather mixtures. All sizes.

"Paris" Garters 29c

Standard 50c quality. 100 dozen of these nationally known garters at more than a third off. Elastic in perfect condition.

Boys' Sweaters \$3.95

Regularly \$5.50. Boys' roll collar, button front sweater coats in dark oxford, green mixtures and cardinal. All sizes.

"President" Suspenders 59c

Standard 75c grade. 480 pairs of famous genuine President suspenders in assorted patterns.

Fiber Silk Pajamas \$8.85

Regularly \$15 suit. 460 suits of fine quality fiber silk pajamas in all sizes; 15, 16, 17 and 18.

Muslin Night Shirts \$1

Regular \$1.50 value. 1200 serviceable muslin night shirts in sizes 15, 16, 17, 18 and 19.

New Fall Ties \$3.85

Comparable to our regular \$5 and \$6 values. New Four-in-hands of extraordinarily fine silks bought under the market and offered on the same basis to men who wish the newest things in silk ties for fall.

White Shirts \$1.50

Regular \$3, \$3.50 and \$4 values—now half price and less. 580 stiff cuff white shirts, also blue and black striped patterns. Sizes 14, 14 1/2, 16, 16 1/2 and 17. Broken lines grouped for clearaway.

Felt Hats at \$4.75

The sort of hats you've been accustomed to seeing marked at \$7 (no tax on these at \$4.75). Hats of fine quality felt in good colors. Medium and narrow bands. Leather sweats and first class workmanship throughout. Sizes 6 3/4 to 7 3/4.

—Meier & Frank's: The Store for Men, Main Floor.