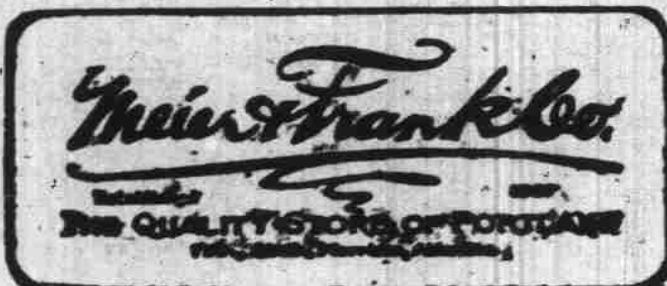


YOU BRING IN YOUR FILMS—WE'LL BRING OUT THEIR FINE POINTS—MAIN FLOOR

Store Opens at 9:15 A. M.

Announcements for Tuesday, July the Sixth

Store Closes at 5:45 P. M.



The Biggest Thing in the News for Tomorrow

Effective Tomorrow
Reduced Prices on All Standard
Models of
NEMO CORSETS

Self-Reducing, Wonderlift and Diaphragm-
Reducing styles are included. Largest stocks, best
assortments always at Meier & Frank's: Third Floor.

WOMEN'S SUITS...COATS...DRESSES

JULY clearaway of all sorts of oddments.
About 300 garments of undoubted fineness.
One of a kind only. Fascinating miscella-
nies. Culled from our regular stocks because
there are no more like them. Extraordinarily
smart fashions included.



ELEGANT wraps, sports coats; velvet coats,
delightful tailor-made suits, elaborate and
simple silk dresses. Something for every-
body. Each is marked at exactly half of the
original price. Please come early for best selec-
tion.



\$47.50

\$37.50

\$57.50

Suits 1/2 Price

A few white jersey suits, a silvertone burella suit, a number of
tricotine suits, several smart black and white colored check suits,
a distinguished velvet and checked combination suit, others of faille
silk and real covert cloth.

Prices now read like this:

\$29.50 Suits now \$14.75	\$78.50 Suits now \$39.25
\$55.00 Suits now \$27.50	\$85.00 Suits now \$42.50
\$65.00 Suits now \$32.50	\$95.00 Suits now \$47.50
\$145.00 Suits now \$72.50	

Kindly note that being only one of a kind, there are not all sizes in any
single model.

—Meier & Frank's: Fashion Salons, Fourth Floor.

Nut Fudge Cake and Banana Pudding

will be tomorrow's menu at the demon-
stration booth of the fine Willamette
Potato pastry flour. The cake is made
to show how well adapted this potato
flour is to all baking and the banana
pudding indicates that one can live
without cornstarch—if there is potato
flour in the pantry.

Willamette potato pastry flour is as
white as snow—all bakers' like it.
Pound package 20c.

—Meier & Frank's:
Grocery, Ninth Floor.

Groceries

Mixed Clams, extra pack, No. 1
cans, doz. \$1.90
Tuna Fish, light meat, No. 1 cans,
doz. \$4.50, can 40c
Standard Corn, extra quality, doz.
\$1.75, can 15c
Columbia Lard, 200 pails, No. 10
size, pail \$2.89
Royal White Soap, 100 cases, less
than wholesale, \$6.25 case, 16
bars \$1
FREE 4 small packages given
free with purchases of
4 large 3 1/2-lb. packages of Sea Foam
Washing Powder, regularly 35c each,
while 400 pgs. last, 4 pgs. \$1.15
—Meier & Frank's:
Grocery, Ninth Floor.

HALF-PRICE For Hand-Made Filet and Torchon Laces

Formerly 40c to \$4
Now 20c to \$2

Edges and insertions 3/4 to 3 inches
wide. Attractive trimmings for neck-
wear, blouses, camisoles, lingerie and
art work.

Embroidered Voile Flouncing \$1.39

Yard-wide flouncing in white, rose or
copenhagen embroidered in contrasting col-
ors or white. Finished with scalloped edges.
It takes only about four yards for a com-
plete summer dress. First time this quality
has been offered at less than \$1.98.

—Meier & Frank's: Main Floor.

Coats 1/2 Price

The long motoring coat pictured is of tan polo cloth of the finer
kind, piped with leather; it was \$95, now \$47.50.

Other coats are of the real worumbo chukka in the new chow shade, also
rainbow tweeds, velveteen, Bedford cord and wool jersey. Exceptionally
good-looking knit sweater coats are included, besides uncommon checks.
Here and there in the group you will find beautiful wrappy coats and capes;
one is of dark blue taffeta with silver embroidery and another is in delicate
silver gray.

\$25.00 Coats now \$12.50	\$65.00 Coats now \$32.50
\$37.50 Coats now \$18.75	\$75.00 Coats now \$37.50
\$45.00 Coats now \$22.50	\$85.00 Coats now \$42.50
\$98.50 Coats now \$49.25	

In most instances there is only one coat of a kind.

—Meier & Frank's: Fashion Salons, Fourth Floor.

A Sale to Remember!

Extra Heavy Georgette Blouses \$5.85

\$7, \$8.50, \$9, \$10 and better blouses—all \$5.85 for this
splendid July occasion.

Six brand new styles are pictured—and we wish we
could attach a sample of the georgette to the newspaper for
you to see. Such georgette is decidedly uncommon in
inexpensive blouses—much heavier and more closely woven
than usual, which, of course, means that the blouses will
wear longer.

The chemisette blouse has red, white
and blue embroidery—the daintiest
play of these colors imaginable; the
flaring bell cuffs are doubled.
The apron blouse with picot sash
has quaintly puffed elbow sleeves tied
with little black bows.
The scroll-embroidered blouse ties
at each side and the acorn buttons are
covered with georgette.

The embroidered blouse with tab
collar and cuffs is a picture of mid-
summer.

The blouse with finely tucked col-
lar and cuffs is trimmed with imita-
tion venise lace.

The blouse with lace revers is quite
stunning when one remembers its
small price.

Practically complete size assortments in each style—from 36
to 44.

Colors include white, peach, flesh and bisque.

—Meier & Frank's: Blouse Shop, Fourth Floor.



Dresses 1/2 Price

Flowered georgette crepe and chiffon, plain colored taffeta, moire,
crepe de chine and other beautiful silks. *Dresses for afternoon
functions and informal affairs. Attractively cool for hot nights
and yet warm enough in properly heated rooms for all winter.
Mostly dark colors, a few light ones. With such a frock a woman
always has something right to wear at any time and place.

\$42.50 Frocks now \$21.25	\$85.00 Frocks now \$42.50
\$55.00 Frocks now \$27.50	\$87.50 Frocks now \$43.75
\$65.00 Frocks now \$32.50	\$97.50 Frocks now \$48.75

Please remember that there is usually only one dress of a kind.

—Meier & Frank's: Fashion Salons, Fourth Floor.

Pretty Collars Going at Fractions of Original Prices

From among the hundreds of dif-
ferent kinds of women's neckwear
these "specials" have been gath-
ered and reduced to hurry out.
**\$2 to \$3.25 Neckwear
\$1.59**

Dress and tailored collars or collar
and cuff sets of net, organdie, pique,
beach cloth. Some hand-embroid-
ered, others with lace.

**Fine Collars Reduced
1/3
Formerly \$3.50 to \$17.50
Now \$2.34 to \$11.66**

This season's models in diminutive,
flat, roll and tuxedo collars.
That touch of white which makes
a coat or dress more successfully
becoming. Summery net and org-
andie with machine and hand-made
laces, together with hand-embroid-
ered pique and real Madeira collars.

—Meier & Frank's: Main Floor.

Continuing Tomorrow the Sale of Cool

House Dresses and House Dress Aprons

\$1.49

Women will be delighted to be again
afforded this opportunity of saving a
dollar on each garment whilst getting
good materials and becoming styles in
serviceable house clothes.

Regularly \$2.50

Blue, pink and other dresses and
aprons of percale, chambray and ging-
ham. Long and short sleeves. Broken
sizes. Special tomorrow at \$1.49.

—Meier & Frank's: Center Aisle, Main Floor.