

TURN THE PAGE FOR OUR BIG DOUBLE CENTER SPREAD AND SEE ALSO BACK PAGE, THIS SECTION

"It Always Pays to Shop at Meier & Frank's"

Meier & Frank Co.
Established 1858
THE QUALITY STORE OF PORTLAND
1000 S. Washington, Portland, Ore.

Meier & Frank's Lower Price Down Store

THAT "It Always Pays to Shop at Meier & Frank's" thousands of Down Stairs Store patrons realize. It pays in quality. It pays in value. It pays emphatically in SERVICE, for here there is no curtailment of service or hospitalities, but the Meier & Frank reputation for these is zealously safe-guarded. The items on this page are the sorts that will appeal to the universality of patrons because of their wanted character, timeliness and, above all, because of the SAVINGS.

Men's and Boys' Underwear

Three Special Values for Men and One for Boys

MEN'S UNION SUITS

\$1.29

Regular \$2 to \$2.50 "Kerry Kut" athletic underwear of fine checked nainsook, satin striped madras, etc. Mostly V neck styles. All regular sizes up to 44.

MEN'S UNION SUITS

73c

Standard "Monarch" quality bought to sell at \$1. Athletic undershirts, short sleeve shirts and knee length drawers. Of good quality checked nainsook with ribbed elastic back. Full cut, well made garments.

BOYS' UNION SUITS

59c

Values to \$1. Boys' athletic cotton ribbed Porosmesh union suits. Some button at waist. Slightly imperfect qualities in this sale. Regular sizes up to 34.

MEN'S UNION SUITS

\$1

Worth \$1.50. Sub-standards. 300 Porosmesh union suits in short sleeves, ankle length. All regular sizes.

Midsummer Shoe Sale

The Down Stairs Store shoe section can always be relied on to offer lowest prices on desirable foot wear and now these low prices are further reduced.

Shoes for the whole family in this sale at savings that are as high as a third and half. Thousands of pairs involved. Hundreds of pairs as low as one dollar. Good selection in the other low price groups.

Shoes, Slippers

\$1

A sensational clearaway. Miscellaneous collection, including women's soled white shoes, discontinued lines of tennis shoes for men, women and children, slippers, some boys' and youths' shoes. One dollar while they last. Come early.

Women's Pumps

\$2.69

White one strap Mary Janes with leather soles, white two-strap military heel slippers and white military lace oxfords. Sizes 2½ to 8.

Women's Shoes

\$2.98

Clearaway of some 200 pairs oxfords and pumps. Mostly low heel and one-strap pumps, also lace oxfords with leather soles. Browns and blacks. Formerly \$4.25 and \$5.35. The lot now offered in sizes 2½, 3, 3½, 4, 5½, 6 and 6½, at \$2.98 pair.

Women's Shoes

\$4.39

Large assortment of pumps and oxfords, including shoes left from previous sales and kinds taken from our regular \$7.35 Down Stairs stocks to round out size range. Patent colt, kid and dull calf leathers. Low and high heels. Sizes 2½ to 7.

Women's Shoes

\$6.69

A very fine selection, involving many of the season's smart styles. Brown kid oxfords with military heels. Black kid pumps with low heels. One eyelet ties with Louis heels. Black calf oxfords with new long receding toes, brogue pattern, 5-eyelet oxfords. Sizes 2½ to 8, widths A, B, C and D.

Misses' Shoes

\$2.98

Oxfords, pumps, slippers—a clearaway regardless of former prices. Brown oxfords, patent oxfords, white kid oxfords, patent slippers, etc. Sizes 1½ to 2.

Men's Shoes

\$3.69

On today's market would retail from \$6 to \$8. Clearaway of 150 pairs men's calfskin button shoes. Discontinued lines and broken lots.

Men's Shoes

\$5.85

Sub-standards at about half price for which they were made to sell. Brown calf and gunmetal shoes in sizes 6 to 11. Just 300 pairs.

Scout Shoes

\$2.69

Sizes 9 to 13½, pair \$2.69; sizes 1 to 2, pair \$2.98; sizes 2½ to 6, pair \$3.25. Boys' Scout shoes for summer wear. Brown calf finished uppers and chrome leather soles.

Children's Slippers

\$1.49

Sizes 1 to 5, pair \$1.49; sizes 5 to 8, pair \$1.89. Of patent colt in one-strap style, with hand-turned soles, also kid in one strap style with extension soles.

READ! SAVE!

Strange if this list does not touch on your immediate requirements here and there, and stranger still if you are not deeply interested in the splendid economies.

200 Women's Hats \$2.98

This price while any remain for hats that were special at \$3.49 to \$5.98—some are now half, as you can see. Included are georgettes, organdies, milans, hems, etc. Large, medium and small shapes. Many effective tailored models and hats with flower and feather trimmings. All very special at \$2.98.

Silk Stockings

69c

Regularly 98c. Sub-standards. Women's silk stockings with lace stripes, in heather mixtures. Double heels and toes and garter tops. Sizes 8½ to 10. Also fiber silk and lace striped hose in various colors at 69c pair.

Women's Bloomers

49c

Regularly 59c and 69c. Knit bloomers in flesh and black with elastic at waist and knee. All sizes.

Women's Chemise

\$1.29

Worth \$1.50 to \$1.75. Of good quality soft finished muslin with lace trimmed yokes and ribbon straps. Cut full and well finished. All sizes.

Women's Vests

25c

Special prices for women's vests in all sizes. Cotton tape shoulder straps.

Women's Smocks \$1.98

To \$4.00 values—some are half price. Smocks of serviceable beach cloth in belted models with pockets. Copenhagen and old rose, heavily embroidered. Sizes 36 to 44.

Silk Corset Covers

\$1.98

A very special price for these corset covers of good quality silk, elastic at waist and ribbon straps. Some have fillet lace insertion. All sizes.

Women's Corsets

\$1.49

Warner's Rust Proof corsets of good quality baliste. Pink. Well boned. Four garters. All sizes 18 to 30.

Muslin Gowns

\$1.69

Gowns of soft finished muslin in all sizes. Yokes trimmed with fine valenciennes lace, ribbon insertion; some have embroidery beading and ruffles. All sizes.

Women's Aprons

50c

Kitchen aprons of blue and white checked gingham at this special price of 50c.

1000 Regal Oil Floor Mops and Bottle of Oil 35c

The mop is a regular 50c value and the large bottle of oil regular 25c value, so that the combination at 35c is less than half price. Regal oil floor mops are shaped to fit the corners. They are made of long cotton. Packed in individual tin containers.

Apparel Values

Opportunity for women and misses to acquire new apparel at decided price concessions.

Wonderful Dresses

\$12.85

An unusual collection of serge dresses in navy and black and in sizes 16 to 44. Peg top, silhouette, basque and coat effects, straight line dresses, dresses with braid and elaborate embroidery, dresses with beading, etc. Many suitable for late summer and early autumn wear.

All-Wool Plaid Skirts

\$8.98

Save up to a third on fashionable accordion pleated and plain all wool plaid skirts in a variety of colors. All-around belts and several styles of pockets.

Special Skirts

\$2.98

Some are half price. Skirts of serge and melrose cloth in navy and black. Sizes 26 to 30. Various belted and pocketed.

Women's Waists

\$1.00

Regularly \$2.50 to \$4.00. White voile waists in sizes 36 to 44. Embellished with pleats, tucks, lace panel fronts, pearl buttons, with various styles of collars.

Plaid Skirts

\$5.75

Interesting selection of smart plaid skirts at this special price. All trimmed with buttons, with gathered backs and detachable belts.

5000 Yards of SILKS

These range from \$1.25 to \$2 yard values. More than 5000 yards of plain and fancy silks at this abnormally low price. Included are standard Japanese and Chinese pongs, 36 inch Japanese silks in good desirable colors, some pieces of messaline and taffeta in plain shades, fancy silk shirtings, plain and fancy silk mixed poplins. All amazing values at, yard,

98c

DOMESTICS

In this helpful section particularly the Lower Price Down Store enjoys the highest reputation for value giving. All the most dependable sorts of domestics are featured here at lower than elsewhere prices. Following are typical values:

100 Bedspreads Samples, Etc. 1/2

Mostly samples, some remainders from regular stocks or from previous sales and slightly soiled from handling. Crochet, satin and satin finished spreads.

Galatea Cloth

47c

Regular price for this grade is 60c. Some "seconds" in the lot. Large assortment of stripes and some plain colors, light and dark shades. Specially suitable for outing wear and children's play suits. Yard 47c.

Gingham

35c

50c is the standard price for this quality which is good and serviceable. 32-inch fancy plaid and striped ginghams. Large assortment of patterns. Yard 35c.

Romper Cloth

39c

Standard price is 60c. This material is in mill lengths of 1 to 10 yards, but we will cut any amount you want. 32-inch Peggy cloth in stripes and some plain colors. Specially good for children's wear. Yard 39c.

Hope Muslin

33c

Standard everywhere at 40c. The famous Hope muslin suitable for many household purposes, 36 inches wide, heavy quality, but soft finish. Not more than 20 yards to one purchaser and none sold to dealers. Yard 33c.

Comfort Covering

25c

Some close to half price. 36-inch silkoline, challis and light weight cretonnes in dark, medium and light shades.

Pillows

93c

Regularly \$1.19. Genuine Emmerich pillows filled with good clean feathers and covered with fancy art ticking. 2 pound weight. Size 17x24. Each 93c.

Pillow Cases

50c

65c value. Heavy muslin pillow cases with wide hems. Plain or hemstitched. Size 45x36. Each 50c.

Sheets

\$2.19

Less than present wholesale costs. Made of heavy sheeting, free from dressing. Size 81x99. Limit six to a purchaser. Each \$2.19.

Sheet Blankets

\$1.00

Worth about \$3 a pair—in this sale at each \$1. Heavy cotton blankets in white, gray and tan. Good size for camp cots. Limited number.

Sheets

\$1.98

Worth \$2.75 on today's market. Of good, sturdy sheeting, free from dressing. Size 72x99. Wide hems. Limit six to a purchaser and none sold to dealers. Each \$1.98.

Damask

95c

Regular \$1.50 grade. 72-inch full bleached, heavy mercerized table damask in floral and dotted designs. Yard 95c.

Napkins

Dozen \$1.98

Worth \$2.50. Of heavy mercerized damask in 18x18-inch size. Many designs. Doz. \$1.98.

Towel

12½c

Regular 19c yard quality. Linen finished crash towel with red borders. Suitable for roller and kitchen towels. Yard 12½c.

Scarfs

59c

Worth \$1. Of extra heavy mercerized huck with pretty Jacquard patterns. Hemstitched ends. Size 45x18. Suitable for dresser scarfs, also face towels. Each 59c.

Curtain Goods

29c

Values to 50c. Assorted fancy prints, voiles and marquisettes. Printed and drawn borders. Some allover designs. Lots of pretty bird designs.

Sample Blankets

\$3.98 to \$7.95

46 pairs travelers' samples full bed size blankets in plaids and plain colors. Part wool and wool finish. Some dark colors. Excellent blankets for camping use.

Cotton Batts

79c

3-lb. cotton batts made of good soft cotton in full comforter size. 72x90 inches.

Nainsook

43c

Regularly 59c yard. Genuine "Wamsutta" nainsook in flesh only. 36 inches wide. Suitable for underwear, children's dresses, etc.

Percal

29c

Worth 35c to 40c yard. Excellent quality 32 to 36-inch percales in light, medium and dark colors. Mill lengths of 2 to 10 yards each.

Dish Cloths

5c

Regularly 10c. Half price for a hundred dozen "Ritz" honeycomb dish cloths, durable and absorbent.

Window Shades

75c

Worth \$1. 6-foot window shades in greens and tans. Regulation size.

Diapers

35c

Dozen \$4. Genuine "Red Star" diapers, torn and hemmed, ready for use. Aseptic and sanitary, absorbent, non-irritant. Size 24x48.

Prints

18c

Worth 25c yard. About 1500 yards of standard prints in dark colors including plain blue and figured black.

Diapers

19c

Kleinert's sanitary rubber sheeting diapers, size 22x22. Limited quantity. While they last at each 19c.

Curtain Rods

10c

Worth 15c and 20c. Brass extension curtain rods with silver knobs in regular size.

Suitings

25c

Regularly 35c a yard. 36-inch white "Seaside" linen finished suitings for middies, shirts, children's wear, etc.

Bedspreads

\$1.98

Regularly \$2.49 to \$3.98. Dimity bedspreads in three-quarter and full size. Good patterns, plain and scalloped. 36 only.

Outing

25c

Worth 35c yard. Genuine Amoskeag outing flannel in cream, blue, some dark colors. Regular width. Anticipate fall needs.

Cretonnes

39c

Values to 75c yard. Mixed lot of 36-inch cretonnes in floral and conventional patterns, medium and dark colors.

Pillow Tubing

49c

Regularly 60c yard. 40-inch good bleached muslin pillow tubing in mill lengths.

Dress Voiles

15c

A few odd pieces of dress voiles that originally sold up to 49c yard now reduced for clean-up to 15c yard. 36 inches wide. Mostly striped effects.

Oilcloth

10c

Regularly 15c yard. 12-inch shelf oilcloth in light and dark colors, plenty of white grounds.

Windsor Crepe

39c

Regularly 60c yard. Genuine Windsor crepes in plain colors and figures on white, pink, blue and lavender grounds. Mill lengths of 2½ to 10 yards each.

Gingham, Etc.

19c

Some of this material is close to half price. Staple ginghams, apron checks, plain chambrays, chevrons. 25 to 30 inches wide. Short lengths of 1 to 3 yards. Good colors. While they last.

Wash Goods Remnants 1/2 Price

Thousands of desirable wash goods remnants, including percales, ginghams, voiles, poplins, all kinds of white goods, also curtain materials, cretonnes, silkoline, etc. Already extraordinarily low priced and, exactly half deducted off these prices.

—Meier & Frank's: Lower Price Store, Basement Balcony.