

Cobweb Gowns for Summer Nights

by
Lady
Duff
Gordon



"The Claire," a Home Dinner Gown, in Two Tones of Chiffon, With a Girdle of Chinese Embroidery.

Marquisette Is Used Over Satin for This Gown of Oriental Motif.

LADY DUFF-GORDON, the famous "Lucile" of London, and foremost creator of fashions in the world, writes each week the fashion article for this newspaper, presenting all that is newest and best in styles for well-dressed women.

Lady Duff-Gordon's Paris establishment brings her into close touch with that centre of fashion.

Lady Duff-Gordon's American establishments are at Nos. 37 and 39 West Fifty-seventh street, New York, and No. 1400 Lake Shore Drive, Chicago.

By Lady Duff-Gordon ("Lucile")

THAT gown which is worn in Summer and does not make its owner look coolly comfortable is a mistake. The wearers of gowns that looked as fresh as strawberries just taken from the ice have whispered to me in confidence that the gown was not as delightfully cool as it looked. The reason was that the lining was either too heavy or too tight. It is a maxim of dressing that a gown is no cooler than its lining. The designer and dress-maker should look well to the lining, assuring herself that it be soft and pliant.

I am showing you on this page the kind of gowns that are suitable for Summer evening wear. "Cobweb Gowns for Summer Nights" is the name I have given them. The large right-hand figure is an excellent example of such a gown. While designing it, I had in mind the web which I saw a spider spinning one morning across a dewy rose in my English garden.

The gown which I have called "The Melisande" is of chiffon and silver lace. It is swathed about the silk lining in a really cobwebby effect. Silver tassels adorn the corners of the spangled scarf.

The middle figure furnishes for your inspection, and, I hope, admiration, the model of an evening gown of marquisette over satin. The Oriental effect of the skirt is emphasized by the girdle of galloon. The rarely missing ornament of flowers appears on the corsage.

The left-hand figure displays "The Claire," a home dinner gown of chiffon in two tones. The bodice is of Chinese brocade. The chiffon scarf and sleeves are finished with satin bands.

"The Melisande" is of Chiffon Combined With Silver Lace. The Tassels on the Scarf Ends Are of Silver.