

BUTTERICK QUARTERLY FOR SUMMER AND "NEEDLE-ART," NEW EMBROIDERY BOOK, ARE IN THE PATTERN SHOP, SECOND FLOOR



"Friday Surprise! Friday Surprise! 1587th Friday Surprise!"

So Might the Picturesque Crier of Olden Days Have Announced This Bargain-Festival to the People

Meier & Frank Co.
Established 1858
THE QUALITY STORE OF PORTLAND
700, 800, 900, 1000, 1100, 1200, 1300, 1400, 1500, 1600, 1700, 1800, 1900, 2000, 2100, 2200, 2300, 2400, 2500, 2600, 2700, 2800, 2900, 3000, 3100, 3200, 3300, 3400, 3500, 3600, 3700, 3800, 3900, 4000, 4100, 4200, 4300, 4400, 4500, 4600, 4700, 4800, 4900, 5000, 5100, 5200, 5300, 5400, 5500, 5600, 5700, 5800, 5900, 6000, 6100, 6200, 6300, 6400, 6500, 6600, 6700, 6800, 6900, 7000, 7100, 7200, 7300, 7400, 7500, 7600, 7700, 7800, 7900, 8000, 8100, 8200, 8300, 8400, 8500, 8600, 8700, 8800, 8900, 9000, 9100, 9200, 9300, 9400, 9500, 9600, 9700, 9800, 9900, 10000

1587TH FRIDAY SURPRISE

Extra!

Pearl Earrings
29c

Imitation pearls with gold filled mountings for summer wear. Regular 50c and 75c grades.

—Meier & Frank's: Main Floor.

Curtain Marquisette
39c

Our regular 60c grade of hem-stitched marquisette in white, cream and ecru. This is hemmed on one side ready to be made into curtains. 800 yards in the lot.

—Meier & Frank's: Seventh Floor.

Marseilles
Bedspreads
\$5.48

Our regular \$7 grade of white Marseilles bedspreads in two kinds. 77x88-inch size with scalloped and cut corners. 72x88-inch size with plain hem.

—Meier & Frank's: Second Floor.

Blanket Bath Robes
\$2.59

Variety of women's cotton bath robes for beach and country wear. Some were as much as \$5, others were \$3.50 or more. A number of colors and designs.

—Meier & Frank's: Third Floor.

Canton Flannel
28c

Regular 40c grade of good heavy Canton flannel, 27 inches wide. It is the best of all materials for diapers, and ten yards will make a dozen diapers which will be cut and hemmed for 25c extra. In this way the total cost of a dozen diapers ready for use will be only \$3.05.

—Meier & Frank's: Second Floor.

Groceries

Coffee, M. & F. special roast, lb. at 45c

Butter, M. & F. Blue Ribbon, fancy, fresh, 2-lb. rolls \$1.25

Milk, Borden's or Carnation, tall cans, dozen \$1.65

Oregon prunes, fancy, large size, 4 lbs. \$1

Crisco shortening, 9-lb. cans \$2.95

Soups, Campbell's 14 varieties, at dozen \$1.50

Tea, Orange Pekoe, extra quality, regular 65c value, 10 lbs. \$4.50; lb. 48c

Soap, Royal White, at less than wholesale, 16 bars \$1

—Meier & Frank's: Ninth Floor.

MEIER & FRANK'S 1587TH FRIDAY SURPRISE

Famous Makes

Fownes—Kayser—Dent's—Mohawk

Gloves 47c

900 pairs of these standard gloves at this small price because sizes are very much broken. First quality. Not all sizes in any one style and sometimes a size is almost missing. Two button and wrist lengths. Silk and chamoisette in the lot. Black, white, gray, brown, mode and chamois color.

Gray Slip-on Gloves 19c

Six and eight button length chamoisette gloves for street and general wear. Contrasting embroidery. More than 500 pairs. Broken sizes.

No telephone orders; none on approval.

—Meier & Frank's: Glove Shop, Main Floor.

MEIER & FRANK'S 1587TH FRIDAY SURPRISE

Yard Wide Silks

Extra \$1.69 Value

Regular \$2.50 and \$3 grades of fancy silks in various stripes and plaids. Dark and medium color combinations for summer and early autumn dresses. 35 and 36 inches wide so that they cut to advantage.

—Meier & Frank's: Silk Store, Second Floor.

MEIER & FRANK'S 1587TH FRIDAY SURPRISE

These Fine Rockers and Chairs \$47.50



Were \$77.50

Loose cushion chairs with cane backs and mahogany finished frames. The cushions are covered with figured silk damask or soft toned velour. Sit down in them and see how comfortable they are!

—Meier & Frank's: Eighth Floor.

Now for Georgette Crepe Dresses
Smocks, Blouses and Wrap Linings

Printed Georgette Crepe \$1.49

Regularly \$3 Yard—2 Days' Sale

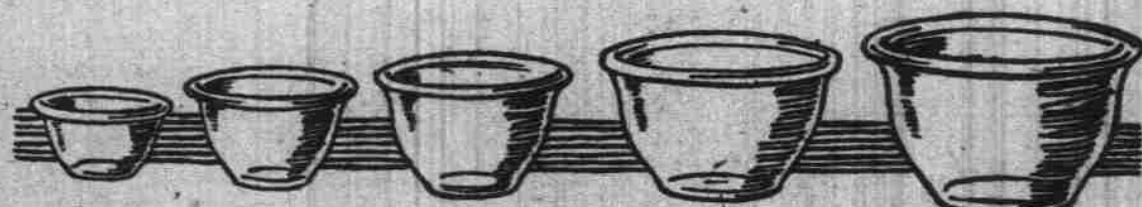
Splendid special purchase just arrived, captured by Meier & Frank's representative now in the east. 1500 yards all at this one price. 39 inches wide. Dozens of patterns.

Rose and other flower designs, decorative patterns, pussy willow and small conventional designs. Light and dark grounds for afternoon and semi-formal evening dresses. Rich combinations of old rose, soft Copenhagen blue, green, henna, brown, tan, pink and turquoise.

Good quality georgette. Just off the train—on sale tomorrow and Saturday at \$1.49 a yard.

—Meier & Frank's: Center Aisle, Main Floor.

MEIER & FRANK'S 1587TH FRIDAY SURPRISE



Carload of Glass Mixing Bowls

5-Piece
Sets..... \$1.09

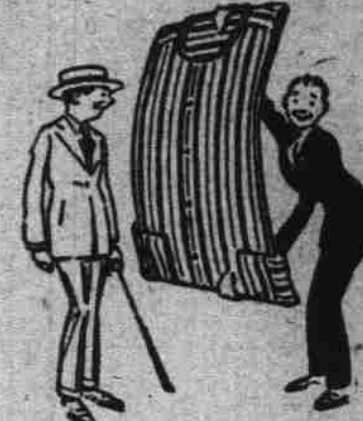
3-Piece
Sets..... 89c

4000 glass bowl sets for housewives who like the newest, most sanitary utensils. These glass mixing bowls are slightly, strong and adaptable for almost any purpose.

5-Piece Sets Include 5, 6, 7, 8 and 9-Inch Bowls
3-Piece Sets Include 7, 8 and 9-Inch Bowls

—Meier & Frank's: Housewares Store, Basement.

One of the Greatest SHIRT SALES Of All Time



begins its second day at this store Friday. In the main it owes its origin to the flurry of comparatively recent date in New York, which temporarily eased up prices and brought manufacturers into the market with their goods. Our Men's Furnishings chief was on the spot and bought up several of the finest lots for cash. To these special purchases we have added equally fine shirts from our regular stock to round out size assortments where necessary. Result: The sale opened today with

12,541 Shirts at Splendid Savings Some Close to HALF Regular

"A Shirt Sale of Towering Proportions" we called it looking not so much to the quantity as to the qualities, assortments and values in the sale which far excel anything within radius of the prices. Practically all the shirts are new and all of them are the fine clean desirable sorts from which Portland men and women enjoy choosing. Here we give only an idea of the five master-groups. All sizes 14 to 17½ in each lot but perhaps not in every kind in the different lots.

Every Shirt First Quality

The sale has everything that a sale should have to recommend it and nothing to take away from it. Extra shirt selling space and extra salespeople have been provided to insure that as many as possible take advantage of the sale.

We quote the original quantities and values to show in some measure the relative strength of the various groups.

Group No. 1 comprised 3944 shirts at \$1.85 (no war tax), distributed as follows: 382 regular \$5.00 grade; 1130 regular \$3.50 grade; 1496 regular \$3.00 grade; 936 regular \$2.50 grade. Shirts of madras, oxford, soisette. Some slightly soiled.

Group No. 2 comprised 1280 shirts at \$2.95 (no war tax), including shirts of regular \$4.50, \$4.00 and \$3.50 grades. Woven madras, plain poplin and jacquard madras.

Group No. 3 comprised 4200 shirts at \$3.95 (10c war tax), or 3 for \$11.50. Distributed as follows: 432 regular \$8.00 grade; 1288 regular \$6.00 grade; 1926 regular \$5.00 grade; 554 regular \$4.50 grade. ALL SILK colored pongee, silk striped madras, Russian cords, mercerized poplin, etc.

Group No. 4 comprised 1577 shirts at \$5.85 (29c war tax), distributed as follows: 480 regular \$12.00 grade; 866 regular \$10.00 grade; 231 regular \$8.50 grade. SILK shirts of white jersey and crepe de chine, tub silks, fiber silks, silk and cotton mixtures and a feature lot of SILK pongee shirts in the new polo collar buttoned through style.

Group No. 5 comprised 1540 shirts at \$8.85 (59c war tax), or 3 for \$26. Distributed as follows: 316 regular \$17.50 grade; 782 regular \$15.00 grade; 286 regular \$13.50 grade; 156 regular \$12.50 grade. ALL SILK shirts, majority worth \$15.00 and more. Silk ramie, king's cloth, pussy willow, broadcloth, satin striped crepe de chine and jersey.

—Meier & Frank's: The Store for Men, Main Floor.

MEIER & FRANK'S 1587TH FRIDAY SURPRISE

"MME. IRENE" Corsets, Special \$4.25

Pink, white, blue and maize corsets of beautiful materials trimmed with satin or lace. Low and medium busts, medium and long hips. Good range of sizes in the collection from 26 to 36. They are SAMPLES but most of them are perfectly fresh.

—Meier & Frank's: Corset Shop, Third Floor.

MEIER & FRANK'S 1587TH FRIDAY SURPRISE



Entire Stocks Children's

Stamped Dresses

1/2

Were \$1.50 to \$5—now 75c to \$2.50

Girls of 2 to 12 years have good fortune coming their way tomorrow. All sorts of pretty dresses almost completely made can be had now at half of our own regular prices. White lawn, white pique, colored chambray and many other fabrics. Every dress stamped with a design for mother or big sister to embroider. Dozens of different kinds from which to choose.

Women's Combinations 89c

Were \$1.39. Nainsook and cambric combinations which are practically made and need only a little embroidery to finish. Just 400. No telling how long they will stay here at 89c! Nearly all sizes for women.

—Meier & Frank's: Needlework Shop, Second Floor.

Continuing the Sale of

Men's and Young Men's Suits 1/3 Off

The two sales—of suits and shirts—dovetail so finely that men are selecting their summer supply on the one trip and saving enough in the process to defray a goodly part of their vacation expense. Like the shirts, the suits are of high caliber—Society Brand and Adler Rochester contribute to this assortment as well as other reliable tailors for men. Special prices are

\$23.33 to \$66.67

Regular prices would be \$35.00 to \$100.00. More than a dozen distinct price groups in all. Domestic and imported fabrics. All styles for men and young men. All fancy patterns and colors. All sizes to fit men of every build.

—Meier & Frank's: The Store for Men, Third Floor.

MEIER & FRANK'S 1587TH FRIDAY SURPRISE

Speeding!

300 Rag Rugs

\$1.63 Were Priced \$2.50

24x48 Inch Size

\$1.89 Were Priced \$2.75

27x54 Inch Size

\$2.43 Were Priced \$3.50

30x60 Inch Size

Blue, pink, tan, yellow and green rag rugs. Made as our grandmothers made them, only done in a mill instead of at home. Spots of sunshine for bathrooms and bedrooms. Long wearing, easily tubbed. Splendid quality for the price as every housewife knows.

Specially marked because we wish to close out these 300 rag rugs quickly.

—Meier & Frank's: Seventh Floor.

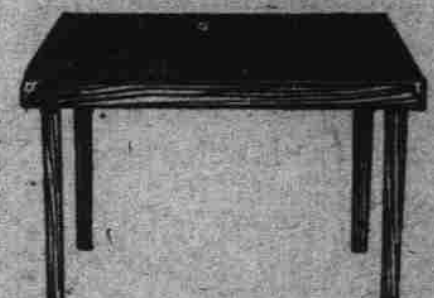
MEIER & FRANK'S 1587TH FRIDAY SURPRISE

Mahogany Finished Tables

\$2.95

Convenient folding tables for card parties, automobile picnics and occasional veranda use. Handy and light weight, easily moved and can be folded instantaneously. Mahogany finished. With metal corners and green leatherette or cotton cloth tops. 100 only.

—Meier & Frank's: Fifth Floor.



1587TH FRIDAY SURPRISE

Extra!

Cotton Remnants
1/2

When sold by the yard these dress cottons were 25c to \$2. Now that they come by the remnant only the yard prices are reduced to 15c to \$1. Gingham, percale and voile included. Good variety of colors and patterns.

—Meier & Frank's: Second Floor.

Table Oilcloth
1/2

Discontinued patterns of 136 yard wide oilcloth. Standard 60c grade brown and green oilcloth now half price at 30c yard because we have only these two colors and a limited number of designs. Good chance to get good oilcloth for kitchens, laundries, camp.

—Meier & Frank's: Second Floor.

Women's Vests
25c

Special purchase of 900 plain and mercerized silk undershirts at less than manufacturers' regular cost. Very slightly sub-standard, but the flaws are not noticeable unless sought for diligently. Regular sizes only. Trimmed with crocheted edges. While any remain.

—Meier & Frank's: Main Floor.

Lisle Stockings
50c

Women's specially priced lightweight mercerized lisle stockings with seamless feet and double garter tops.

Bought at a very special rate and marked on the same low cost basis. Black and white. All sizes.

—Meier & Frank's: Main Floor.

Boys' Blouses
29c

Originally \$1 to \$1.75. Just 475 boys can have a blouse or shirt at this amazingly low price. Plain white with detached collars and stiff cuffs; some with pleated fronts. Also white self striped materials for dress wear.

"Kaynes" and other good makes. Shirts with 12 to 14-inch neckbands and blouses for boys 6 to 16 years.

—Meier & Frank's: Third Floor.

Luncheon Sets, Doilies
1/3 Less

12-piece sets were \$2.25, are now priced at \$1.50.

Squares were 45c, now 25c.

Centerpieces were \$1, now \$1.25.

Scarves were \$2.25, now \$1.50.

Doilies, 6-inch size, were \$1.50, now priced at 20c.

Doilies, 10-inch size, were 45c, now priced at 25c.

—Meier & Frank's: Second Floor.

Hair Switches
\$2.39

Hair Salon offers dependable quality fluffy hair switches measuring 24 inches at this new price. They are our regular \$4 grade and come in all shades except gray.

Hair Nets
Dozen \$1.29

Regularly \$1.80 dozen. Cap or straight styles. All wanted colors.

—Meier & Frank's: Fifth Floor.

Chocolate Fudge
44c

Regularly 60c pound. The secret of its goodness is that only pure ingredients of fine quality are used. Sugar, corn syrup, Oregon honey, rich dairy cream, finest butter, choice walnut meats, vanilla and rich smooth chocolate. Boiled and blended together in a creamy good mass, spread on sanitary waxed paper lined trays, cooled, marked in squares and broken, then packed in pound boxes.

—Meier & Frank's: Main and Ninth Floors.

Electric Fans
\$5.59

Nationally famous "Polar Cub" electric fans in the convenient 6-inch size. Practical, efficient fans for office and home. Operate on direct or alternating current. Adjustable—can be hung on wall. Speed can be regulated to suit. Complete with 6-foot cord and plug.

—Electric Shop, Basement.