

THE PIONEER STORE (ESTABLISHED IN PORTLAND 1857) GREET'S THE PIONEER MOTHERS AND FATHERS OF OREGON

Store Will Be Closed Monday in Honor of Independence Day: Supply Over-Sunday and Holiday Needs Tomorrow and Saturday



1586th Friday Surprise Brings a Rich Cargo of Holiday Pleasure-Needs

Other Evening Papers Today and Tomorrow Morning's Paper Tell of Additional Meier & Frank Values for Friday—Worth Looking Up!

Downstairs Store Lower Price

Fourth of July Preparation Sales

The Downstairs Store launches a timely drive on holiday requirements and everyday-wanted things.



New Special Purchase of Serge Dresses

Shipment just arrived from the East of dresses discovered by the Lower Price buyer. Feel the serge and you will instantly recognize that these are extra special dresses. All in navy and black in sizes 16 to 44.

Excellent dresses for late summer and early autumn wear.

Some women say that they cannot find anything to wear at a reasonable price. These dresses are so exceptional that we are quite sure they will please many particular people.

\$12.85

Dresses with peg top-silhouette, dresses with over-skirts, dresses with basque and coat effects, dresses with black braiding and with quite elaborate embroidery. Some are beaded. Four of these remarkable dresses are pictured, but there are a number of other models to see personally.

- Junior Silk Dresses \$8.75, All-Wool Plaid Skirts \$8.75, Striped Silk Skirts \$2.98, Ostrich Pieces 98c, Corsets \$1.98, 69c Brassieres 49c, \$1.49 Camisoles 98c, Corset Covers 49c, \$1.29 Combinations 98c, \$1.49 Bloomers 98c, \$1.49 Tub Waists 98c, Crepe Kimonos 98c, House Dresses \$1.98, Bangalow Aprons 98c, Hats \$2.49, \$2.98, Children's Coats \$1.49, Children's Stockings 15c, \$1.25 Pillows 92c, Bath Towels 40c, \$1 Scarfs 59c, Boys' Shirts 75c, Boys' Pajamas \$1.19, Play Suits \$1.19, Men's Work Pants \$3.29, Bathing Suits \$1.29, 3 Pairs Sox 50c, Picnic Sets, 2 for 25c, 2 Pkgs. Nappies 25c, Toilet Tissue 12 Packages \$1, Crepe Toilet Paper 28 Rolls \$1, Cotton Remnants 1/2, Dress Voiles 25c

- MEIER & FRANK'S 1586TH FRIDAY SURPRISE Regular 75c-\$1 Voiles, yd. 50c, Remnants of Lace and Embroidery 1/2, \$5 Solid Gold Cameo Rings \$2.98, \$2 Gold-Filled Knives \$1.29, Voile Curtains Pr. \$1.45 and \$1.17, 100 Linoleum Remnants \$4.74, \$4.50 Cotton Blankets \$2.95, White Outing Special, yd. 21c

- CENTER AISLE BARGAIN SQUARE Thousands of Rings in a 2-Day Sale 25c, Women's and children's rings which have been selling "special" at 39c, Bathing Suits \$1.29, 3 Pairs Sox 50c, Picnic Sets, 2 for 25c, 2 Pkgs. Nappies 25c, Toilet Tissue 12 Packages \$1, Crepe Toilet Paper 28 Rolls \$1, Cotton Remnants 1/2, Dress Voiles 25c

CENTER AISLE BARGAIN SQUARE 2000 Yards of New Silk Pongee 98c, Fine Imported Quality, This new specially purchased Chinese silk pongee is the most remarkable value at 98c yard.

- The Fourth, would not be the great celebration it is without its flags and even the safest and sanest of Fourth's calls for audible expression of one's feelings, Women's Silk Hose Sub-Standards 59c, Women's and Misses' Summer Frocks \$5

- MEIER & FRANK'S 1586TH FRIDAY SURPRISE Just When More Gloves Are Needed 1000 Pairs Silk and Chamoisette Gloves 59c, Kaiser Dent's Mohawk Fownes, 39c to \$1.50 Books Surprise Sale 25c, Summer Toiletries, Fountain Syringes, Fumigators, Formaldehyde, Samuraj corylopsis talcum, 1-lb. tins, regularly 25c, now 15c

- Grocery Specials, Hams, Swift Premium, 44c, Coffee, M. & F. Special 45c, Butter, M. & F. Blue 1.19, Pork and Beans, Del Monte, No. 1 cans, 1.55 dozen, 40c, Crisco, popular shortening, 9-lb. cans, 2.95, Milk, Borden's or Carnation, \$8 case, 5 cans, 1.51, Flour, Olympic, fancy \$3.50, patent 49-lb. sacks, 3.50, Sugar, best cane, 100-lb. sacks, 4.00