

Firestone

Giant Cushion

This truck tire bridges the gap between Solids and Pneumatics.

It combines great resiliency with long mileage. At a cost only slightly higher than that of Solid Tires of equal rated size.

Its truck-mile cost and tire-mile cost in most instances is much lower even than Solid equipment. Its design, together with its extra volume of rubber, results in less strain, less heating and better heat radiation.

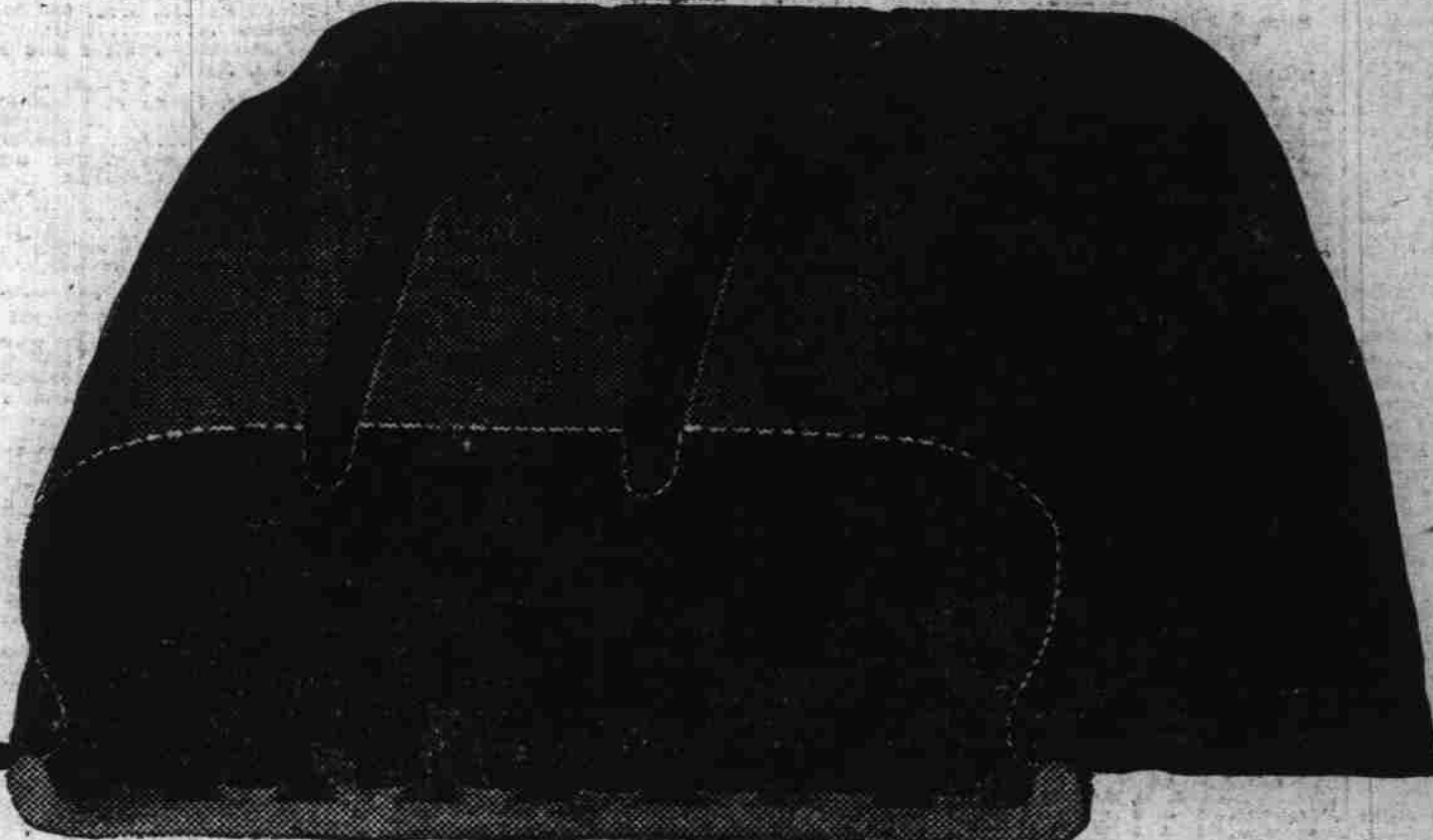
The Giant Solid and Giant Pneumatic have their specific fields of practical and successful operation. But we believe this Giant Cushion Tire answers the problem of more truck users in more lines of business than any other heavy-duty truck tire built.

No wheel changes necessary. No change of gear ratio required. Fits any S. A. E. Base. Can be applied to any standard truck wheel without delay and without additional expense.

Complies with highway laws—municipal, state or federal.

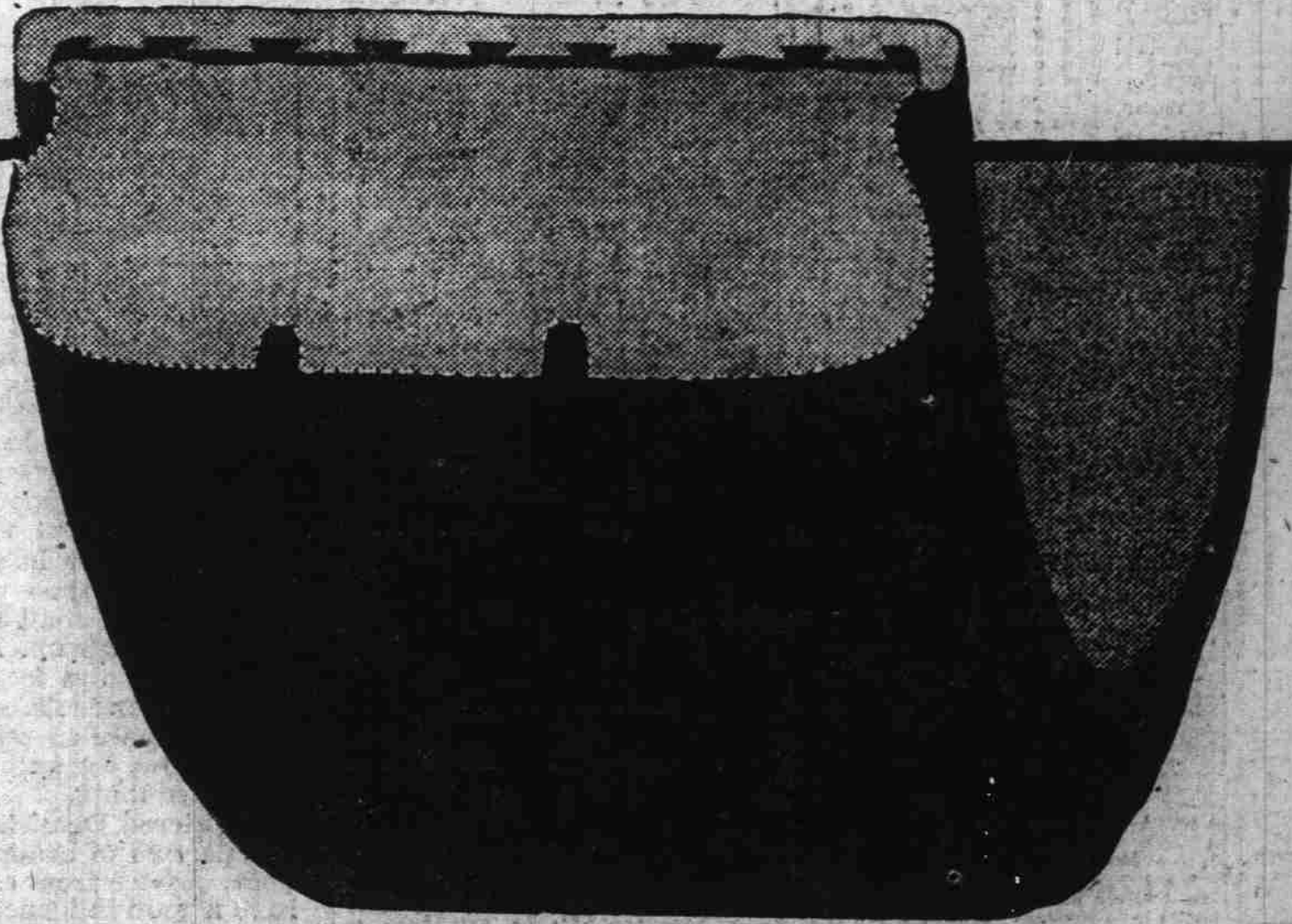
Protects the load, the road and the truck

*Firestone Cushion Tires in all sizes
from 32x3 to 40x14.*

Note the contour of this cross section—the extra amount of rubber, width of tread. This gives broader road contact, giving more effective traction, greater cushioning to the load and longer life for tire and truck.

The Cushion Tire is Firestone's answer to the majority of truck needs today.



There are Firestone Truck Tire Service Stations in every trucking center of the United States