



A Big \$2 Day in the Store for Men

Hospitable Summer Furniture Going Cheerily Forth

American-made fiber, red, willow and rattan easy chairs or rockers for summer porches and living rooms. Majority cosily upholstered with cretonne covered cushions. Chairs built for comfort as well as coolness. Brown, ivory and natural finishes. Usually only one or two pieces of a kind. That's the reason they are so largely reduced.



Special Sale Will Be Held in the Auditorium, Sixth Floor

BROWN FIBER, REED WILLOW ROCKERS		IVORY ROCKERS FIBER AND REED	
Was \$22.50, now	\$15.00	Was \$19.25, now	\$12.75
Was \$23.00, now	\$15.25	Was \$23.75, now	\$15.75
Was \$24.00, now	\$16.00	Was \$36.75, now	\$24.50
		Was \$45.00, now	\$30.00
BROWN FIBER EASY CHAIRS		IVORY EASY CHAIRS FIBER AND REED	
Was \$21.24, now	\$14.25	Was \$16.75, now	\$11.00
Was \$23.00, now	\$15.25	Was \$19.25, now	\$12.75
Was \$36.00, now	\$24.00	Was \$25.00, now	\$16.65
		Was \$27.25, now	\$18.00
		Was \$31.50, now	\$21.00
		Was \$33.00, now	\$22.00
		Was \$36.00, now	\$24.00

Maple and hickory furniture are also specially priced, and there are many additional offerings in both Chinese and American summer pieces.

—Meier & Frank's: Auditorium, Sixth Floor.

Half Price Sale of Silk Suits Now \$22.50 to \$72.50

Distinguished collection from our own regular stocks. Natural color Shantung pongee, white and colored tricolette and paulette, white tussor, black satin, mixed silk bengaline and poplin.

In the group there are tan, gray,

copenhagen, black and white but not in every model.

Size assortments are more or less broken, but most women can be fitted. Silk suits like these are cool and appropriate for almost any summer daytime occasion.

—Meier & Frank's: Fashion Salons, Fourth Floor.



Another Great House Dress Sale Downstairs



Mina Taylor, Gold Medal, Other Good Makes This Season's Styles for Street and House Regular \$2.98 to \$4.95 Values—All Now \$2.69

Some 1800 dresses in this new house dress accomplishment of the Lower Price Downstairs Store. Sale price affects a special purchase recently consummated by our buyers in the East, also sample lines, odd lots, incomplete assortments from regular stock. A remarkable aggregation of dresses to sell at \$2.69.

Scores of Models—Some Pictured

Plain and belted styles for women and misses. Distinguished by little touches which mark the better kinds. As attractive dresses as one could wish. Wonderful at the price. Fine gingham, percale, madras, all desirable

materials. Every dress full cut, well made, distinctly of the superior grade. In some cases only one, two or three of a kind. Naturally the early shoppers have the advantage.

—Meier & Frank's: Lower Price Store, Basement Balcony.

20 items of needed furnishings grouped for quick action at \$2 per. All the good, dependable kinds. Every one at a worth-while saving—mostly a third to half regular. As we don't expect many lots to outlast a day we restrict the sale to one day—Thursday. Something new to get a chance to share in a \$2 day for men like this. Moral: STOCK UP!

2 Pairs Regular \$1.50 "Silk Maid" Sox

\$2

"Silk Maid" tells the story of quality to men as well as women. For a big one-day celebration we offer our regular stock of \$1.50 Silk Maid sox in all wanted colors and all sizes at 2 pairs \$2.00.

10 Pairs Regular 25c "Durham" Sox

\$2

For the man who wants all the wear he can get out of his sox we suggest Durhams—regular 25c pair cotton sox—in popular colors and sizes at 10 pairs \$2.00.

6 Pairs 75c Kind Super-Service Sox

\$2

Extra heavy wool-cored sox for work and all strenuous outdoor pursuits that call for staunchness in sox—for hiking, fishing, etc., at 6 pairs \$2.00.

3 Pairs Regular \$1.00 Cashmere Sox

\$2

Heaping value upon value we offer while any of 1200 pairs remain famous Pitman fine gauge cashmere half hose in white and natural at a third less. Made with double soles. Sizes 9 1/2 to 11 1/2. Regular \$1.00 pair sox at 3 pairs \$2.00.

2 Pairs Regular \$1.50 Suspenders

\$2

Sturdy well made suspenders with extra quality elastic webbing and leather ends at 2 pairs \$2.00.

Grocery Specials

Asparagus Saled Points, 2 cans 45c	Quaker Two-Minute Oat Food or Pancake Flour, 2 packages 25c
Maine Corn, Red Ribbon, fancy, dozen \$2.60, 2 cans 45c	Sweet Prunes, California, extra fancy, large size, 4 lbs. \$1.15
Sugar Corn, fancy, dozen \$1.90, 3 cans 50c	Seeded Raisins, fancy, No. 1 pkgs., dozen \$2.65, 2 pkgs. 45c
Tomatoes, Armour's, solid pack, No. 2 1/2 cans, case \$3.75, doz. \$1.95	Ceylon Tea, extra quality, 75c grade, 10 lbs. \$4.35, lb. 45c

—Meier & Frank's: Ninth Floor.

"Such a Comfortable Kitchen"

That is what people always say when they see a

Universal Combination Range

cozily ensconced in one corner of the kitchen. Perhaps it is because the blue or gray trimming of the range is not only attractive but looks so easy to keep clean.

Then as the combination burns either wood, coal or gas, the kitchen can be kept comfortably cool in summer and comfortably warm in winter. The Universal Combination range is built so compactly that it requires less room in the kitchen, leaving more space for other things.

Universal Combination ranges are self-lighting—no kindling required.

Your old range taken as part payment and on the balance

Make Your Own Terms in Reason

—Meier & Frank's: Sixth Floor.



SHIRTS! SHIRTS!

The excellent values featured throughout this \$2 announcement are emphasized in these extraordinary sales of shirts.

Regular \$3.50 Kind New Shirts

\$2

Nearly half price for 1260 men's fine new neckband style shirts made of 80 square percales and oxford cloths. Soft cuff styles. Sizes 14 to 17 1/2. Now at \$2.00.

Regular \$3.50 Kind Men's Shirts

\$2

Imitation French flannel (mixed) shirts in gray only. Wonderful for outing wear. Made coat style, with two button pockets. Sizes 14 1/2 to 17. Now at \$2.00.

Regular \$2.75 Pair Men's Gloves

\$2

But—only 44 pairs. Men's heavy leather gauntlet gloves used for automobile driving as well as work purposes. Made with moccasin finger tips, reinforced wrists. While the quantity lasts at pair \$2.00.

Regular to \$4.00 Mocha Gloves

\$2

The always-to-the-fore gray mochas of Elite and Luken fame. Well made gloves of fine quality skins. Sizes 7 1/2 to 8 1/2. Now at pair \$2.00.

Regular \$3.00 Grade Men's Belts

\$2

Another unusual third off value. Our regular line of \$3.00 horsehide belts in black, tan, gray and cordovan. Well made, with attractive buckles. All popular sizes. Now at \$2.00.

Regular \$3.50 to \$5 Men's Shirts

\$2

Average less than half price for 372 cotton flannel shirts in gray, blue, and tan. Sizes 14 1/2 to 17 1/2 included. With low and military collars. Now at \$2.00.

Reg. \$2.50-\$3 Kinds Men's Shirts

\$2

Collars attached shirts of fine quality percale in good looking stripes. Military and low collar styles. Made with pockets. Sizes 14 1/2 to 16 in the lot. Now at \$2.00.

Regular \$3.00 Grade Silk Ties

\$2

Third off sale of 268 fine silk satin-striped ties from the exclusive house of Blanchard & Price—sufficient guarantee of acceptability. First-class workmanship. Rich silks. Newest designs. Now at \$2.00.

Regular \$2.50 Grade Men's Ties

\$2

The famous Keys Cloth (Non-Wrinkable) ties—kinds that many men having once used them would not willingly be without. Many handsome effects in these ties of ultra service. Now at \$2.00.

Regular \$5.00 Kind Men's Hats

\$2

64 only in this \$2.00 let-go of men's felt hats. Black, brown, gray and green, but not all sizes in each color. Sizes 6 3/4 to 7 3/4. A man will bless himself next fall if he gets one in this sale at \$2.00.

Regular \$3.50 to \$5 Bathing Suits

\$2

27 only—fair warning! Exact chart as follows: Six suits in size 38; seven size 40; six size 42; six size 44; two size 46. Two-tone effects in fiber silk and cotton mixtures. Good staple patterns. Now at \$2.00.

2 Regular \$1.25-\$1.35 Shirts, Drawers

\$2

Balbriggan shirts in long or short sleeves style and ankle length drawers. Good weight. White and ecru. Shirts in sizes 34 to 50; drawers 30 to 50. Now at 2 garments \$2.00.

Regular \$3.50 Grade Union Suits

\$2

Finely serviceable cotton random mixed union suits in medium light weight. Long or short sleeves, ankle length. Well made, perfect fitting union suits in sizes 34 to 46. Now at suit \$2.00.

Regular \$3.50 Grade "Thermo" Jerseys

\$2

96 only. Oxford and maroon colors. Sizes 38 to 46 in the lot. Get one for your vacation. Now \$2.00.

Regular \$3.50 Grade Boys' Sweaters

\$2

Boys' ruff-neck sweaters in navy, maroon, brown and green. Button front style, knit wrist, two pockets. Now at \$2.00.

—Meier & Frank's: The Store for Men, Main Floor.



SALE EXTRAORDINARY!

1000 Pairs Pumps, Oxfords

\$4.39

None Made to Sell for Less Than \$6.35, and Many Compare Favorably With \$8.50 and \$9.00 Grades

Quick disposal of the remainder of a big eastern shoe manufacturer's surplus. Many at almost half and less than half the early season's prices. Quite a number of our own discontinued styles in the lot.

Patent colt pumps with Louis heels and leather soles. Dull calf oxfords with military heels and leather soles. Dull colt pumps with Cuban heels and leather soles. Dull colt pumps with military heels and leather soles. Kid finish oxfords with five eyelets and new receding toes, flexible soles and Louis heels.

In the sale all sizes from 2 1/2 to 8 but not in each style.

—Meier & Frank's: Lower Price Store, Basement Balcony.

