

Charge Purchases Tomorrow and Saturday Will Go on the August Bills, Dated September 1



2 Days' Month-End Cleanup Sales

Take Their Turn in Proving That "It Always Pays to Shop at Meier & Frank's"

Thread Silk Hose \$1.59

Most of these stockings belong properly in the \$2.50 price class.
Women's pure thread silk hose of excellent quality. Some are full fashioned with lisle tops; others are all silk, piece dyed, soft, yet durable hose.
Black and a few odd shades.
Silk hose of this calibre are decidedly unusual at \$1.59 pair.
—Meier & Frank's: Main Floor.

Women's Dresses \$5

Needless to say, this sale in the Fashion Salons takes no account of cost, former selling price or present worth.
Women's and misses' figured lawn, voile, checked and plaid gingham dresses and a few taffeta, georgette crepe and wool jersey frocks. In many cases five dollars is appreciably below the cost of the material.
None sent C. O. D. or on approval. No exchanges.
—Meier & Frank's: Fashion Salons, Fourth Floor.

REMNANTS 1/2

This collection offers at half the usual yard prices:
Remnants of val, venise, cluny, filet, shadow and net top laces in white and cream. Metal novelty laces in gold and silver. Georgette crepes. Nets, etc.
1/2 to 3 yard lengths.
—Meier & Frank's: Main Floor.

You, Sir, Can Save If You Have a Mind To

You need or will soon need these, anyway. Why procrastinate when there is a strong financial inducement for you to stock up NOW? We aren't doing this thing—cutting prices to the quick on quality merchandise—from purely philanthropic motives. We're out to put over the two biggest days that The Store for Men has recorded during this, its greatest July. We know just what to do and we're doing it without regard to cost. This month-end occasion is a certain means to accomplish our end, as the following values will show. Some lines limited, but there'll be plenty of good things at whatever time you come tomorrow.



\$10 to \$12.50 Low Shoes \$6.35

500 pairs of women's pumps and oxfords in this clearaway. J. & T. Cousins and other standard makes from regular stock.
White French heel kid oxfords. White nubuck, dark tan and black kid oxfords with military Cuban heels. Patent black kid and tan calfskin French heel pumps with turned soles. Patent oxfords with military and French heels. Tan and patent pumps with military heels. Other short lines.
All sizes in the lot, but not all sizes in every style.
No phone orders. C. O. D.'s or exchanges.
—Meier & Frank's: Third Floor.

\$5 to \$6.50 Blouses \$2.95

Some are less than half price.
Of uncommonly good georgette and crepe de chine in white, flesh, bisque, gray, blue and black. Some pretty striped silk blouses included. Lace, embroidery, tucks and hemstitching lend their charm. High neck, collarless, round and V-neck styles.
Sizes 36 to 44 with the smaller sizes predominating.
—Meier & Frank's: Fourth Floor.

Ribbon Novelties 1/2

Constant activity in the novelty Ribbon Shop brings about accumulation of various articles which, outside of being usually restricted to a few of a kind and some perhaps slightly soiled, are quite desirable. Yet for these very reasons we hurry them out by cutting the price on each one to exactly half what it was. So it is in this sale tomorrow.
Vanties, garters, sachets and articles for milady's dresser, lingerie accessories and many other ribbon novelties, all at half price tomorrow.
—Meier & Frank's: Main Floor, Central.

Ribbon Remnants 10c

Lots of good things in this big accumulation of ribbons from our regular stock selling. All desirable lengths and shades. Mostly the wanted staple plain and satin taffetas, some fancies. Dispersal of the entire lot at 10c remnant.
—Meier & Frank's: Main Floor.

Art Needlework \$1.19

Heretofore you would have paid several times as much for many of these items. Clearaway of all odd pieces in stamped needlework. Centers, pillow tops, scarfs, children's dresses, women's kimonos. Women will snap them up eagerly at this fractional price of \$1.19 each.
—Meier & Frank's: Second Floor.

Silk Shirts \$7.95

Silk shirts of the finer grades heretofore ranked in the rather exclusive \$12.50 and \$13.50 price classes. Silk shirts such as the discriminating dresser craves.
Included are richly serviceable qualities broadcloths, nabob silks, heavy satin striped jerseys, satin striped crepes, 16-thread Japanese crepes.
Handsome patterns. Superior tailoring. In other words, quality silk shirts at the price of the commonplace—\$7.95.
Sizes 14 to 17.

Silk Shirts \$5

Not long since men were paying twice as much for like qualities. But these selfsame shirts were never on sale before, for they are brand new. Incidentally, you will find nothing like them elsewhere.

The lot consists of 600 high-quality tub silk shirts in tasteful striped effects. The man who has been in the habit of paying more is apt to find these just to his liking at \$5.
Sizes 14 to 17 1/2.

Madras Shirts \$2

Many \$3 and \$3.50 values.

1800 men's substantial shirts of woven madras, 80-square percale and oxford cloths. MUCH better than the price would lead you to expect. Full cut and well made. Soft-cuff styles for summer wear.
Sizes 14 to 17 1/2.

Polo Shirts \$3.85

There is an amazingly large number of men and young men buying these shirts for vacation wear, for golfing and for other outdoor activities.

Regular \$5 grades. They are in the popular button-through-collar style and are made of good weight white oxford cloth.
Sizes 14 to 17.

Mercerized Sox 45c

Regular 60c, 75c to \$1 values—more than half being of the 75c grade.

Exceptional quality mercerized sox, every pair brand new.

Colors include cordovan, palm beach, dark gray, navy, also black and white. These good-looking sox have heavily reinforced toes and heels and double soles.

Knit Union Suits \$1.95

Regular \$2.50, \$3 and \$3.50 lines and of such standard makes as Cooper, Munsing, Vassar. These should create a furore among men who want the best at the price of the ordinary.

Fine knit union suits in white and ecru. Half sleeves and long sleeves. Ankle length. Sizes 34 to 50. Can't make any mistake in taking two at least.

High-Grade Pajamas \$3.85

\$5 to \$7.50 values.

480 suits of men's pajamas taken from regular stocks. Madras, muslin, crepe, percale—fine summer fabrics. Silk frog and button trimmed. Solid colors and fancies. Sizes 15 to 18.

\$3.50 Khaki Trousers \$1.98

75 pairs only at this price, which is little above half. Men's strongly-made heavy weight trousers of extra good khaki. Full cut, built to stand the strain. Two hip pockets, side and watch pockets. Cuff bottoms.
Sizes 34, 36, 38, 40.
Mostly 29 long and 36 waist.
—Meier & Frank's: The Store for Men, Third Floor.

Men's Cloth Hats 2 Days' Sale

We're not going to stop short of selling our entire remaining stock of cloth hats at the big reductions listed. Imported and domestic fabrics. Patterns and colors to please any taste.

\$2.50, \$3, \$3.50 Hats Special \$1.45
Regular \$5 Hats Special \$3.25
Regular \$6 Hats Special \$3.95

Several hundred to choose from. Better get yours tomorrow while the choosing is good.
—Meier & Frank's: The Store for Men, Main Floor.

This \$4.50 Toaster \$3.39
One-fourth less for nickel-plated electric toaster as illustrated. Toasts two slices of bread at the same time. This appliance has the highest quality of heater cord and the element is made of the finest resistance wire and insulation material.
Guaranteed for one year. 100 only at this price.
—Meier & Frank's: Basement Balcony.

Clearaway Floss Cushions 49c
Best sale of its kind in a mighty long time. Think of getting a 24x24-inch floss cushion for only 49c. Others in square, round and oblong shapes. We strongly advise early selection, for the quantity will not last.
No phone or mail orders; none C. O. D.
—Meier & Frank's: Second Floor.

Mr. & Mrs. Lower Price Store
The savings in this popular Down Stairs Emporium, always pronounced, are emphatically so for Friday Surprise.

Warner's Rust-Proof Corsets \$1.89

Regular \$2.49 to \$4.98 values. Broken line—mostly the larger sizes. Warner's Rust-Proof corsets in flesh and white. Many models—high, low and medium bust styles. Some have elastic webbing inserts. Limited number at \$1.89.

Brassieres 39c

Regular 59c to 89c values. Broken line of sizes in this lot. Fancy brocade and plain poplin. Front and back fastening styles. Flesh pink only. Nearly all sizes in this sale at 39c.

Women's Summer Waists 79c

Regular \$1.29 to \$1.98 values—some are less than half price. Summer waists of voile and batiste in white and fancy light colors in square, round and V-neck models. Practically all sizes in the sale at 79c.

Women's Hose 39c

Regular 49c values. Fine gauge lisle hose, with double heels and toes and wide garter tops. Brown, pink, blue, gray and black in this lot. All sizes at 39c pair.

Women's Hose 49c

Broken line of fiber silk hose, open lace striped effects in gray only. Made with double heels and toes and wide elastic garter tops. All sizes 3/4 to 10 in this group at 49c pair.

Children's Hose 10c

Regular 19c values—now half price. Girl and boy's heavy ribbed stockings in white and black. Broken sizes at pair 10c.

Big Surprise Table

50c

We purposely refrain from listing the articles to be found on this table, but it will surprise you to find out how many useful things can be bought here at the remarkably low price of 50c each. Shrewd buyers will be on hand early, for late comers may be disappointed.

50c

—Meier & Frank's: Lower Price Store, Basement Balcony.

Japanese Lunch Sets, Doilies 1/3 Off

Sets consist of one 24-inch centerpiece, six 6-inch and six 10-inch doilies. White grounds with blue designs. Just the thing for summer use. Regularly \$2.25, special tomorrow at \$1.50.
\$2 centerpieces, 27-inch, for \$1.25.
30c doilies, 6-inch, for 20c.
40c doilies, 10-inch, for 25c.
—Meier & Frank's: Second Floor.

\$1.25 Fountain Syringes 89c

Size 2 red rubber fountain syringes, guaranteed for one year.

Household Rubber Gloves 39c

Standard 50c kind.
—Meier & Frank's: Main Floor.

\$3 Cotton Batts \$2

Save a third on these fine batts of soft white cotton. Weight 3 pounds.

Make Up Into Large Comforters

Size 72x84 inches.
—Meier & Frank's: Second Floor.

25-Ft. Garden Hose \$3.29

50 ft. length \$6.29. Extraordinary value in molded rubber hose that will not kink. Complete with coupling only. Guaranteed for one season and generally good for several more.
—Meier & Frank's: Garden Supply Section, Basement.

Special Sale of Curtains 99c

2 exceptional lots in this sale.
pair for regular \$1.75 plain hemstitched serim curtains in white only. 2 1/4 yards long. 400 pairs.
\$1.99
pair for regular \$3 to \$3.55 curtains in plain hemstitched marquisette and ruffled swiss. Some have colored hemstitching, others in plain white, cream or ecru. 326 pairs.
—Meier & Frank's: Seventh Floor.

Groceries

Coffee, M. & F. Special Roast, 3 lbs. \$1.30, lb. 45c
Butter, Royal Banquet, fancy, fresh, 2-lb. rolls \$1.25
Flour, Olympic or Crown, barrel \$13.75, the 49-lb. sack \$3.45
Cane Sugar, best quality, 100-lb. sack \$22.75
Crisco, 9-lb. cans \$2.65, the 6-lb. cans \$1.80
Baking Powder, Ryzon, large cook book free with each sale at 3 cans \$1.19, can 35c
Shortening, Snowdrift, see demonstration, 8 lbs. \$2.44, 4 lbs. \$1.24, 2 lbs. 64c
Sale of Canned Goods continued Tomorrow and Saturday
—Meier & Frank's: Ninth Floor.

Center Aisle Bargain Square

New Crepe de Chine \$1.49

All of it newly received and of an excellent quality that sold recently in the regular way at \$2.50 yard.

Special purchase of 2500 yards brand new crepe de chine in a dozen or so wanted colors, including flesh, white, tea rose, maize, silver gray, taupe, copen, royal, American beauty, tan, etc.

This assortment offers an excellent selection for women planning waists, underwear, etc., and at a price which leaves no doubt of the genuineness of the bargain.
—Meier & Frank's: Center Aisle, Main Floor.