

THE OREGON JOURNAL put the "class" in the Classified Advertising columns in Portland. If you don't see what you want, advertise for it in the Journal and "sit pretty." You get results.

New Angle on Love Theme At Liberty

"It's a mighty clever show," say the audiences that are seeing "The Love Expert" at the Liberty this week. The fanciful love researcher of "Babe" (Constance Talmadge) form the main idea of the plot.

Because of these researches, Babe is sent home from boarding school. She "carries on" even at home, however, and her father, a railroad baron, sends her to Boston. There the little miss finds an almost unlimited field for her romantic activities. A whole series of love affairs follow.

The plot is good quality, as usual, and a Universal screen weekly and Paramount magazine add zest to what is an unusually good mid-summer program. The ice-cooled air feature in the balcony is not half bad, either.

Rivoli The Rivoli theater is showing this week a new J. Stuart Blackton-Pathé feature. This is "Man and His Woman," and stars Herbert Rawlinson, last seen in "Passers-By."

Majestic Alice Brady, popular film star, is at the Majestic this week in "A Dark Lantern," supported by James Crone, Reginald Denny, Brandon Hurst, Dorothy Eusta, and several other well known film actors.

Columbia Edward Peple's well known play, "The Prince Charming," in which Cyril Scott appeared successfully for several years, has been transformed by William Do Mille into a screen comedy of more than ordinary appeal.

Oaks Park It was anybody's choice yesterday at the Oaks Amusement park, where Campbell's American concert band is entertaining. The sunny afternoon crowd was almost as large as the evening and the band is growing in popularity daily.

Just say "S" if you want the genuine - in bottles for the home at soda fountains and on draught

Horlick's Malted Milk for Infants and Invalids. Avoid Imitations and Substitutes. ASK FOR and GET Horlick's The Original Malted Milk for Infants and Invalids. Avoid Imitations and Substitutes.

MISS DOROTHY LEWIS, popular Portland vocalist, who has been engaged for a season at the Oaks. Miss Lewis is well known along the "big time" vaudeville circuits.



concerts. Miss Lewis, having recently closed a successful vaudeville season, has arrived in Portland to spend the remainder of the summer with her parents.

VAUDEVILLE PANTAGES—Broadway at Alder. High class vaudeville and photoplay features. Afternoon and evening. Program changes Monday afternoon.

MUSICAL FARCE LYRIC—Fourth at Stark. Musical farce. "All Aboard." Matinee daily at 2. Night 7 and 9.

COLUMBIA—Sixth at Stark. Musical farce. "The Prince Charming." 11 a. m. to 11 p. m.

MAJESTIC—Washington at Park. Alice Brady, in "A Dark Lantern." 11 a. m. to 11 p. m.

PROFLES—West Park at Alder. Majestic Rawlinson, in "The Fortune Teller." 11 a. m. to 11 p. m.

STARK—Washington at Park. Wanda Hawley, in "The Tree of Knowledge." 11 a. m. to 11 p. m.

CIRCUS—Washington at Fourth. Thomas Meloshan, in "Why Change Your Wife?" 9 a. m. to 11 p. m.

RIVOLI—Washington, near Park. "The Man and His Woman." 11 a. m. to 11 p. m.

OAKS AMUSEMENT PARK—Campbell's American band in concert every evening and Sunday. Attractions, dancing, bathing, boating.

'Forest Children' To Be Given Tuesday

By Helen H. Hestrich SOCIAL interest for the early part of the week centers in the presentation of "The Forest Children," which will have its premiere Tuesday afternoon in the grand auditorium of the H. C. Wortman home at 245 Vista avenue.

The opera has been so arranged that its production will require only a short time in the afternoon. It will begin promptly at 4:15 o'clock and will continue only until 5:30 o'clock.

The production has proved unusually successful and the players have done excellent work. Miss Marie Gammie will appear in a prominent role in the play.

Miss Betty Gram, who was unexpectedly called to New York in the interests of the Woman's party, funds received from the sale of tickets for the opera will be turned over to the Camille Deoch memorial fund for the University of Oregon woman's building.

Mrs. Lester Pattee of Pasadena, who is the house guest of Mrs. James M. Ambrose, was the guest of honor at an informal luncheon Saturday for which Mrs. George F. Fuller was hostess.

Mrs. W. L. Geary and her daughter, Miss Margaret Geary of Berkeley, Cal., are dining in the city at the home of Mrs. C. B. S. Wood.

Miss Frances Pagan has as her house guest Miss Virginia Heckler of Cincinnati, Ohio.

Mrs. Donald W. Green left the city Saturday for Gearhart, where she expects to spend the remainder of the summer season.

Mrs. Warren E. McCord expects to leave Portland Tuesday with her daughter, Mrs. Sherman O'Gorman, for Seaside, where they will spend a few weeks. Mrs. O'Gorman will take her children, Jack and Patricia, with her.

Mrs. E. J. Burke was hostess for a luncheon Saturday afternoon in honor of a group of congenial friends. The afternoon was spent informally.

The marriage of Miss Cecile N. Winslow and James Harold Asher of Iowa was solemnized in the presence of a group of friends at 29 Wilcox street boulevard. The service was read by the Rev. J. Bowersox, Mr. and Mrs. Asher will make their home in Portland.

Mrs. Thomas H. West was a visitor in the city. Mr. and Mrs. West and family moved to The Dalles some weeks ago to make their home.

Miss Anna J. Gilmore became the bride of William H. Deoxy Thursday evening at 762 Multnomah street, where the bride makes her home. The service was read by the Rev. J. Bowersox in the presence of friends and relatives.

Stroller notices

That the Eagle Creek trail is a long, long one, and winding. That the higher up one goes, the more thrilling it gets.

That the pathway is no wider than average—same demands. That the iron railing installed for the assurance of the overtimid is in need of repairs.

That the trail had a busy day Sunday. That there were some high-heeled low shoes abroad.

That their wearers didn't do much climbing. That there's a fascination in throwing rocks from High Bridge into the chasm below.

That the water isn't very high at this season of the year. That the Titan hiked to the Punch Bowl and back.

That the Litterer shot "pick-aback" most of the way. That we barbecued "wienies" over a campfire.

That we never tasted better ones. That fishermen along the creek didn't seem to be having any luck.

That we believe we could have done so, at Bonneville. That the youngsters had lots of fun feeding them, anyway.

That bread cast upon the water was soon gobbled up. That July won't be with us much longer.

Lest We Forget The National Order of Camels will complete organization August 6 at Alisky hall. J. C. Merwin is representing the order. It is said to have 27 lodges in the United States and nearly a million members but is a new fraternity to Portland.

The women's auxiliary to the Railway Mail association will hold its annual picnic at Peninsula park Thursday afternoon. Lunch will be served at 1 p. m., and supper at 6:30. All members, families and friends are invited.

Omega Rebekah lodge, I. O. O. F., has the following officers at work for the ensuing term: Edith Demmon, district deputy president; Bessie Bergeron, noble grand; Carrie Gustaf, vice grand; Clara Laurens, secretary; Anna Hyde, treasurer; Sarah Boszart, chaplain; W. A. Wheeler and Inez Swartz, right and left supporters noble grand; Maggie Bradt and Emily Gross, right and left supporters vice grand; Edna Wine, conductor; Virginia Duburrow, inside guard; W. C. Laurens, outside guard. The lodge meets on the first and third Tuesdays of each month at I. O. O. F. hall, East Sixth and East Alder street.

Utopia Rebekah lodge, I. O. O. F., has presented Mrs. A. K. Currier with a rocking chair in appreciation of her services as treasurer for 12 years.

Omega Rebekah lodge, I. O. O. F., will give a picnic at Peninsula park in the afternoon of Sunday, August 1. There will be a special announcement asked to bring well filled baskets.

Silver Screen vs. Printers' Ink Novelists Express Their Views

Before Jesse L. Lasky, first vice president of the Famous Players-Lasky Corporation, had been in London a week, literary men were taking sides on his prophecy that the motion picture was challenging the printing press as the chief medium for the dissemination of thought. The controversy began when the Daily Express quoted him as follows:

"Because of the world-wide scope of the future, whose ideas will dominate the thought of the world, are those who have the vision to present their thoughts to the world through the greatest medium for the dissemination of thought—the motion picture."

"It is an unusual book that reaches a circulation of 50,000. The greatest I have not—cannot—exceed, more than 8000 people in a week to a theatre. Yet the same book and the same play, written for the screen, will reach 2,000,000 people each week in every part of the world."

"In the light of these facts, therefore, is it not the duty of our great authors to write for that medium which will give their thoughts the greatest circulation?"

"Have they not a greater responsibility to discharge? To them was given the ability to interpret humanity to humanity; therefore do they not owe it to themselves, and to their Creator to see that all mankind gets the benefit of these gifts? Does the motion picture challenge the printing press?"

"Can our authors afford to ignore this vast new force that is knitting the world together? The author of vision will not ignore it. The others cannot."

Arnold Bennett wrote to the Daily Express that he finds "certain difficulty in persuading myself that Mr. Lasky's prophecy demands serious discussion. Herbert Jenkins, on the contrary, sees in the cinema a "dangerous rival" to the novel and fears that the future will see it triumphing over the novel."

Max Pemberton points out that you cannot read a cinema play in bed. Alec Waugh asserts that "students of character like Conrad would never desert the novel."

"Novels will not disappear," declares C. S. Lewis, "because all subjects are not filmable and some writers have the curious taste to shrink from the screen." Will Loxley thinks that the really gripping story of human passion cannot adequately be presented without more dialogue than the screen allows.

Rider Haggard thinks that the novel and the cinema will endure side by side for a long time, and he has "little doubt that, if preferred, the medium of the novel shall return to the picture writing of the cave dwellers and bushmen."

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A WOODEN INDIAN used to be the sign of a cigar store. It was rather in the nature of a billboard. It did the business in its day, too, but that day is long gone. Classified ads in The Journal are modern.

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William Lawrence is leading man for Mildred Harris, nee in her current picture, "Habit."

Will Rogers' next Goldwyn picture will be titled "The Gulle of Women," a Peter Clarke MacFarland story.

Eddie Lowe will appear as leading man with Katherine MacDonald in her next feature, "The Second Latchkey."

Pauline Curley is the persecuted heroine of the Vitagraph serial called "The Invisible Hand," starring Antonio Moreno.

Vola Vane will make one of the leading roles in the Metro all-star production of "Someone in the House."

Alice Terry is the first member of the cast actually selected for the Metro production of "The Four Horsemen of the Apocalypse."

Edward McWade, a Goldwyn player, is the son of Robert McWade, who played "Rip Van Winkle" for 30 years on the stage.

Robert McKim is now advertised as a Benjamin B. Hampton star.

Mildred Davis is to have the role of a girl detective in the next Harold Lloyd comedy.

Irene Rich has a prominent part in Jack Pickford's current Goldwyn picture, "Just Out of College."

Daily Fashion Hint



One of the many beautiful shades of dark brown is used for the development of this georgette frock. The tunic is embroidered in self-color silk, and where the lines cross to form diamond shaped blocks, little silk tassels are added.

The same trimming is repeated on the blouse. The embroidery may be substituted by beading, if preferred. Medium size requires five yards 40-inch georgette. Blouse No. 8872. Sizes, 34 to 44 inches bust. Price, 32 cents. Skirt No. 8818. Sizes, 24 to 36 inches waist. Price, 32 cents. Embroidery No. 12360. Transfer, blue or yellow, 27 cents.

Women's Clubs BY VELLA WINNER An interesting arrival in Portland is Miss Cora M. Stukenburg of Wichita, Kan., who has been added to the staff of the Methodist Deaconess home. Miss Stukenburg will be private secretary to Bishop W. O. Shepard of the Methodist Episcopal church.

Oregon Agricultural College, Corvallis, July 26.—Thirty per cent of 66 children examined by doctors in baby conferences held in two communities in Benton county under the direction of the home demonstration agent, were under weight, due, it is said, in many instances, to improper food. The home demonstration agent persuaded the majority of the mothers to follow directions with a view to bringing the children up to standard weight and health.

Juanita Hansen is in New York making serials for Pathé.

Sparkling eyes, brilliant color, glowing, young skin—the result of good health! Even if Nature has endowed you with health and beauty—you must preserve them. You must retain your youth—of spirit—of action—of beauty!

Healthy, young skin creates the impression of beauty more quickly than any other asset. And there are Purola Creams for every Summer-time use—to protect your skin from strong sunshine or wind—to cleanse the skin—to build tissue—to keep your skin clean and young.

PUROLA PEROXO CREAM—is a greasless, fragrant, vanishing cream which cleanses and softens the skin, making an excellent base for powder. It is particularly fine for skins inclined to be oily.

At all druggists. Try it.

GUARANTEE All Purola Preparations are guaranteed to give thorough satisfaction or the price you paid will be cheerfully refunded.

Prepared and Guaranteed by the BLUMAUER-FRANK LABORATORIES

Marshfield Given 4034 in Population; Increase of 1054

Washington, July 26.—(U. P.)—The census bureau today announced the following 1920 population results: Marshfield, Or., 4034, increase since 1910 of 1054, or 35.4 per cent. Tonopah, Nev., 4144, an increase of 34, or 6.3 per cent.

AMUSEMENTS

DON'T FORGET Multnomah Guard Band Concert and Dance

Columbia Beach Wednesday Night William McDougal, Director

NEW DANCE BOAT "BLUEBIRD" "Happiness and Everything" Opening Dance Wednesday July 28 FRANCIS BLISS, Banjo Wizard and Famous

Cotillion Orchestra Boat leaves 9 P. M. East Morris-st. Dock. Excursion Every evening and Sunday. For charter rate, apply Monrose Riegler, Broadway Hall.

CAMPBELL'S FAMOUS BAND EVERY EVENING AND SUNDAY AFTERNOONS OPEN-AIR FREE CONCERT Hear Dorothy Daphne Lewis, Portland

AMUSEMENTS—CONCESSIONS Admission to Park Free to 5 p. m. Daily except Sundays and holidays. Cars First and Alder. Fare 6 cents.

GET AWAY FROM THE HEAT and come out for a swim this afternoon. WINDMUTH

CATHERINE CALVERT in "MARRIAGE" BEN TURPIN—"THE RUY CRACKER" VERA-RILEY

LYRIC MUSICAL COMEDY Mat. Daily at 2. Evening at 7 and 9. Get with MIKE and IKE in "SAILING ALONG" A Falso-Tooth Comedy With Song TUESDAY NIGHT—COUNTRY STORE

LOEW'S HIPPODROME TODAY—TONIGHT—Mrs. O'Clare and Sister "Breath of the Old Sod"; Friend & Down; "By Friend Able"; Kerigan in "Dream Cheater"; (Balza's "Magic Skin"); Clara Thompson; (Balza's "Frankie"); "My Winter Girl"; Donahue & Fletcher.

DANCING TAUGHT At new steps and dances taught at De Honey's beautiful academy, Twenty-third and Washington, Ladies, 35 gentlemen, 25. Classes Tuesday and Thursday evening, 8 to 10. Plenty of desirable partners and practice. No embarrassment. Learn from professional dancers. Private lessons all hours. Phone Main 7654. Call at once.

On With the Dance NEW BROADWAY HALL Broadway at Main. PORTLAND'S FINEST DANCE FAVLION Every Week Night Fleming's 16-Piece Orchestra De Luxe. LEARN TO DANCE—LESSONS DAILY