

DEMURE DRESSES

By Lady Duff Gordon



Satin Turban
Trimmed With
Egyptian
Embroidery
and Black
Lacquered
Cherries.



Sunshade Hat
of Dotted
Swiss.
The Brim Is
Made of
Gathered Lace.



Foulard and
Embroidered
Organdie
Compose
This
Demure
Gown.



Taffeta
Gown
With
Draped
Blouse.
Inset in the
Skirt
Flounce is a
Broad
Band
of Organdie.

By Lady Duff-Gordon ("Lucile")

WINTER is the time for magnificence in dress. Summer is the period of flower-like daintiness. Demure gowns may be seen in either season, but they are particularly useful and appropriate for the hot months.

The prime considerations of Summer attire are coolness and cleanness. Demureness is a quality quite in harmony with these. Demureness, in the general acceptance of the term, means gravity, soberness, decorousness. Demure attire is the opposite of saucy or coquettish apparel.

A simple muslin gown, with blue ribbons or no ribbons, may unite all these qualities and add the important one of suitability. The simplest of white gowns, if well made, are attractive in Summer against Nature's background of blue sky, green trees and vari-colored blossoms.

The small, lower middle figure provides the best illustration of the demure dress. It is of foulard over a slip of embroidered organdie. The slip appears with decorative effect as a front panel. The skirt is attached to the bodice by many full,

panier-like folds. Observe that the only attempt at trimming is in the peeps afforded at neck and sleeves and in the narrow opening at the front of the embroidered organdie. A Panama hat has a rolling, upturned brim outlined by a fold of plaid silk ribbon. The ribbon drapery ends in a drooping bow on the lower left side.

The lower right-hand figure shows a taffeta gown with draped blouse. Into the drapery of the double skirt is inset a broad band of organdie. The hat, with tilted brim pointed at front, is built of organdie and has a band of taffeta about the brim and another about the crown. Silk flowers form clusters at the side of the narrow organdie circle and at the back of the hat.

Demure is the sunshade hat of dotted swiss. The broad, curving brim is finished with a gathered lace flounce. About the crown is loosely fastened a picot edged silk scarf.

A demure tailored hat is the satin turban embroidered with Egyptian motives and trimmed with black lacquered cherries drooping from the side.