

ALL CHARGE PURCHASES MADE TOMORROW GO ON AUGUST ACCOUNTS PAYABLE SEPT. 1

85c Hair Ribbons
49c Yard

Main Floor—All-silk, Moire Taffeta Ribbon, 5 1/2 inches wide. Great range of colors. 85c grade at **49c**

C. O. Shampoo
15c Bottle

Main Floor—Cocoanut Oil Shampoo for the hair and scalp. 4 ounce bottles—Priced special at only **15c**

The Standard Store—Reliable Methods
Olds, Wortman & King
Reliable Merchandise of the Northwest

Ivory Soap
4 for 25c

Main Floor—Limit 4 cakes to a customer. Sold and delivered only with other drug purchases. 4 cakes **25c**

Silk Waists
\$3.59

Second Floor—Fancy and tailored Georgette Waists in latest colors. Climax Special at **\$3.59**

You Cannot Afford to Miss These Extraordinary Bargain Offerings!



\$7.50 Gloves
\$2.98

Main Floor—Women's Gloves in 16-button length. Black kid suede of a well known make. This lot is composed of several odd lines selected from our regular stock. Not all sizes. **\$7.50 Gloves at \$2.98**

\$9.50, \$10
Silk Umbrellas
\$5.95

Main Floor—Women's Rain-and-Sun Umbrellas of good quality silk in fancy plaids and stripes. 10-rib or 10-rib styles. Some have large ring handles in white or colors. Regular **\$9.50 and \$10 Umbrellas \$5.95**

Wesson Oil
\$2.50 Gal.

Model Grocery, 4th Floor—We reserve the right to limit quantity to a customer. Wesson Oil in full gallon cans will be on sale for **\$2.50** CLIMAX DAY—at a can



15c and 20c
Handkerchiefs

8c

Main Floor—Women's Handkerchiefs with colored embroidered corners or embroidered initials. Also fancy Sport Handkerchiefs and Plain Handkerchiefs with tape borders. 15c and 20c grades—priced special at **8c**
35c Kerchiefs 25c
—Plain Linen Handkerchiefs of splendid quality. Excellent 35c grade. Limited quantity on sale for **25c** CLIMAX DAY—at only, each
—Ask for S. & H. TRADING STAMPS.

CLIMAX DAY!

"END OF THE MONTH SALE"

—Every department of the store participates in the Climax Sale and every item offered is a REAL BARGAIN in every sense of the word. Owing to quantities, in some instances, being limited, we suggest buying early in the day. People living anywhere within reach of this store should take advantage of the wonderful savings this sale affords and buy for months ahead. S. & H. Green Trading Stamps given with purchases—an additional saving!
NO TELEPHONE ORDERS ACCEPTED FOR CLIMAX DAY SPECIALS



Women's Suits, Coats, Dresses

EXTRA SPECIALS FOR CLIMAX DAY

Suits and Coats

\$17

—WOMEN'S SUITS of Wool Jersey, Serge and Tricotine. Many attractive styles—sport, flare, semi-fitted and box effects—trimmed with braids and buttons. Special at **\$17**

Suits and Coats

\$27

—WOMEN'S SUITS in belted, flare and novelty styles. Made up in Tricotine, Gabardine, Silverstone, Velour and Wool Jersey. Black and colors. Climax Day Sale at **\$27**

Suits and Coats

\$37

—WOMEN'S SUITS—this season's best styles for sport and street wear. Tricotine, Tweed, Poiret Twill, Hair-line and Checked Suitings. Hardly two alike in this offering. **\$37** Special for Climax Sale at
—WOMEN'S COATS—beautiful models developed in Chiffon, Velour, Gabardine and Wool Serge. Mostly in loose wrap effects. Good range of colors. Climax Sale **\$37**

4 Great Specials in Dresses

—Taffeta, Beaded Georgette, Tricotette and Messaline Dresses in a number of beautiful models. Special at only **\$23**

—Dresses of Georgette, Tricotette, Satin and Taffeta. Short or long sleeves. Many attractive styles. Climax Sale **\$33**

—Tricotette, Satin, Taffeta and Georgette Dresses in charming styles. Some with ruffled or shirred skirts. Special at **\$43**

—A wonderful assortment of beautiful Dresses made up in Georgette, Paulette, Tricotette and Taffeta. Priced special **\$49**

Women's
\$6.00 Union Suits

\$3

Main Floor—Great half-price sale of Women's Union Suits for Climax Day. These are made in athletic style and are exceedingly cool and comfortable. Dainty silk and lisle fabrics and fancy crossbar weaves. White and delicate pink. Here is a great opportunity to buy the newest style in Union Suits at a big saving. Full assortment, **\$3** of sizes. **\$6 Union Suits for \$3**

Women's
\$3.00 Silk Hose

\$1.98

Main Floor—It will pay you to buy a half dozen pairs of these high-grade stockings. Full fashioned style. Pure silk thread with lisle heel, sole, toe and double lisle garter welt. Famous "Best-Knit" make noted for service. Every pair is perfect and there is a complete range of sizes in the sale. Hose such as you pay \$3.00 for in the regular way. For Climax Sale, pr. **\$1.98**
—S. & H. Stamps Add to Your Savings!



\$7.50 to \$11 White Shoes

—Special Pair **\$5**



—A sensational offering of hundreds of pairs of Women's White Shoes at average of less than half price. Every pair is from our own regular stock. Reliable makes only. By all means take advantage of this chance to save. —WOMEN'S White "Reinskin" Shoes on medium toe last with military heel and welt sole. Celebrated "Selby" make. All sizes. Regular **\$11 \$5** Shoes. For Climax Sale at pr. **\$5**
—WOMEN'S White Albo Cloth Shoes with plain toe and medium low "New York" heels. One of our best selling numbers. **\$8.50 Shoes at \$5**
—WOMEN'S White Albo Cloth Shoes in the well known "Kelly" make. Plain toe with high leather heels. Regular **\$10 grade. For Climax Sale \$5**
—WOMEN'S White Canvas Shoes with Neolin soles and low rubber heels. **\$7.50 grade—special at \$5**
—WOMEN'S White "Reinskin" Shoes with tipped toe and medium heel. **\$5** Reg. **\$8.50 grade. Climax Sale \$5**

Men's \$12.50 to \$14.00 Shoes
At \$8.00 a Pair

Main Floor—Men's two-tone Shoes greatly reduced in price for the Climax Sale. Strictly high-grade footwear from best of makers. Mostly on English last so much liked by the younger men. In the sale there are black calf shoes with gray tops—brown calf with dark gray tops—tan calf with fieldmouse tops. **\$12.50 to \$14 grades \$8.00**

Metal Laces
Half Price

Main Floor—18 to 36 inch Metal Lace Flouncings—18 to 36 inch Silver Allover Laces—2 to 9 inch Metal Bands—suitable for evening gowns, dresses and waists. **\$1.50 to \$8.50 Laces are on sale for Climax Day at 75c to \$4.25 yard.**

Embroidery
8c Yard

Main Floor—Cambric and Nainsook Embroidery Edges in dainty eyelet patterns. A large assortment to select from. Regular **15c 8c** values. Priced special, yard **8c**

\$3.50 Flouncings
At \$1.95

Main Floor—Organdie Ruffled Flouncings in blue, pink, coral, lavender, Nile, old rose and white. Scalloped or straight edge ruffles. Also White Organdie Flouncings and Ruffled Net Flouncings. **\$1.95** Values up to **\$3.50**. Yd.

Untrimmed Hats at Half Price

—Basement Sale
—Hemp, Milan and Hemp, Milan, Imitation Panama, Lisere and Rough Straw Hats—4 great one-day clean-up sale at **HALF PRICE**
—\$1.69 Hats at **85c** —\$4.69 Hats **\$2.35**
—\$2.69 Hats **\$1.35** —\$5.69 Hats **\$2.85**
—\$3.69 Hats **\$1.85** —\$6.69 Hats **\$3.35**

Trimmings 49c

—Cellophane Flowers, Wreaths, Crushed Roses, Foliage, Small Flowers, Ornaments, Fancy Feathers—Priced special at only **49c**



Girls' Gingham Dresses

\$2.25 and \$2.85



Second Floor—Special assortments of Girls' Gingham Dresses at great reduction in price. Many charming styles to select from. Ages 6 to 14. Plain colors, plaids and checks. Special for Climax Sale at **\$2.25 and \$2.85** —One lot of Girls' Wash Dresses at 1/2 Price.

Girls' Smocks
Half Price

Second Floor—Girls' Cotton Smocks in the Climax Sale at just half price. Many pretty styles in the showing. Very appropriate for beach wear. **\$2.50 to \$6 Smocks, \$1.25-\$3** —Pongee Silk Smocks at Reduced Prices.

Infants' Dept.
—Infants' Pillow Slips at **HALF PRICE**.
—Carter's Knit Shirts for infants. Regular **\$2.50** kind—Climax Sale **\$1.98**

Climax Sale of
Silks

—QUALITY SILKS from regular stock offered for Climax Day at greatly reduced prices. Silks for dresses, skirts, waists, petticoats, linings, etc. Take advantage of this splendid opportunity to save!

\$6 Sport Crepe
\$3.95

Main Floor—Kaba Crepe—one of the season's choicest weaves for sport and other apparel. Shown in pink and white. Regular **\$3.95** **\$6.00 grade at only, yd.**

\$5.00 La Jerz
\$2.98

Main Floor—La Jerz Sport Silks in pink and white. These make up beautifully. Our regular **\$2.98** **\$5 grade in Climax Sale**

\$4.00 Taffeta
\$2.98

Main Floor—Black Taffeta Silk of a standard make specially priced for the Climax Sale. Excellent quality for costumes, skirts, linings, petticoats, etc. Regular **\$4** **\$2.98** grade—special at, yard

\$2.60 Wearlong Sheets

\$2.18

Only 6 to a Customer
—No Phone Orders



Pillow Tubing Reduced
For the Climax Sale

Main Floor—Extra quality Bleached Pillow Tubing in all widths. None will be sold to dealers and no telephone orders will be accepted.

—36 Inch Pillow Tubing priced special at, the yard **48c**
—42 Inch Pillow Tubing priced special at, the yard **54c**

Wash Goods Remnants
HALF PRICE

Main Floor—Hundreds of good useful lengths in Wash Goods at half price for Climax Day. Gingham, Percales, Shirtings, Devonshire Cloth, Outing Flannels, White Goods, etc. Shop early in the day for best selection.

\$3.50 Georgettes \$1.95

Fancy Georgettes \$2.48

Lace Dept.—Georgette Crepe in a large selection of desirable plain colors for blouses, dresses, millinery and other purposes. 39 to 40 inches wide. Extra good quality **\$1.95** at **\$3.50 a yard. Special**

Lace Dept.—Fancy Georgette Crepes in a variety of pretty patterns for blouses and frocks. Very latest color combinations. These are from regular lines selling at **\$2.48** **\$3.95 to \$4.75. Special**

Women's White Hats
Special \$3

—The Millinery Store offers an exceptional bargain in White Hats for the Climax Sale. Any woman who has need for an inexpensive hat to finish out the season will find these very appropriate. Of White Hemp, in several good styles, large or medium. Smartly tailored, ideal for beach, sport, outing or street wear. Shop early in the day for these are quite likely to sell out quickly. While **\$3** they last, priced special



Millinery Salons
2nd Floor
All Children's Hats
At Half Price