

PORTLAND, OREGON, SUNDAY MORNING, JULY 25, 1920.

JUST ARRIVED—"PACIFIC" PACKAGE OUTFITS FOR FALL AND WINTER

Special Demonstration "HOT-POINT" Electrical Appliances
BEGINNING tomorrow and for a week Miss Etting direct from the factory, will demonstrate the many worthy features of the celebrated Hot-point Electrical Cooking Appliances, including grills, ovenettes, irons, toasters, plates and toaster-stoves.
Actual Cooking Will Be an Interesting Feature of the Demonstration
Electrical Corner, Street Floor, Lipman, Wolfe & Co.

Lipman Wolfe & Co.
"Merchandise of Merit Only"

EVERY MAN! SEE SPORT PAGE

where we tell of an
Extraordinary Sale of

MEN'S ALL-WOOL TROUSERS

OUR CAMPAIGN TO SMASH HIGH PRICES GOES RELENTLESSLY ON!

CO-OPERATING with other large distributors of merchandise at retail, we are conducting a campaign which has for its purpose the smashing of high prices on all commodities. This is a crusade primarily for the benefit of the general public—but really for the common good of every American citizen.

THE fight is now being waged on two battle fronts. Most of our buyers are now in New York City putting forth effectual resistance against high prices. The other battle front is right here in Portland, where the ammunition consists of lower price quotations than are justified for the merchandise of quality which we are placing on sale from day to day.

WE detail today a number of sales, the merchandise for which was purchased greatly underprice in the New York markets, these purchases being concrete evidence of the measure of our success to date in the campaign to smash high prices.

One of the Best of All Our July Sales and a Direct Consequence of Our Campaign to Smash High Prices Is This

Sample Dress Sale

\$35 More than 100 Beautiful Frocks in this Event, Each One Different **\$35**
Our Greatest New York Purchase This Year

THE fast express brought these Dresses to us just in time to make possible the announcement of this great sale as the bright particular feature among the big events planned for Monday.

You Save As Much As the Sale Price on Any Dress in the Lot—
Many of Them Are Offered at MUCH LESS Than Half Price

—The materials, the styles, the clever manner in which each dress has been put together are all worthy of emphasis.

Tricolette Mignonette Taffeta Satin Georgette

MANY distinctive embroidered effects—charmingly braided motifs—silk cord trimmings—and many combination effects, all serving the purpose of making these dresses delightfully original, exclusive and decidedly becoming.

—EVERY SALE MUST BE FINAL—NONE C. O. D.

—Third Floor, Lipman Wolfe & Co.



SKETCHED



SKETCHED

In the Silk Section—

Fiber Roulette

Less Than Half the Original Price

EXTRA SPECIAL **\$1.95** Yd.

THIS fabric is a trifle heavier than drop-stitch Tricolette—it is unusually popular for dresses and blouses, its resistance to hard wear being one of its good features.

—Comes in black, navy, taupe, brown and copen, and the limited quantity to be closed out at this price should go quickly.

40-In. Radinette Taffeta, Yd. \$3.45
SOMETIMES referred to as "Leather" Taffeta because of its great wearing qualities. Choose in navy blue, brown and black, at only half price. Choice \$3.45 yard.

—Second Floor, Lipman, Wolfe & Co.



SKETCHED

Lingerie—A July Sale

Featuring Most Unusual Values At a Price That Will Prove Very Popular **\$2.45**

NIGHT GOWNS—Eight styles carefully made of soft-finish longcloth. Sleeveless or kimono-sleeve effects, square, round or V necks, and all are attractively trimmed with laces, embroideries, etc. Choice \$2.45.

COTTON CREPE GOWNS ALSO FEATURED AT \$2.45

—In light blue, pink and lavender stripes. Slip-over style with square or round neck.

ENVELOPE CHEMISE—A big assortment of dainty lace and embroidery trimmed Chemise, some in the becoming empire effects with lace and fine embroidery yokes combined with fancy lace medallions, some ribbon heading.

LONGCLOTH AND SATEN PETTICOATS, \$2.45
—Unusual values! Satin Petticoats made with double panel front and scalloped edge. Others of fine longcloth with lace and imported embroidery ruffles.

—Fourth Floor, Lipman, Wolfe & Co.

We Have Taken From Our Regular Stock For a Special Sale to Occur Monday Exactly



SKETCHED

30 Jersey Jackets

Which Will Be Offered at the Very Special Price of

\$16.50

THE very finest tailoring is the feature that stamps these Jackets as being decidedly unusual even at their regular price.

—Third Floor, Lipman, Wolfe & Co.

We Announce a Three-Day Sale

Monday Tuesday Wednesday

1000 Boys' Wash Suits

—Comprising practically our entire regular stock.

Which Has Been Price Revised in Four Great Sale Lots

\$1.95 \$2.45 \$3.95 \$4.95

—America's best Wash Suit makers for boys are represented in this event, including such makers as

Manhattan Heller Tom Sawyer

—This is an economy event of first importance for mothers who are preparing to take the kiddies to the beach or the mountains.

Styles

Billy Boy
Jr. Norfolk
Modified Russian
Middy Style

Materials

Percales
Madras
Galatea
Reppe
Twills

—So, you see, practically every new style and all the best patterns and combinations of colors, all guaranteed fast, are included in this event. All sizes for boys 3 to 8 years.

—Fifth Floor, Lipman, Wolfe & Co.

Another New York Express Shipment Makes Possible the Welcome Announcement of

The Sale of a Limited Quantity of Those

Rare Silk Skirts

SPECIAL **\$15.00**

—You are quite familiar with them—all fashioned of Migel's

Fan-Ta-Si Dew Kist and Novelty Silks

—They come in white and colors. Probably the last lot of fine silk skirts we will secure to sell at this price.

—Third Floor, Lipman, Wolfe & Co.



SKETCHED

Bedspreads, Special \$3.75

Full Sized, Honeycombed

THIS wonderful value for Monday only—for the simple reason that the entire lot is sure to sell out in one day or less. These are splendid quality heavy weight spreads free from dressing in assorted patterns—hemmed ends—unusual value, \$3.75.

20x20-Inch Union Linen Napkins Special \$7.75 Dozen

THESE splendid quality Napkins were purchased a year ago, and we are offering them at less than present wholesale cost. Popular spot design with key border—a Napkin ideal for Home or Restaurant use.

2x21-Yard Pattern Table Cloths \$5

IMPORTED cotton Damask Table Cloths from Belfast, Ireland! Made extra heavy in the popular circular patterns—a splendid assortment to select from. Serviceable—will save your better linens.

Bath Towels 50c Each

LIBERAL size and very absorbent Bath Towels offered at a very attractive price—in all white with hemmed ends.

Plain White Voiles, 50c to \$2.00 Yd.
WE HAVE a complete line of both Domestic and Imported Voiles so popular for waists and dresses. Widths from 35 to 45 inches wide.

Novelty Colored Wash Goods 95c Yd.
INCLUDED are 40-Inch Printed Voiles and Silk Stripe Voiles—a wide range of colors in the popular large georgette effects as well as smaller designs, mostly on dark grounds.

—Second Floor, Lipman, Wolfe & Co.

SPECIAL SALE MONDAY

Jersey Silk Vests

EXTRA SPECIAL **\$2.25**

PINK VESTS of splendid quality of Jersey Silk attractively fashioned with tailored band top—bodice with ribbon shoulder straps—perfect fitting and reinforced under the arms. Sizes 36 to 42.

Pink Jersey Silk Bloomers \$2.95

A WONDERFUL value. Pink Jersey Silk Bloomers reinforced in crotch and made with elastic at waist and knee—perfect fitting, full-size garments. Sizes 5, 6 and 7.

—Street Floor, Lipman, Wolfe & Co.

Another Timely Arrival

More Burlingame Blouses

Come to Sell at a Wonderfully Attractive Price

SPECIAL **\$5.00**



SKETCHED

—Mighty popular are these Burlingame Blouses. This lot will hurry out as quickly as its predecessors.

—For the styles are unusually attractive, seemingly having been created especially for summer sports wear.

Voiles Organadies Dimities
Batiste Pongee

—Choice from long and short sleeve models with frilled fronts and turned-back cuffs with frilled edge.

White, Pongee, Lavender and Pink.

—Third Floor, Lipman, Wolfe & Co.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE