

THE BUTTERICK QUARTERLY FOR SUMMER AND NEW "NEEDLE-ART" EMBROIDERY BOOK ARE IN THE PATTERN SHOP, SECOND FLOOR

One Week's Demonstration 'Hotpoint' Appliances

Beginning tomorrow and continuing until Saturday evening an expert from the Hotpoint factory will demonstrate why these particular electrical appliances should be in every happy home. We commend Hotpoint appliances because our customers find them exceptionally satisfactory.

- Hotpoint iron, \$7.75.
- Hotpoint boudoir set, \$10.
- Hotpoint curling iron, \$6.25.
- Hotpoint heating pads, \$8.75 and \$10.
- Hotpoint immersion heaters, \$8.25 and \$8.50.
- Hotpoint bedlite heaters, \$12.
- Hotpoint oven, \$22.50.
- Hotpoint radiant grill, 3 heats, \$15.
- Hotpoint toaster, \$7.50.
- Hotpoint toast racks, 75c.
- Hotpoint percolators and vacuum cleaners.

—Meier & Frank's Electric Shop, Basement Balcony.

Meier & Frank Co.
Established
THE QUALITY STORE OF PORTLAND
Portland, Oregon, U.S.A.

Jewel Shortening MEDIUM PAIS \$1.23

Large pails of this popular shortening are priced at \$2.40.

Sugar Pans, certified early June, fancy, \$5.25 case, dozen cans \$2.75.

Walnuts, fancy No. 1 soft shell, 10-pound lots \$3.85, pound 40c.

California Rice, fancy, 7 lbs. 95c.

Tomatoes, Del Monte, fancy solid pack, No. 2 1/2 cans, \$4.25 case, dozen \$2.25.

Berry Sugar, one sack to a customer, none sold to dealers, 100-lb. sack \$23.

—Meier & Frank's Grocery, Ninth Floor.

SEE ALSO
BACK PAGE
this section.

21,743 Yards of Staple DRAPERIES in Midsummer Sale

Curtainings Over-Draperies **Cretonnes Portieres**

This midsummer sale of staple draperies is another vivid example of the helpfulness of Meier & Frank's. It extends to owners of hotels, boarding houses and private homes the advantages of prices lower than could be obtained today in the wholesale market. Everything in the sale is of first quality, fresh and ready to give a hundred per cent of value, although prices have been greatly reduced. People who buy now will congratulate themselves in the autumn. 12 extra special lots.

Lot 1—3200 Yards Over-Draperies

Were \$2.70 and \$3.00, Now \$1.95
Were \$3.25, Now \$2.15

Diana, Sultana, Rialto and Aurora cloths which are popularly known as "sunfasts" but which are not now guaranteed as non-fading from sun. Made of mercerized cotton. Charming shades of rose, blue, mulberry, brown, gold, plum, tan and pink. 50 inches wide.

Lot 2—1000 Yards Cretonnes

Were 60c to 70c, Now 39c
Were 85c to \$1.10, Now 53c
Were \$1.25 to \$1.50, Now 77c

Yard wide cretonnes for bedrooms and living rooms. Black and light colored backgrounds with modern and conventional patterns. Good variety from which to choose. Useful for over-draperies, slip covers, upholstery, cushions.

Lot 3—5080 Yards Marquisette, Scrim

Were 70c, Now 52c
Were 95c, Now 63c

At 52c marquisette and scrim, 40 inches wide, white, cream and ecru.
At 63c marquisette of extra heavy weight in white, cream and ecru.
They will make attractive curtains which will hang well and wear satisfactorily.

Lot 4—5000 Yards Marquisette

Was 85c, Now 54c

48-inch marquisette in white, cream and ecru.

Lot 5—400 Yards Filletnet

Was \$1.30, Now 95c

Yard wide curtaining which looks like fillet net with small figures. Attractive for ruffled curtains.

Lot 6—4000 Yards Marquisette

Was 50c, Now 39c

Yard wide curtaining in white, cream and ecru.

Lot 7—423 Yards Grenadine

Was 70c, Now 53c

Yard wide ecru colored grenadine with all-over patterns introducing designs in colors. Sorry we have not more of it.

Lot 8—990 Yards Figured Madras

Was 90c, Now 67c

Yard wide madras with daintily colored figures for bedroom curtains.

Lot 9—300 Yards Colored Madras

Was \$1.50, Now \$1.15

Yard wide velvety looking madras in richly decorative colors for smart over-draperies. Blue, rose, green and brown.

Lot 10—400 Yards Marquisette

Was 75c, Now 48c

Yard wide white, cream and ecru marquisette, finished with fillet lace edges.

Lot 11—950 Yards Silkoline

Was 35c, Now 23c

Yard wide silkoline with dainty flower patterns for comforter covers and other purposes.

Lot 12—40 Pairs Rep Portieres

Were \$7.00, \$8.50, Now \$4.99

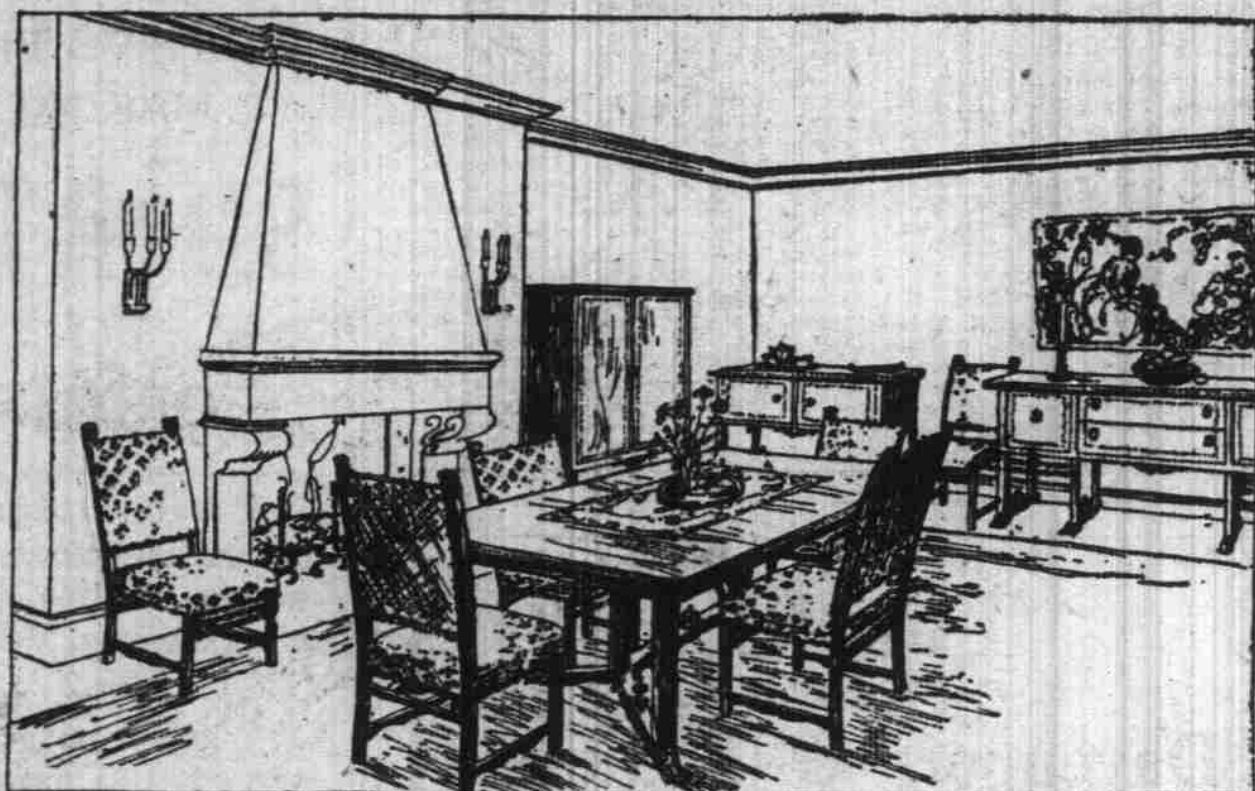
Good looking figured rep portieres in green and brown for porch and living room use. 40 pairs. —Meier & Frank's: Drapery Store, Seventh Floor.

Peremptory Disposal of Dining Room Suites

Table Sets and Separate Pieces

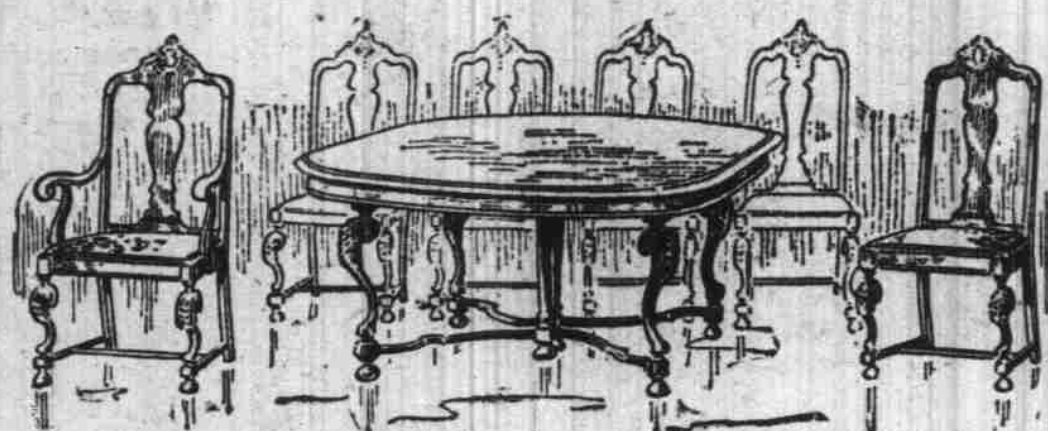
Each Piece Freshly Reduced
From Its Former Price

Dining room furniture is taking up too much space in the Furniture Store. Splendid furniture of its kind, but much of it arrived unexpectedly after we had duplicated earlier orders. Anyone seeking dining tables, buffets, china closets or complete sets can congratulate himself because he will be able to save large sums of money on perfectly good examples of fine furniture making.



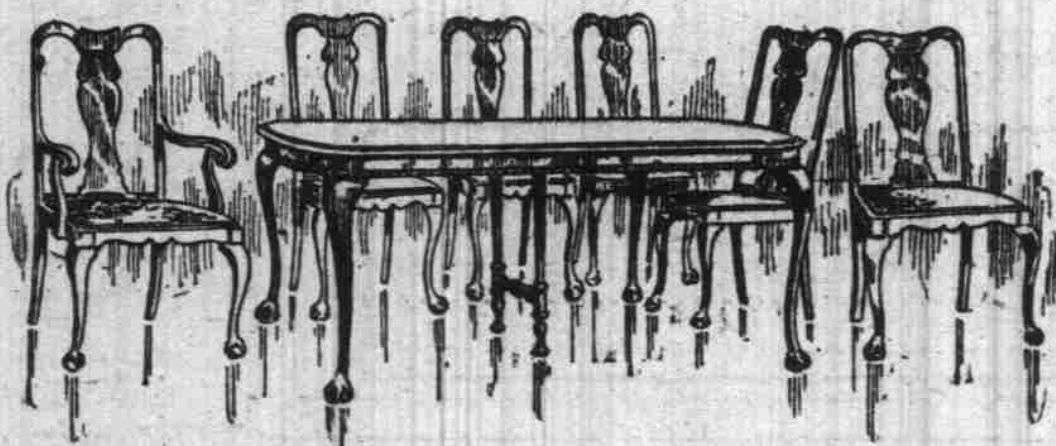
This Italian Renaissance Dining Suite
Was \$863.00, Now \$694.75

It is veneered with fine walnut such as the Florentine cabinet makers used hundreds of years ago. The chairs are faithful reproductions of old Florentine models upholstered with tapestry. The enclosed china cupboard is in keeping with the latest ideas of the best decorators. The buffet is long and is inlaid with marquetry. The table is oblong and has interestingly shaped supports a la Renaissance.



This Set of Table and Chairs
Was \$422.50, Now \$337.50

Five side chairs and one arm chair with high backs, upholstered in soft blue leather, complete with table 48x60 inches which extends to six feet. Italian Renaissance style. Largely mahogany.



This Set of Table and Six Chairs
Was \$377.00, Now \$299.75

Chippendale table in mahogany finish 48x60 inches, extending to eight feet, finished with claw and ball feet. The tall chairs are upholstered with blue leather.

Queen Anne Set
Was \$403.50, Now \$322.50

Mahogany finished table with beveled edges, 48x60 inches, extending to eight feet; one arm chair and five side chairs, upholstered in blue leather.

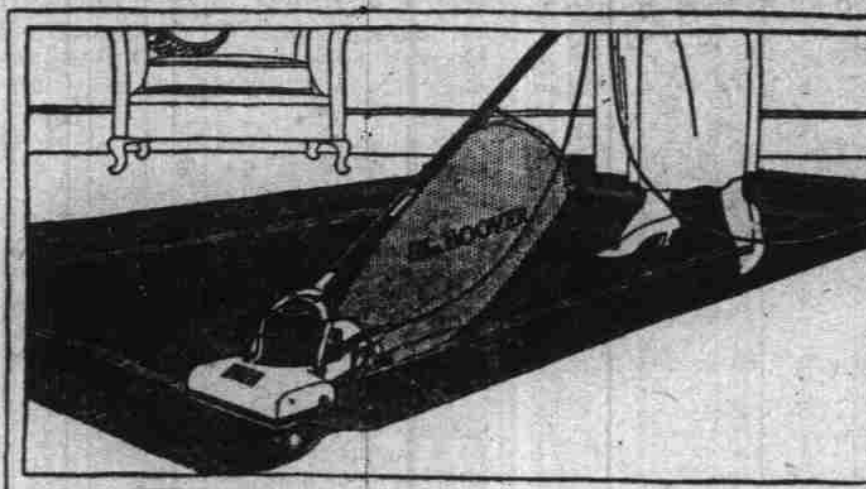
Mahogany Finished Set
Was \$350.75, Now \$279.50

Table 48x60 inches extending to eight feet; one tall back arm chair and five side chairs with tapestry seats and cane backs.

Odd Extension Dining Tables, Buffets and China Cabinets at Great Reductions

Choice of walnut or mahogany finish in each kind.

—Meier & Frank's: Furniture Store, Eighth Floor.



For One Week Beginning Tomorrow
Factory Demonstration of the

"HOOVER" Electric Suction Sweepers

OFFERING

**Seven Days' Free Trial
In Your Own Home**

Without Any Obligation to Purchase

More than 10,000 homes in Portland are equipped with the Hoover Suction Sweeper. Why? Because the Hoover cleans thoroughly—with less effort—and actually prolongs the life of the carpets or rugs. Factory representatives this week at Meier & Frank's will explain the exclusive patented features of the Hoover, showing why it is the only electric sweeper which beats as it sweeps as it suction cleans.

Telephone or
Write

for free trial or first come and talk it over with the demonstrator and then if you like request a free trial. Absolutely no obligation to purchase.

Your Own
Terms

Hoover Suction Sweepers are sold on your own terms in reason. Special demonstrations in the Rug Store and Electric Shop.

—Meier & Frank's: Seventh Floor and Basement Balcony.

Grass Rugs at Season's Lowest Prices

Fine rugs for summer use because they look cool and they are cool.
Capital for porches and living rooms.
This week prices will be lowered like this:

3 x 6-foot rugs	\$1.39
4 x 7-foot rugs	\$2.85
6 x 9-foot rugs	\$4.95
8 x 10-foot rugs	\$7.85
9 x 12-foot rugs	\$8.95

—Meier & Frank's: Rug Store, Seventh Floor.

Summer Blankets—Save!

\$5.85 pair, formerly \$7.50.
Good plaid double blankets of closely woven cotton which will wear properly and are warm enough for summer.

\$5.85 pair, formerly \$7.50.
Gray cotton blankets with heavy nap, bound singly, at each end. Excellent for camping and other summer uses. Good dark gray.

\$3.45 pair, formerly \$4.
Cotton filled comforts for double beds. Stitched centers. Blue, pink or yellow effects.

—Meier & Frank's: Bedding Store, Second Floor.

Special Columbia Grafonola Outfit

Grafonola Illustrated and 20 Selections

\$128.50

If Desired, Pay a Small Amount Down
and Thereafter

EACH \$6 MONTH

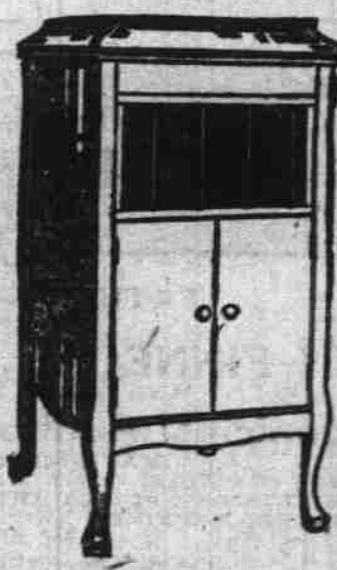
Until \$128.50 Is Paid in All

This Grafonola is a very superior musical instrument. It is large for the price, the design is pleasing and will harmonize with practically any furniture scheme. You are afforded a choice of red mahogany, English brown mahogany, American walnut (satin finish), golden oak, fumed oak and early English oak. Compartments have a capacity of 75 records. The famous Columbia Non-Set.

Automatic Stop

is an important feature of this instrument—automatically stops the motor when the record is through playing—requires no setting or any attention. Grafonola plays all Victor and of course Columbia records. 300 assorted needles and record cleaner included with Grafonola and 10 D. F. 10-inch records of your own choice at \$128.50.

—Meier & Frank's: Phonograph Shop, Sixth Floor.



Summer Joys

Garden sets, sail boats, juvenile tennis rackets, amateur and professional croquet sets, lawn swings, porch swings, steamer chairs, couch hammocks and other summer happiness aids are all in the Summer Goods Section, Fifth Floor.

Toys and Games

Sail boats that will sail on little rippling creeks, ponds, rivers, or in the bath tub. 45c, 75c, 95c.

Garden sets of rake, hoe and shovel, at 25c, 35c, 65c, \$1 and \$1.50 a set.

Toy shovels 15c, 20c, 25c and 50c.

Juvenile tennis racquets which children love, 35c, 65c and 85c.

Croquet sets for children and adults, many styles and sizes, \$3.25, \$3.85, \$4.50, \$5 and to \$21.

Lawn Swings

Such swings will keep children happy for hours, and later on in the evening when mother and dad want a quiet cool place to talk there is nothing better than the swing for them.

Hardwood swings especially for children \$7.75.

Hardwood swings with adjustable backs large enough for four adult passengers \$14.95.

They can be put up either on the lawn or veranda.

Porch Swings

Always the most popular seat on the porch is the big oak porch swing. Complete with chains and hooks ready to hang, porch swings are \$5.50 and \$10.50 for 4-ft. size and \$11.50 for 5-ft. size.

Wonderful Collection of Couch Hammocks

Greatest showing we have ever made of luxurious couch hammocks for every summer home. All have fine springs with steel frames, adjustable head rests and padded backs. They are also complete with boxed mattress and deep valance. Upholstered with khaki, striped and figured materials.

Pillows to match \$4.50.

Iron hammock stands to match couches \$9.75 and \$11.50.

Sun shades to match \$12.50.

Steamer Chairs, Mission Settees and Camp Stools

Canvas steamer chairs with adjustable backs \$3; with foot rest \$4.

Canvas camp stools 50c.

Mission settees, 5 feet long with 19-inch back and 45-inch seat, \$11.

—Meier & Frank's: Summer Goods Section, Fifth Floor.

