

FOR BEST RESULTS IN DEVELOPING AND PRINTING BRING YOUR FILMS TO OUR KODAK SHOP—MAIN FLOOR

Do You Intend Ever to Wear Your Furs Again?

If you do and if you have not already stored them in their proper habitat and if you want your furs to look as they should, don't delay longer but have us call for them and store them in our dry cold air safety vaults on the premises. Guarantee against loss or damage.

—Meier & Frank's: Fourth Floor.

Ask Mr. Foster

It is getting to be quite the thing to ask Mr. Foster instead of distracting oneself with schedules, reservations and other irksome details incidental to a journey. Mr. Foster does it without charge.

—Meier & Frank's: Sixth Floor.

**See Also**

page 9, this section, for special home furnishing news featuring important sales of living room furniture, cretonnes, blankets and aluminum ware.

All Charge Purchases

Tomorrow and Balance of Month Will Go on the July Bills

Rendered August 1**"It Always Pays to Shop at MEIER & FRANK'S"**

Another!
BIG SILK SALE
\$1.98

1000 yards of fancy silks in dark and light colors! Plaids, stripes and fashionable block checks. Messaline, taffeta and the splendid tourist silks.

\$2.50, \$3 and \$3.50 Grades

Just the silks one wants for dresses and sports skirts. 35 and 36 inches wide.

All are now \$1.98—and five yards will make a dress!

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Nearly Ready to Wear
Accordion Pleated
All Wool Skirts
\$11.50

Made of our regular \$3.50 grade of all-wool poplin in the best shade of navy blue. Each skirt ready to put on hand and to have the final seam sewn up.

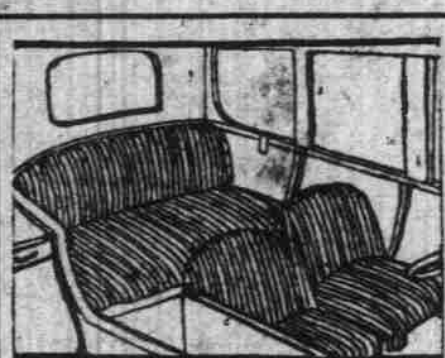
First lot sold out in almost no time. Women appreciate such good materials.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Handbags Half
Price
Were \$5 to \$25—Now
\$2.50 to \$12.50

Silk and various interesting brocades with shell finished and covered frames and ornamental catches. Usually fitted with mirrors and coin purses. Beautifully made and richly lined with silk.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)



Gordon Jiffy
Covers for
Automobiles

Protect your car from dust by using these good looking washable seat covers made of cool, smart, striped cottons. Called "Jiffy" because they can be put on in a minute. Most people have two sets so that one is always ready for use.

Sizes to fit nearly every car made. Just tell us the make of your car and we will give you the right size.

Priced \$5.50 to \$10 a set.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

Where You Can Choose from the **LARGEST**, the **FINEST**, the **NEWEST**, the **Every-Way BEST** Assortments of Merchandise at **LOWEST** Prices

MEIER & FRANK'S SELLS FOR LESS

We have prepared for tomorrow all over the store **VALUES** that will demonstrate anew **MEIER & FRANK'S** underselling power. Ready at 9:15 A. M.

This Is the Store of SERVICE and SATISFACTION

"It Always Pays to Shop at MEIER & FRANK'S" whether you buy upstairs or downstairs, whether you buy much or buy little, whether you pay cash or "have it charged"—AND THE TRANSACTION IS COMPLETED ONLY WHEN THE CUSTOMER IS SATISFIED.

Meier & Frank Co.

CENTER AISLE BARGAIN SQUARE, MAIN FLOOR

Embroidered Voile Flouncings**69c****Regular \$1 to \$2.50 Grades**

Our representative in the east has just forwarded by express a marvelous lot of dress flouncings at this extraordinary price of 69c yard. **MOST OF THEM ARE FAR LESS THAN HALF PRICE.** Even plain cotton voile flouncing would be good at 69c, but these embroidered flouncings are rare beauties at such a price. They are of the fine even voile with silky finish which always looks well. Flouncing in all-white and white embroidered in colors, some to a depth of 15 inches. Both solid and eyelet

work represented and the edges are plain or scalloped.

Each flouncing is 36 to 42 inches wide and only 3 1/2 to 4 yards are needed for a frock. That means a lovely summer dress can be bought for less than \$3.

Two windows are devoted to a display of these wonderful things and the sale will be on the Center Aisle, Main Floor.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

White Dress Cottons
Specially Priced

Women planning pretty white frocks for themselves and their children are invited to take advantage of these savings on standard white materials.

75c VOILE 50c YARD

Yard-wide fancy voile in all white.

\$1.50 VOILE \$1.00 YARD

40-inch fine white voile—the kind which always looks well and wears most satisfactorily.

LYK-LINEN, 40c AND 50c

60c and 75c grades of this attractive white material which looks like flaxen. 38 inches wide.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Hackle-Faced
Midsummer Hats

Latest touch of elegance in hats of fashionable importance is the facing or brim which is entirely made of hackle feathers.

These feathers are usually in jade, aztec, bronze and copper color. Some are small, others are rather large, but each hat is extremely smart for wear with silk frocks. Prices are reasonable.

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New organdie and georgette crepe dress hats.

New sports hats in white and bright colors.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

**FOR MEN**

The Jewelry Shop has come to be known as headquarters for all the finer novelties for women.

We want every man in Portland to realize that it also offers him the same satisfactory selection of good-looking, reasonably priced helps to every-day dress.

Kum-a-part cuff links, various colors, 50c.

Soft collar pins 25c to \$2.50.

Tie clasps 25c to \$1.00.

Sterling silver belt buckles \$1.60.

Rings, including signet styles and various emblems, \$7.50 to \$38.00.

Cigarette cases \$5.00 to \$25.00.

Match cases \$1.00 to \$10.00.

Gold filled pocket knives \$2.00 to \$12.00.

Cigarette holders of genuine amber \$5.00.

Waldemar watch chains \$2.50 to \$20.00.

Complete assortment of Waltham watches—the world's standard timekeeper.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Newest Novels

Books that make long train rides interesting.

"The House of Baltazar" by William J. Locke, \$1.90.

"Marquerry's Duel" by Anthony Pryde, \$2.

"Ladyfingers" by Jackson Gregory, \$1.75.

"The Loom of Youth" by Alec Waugh, \$1.90.

"Happy House" by Baroness Von Hutten, \$1.75.

"Suffering Husbands" by Wallace Irwin, \$1.75.

"Basil Everman" by Elsie Singmaster, \$1.90.

"The Red Lady" by Katharine Newlin Burt, \$1.75.

"His Friend and His Wife" by Cosmo Hamilton, \$1.75.

—Meier & Frank's: Fifth Floor. (Mail Orders Filled.)

Sale of Flowered Georgette, Taffeta and Other

Fine Dresses

Clearing away odd one and two-of-a-kind frocks from our own stocks. Clothes designed for all the social informalities of summer.

Appropriate for any time of the day or evening. Flowered georgette in light and darker colors with touches of lace or ribbon. Plain colored georgette of the finer kinds. A few charming taffeta frocks with attractively short sleeves.

\$98 Dresses, now \$73.85**\$85 Dresses, now \$63.75****\$65 Dresses, now \$48.75****\$52 Dresses, now \$39.35**

This collection contains nearly all sizes in some one or another model.

—Meier & Frank's: Fashion Salons, Fourth Floor. (Mail Orders Filled.)

**Mid-Summer Fashions***of Pongee, White Jersey, Tricolette*

Interesting arrivals are on display of delightfully summery clothes which are not too cool for typical Portland summer weather.

Suits of natural Chinese pongee, very closely woven of all silk, perfectly tailored in simple mannish styles, with lined and unlined coats, \$45, \$65, \$95.

White wool jersey suits with tuxedo collars, as smart as any sports clothes we know, \$29.50 to \$45.

Suits of white tricolette and the new racoe sports material are \$45 and \$55.

Suits of colored tricolette, racoe, Roshanara crepe, paulette, satin, Chinchilla crepe and faille in beige, navy, copenhagen and black are \$45 to \$75.

Long coats of Shantung pongee are in great demand for motoring at \$35, \$45.

Short sports coats of tricolette, paulette, racoe and poplin are \$25 upward.

—Meier & Frank's: Fashion Salons, Fourth Floor. (Mail Orders Filled.)

Casaque Blouses 1/3 Less

Our entire remaining stocks of silk peplum blouses are now offered at this large reduction.

\$15.00 peplum blouses, now \$10.00**\$18.00 peplum blouses, now \$12.00****\$22.50 peplum blouses, now \$15.00****\$27.50 peplum blouses, now \$18.34****\$32.50 peplum blouses, now \$21.67****\$37.50 peplum blouses, now \$25.00****\$42.50 peplum blouses, now \$28.34****\$45.00 peplum blouses, now \$30.00****\$60.00 peplum blouses, now \$40.00**

Taffeta, georgette crepe and many novelties. White, flesh, navy, copenhagen, orange, black and other colors.

While most of these blouses are perfectly fresh, yet a few of them show marks of handling and size assortments are rather broken.

—Meier & Frank's: Blouse Shop, Fourth Floor. (Mail Orders Filled.)



Annette Kellermann
and Other Bathing Suits

Annette Kellermanns are smart, bright, youthful bathing suits for swimming or romping in the huge breakers of the Pacific.

Pretty "Annette" in the picture comes in green, black, rose or purple wool jersey with contrasting trimmings at \$12 to \$18.

Youthful "Silhouette" the two-in-one suit illustrated, can be had in smart blue or green wool jersey at \$13.

Annette Kellermann tights of cotton and wool are \$4 to \$5.

Besides Annette Kellermann suits the Bathing Suit section has

Jantzen All-Wool Jersey

styles in red, orange, black, robin's egg blue, rose, purple, yellow, green and heather, trimmed with contrasting stripes, at \$9 to \$11.50 for women, \$5.50 for children.

Slip-on suits of satin and taffeta to be worn with wool tights are \$25, \$27.50, \$30, \$32.50.

Black mohair slip-on suits \$10.

Sateen and silk slip-ons \$12.50, \$13.50, \$14, \$16.50.

Bathing caps, bathing shoes and the new smart bathing novelty Sox are shown in the same section.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)