

**Meier & Frank Co.**  
 THE QUALITY STORE OF PORTLAND  
 1000 Broadway, Portland, Oregon

# 10 Smashing Big Sales



## Another One for MEN

That'll Make Them Sit Up and Take Notice

**\$45 to \$60 Suits**

**\$35**

You want the facts. Here they are:  
 500 men's and young men's fancy suits.  
 Our regular \$45.00 to \$60.00 grades.  
 Standard makes, of course. Standard in every way.  
 All wool.  
 All good models. Single and double

breasted. One, two and three-button fronts.  
 Plenty of good medium weights.  
 Regular and stout sizes.  
 Please bear in mind that it is MEIER & FRANK suits on which we are inviting you to pocket this saving of \$10 to \$25.  
 Service!  
 —Meier & Frank's: The Store for Men, Third Floor.

Now the SEMI-Annual

## Hurt Goods Sale

Emphasis on the "semi," by which designation it shall be known henceforth. Our patrons would fain have it so. So the famous annual Meier & Frank Hurt Goods Sale, which has been the talk of the Pacific slope, will now be available twice each year instead of only once. Furthermore, we are going to have quite as good values every time as we have had in the past. And mammoth crowds have testified to those. So thrifty housewives can bless their stars. You know what it is—

**A CLEARAWAY OF SLIGHTLY DAMAGED AND MUCH PERFECT MERCHANDISE AT FRACTIONAL PRICES**

This tremendous dispersal involves all hurt pieces and odds and ends of staple merchandise in our great Household Utilities Section—

**Crockery Glassware Chinaware  
 Aluminumware Tinware Graniteware  
 Wash Boilers Garden Tools**

—hundreds of samples, shopworn, slightly marred articles accumulated through months of busy selling. All useful articles. All radically underpriced.

No phone orders—no deliveries on less than \$2.00 purchases.

Extra salespeople for this occasion. Come early.  
 —Meier & Frank's: Household Utilities Section, Basement.



On the Center Aisle  
 Bargain Square

## Ivory Toileware

(imitation)

**1/2**

"It Always Pays to Shop at Meier & Frank's" and in this instance it will pay to purchase not only for personal use but also for gifts.

**Plain White and Delicate Tints In This Assortment**

Included are mirrors in several sizes—hair brushes—combs—puff boxes—powder boxes—jewel boxes—nail files—perfume bottles—whisk brooms and other pieces.

While the quantity lasts tomorrow you can deduct one half off the regular price.

By way of illustration: Regular \$3.50 to \$8 mirrors now \$1.75 to \$4. Regular \$2.50 to \$6.50 hair brushes now \$1.25 to \$3.25. Regular \$1.25 combs now 63c. Regular \$1.60 and \$2.50 puff boxes now 80c and \$1.25.

Please note location of sale.

—Meier & Frank's: Center Aisle, Main Floor, Fifth Street.

BARGAIN SQUARE

## Neckfixings Sale 4 for 25c

None worth less than 25c each, so you can see how wonderful the savings are.

600 pieces in the cleanup of organdie embroidered and lace trimmed neckwear, gabardine, satin and venise lace models. Flat and roll styles. Quantities of other models in a variety of materials. This season's styles, but some are mused from handling.  
 —Meier & Frank's: Center Aisle, Main Floor.

Veilings  
 17c

Regularly 25c to 50c yard. Short lengths of veilings in plain and novelty meshes with chenille and woven effects. Black, brown, taupe and navy.  
 —Meier & Frank's: Veiling Shop, Main Floor.

GROCERIES

Flour, Royal Banquet, bbl. \$13.75;  
 the 49 lb. sack \$3.45  
 Asparagus Salsad Points, doz. \$2.65;  
 two cans \$1.45  
 Ceylon Tea, 70c grade, 10 lbs. \$4.50;  
 pound \$4.50  
 Oregon Prunes, fancy, large size,  
 4 lbs. \$1.00  
 Jiffy Jell, see demonstration, doz. \$1.95; six pkgs. \$1.25  
 Lard, 75 only No. 10 pails. \$2.25  
 Mazola Oil, gal. \$2.25;  
 the 1/2 gal. \$1.20  
 Sale of Canned Goods continued while quantities last.  
 —Meier & Frank's: Ninth Floor.



## for Men



OUR patrons certainly have reason to congratulate themselves. The good luck comes about in this wise: This month has been in many respects the most remarkable July in the history of The Store for Men. It has been one great value-giving occasion all the way through, rising to a grand crescendo until only three days remain. Comes the question of doing something extra big for the month-end in accordance with our custom of long standing. How to do it? How to go ourselves one better? These 10 sales are the answer—10 of them, mind you, and any one of the 10 might well prove a sale unto itself. We're cutting prices ruthlessly on this fine merchandise, but we're also living up to our program and building up good will—and that's invaluable to a business such as this. So here goes:

## 4 Big Shirt Specials Head the Great List

Here particularly it would seem that one of these super-values might suffice for a sale, but we are out to better our own record and we are taking no chances of not having a shirt at a price to please every man.

SILK SHIRTS

**\$7.95**

Tax 50c

1340 shirts of the finer grades heretofore ranked in the rather exclusive \$12.50, \$13.50 and \$15 price classes. Beauties such as the discriminating dresser craves.

Included are richly serviceable qualities silk broadcloths, nabob silks, heavy satin striped jerseys, satin striped crepes, 16-thread Japanese crepes.

Handsome patterns. Superior tailoring. In other words, quality silk shirts at the price of the most commonplace—\$7.95.  
 Sizes 14 to 17.



SILK SHIRTS

**\$5**

Tax 20c

It is not so very long ago since men were paying twice as much for these qualities. But these self-same shirts were never on sale before, for they are brand new and they have to take their medicine like the rest. Incidentally, you will find nothing like them elsewhere.

The lot consists of 600 high-quality tub silk shirts in gentlemanly striped effects. The man who has been in the habit of paying more is apt to find these just to his liking at \$5.  
 Sizes 14 to 17 1/2.

Popular Polo Shirts

**\$3.85**

Tax 8c

There is an amazingly large number of men and young men buying these shirts these days for vacation wear, for golfing and for other outdoor activities, for they are just the kinds of shirts that make a hit with the active man.

Regular \$5 grades. They are in the popular button-through-collar style and are made of good white oxford cloths. Finely serviceable shirts in sizes 14 to 17.

A Hosiery Surprise  
 Fine Mercerized Sox  
**45c**



Regular 60c, 75c to \$1 values—more than half being of the 75c grade.

2880 pairs of these exceptional quality mercerized sox every pair of which is brand new as indeed are so many of the items in this wonderful sale.

Colors include the fashionable cordovan, palm beach, dark gray, navy, also black and white. These good-looking sox have heavily reinforced toes and heels and double soles.

And the sizes range from 9 1/2 to 12 so that every man can get his quota in this sale at a big saving.

Knit Union Suits

**\$1.95**

Regular \$2.50, \$3 and \$3.50 lines and of such makes as Cooper, Munsing, Vassar. These should create a furore among men who want the best at the price of the most ordinary.

840 fine knit union suits in white and ecru. Half sleeves and long sleeves. Ankle length. Sizes 34 to 50.  
 Underwear like this is as staple as sugar and worth buying for future needs.

High-Grade Pajamas

**\$3.85**

\$5 to \$7.50 values. Sleeping or waking, a man can benefit by this sale.

480 suits of men's fine quality pajamas taken from regular stocks. Madras, muslin, crepe, percale—fine summer fabrics. Silk frogs and button trimmings. Solid colors and fancies.  
 Sizes 15 to 18.



Woven Madras Shirts

**\$2**

Regular \$3, \$3.50 and \$4 values, which is another way of saying that some are half price in this sale. Most of them are \$3.50 values, by the way.

1800 men's substantial shirts of woven madras, 80-square percale and oxford cloths. MUCH better than the price would lead you to expect. Full cut and well made. Soft-cuff styles for summer wear. Sizes 14 to 17 1/2.

A Fair Knockout!

Como Italian Silk Ties  
**\$1.95**

If you were to ask us which in our opinion is the best value on this page we would have a hard time answering, but many men would favor these ties for highest honors. Good reason, too. Apart from the fact that today's New York price for Como Italian silk ties of this quality is \$4 this is the first shipment to these parts for more than two years. So lovers of fine neckwear will get some prizes.

Four-in-funds of finest imported Italian brocades made expressly for us and we don't know when we shall get any more. But while any of 1200 remain we include them in this sensational duty windup at half price or \$1.95 each.



Silk Knit Ties

**\$2.65**

Tax 7c

These would sell regularly for \$5.00, \$5.50 and \$6.00—twice the price we are asking, mark you—and they would be worth those prices. Some are a fraction short and in some the microscope would disclose a little difference in shading, but nothing to hurt the ties.

1200 very fine hand-frame knit ties from the famous exclusive neckwear house of Blanchard & Price. Crochets, Jacquards, figures, lace weaves, and solid colors.

B. V. D., Other Union Suits

**\$1.55**

This is the last of the ten and we leave it to you if it is GOOD. Most men know that genuine B. V. D. union suits are everywhere standard today at \$2 and the other garments in this sale sell regularly for more.

First quality B. V. D. and other athletic union suits for men at \$1.55 while the quantity lasts. Sizes 34, 36, 38, 40, 42, 44, 46.  
 —Meier & Frank's: The Store for Men, Main Floor.



**Meier & Frank's Lower Price Store**

Because of Factory Imperfections

**500 Pairs Women's Pumps and Oxfords**

**\$4.95**



At this price many are half and less than half what they were made to sell for originally. The factory in question exercises a most rigid inspection and some of its rejects are equal to other factories' firsts. In most cases there is nothing the matter with these shoes other than a wrinkled seam, a scratch, a drop stitch or a diminutive tear.

Included at \$4.95 Are

white kid pumps and oxfords in assorted styles, mostly with high heels, kinds for which the regular prices would approximate \$10 to \$15. Black kid, brown kid and suede pumps. All sound quality

leathers, Goodyear welt and turned soles, plenty of high heels. Sizes 2 1/2 to 8 included in the lot.

It is a chance to save that the thrifty woman will hardly care to overlook.

—Meier & Frank's: Lower Price Store, Basement Balcony.