THE GASOLINE SITUATION seems to be easing up somewhat and indications are that Sunday will be a grand day for motoring. The Sunday Journal automotive section may be consulted with safety as to condition of the roads.

Stage, Screen; Woman's Realm

ALL THE WORLD'S A STAGE and there are a lot of poor actors on it. However, there are good ones, too, and with those The Journal aims to make you acquainted by story and picture every day and Sunday.

O'Reilly Tea Is Enjoyed by Visitors

By Helen H. Hutchison

THE Misses Jane and Anne O'Reilly, daughters of Mr. and Mrs. H. H. O'Reily, were hostesses Thursday afternoon at their home in Montgomery drive, honoring a group of interesting visitors, who are in the city for the summer. The guests of honor included the Misses Henrietta Cudlipp of New Orleans, Isabel Nichols of Denver, Colo., Barbara Lull, a talented young violinist, who has recently returned from a year's study in the South, and Elizabeth Goddard, who will eave next week to enter Mills college.

At the tea hour presiding at the table were Mrs. Drake C. O'Reily of New York city, who has recently come to Portland to live, and Mrs. H. B. Van Duzer. Assisting about the rooms were Miss Frances Matthews, Miss Betty Kerr, Miss Elizabeth Hailey and Miss Polly Kerr. About 75 of the younger girls called during the tea hours.

* * *

Mrs. John J. Dann and small daughter are at Gearhart for a month.

* * *

Mrs. Benjamin F. Weaver, who makes her home at Multnomah hotel, has left the city on a vacation trip to be absent about three weeks during which she will visit in Seattle and British Columbia, spending some time in Victoria, Vancouver, B. C., and at Banff.

* * *

Mr. and Mrs. E. C. Cornell and Mr. and Mrs. C. O. Yocum, who recently left for a tour by motor through Yellowstone national park, have returned to the city after a delightful trip.

* * *

Mrs. Frank Newton Gilbert of Alexandra court and her neice, Miss Grace Hovenden, left the city Friday for Glacier national park. They expect to spend eight days touring the park, after which Miss Hovenden will return to Portland and Mrs. Gilbert will continue her trip to New Haven, Conn., where she will spend the remainder of the summer visiting her sons, Alfred and Wellington and their families. In the fall Mrs. Gilbert will return to the coast and will spend the winter months in Long Beach, Cal.

* * *

Mr. and Mrs. Owen Sanders have just returned from Gearhart, where they have been domiciled at the Nelson cottage. Saturday Mrs. Andrew Nelsen and her two children leave to spend the remainder of the season. Mr. Nelsen, who is the director of the Council Crest orchestra, will remain in Portland.

* * *

Miss Blanche Moens of Pendleton is a visitor in Portland at the home of Mrs. C. J. Smith in Alameda park. Miss Moens expects to enter the University of Oregon in the fall. She has been the inspiration for several informal affairs during her stay in the city and will return to her home early in the week.

* * *

Miss Ruth Ferguson, daughter of Dr. Belle Ferguson of Tudor Arms apartments, is a visitor in Snohomish, Wash., for a short time. She is expected to return to Portland soon to leave for the South, where she will continue her studies at Mills college.

* * *

Mrs. Frank A. Heitkemper has left for Seaview, Wash., where she will spend three weeks.

* * *

Mrs. M. Donald Spencer has asked a few friends in for this evening at her home in Cornell road to meet Miss Edith Woodcock, who recently returned from a year spent in New York, where she has been occupied with the study of the piano.

* * *

Dr. and Mrs. R. B. von Klein Smid of Arizona, who were guests of Mr. and Mrs. Fletcher Linn, were honored Tuesday evening at a reception, for which Mr. and Mrs. Linn were hosts. Dr. von Klein Smid, who is president of the University of Arizona, left for his home, Wednesday, and Mrs. von Klein Smid, who is a sister of Mrs. Linn, will remain in the city until September 1.

* * *

The Misses Hilda Barns and Ruth Hansen have just returned from a tour through Yellowstone national park, and Utah and California points of interest.

* * *

Moonlight dancing is to be the special feature of the first Multnomah club night affair to be given on the new boat of happiness, "Blue Bird," next Tuesday evening. The entertainment committee, consisting of Chairman Joe Riesh, Taylor C. White and Floyd Lynch, has perfected plans so that the entire evening will be an exclusive M. A. A. C. night and any members who enjoy dancing are promised a splendid evening. The boat has a capacity of 1000 persons, a floor built for dancing only and a promenade deck that will add to the pleasure of dancing, with a specially selected orchestra. The Blue Bird will leave the foot of East Morrison street at 9:45 and return at 11:45 o'clock.

* * *

Mrs. Ralph W. Watson will join a party of Salem friends at the Tillamook beaches for a house party Saturday, remaining two weeks.

Ruth Renick, who plays opposite Douglas Fairbanks in "The Mollycoddle," is contemplating a return to the stage in Los Angeles for a short engagement.

Toast and tea!

Delightful, if the tea is delightful.

Your grocer pays your money back if you don't like Schilling Tea.

A Schilling & Company
San Francisco

MRS. E. E. SIBRAY and little daughter, Jean Miriam, who have recently returned from an extended visit with friends and relatives in Los Angeles and San Diego, Cal. They reside at 1127 Hassalo street.

New End-of-Week Program Opens At Hippodrome

The "Maxine Dancers," an aggregation of rather clever artists, heads the new bill at Loew's Hippodrome, beginning Thursday. Hugh Johnson, a talkative sleight of hand performer, has a funny act. Cooper and Lowe, a couple of darky comedians and singers, have a "coon" act that is worthy of more than passing mention.

Miss Crystal of Blair & Crystal in a comedy skit, called "The Reporter," is a genuinely funny comedienne, and Blair does a reporter such as was never known around a newspaper office. The Perinnes have a tumbling and balancing act.

Bessie Barriscale is the star in the film drama "The Woman Who Understood."

Mildred Chaplin a Wyoming Girl

Mildred Harris Chaplin, who has just filed suit for divorce from Custardpie Face Charlie, is a Wyoming girl. Cheyenne is the place of her nativity and the year of her birth 1901. Her father was division superintendent of the railroad there. In time the Harris family moved to Oakland, Cal. Then they dwelt in Oregon for a time and the father dying, Mildred and her mother went to Los Angeles, where Mrs. Harris became mistress of the wardrobe at the Griffith studio and Mildred played child parts. Her first real picture role was with Vitagraph. Its title was "How States Are Made."

Rose Hampton, having completed "The Tiger Lady" at the Universal City, Cal., studio of Maurice Tourneur, is now in New York, where she will make her next independent production.

THE PRESS SHEET SAYS:—

Erich Van Stroheim will play the heavy, a Russian prince, in his forthcoming production, "Foolish Wives," the estimated cost of which is $300,000.

* * *

Florence Midgely, a member of the cast supporting Mary Miles Minter, was formerly understudy to Mitzi Hazos, the musical comedy star.

Sessue Hayakawa has purchased the screen rights to "East Is West," a New York stage success, which has been running a year, with Fay Bainter starred.

* * *

Hardee Kirkland, veteran character actor, will be in the cast supporting ZaSu Pitts in the production of her first picture for the R. C. P. Smith organization.

* * *

Bartine Burkett, a Universal comedienne, has just completed the filming of "Too Many Crooks" and is now at work on another laugh provoker, "Is Your Wife Black?"

* * *

Priscilla Dean's principal support in the filming of "Outside the Law" consists of Lon Chaney, Wheeler Oakman, E. A. Warren, Ralph Lewis and little Stanley Goethals.

* * *

Rudolpho Valentino has been signed by Metro to enact the leading male role in "The Four Horsemen of the Apocalypse."

* * *

Sir James Barrie is coming to America in the fall to aid in the production of "Peter Pan" as a Paramount picture.

* * *

Priscilla Dean's new screen story, following "Outside the Law," will be John Colton's story, "The Cat That Walked Alone."

* * *

E. Phillips Oppenheim will write scenario for the Famous Players-Lasky organization in London.

BURGESS BEDTIME STORIES

The Willful Young Rabbit

By Thornton W. Burgess

Who scorns advice will find some day
For trouble he has pared the way.
—Peter Rabbit.

NOT all of those six children of Peter Rabbit were alike. Goodness, no! Did you ever in your life see six children just alike? Of course, not. They looked very much alike, though some grew a little faster than others, but each was different from the others. One was very, very timid. Another was much too bold. One had all of Peter's curiosity. One was full of mischief and another was very quiet. And one was willful.

A willful person is one who insists on doing as he pleases—having his own way. He will not listen to advice; or, if he listens, does not heed it. He thinks he knows best, and no one can tell him anything. Such a person is bound to get into trouble and to make trouble for others.

It was just this way with that willful young Rabbit: He was disobedient. He did whatever he wanted to do, and shouldn't do at all. He worried little Mrs. Peter more than all the others together. Punishment seemed to do him no good at all. He wanted his own way, and he would have it. Time and again he was warned that if he persisted he would come to a bad end, but this had no effect at all. He just kept right along on doing as he pleased and thinking that he knew all there was to know.

Now, one of the rules of the Old Briar-patch was that none of those Bunnies was to go outside unless Peter or Mrs. Rabbit was along. The willful young Rabbit thought this a foolish rule, and every chance he got he would slip to the nearest patch of sweet clover. Because as yet he never had seen a single thing to fear he had decided in his own mind that there was nothing to be afraid of. So he got in the habit of wandering further and further from the dear Old Briar-patch on these secret trips.

Just at dusk one evening, while the rest of the family were in another part of the Old Briar-patch this willful young Rabbit stole out to the nearest patch of sweet clover. At first he didn't intend to go beyond that. But as he sat nibbling clover leaves he remembered that he had heard Peter tell of a certain big patch of sweet clover away out on the Green Meadows. Right away he wanted to visit that patch of clover. He was sure it must be sweeter clover than that he was eating.

He sat up and looked about hastily. He wasn't looking for danger. He didn't believe in danger. He was looking to be sure that neither Peter nor Mrs. Peter was watching him.

"All this talk about danger is just to scare us and keep us at home," muttered this willful young Rabbit. "It is all foolishness. If there should be any danger, I guess I can trust to my legs to get me away from it. I'm not afraid. How is a fellow ever to learn anything about the Great World if he never goes out in it? I'm going to find that big patch of sweet clover. That's what I'm going to do. I'm sick of being kept in that Old Briar-patch."

That willful young Rabbit took to his heels and scampered lipperty-lipperty-lip straight out on the Green Meadows.

With another hasty look, not in front of him, but behind him, that willful young Rabbit took to his heels and scampered lipperty-lipperty-lip straight out on the Green Meadows. He hadn't the least idea how far it was to that big patch of sweet clover. He didn't even know just where it was. But he hadn't a doubt that he could find it. So he hurried on. He didn't even stop every few jumps to sit up and look and listen for danger as a wise Rabbit will always do. But then he wasn't a wise Rabbit. He was just a foolish, willful young Rabbit.

(Copyright, 1920, by T. W. Burgess.)

The next story: "Boomer the Nighthawk Becomes Interested."

Film Concern Not to Build Theatres

ADOLPH ZUKOR, after a silence of several weeks on the theatrical ownership issue raised by the Motion Picture Theatre Owners of Cleveland, has come forward and with a statement as follows:

"During the last few weeks hundreds of my friends among the exhibitors of the country have telegraphed and written to me personally expressing confidence in the Famous Players-Lasky Corporation, and giving concrete evidence of their confidence by renting Paramount pictures for their theatres.

"These exhibitors have been frank enough to tell me that the consistent merit of Paramount pictures has been the cause in large measure of the prosperity their theatres are now enjoying.

"These voluntary messages from exhibitors are a source of infinite pride and gratification to me, for since I have been in the motion picture industry it has been my aim, as it has been the ambition of my associates, to produce the best pictures that brains and money can make.

NOT TO BUILD THEATRES

"However, not only do I want to retain the good will of those exhibitors who are doing business with me now and have done business with me in the past. I also want to show exhibitors who may consider they have a grievance that I am more than ready to rectify what cause for complaint they may have.

"It has been said that employes of Famous Players-Lasky Corporation have threatened exhibitors that if they did not book Paramount Pictures or pay the prices they wanted this company would buy them out or build theatres to compete with theirs. These complaints have never been made to me directly. Had I been informed of these alleged abuses I should have demanded an immediate accounting. And if I found that any employe of this corporation was guilty of making such threats that employe would have been discharged instantly. I have never authorized such practices; nor has any official or agent of Famous Players-Lasky Corporation authorized such practices.

"I want exhibitors to know that the success of the industry as a whole is the closest thing to my heart. I also want them to know that fair business dealing on the part of every representative of this company is the only method I will countenance.

"I have taken personal charge of this end of our business and I will consider it a personal favor if any exhibitor having a grievance against us shall make his complaint to me personally or by wire or letter. I promise that I shall myself investigate all such complaints and I guarantee that I shall see that absolute justice is done. I cannot say this too strongly, for the good will of the people we serve is the keystone of our business structure. I value the respect of every exhibitor far above the business he may give me.

DATA IS COLLECTED

"I am now collecting from all the exchange zones of the country data bearing on the controversy that developed at the convention of the Motion Picture Theatre Owners of America at Cleveland.

"At the earliest possible moment with this data on hand, I will present the facts so that the exhibitors of the country can clearly understand the position of myself and my associates, and so that they will be fully apprised of the fact that our institution desires to maintain friendly and amicable business relations with the exhibitors of the United States. It will be in the future as it has been in the past my policy to cater to the good will of the exhibitor first last and all the time.

"Let me reiterate: Our position has always been open and above board. That's our position now. I am in my office every day. The door is always open. I am in charge, and any exhibitor having a complaint to make has my promise that I personally will investigate his grievance and see that any cause for complaint which may exist is corrected immediately."

FRATERNAL

Star lodge No. 219, I. O. O. F., Thursday night, received a class of 11 for the initiatory degree. Owing to increased membership and indications of many more the office of secretary was divided by an amendment to the by-laws unanimously adopted, creating the position of financial secretary. The lodge is in prosperous condition and is meeting every Thursday evening at Killingsworth and Albina avenues.

* * *

Multnomah camp, W. O. W., will hold its mid-summer initiation Friday night at 112 East Sixth street.

* * *

Mount Hood tent of Maccabees has important business before it Friday evening at M. W. A. hall, 8 Eleventh street. The tent is ambitious to be the largest in Oregon.

* * *

Albert Pike lodge Friday evening will have the degree of master Mason conferred by Past Master W. L. Latimer, 84 years young, in order to celebrate his birthday fittingly. Visiting members are welcome.

* * *

Sunnyside lodge, A. F. and A. M., Thursday evening conferred two degrees in successive sessions, that of entered apprentice and of fellow craft Masons. Sunnyside Masonic temple is one of the institutions pointed out by residents of the district as the finest looking Masonic building in the city.

Otis Skinner Feels Quake

"May Allah strike me in the fury of his wrath if I do not fulfill my pledge." These are the lines that Otis Skinner was reciting before the motion picture cameras during the filming of "Kismet" when the earthquake hit Los Angeles. With arms outstretched in humble supplication, the popular American actor recited the lines with all the clarity and histrionic power which is his alone. After the commotion had subsided, Mr. Skinner laughingly continued, "Allah be praised!"

!3? !3?
"TRAILED BY THREE!"
PEOPLES THEATRE TOMORROW
!3? !3?

MRS. GERTRUDE H. DREWERY, who participated in the production of "The Forest Children" recently in the Wortman gardens.

THE Stroller notices

THAT we are too busy today to write a column.

That we hope you will pardon us.

Chamber Members To See Pictures Made in Portland

At the Columbia theatre, after the regular show Friday night, two motion pictures made by the American Lifograph studios will be shown to members of the Chamber of Commerce, the desire being to get the verdict of the business interests of Portland on these films. The pictures to be shown are "The Scarlet Tide," a special Americanization play, and "Paul's First Kiss," a comedy.

The pictures are altogether "made-in-Portland" efforts.

Robert Gordon, whose contract with J. Stuart Blackton expires within a fortnight, has received a starring offer from the former director of Charles Ray, Jerome Storm, who is in New York completing plans for the organization of his own producing unit.

WHO? WHAT? WHERE?

ROAD SHOW

HEILIG—Broadway at Taylor. Chester Conklin, film comedies and girls in musical review. Afternoon and evening.

VAUDEVILLE

PANTAGES—Broadway at Alder. High class vaudeville and photoplay features. Afternoon and evening. Program changes Monday afternoon.

LOEW'S HIPPODROME—Broadway at Yamhill. Direction Ackerman & Harris. Vaudeville. Afternoon and night.

PHOTOPLAYS

COLUMBIA—Sixth at Stark. Thomas Meighan, in "The Prince Chap." Second week. 11 a. m. to 11 p. m.

LIBERTY—Broadway at Stark. Wallace Reid in "Sick Abed." 11 a. m. to 11 p. m.

MAJESTIC—Washington at Park. Mabel Normand in "The Slim Princess." 11 a. m. to 11 p. m.

PEOPLES—West Park at Alder. "Passersby." 11 a. m. to 11 p. m.

STAR—Washington at Park. Nazimova in "Stronger Than Death." 11 a. m. to 11 p. m.

CIRCLE—Washington at Fourth. Ann Cornwall in "The Girl in the Rain." 9 a. m. to 4 o'clock the next morning.

RIVOLI—Washington at Park. Lew Cody in "The Butterfly Man." 11 a. m. to 11 p. m.

PARK AND RESORTS

OAKS AMUSEMENT PARK—Campbell's American band in concert every evening and Sunday afternoon. Concessions, dancing, bathing, boating.

COUNCIL CREST—"Top of the Town." Dancing, amusements, picnics.

WINDEMUTH—Ross Island. Dancing and swimming.

COLUMBIA BEACH—Dancing, swimming, concessions.

Sellwood Park to Have Band Concert; 'High Jinks' on List

The municipal park band will play at Sellwood park tonight. The concert begins at 8 o'clock and the program will be:

Overture, "Hungarian Comedy" ..... Keler Bela
Selection, "High Jinks" ..... Friml
Waltz, "L'estudiantina" ..... Waldteufel
Benediction, "Les Huguenots" ..... Meyerbeer

INTERMISSION

Selection, "Martha" ..... Flotowe
(a) "Weddings of the Rose" ..... Jessel
(b) Habanera, "Mexican Kisses" ..... Roberts
Selection, "The Serenade" ..... Herbert
Medley, "Sunny South" ..... Lampe
"Star Spangled Banner."

The concert scheduled to be played in Washington park Sunday, August 8, at 3 p. m., will be played in the South park bandstand, West Park and Jefferson streets, instead at the same hour.

Ely Will Go to Yakima Next Week

W. W. Ely, manager of the Hippodrome, will go to Yakima early next week to remain until he has opened Mercy's theatre there for Marcus Loew. This theatre, which is one of the finest showhouses on the north Pacific coast, will be under the direction of Ackerman & Harris of San Francisco and will house Loew circuit vaudeville and feature photoplays in the same manner as all other houses on the circuit. Ely will remain in charge of the Yakima house until a definite policy of management is established, dividing his time between Portland and the Central Washington town.

The Answer Column

(Conducted in co-operation with Associated First National Pictures)

Curious—Matt Moore is the only one of the famous Moore brothers who has never been married, and he recently had the leading male role in "Don't Ever Marry." He's 30 years old, has sandy hair and blue eyes and is a six-footer.

Merrie Belle—A reel of film is 1000 feet. Understand the recent quake in Los Angeles cost producers thousands of dollars. The physical damage was comparatively small, but a big loss was caused by the interruption of production. Charlie Chaplin has not announced the name of his next picture for the First National yet.

Dolly Dimples—Clarine Seymour was the little girl whom you saw playing opposite Richard Barthelmess in "The Idol Dancer." You can write to Richard at D. W. Griffith studio in Mamoroneck, N. Y.

T. G. B.—Yes, John Emerson and Anita Loos are husband and wife. They will continue writing scenarios for Constance Talmadge under a new contract they have just signed. Mr. and Mrs. Emerson are now in Europe.

W. G.—Lew Cody's address is 1979 Grave avenue, Los Angeles. Send him 25 cents and he will send you a photograph.

Deb—The girl who appeared with Charles Ray in "Paris Green" was Ann May, his leading lady. Yes, I think she is very pretty. Ray's next picture will be "Forty-five Minutes From Broadway." He's making it now, but it won't be shown until the end of August.

* * *

Gob—Yes, Al Jennings, the famous bandit and train robber, is now making pictures of his past life. Incidentally, Al ran for governor of Oklahoma some time after his release from the penitentiary and lost by a comparatively small margin.

Women's Clubs

BY VELLA WINNER.

Miss Anne Shannon-Monroe will address the Cox-Roosevelt club at a meeting to be held this evening at 8 o'clock in Central library. Miss Monroe's subject will be "Democracy as Presented by the San Francisco Convention." Miss Mary F. Neely will sing.

* * *

The Colorist club has been organized in La Grande among a few artists, who plan to take trips to the mountains, city park and other places to sketch the beauties of nature. This week's meeting was held at the home of Mrs. O. Noyes Wednesday. The club members are Mrs. Noyes, Mrs. Hal Reese, Mrs. H. H. Cleaver, Miss Constance Cleaver, Miss Phillis Scranton and Miss Nina Kame.

* * *

The Woodlawn Methodist Sunday school will hold its annual picnic in Peninsula park Saturday afternoon and evening. Supper will be served at 6:30. The families of all children attending the Sunday school are urged to be present with well filled baskets and to help make the event a happy one. A program for both young and old is being arranged.

Miss Maloney Goes Home

Vancouver, Wash., Aug. 6.—Miss Mildred Maloney has returned to her home in San Francisco after a visit with her sister, Mrs. Blaine McKenna of Vancouver.

AMUSEMENTS

HEILIG Broadway at Taylor Phone Main 1
TODAY 2:15 | TONIGHT 8:15
LAST TIMES TOMORROW AFT., 2:15 EVE., 8:15

CHESTER CONKLIN (In Person)
OWN COMPANY
CHARMING FILM BEAUTIES
OWN JAZZ ORCHESTRA
ART PENNEY IN NOVELTY
Summer Revue
POPULAR PRICES Afts. 50c, 75c Eves. $1, 50c

TICKET OFFICE SALE OPENS TOMORROW
HEILIG Broadway at Taylor Phone Main 1
MATINEE 2:15 EVENING 8:15 ONLY
NEXT SUNDAY, AUG. 8
GEORGIA MINSTRELS
40—PEOPLE—40
15—Vaudeville Acts—15
POPULAR PRICES AFT. 50c EVE. $1, 75c, 50c
Children Under 12 at Matinee 25c

PORTLAND TWO DAYS MON. TUES. AUGUST 16-17
SHOW GROUNDS TWENTY-FIFTH and RALEIGH
JOHN ROBINSON'S CIRCUS
World's Only Super-Shows
2—Performances Daily—2
At 2 and 8 P. M.
BIG STREET PARADE MONDAY 9:30 A. M.
Admission and Reserved Seats on Sale Each Day at Sherman-Clay Piano Co., Sixth and Morrison. No extra charge.

THE OAKS AMUSEMENT PARK
HEAR CAMPBELL'S FAMOUS BAND
TONIGHT
MISS DOROTHY DAPHNE LEWIS
Mezzo-Contralto of Note.
AMUSEMENTS—CONCESSIONS
Admission to Park Free to 5 P. M. Daily Except Sundays and Holidays.
Cars First and Alder. Fare 6 Cents.

Children FREE AT Columbia Beach TODAY
Portland's Only Beach

SWIMMING EVERY AFTERNOON AND EVENING
DANCING EVERY EVENING EXCEPT SUNDAY AND MONDAY
Launches at Foot of Morrison Bridge, or Take Brooklyn Car to Woodward Ave.
WINDEMUTH

PANTAGES
MATINEE DAILY—2:30
Young America's Favorite Divertisement
GAUTIER'S TOY SHOP
With a host of Diminutive Animal Performers, in an Amazing Routine of Delightful Entertainment.
SIX OTHER BIG ACTS
Three Performances Daily—Night Curtain at 7 and 9

CIRCLE FOURTH at WASH. TOMORROW
CHAS. RAY in "PARIS GREEN"
COMEDY—"BY GOLLY." PATHE WEEKLY

LOEW'S HIPPODROME
DIRECTION ACKERMAN & HARRIS
Today—Tonight—"The Maxine Dancers," whirlwind dancing; Bessie Barriscale in "The Woman Who Understood"; Hugh Johnson, trickster; The Perrinis, equilibrists; Cooper and Lane, "The Bellboy and the Porter"; Blair and Crystal, "The Reporter." Walter S. Ash at the Wurlitzer.

On With the Dance
NEW BROADWAY HALL
Broadway at Main.
PORTLAND'S FINEST DANCE PAVILION
Every Week Night
Fleming's 10-Piece Orchestra De Luxe.
LEARN TO DANCE—LESSONS DAILY

A Nation-Wide Institution

Lux 10c

297 Stores
Covering 25 States

Fairy Soap 4 for 29c

You Can Break Ahead of the Game
If You Trade With
J. C. Penney Company

Read These Prices—Every Article Standard, Dependable, First Quality Merchandise—We Handle No Other Kind

Georgette Crepe $1.98
First quality in Navy, Black, White, Grey, Sky, Copen, Pink, Flesh, Coral and Canary.

Middies $1.79 $2.49 $2.98
These come in Bob Evans and other popular models and are made from good quality galatea and linen finish suitings. Self and contrasting collars.

Amoskeag Ginghams 39c
We have just received a large assortment of these standard ginghams in every conceivable color combination. Plaids, checks and stripes.

The New Fall Ready to Wear Is Here
Our mezzanine floor is now filled with all the new things in Suits, Dresses and Coats. Everything that is new and desirable is here and, as usual, our prices are well below those quoted elsewhere for merchandise of equal quality. The Fall Millinery is arriving daily.
VISIT THIS DEPARTMENT

Women's Hiking Shoes
12 inch tan hiker $6.90
12 inch Indian tan hiker $9.90
16 inch Indian tan hiker $10.90
8 inch smoked horse hiker $6.90

Women's Khaki Clothes
Laced knee breeches $2.98
Belted middies $2.98
Hiking skirts $3.98
Khaki suits $8.90
Spiral puttees $1.19

Georgette Waists $4.98
We have just received a shipment of these waists. The models are the very latest. They come in flesh and apricot and are neatly trimmed with silk embroidery. Be sure and see them.

Work Clothing
Uncle Sam chambray shirts $1.29
Pay Day work shirts $1.49
Good Khaki pants $2.49
Ribbed Union Suits, ankle .. 98c
Cotton Sox ..... 3 for 50c
Best Rockford Sox .... 2 for 39c
Canvas Gloves ..... 2 for 35c
All-leather gloves 59c
Leather faced gloves 39c
All-leather work shoes .. $3.98

Seamless Sheeting
Pepperill bleached, 8-4—79c
Economy unblchd., 8-4—77c
Foxcroft, bleached, 9-4—89c
Premium unblchd., 9-4—89c
Pepperill bleached, 10-4—93c
Pepperill unbchd., 10-4—89c

Pillow Tubings
36 inch bleached 59c
42 inch bleached 63c
45 inch bleached 65c

Toilet Articles
Pepsodent tooth paste 39c
Pebeco tooth paste 39c
Colgate's tooth paste (large) 19c
Melba Face Powder 39c
Hinds' Honey and Almond Cream 39c
Pear's Soap 15c
Cuticura Soap 19c
Woodbury's Facial Soap 19c
Colgate's Talcs 15c
Jergens' Bath Tablets 8c
Oil O Palm Soap 8c
Stern's Glyc. Soap 5c

MOTHERS, ATTENTION!
The time is fast approaching when sonny will have to be outfitted for school. Our Boys' Department is already filled to overflowing with everything that boys want and need—suits, odd knickers, overcoats, blouses, shirts, underwear, night shirts and pajamas, hats and caps. Unless you see our merchandise and prices before you purchase, you will regret it. Don't forget our boys' shoes.

Crystal White Soap, 10 for 59c

J. C. Penney Co.
A Nation-wide Institution
297 STORES
111 Fourth Street, Just North of Washington

Swift's White Soap 5c

We Never Hold a Sale