



1589th Friday Surprise On the Job

Everybody Knows What Friday Surprise Is and Has Been for More Than 30 Years
—A Powerful Influence in Bringing Prices Down on Things the People Want

MEIER & FRANK'S 1589TH FRIDAY SURPRISE

Wonderful Opportunity!

150 Fine Tailored Suits

Were \$39.50, \$45, \$48.50 and \$55

\$25

Remaining collection of late spring models in:

Navy blue serge
Checked velours
Tweeds, mixtures
Plain tricotine

Simple, good-looking suits built of excellent materials by men tailors. Suitable for the rest of summer and early autumn. Sometimes only two or three of a kind. Early choosing is advisable. Sizes for women and misses.

—Meier & Frank's: Fashion Salons, Fourth Floor.



1589TH FRIDAY SURPRISE

Outing Flannel 21c

Bought months ago at a much lower price than today's market and priced accordingly. White. 27 inches wide. Easy to tub. Good for underclothes and diapers.

—Meier & Frank's: Second Floor.

1589TH FRIDAY SURPRISE

Peanut Brittle 39c

Regular 50c grade of delicious peanut brittle made of pure sugar, corn syrup and lots of peanuts. Packed in pound boxes. None delivered.

—Main and Ninth Floors.

MEIER & FRANK'S 1589TH FRIDAY SURPRISE

Women's Thread Silk Hose

\$1.39

A beautiful surprise lot of 700 pairs. Extra quality silk for service. Double lisle garter tops, heels and toes. Mock seam legs. Seamless feet. Three of the best colors—black, white and cordovan.

—Meier & Frank's: Hosiery Shop, Main Floor.

MEIER & FRANK'S 1589TH FRIDAY SURPRISE

Children's 45c Summer Vests

19c

Good cotton vests of summer weight. Low or high neck. Long sleeves, sleeveless or wing sleeves. Tight or lace trimmed knees. Broken sizes.

—Meier & Frank's: Underwear Shop, Main Floor.

MEIER & FRANK'S 1589TH FRIDAY SURPRISE

35c to 70c Curtainings

22c

All sorts of things from our regular stocks. Short lengths up to 12 yards of scrim, marquisette, net, madras, swiss. Enough for one, two or three pairs of curtains.

About a thousand yards all told. Housewives will be in luck if they come in time.

—Meier & Frank's: Drapery Store, Seventh Floor.

MEIER & FRANK'S 1589TH FRIDAY SURPRISE

\$1.39 Dress Flouncing 95c

2000 yards of 36 inch voile dress flouncing with scalloped edges. White embroidered with copenhagen or rose and the same colors embroidered with white.

—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1589TH FRIDAY SURPRISE

"Economy" Dresses

Regularly \$2.49

\$1.79



100 practical dresses of white art cloth cut like the picture and stamped for embroidery. Some of these economy house dresses can also be had in becoming colors. They sell quickly at \$2.49 in the regular way so that the 100 dresses at \$1.79 will disappear rapidly.

—Meier & Frank's: Needlework Shop, Second Floor.

Grocery Specials

Coffee, M. & F. special roast, 3 lbs. \$1.30. lb. 45c.
Butter, M. & F. Blue Ribbon, fancy, fresh, 2-lb. rolls \$1.25
Crisco, popular shortening, 6-lb. cans \$1.80
Milk, Borden's or Carnation, tall cans, dozen \$1.65
Pots, Preferred Stock, tender melt-

ing, fancy pack, dozen \$2.90.
can 25c.
Soup, Campbell's, 14 varieties, \$1.55 dozen, 3 cans 40c
Floor, Crown, fancy patent, bbl. \$13.75, 49-lb. sack \$3.45
Cane Berry Sugar, best quality, none sold to dealers, 100-lb. sack \$22.85

—Meier & Frank's: Ninth Floor.

MEIER & FRANK'S 1589TH FRIDAY SURPRISE

Toilet Paper, Roll 4c

Small rolls of tissue and crepe paper having about 500 sheets to every roll.

Roll 4c. Dozen rolls 43c. Hundred rolls \$3.35.

—Meier & Frank's: Drug Shop, Main Floor.

Friday and Saturday

(While the Quantity Lasts)

Men's Famous "Cisco" Sox

And the Finely Serviceable "St. Regis" Sox
Both Kinds Formerly in Our Stock at \$1.35

First Quality Silk
Plated Sox

67c

3 Pairs for \$2.00
No War Tax

For two days, while any remain, we offer 3600 pairs of Cisco and St. Regis sox, qualities that sold formerly in our regular stock for \$1.35 pair, at 67c pair (3 pairs \$2) or HALF the original price.

Real silk plated sox—SILK sox to all outward observance—super-adding to the appearance of silk superior wearing qualities, accentuated by splendidly reinforced lisle toes, high spliced heels and double soles.

Two-tone colors in a handsome assortment.

Sizes 9½ to 11½.

—Meier & Frank's: The Store for Men, Main Floor.



MEIER & FRANK'S 1589TH FRIDAY SURPRISE

Boys' Blouses

Regularly \$1.25

79c



The 800 will not stand long on the order of their going at this price. Kaynee make included and other fast color blouses from regular stock. Dressy little garments in pleasing striped variations also plain white, with separate collars and imitation French cuffs. 200 striped sports blouses included. Sizes 5 to 16 years.

—Meier & Frank's: The Store for Boys, Third Floor.

MEIER & FRANK'S 1589TH FRIDAY SURPRISE

Center Aisle, Bargain Square

Sale Shantung Pongee

\$1.19

3500 yards of fine natural color pongee, 33 inches wide. Specially priced. Excellent for dresses, accordion-pleated skirts, summer wraps, linings, pajamas, men's shirts, curtains and many other purposes.

—Meier & Frank's: Center Aisle, Main Floor.

MEIER & FRANK'S 1589TH FRIDAY SURPRISE

Sale of Summer Glassware

Three Exceptionally Attractive Offerings



\$4.00 Lemonade Sets
\$3.19

100 cut glass lemonade sets of blown glass in an especially pretty design. Set comprises 2-quart pitcher and 6 glasses.



\$1.25 Sugar, Creamer
69c

300 pairs of sugars and creamers, heavy glass blanks in neat shape and attractive floral design.



\$4.50 Grape Juice Sets
\$2.69

75 grape juice sets of thin blown glass with floral cutting. Small covered glass pitcher and half dozen 5-oz. tumblers.

—Meier & Frank's: Basement, Fifth Street.

Meier & Frank's Lower Price Store

Enters Heartily Into the Thrift Spirit of Friday Surprise

Silk and Fiber Hose

39c

Slightly imperfect qualities of women's silk and fiber hose at about half price and less what you would regularly pay. Many colors and all sizes, but not all sizes in every color. A real surprise.

Women's Summer Waists

79c

Were \$1.29 and \$1.49. Practical wash waists of white voile and batiste, some checked and striped. Trimmed with tucks, lace, ruffles. Some have organdy collar and cuffs. Broken sizes 36 to 44.

Women's White Summer Skirts \$1.89

Were \$3.49 to \$5.49, Now at

About half price and much less than half price for summer skirts of surf satin, linen, gabardine. Detachable belts. Tailored, patch, diagonal and vertical pockets. Pearl button trimmed. 25 to 30 inch waist bands.

Women's Bloomers

79c

Regular \$1.29 values—save 50c on each pair. Of soft finished batiste and crepe in white, flesh and light blue. Elastic at waist and knee, some straight open knee. All sizes.

Tea Aprons

25c

Values range from 39c to 75c. White aprons in many different styles—oval, round and V models. Some lace trimmed. Broken lot. Limited number at 25c each.

Kimonos

59c

Regularly \$1—tomorrow at 59c while any remain. Short dressing sacques of fleece lined challis in floral patterns, many pretty designs. Nearly all sizes.

Men's, Women's Bathing Suits 79c

Regularly 98c Suit, Now at

Serviceable bathing suits in sizes 38 to 46. Blue with white trimming. Limited number. While any remain at 79c.

Children's Dresses

89c

Regularly \$1.49. 2 to 12 year children's wash dresses of gingham and chambray in pretty plain colors, plaids and stripes—many combinations. Some white collars and pockets, contrasting yokes.

Boys' Wash Suits

89c

Regularly \$1.49. 3 to 8 year boys' wash suits of brown crepe, galatea and cotton chevrot in blue, tan and stripes. Made with sailor collars and contrasting belts.

Extra! Silk REMNANTS 1/2

In a Wonderful Sale

Accumulations from our recent big silk sales grouped in this remnant clearaway at half the regular yard prices. Many lengths suitable for blouses, skirts, kimonos, waists, etc.

Cretonnes 33c

60c to 75c values. Mill lengths 2 to 5 yards. Tapestry effects, also reps, burlaps. For couch covers, over-drapes, shopping bags, pillow tops, etc.

Towels 10c

Regularly 15c to 19c. More than a thousand buck and crash towels in all white and white with red borders.

Curtain Goods 13c

Regular 19 and 25c curtain scrims with colored borders, some all-over designs. 24 to 34 inches wide. Special tomorrow at yard 13c or 2 yards 25c.

Muslin 29c

Regular 38c grades, 36-inch full bleached, soft finished muslin. Limit 20 yards to purchaser.

2 Big Surprise Tables at 10c and 25c

Boys' white shirts, women's and children's underwear, hosiery, muslin underwear, waists, hats, talcum powder, belts, wash goods remnants, curtain goods, curtain rods, baskets—a wonderful miscellaneous collection of wanted things. Big values at 10c and 25c.

—Meier & Frank's: Lower Price Store, Basement Balcony.