WEALTH OF ROSES SMILES AND RAIN FEATURE PARADE

Rose Festival history—the story of superlative beauty in decorative floral conception—was written Thursday afternoon amid the showers that baptized the greatest of all Portland's floral pageants—a climax to the intensive activities of the Shrine convention and grand introduction to the Rose Festival.

Defying the elements, a wealth of varied blossoms, dainty maidens innumerable, their spring time garb a fantasy of color, passed resplendent before admiring throngs that made up the greatest crowd of spectators ever assembled for a Rose Festival event.

SHRINE BANDS REMAIN

From far and near came the entries that made up the long line that filed through Portland streets. Pasadena, Cal., Vancouver, B. C., and many other near and distant communities gave their most friendly talents to the introduction of elaborate floats. Industrial, civic and fraternal organizations participated. Schools, community organization and local individuals achieved spectacular effects.

The passing of the Shrine convention was exemplified, not only in several floats of great splendor, but in the appearance of several bands of Shriners. The following musical organizations, of which the Kem temple band, a splendid group of players from Grand Forks, N. D., led the big parade, thrilled with their music:

Shrine bands from Kem, Osman, Al Kader, Alhambra, El Kahir and Isis temples; Salem Cherrians, Royal Rosarians, Eugene Radiators, Vancouver, B. C., kilted police band; Vancouver, Wash., Prunarians and the Eagles lodge band of Seattle.

QUEEN RICHLY ATTIRED

A contingent of police and Mayor George L. Baker headed the procession. Following closely was the parade's honored participant, W. Freeland Kendrick, retiring imperial potentate of the Mystic Shrine, with Mrs. Kendrick, and an escort of Shrine officials.

Queen Claire (Mrs. Cameron Squires), attired in the sparkling robes of state, surrounded by a courtly group of pretty girls, was the central figure in one of the most splendid floats in the entire parade. A glint of sunlight might have inundated the queen's official carrier, for its brilliant colors and its massive beauty would blend seemingly with such a thing.

FLOWERS GALORE

Three high schools were to have had floats in the parade, but none materialized except that of Washington high, which entered a profusely decorated automobile on which canterbury bells predominated, and in whose gorgeous floral burden were represented flowers of numerous varieties furnished by A. J. Clarke.

Eighteen members of the Royal Northwest mounted police from Vancouver, B. C., in their striking uniforms of scarlet coats and blue trousers, and mounted on fine horses, made a splendid picture. They preceded and followed the decorated automobile carrying Mayor R. H. Gale, Mrs. Gale, W. J. Blake Wilson, president of the board of trade of Vancouver, and Colonel James Walker, one of the widely known and popular military figures of the Canadian Pacific country.

GIRL DRIVES SHETLAND

A gay array was the turnout of the Portland Hunt club. A four-horse team drew the float adorned with cornucopias of roses pouring out their floral wealth. Following the float came the riders, men and women, costumed in black coats and white riding trousers, while each horse had a collar of ferns and blue flowers.

Little Ruth Callan, 4-year-old daughter of Mr. and Mrs. George Callan of Milwaukie, made a dainty picture in the dainty cart drawn by "Bessie Gordon Callan," a pedigreed Shetland pony. Ruth was costumed in yellow, and the cart decorations were of like color.

Miss Dorris McCleave drove tandem two glossy black steeds. She was costumed in white and, with her father, headed a group of Portland Hunt club junior members. The Portland Hunt club made a pretty and novel entry, as the organization always does.

The Shetland pony and cart, in which rode Annie and Charles Baxted, attracted much attention.

The Willamette Heights entry, "Apollo the Sun God," which was float No. 1 in the queen's section, was an attractive float, with yellow as the predominating color scheme.

POLAR BEAR AND FLOAT

This division closed with the appearance of the Round-Up riders from Pendleton—a riot of gay color and noise verbal. The horses were at their best; the horsemen keen to show their skill, and the old stagecoach loaded down with real Indians.

The float of Balfour, Guthrie & Co., heading the section, represented the Crown mills and "Golden Rod" flour. Green and varigated vines formed the base of the float and roses and carnations were used, while sheaves of wheat were placed at the corners. A crown of roses was suspended over the body of the float. B. F. Bennett and Miss Marie Linden were in the seat and the cargo was a bevy of pretty little girls.

The Zeroline float had a huge polar bear in the foreground, with an ice cave at his back. Blue and white of the hoarfrost formed the color motif of this float, and white carnations, roses and blue lupines were used to fine advantage.

NORTHWEST'S OLDEST BANK

The First National bank of Portland sent out in its float O. L. Zettervall, W. P. Loder, Ruth Hall, Mary Zerenuer, Alice Nolan, Belle Thompson, Dorothy Finch and Baby Oneta Thompson. The girls were costumed in white, the design of Mrs. L. E. Woodruff. Green and white and red were the prevailing colors of this float—the green of the ferns and native vines and the Tillamook huckleberry, the red of carnations and roses, and Bermuda lilies were used freely. White doves rested on staffs, and leading to them were streamers of white and red.

Delphineum and yellow iris, used freely on a background of delicate greenery, formed the color scheme for the float of the Northwestern National bank. Riding on the float were: Juanita Davis, Ella Mae Wheeler, Ruth Pedigo and Helen A. Cowles.

The float of the Ladd & Tilton bank presented a pleasing symposium of color, pink roses and carnations predominating on bases of green foliage. Banners hung from two standards, announcing "Oldest Bank in the Nrohtwest," and "Sixty-one Years of Continuous Service."

GIRLS ALL IN PINK

Canterbury bells and loupines, Bermuda lilies and white roses gave a delicate color effect to the float of the United States National bank, in charge of B. F. Taber, and with Dorothy Caughey, Virginia Thompson, Nettie Mann and Lillian Anderson riding on the float. A canopy of pink carnations was suspended over them, and rosebuds, half open, were used most effectively.

A lively picture was that presented by the dozen young girls, clad in pink gingham gowns, on the float of the Adams Garment company.

The Boot and Shoe Workers' union had an automobile decorated with ferns and daisies, with the vehicle outlined in roses against banks of green.

ELKS SHOW ELK

The grand circle, Neighbors of Woodcraft, had a large float upon which a number of women, formed in a circle about a floral pyramid and the decorations of the main float were in the colors of the order. Multnomah circle and Astor circle filled the escorting cars with members.

The women's benefit association of the Maccabees was represented by a float and degree staff of members and children.

Anchor council, Security Benefit association, known as the Knights and Ladies of Security, was well represented by a float decorated with banners and a bevy of girls.

Kirkpatrick council, Security Benefit association, had a beautiful float, and its degree team was entered.

Portland lodge, B. P. O. E., presented a large float with an antlered elk on the fore.

DECORATIVE HUMANS

The Daughters of Scotia float had several bonnie lassies in Highland costumes and flowered decorations.

The Ladies of the G. A. R. were aided by a fife and drum corps of three veterans—John Walrod, aged 81; T. E. Hills and J. G. Chambers. The three sum up 225 years, "And we are not old fellers' yet," declared Past Department Commander Walrod. The float, built by the veterans, was loudly cheered along the line.

Pat Malone had as entry No. 116 a dog drawing a beautifully decorated cart. Several bicycle entries were well received.

Mrs. E. M. Welch drove her automobile, loaded with some fair flowers of the human race.

No other Rose Festival ever saw such a show from the fire department.

SERGEANT QUINTEN PRESENT

From radiator cap to the farthest point of the longest ladders of big truck 2 there was simply one mass of roses. On the sides huge Shrine emblems were beautifully worked out in flowers. There were 15 machines in the parade, in addition to the 73 firemen who marched at the head of the parade. These were followed by six machines carrying the fire chiefs and other city officials.

Decked in the style of 1776, the float entered by the police department was awarded second prize in its division. Mrs. L. V. Jenkins, Mrs. C. A. Inskeep, Mrs. H. A. Circle and Mrs. L. A. Harms, wives of police officials, dressed in colonial style, rode in the float.

An interesting feature of the city division was the car carrying the veteran Sergeant John Quinten, who retired several years ago after many years of service. This float was entered by the police bureau.

The municipal shops furnished a big butterfly as the motif of decoration and a very small boy rigged out as a frog perched on the front end of a car.

The city bureau of standards had an attractive vehicle with a large pair of scales illustrating one of the technical activities of the organization.

That of the city water bureau, a large white truck on which had been worked out in flowers, greenery and white woodwork a beautiful model of one of the municipal reservoirs on Mount Tabor, was loudly applauded.

The city health department had a float bearing huge milk bottles at each corner and a group of children out a table with Dr. Mack, milk inspector.

The city street cleaning bureau had one of its big tanks buried in roses and on top a comedian spraying a hose and telling the world that Portland had been dry since 1915.

PASADENA'S GIRLS PRETTY

An attractive and artistic float was entered by the municipal bureau of finance, with the fairer employes of that department seated under a floral canopy.

The parade was ended with a huge gray pyramid on a truck, the entry of Al Kader temple of the Shrine.

Pasadena's entry was in the form of a large boat, banked with long stemmed pink and white roses and quantities of carnations in the same colors. Girls in lavender frocks and picture hats made the float one of the most artistic in the parade.

One of Salem's floats, which was escorted by the Cherrians in dapper gray suits and hats, was covered with red peonies, lilies and roses. Girls attired in old fashioned ruffled dresses with hats of the same colors stood at the sides. The other, a smaller car, was decked with red and white roses and with a canopy of the same flowers.

Oregon City chose lupine with yellow roses for its car; Vancouver's entry, escorted by Prunarians, was in white and lavender; while Astoria's could easily be picked because of the huge fish of white roses on each side of the car.

The flower covered gondola entered by the Italian district of Portland and the cars from the Grecian, Chinese and colored sections also attracted a great amount of favorable comment.

SITS ON MILLRACE

Laurelhurst had a miniature clubhouse of flowers with letters and a fence of marguerites. A tiny Shriner stood at the door, bidding all welcome.

Quantities of pink and white Rambler roses, purple lupine and attractive maidens made the Portland Heights entry one of the prettiest of this section.

Westover's car was decorated with red gladioli and other garden flowers. Eastmoreland was represented by a transplanted bit of Reed college campus. A college graduate in cap and gown was sitting serenely on the millrace, while near him stood a co-ed playing golf. A realistic airplane soared overhead.

Other entries included Irvington, Alameda and Sellwood.

PRIZE AWARDS:

Mrs. A. J. Ersted's car, a bower of beauty, captured the W. Freeland Kendrick $500 prize for the best decorated private entry.

Section one, class A, fire departments, best decorated motor-drawn apparatus—First prize, $125 and silver trophy, engine 15; second prize, $100 in cash, truck 2, Fourth and Montgomery streets; third prize, $75 in cash, engine 6, Fourth and Montgomery streets; fifth prize, $25 in cash, engine 1; honorable mention, fire marshal and engine 18, Irvington.

Class B, all other city departments, motor drawn entry—First prize, $125 in cash, municipal shops; second prize, $100 in cash, bureau of police; third prize, $75 in cash, water works; fourth prize, $50 in cash, department of public works, maintenance department; fifth prize, $25 in cash, bureau of purchases; honorable mention, city engineer's office.

Class C, horse-drawn entry—First prize, $100 in cash, bureau of health.

Section two, outside municipalities, clubs, civic organizations, fraternal societies and colleges—Class A, best decorated entry—First prize, $500 cash, Pasadena; to the six next best community entries with $100 prize each; Salem, Park Rose, Oregon City, Astoria, Estacada, Vancouver.

Section three, schools; best high school entry, decorated by florists—First prize, $100 cash, Washington high school.

Section four, clubs, civic organizations and fraternal societies of Portland.

Class A, best decorated civic club entry—First prize, $150 cash, Rotary club; second prize, $100 cash, Rosebud Study club.

Class B, best decorated fraternal society entry—First prize, $150 cash, Elks; second prize, $100 cash, Neighbors of Woodcraft.

Class C, best decorated neighborhood or community club entry—First prize, $150 cash, Alameda; second prize, $100 cash, Mount Tabor; honorable mention, Cornell road and Westover; second honorable mention, Sellwood.

Class D, best decorated patriotic society entry—First prize, $150 cash, Canadian Veterans' association; second prize, $100 cash, United Spanish War Veterans.

Class E, best decorated foreign society entry—First prize, $150 cash, Italian colony; second prize, $100 cash, Japanese Association of Oregon.

Class F, best decorated entry from charitable organizations or hospitals—First prize, $150 cash, Waverly baby home; second prize, $100 cash, Volunteers of America; honorable mention, Albertina Kerr nursery.

Section 5, private cars—Special prize, $500 in gold, known as the "W. Freeland Kendrick Imperial Potentate prize," for the most beautifully decorated private automobile—Mrs. A. J. Ersted.

Class A, best decorated privately owned touring car, entered and decorated by individuals—First prize, silver trophy, M. L. Kline; second, silver trophy, Mrs. W. P. Moran; third, solid silver vase, Mrs. J. T. Thompson; honorable mention, Mrs. E. Erler, Mrs. J. H. MacKenzie, Mrs. L. W. Robbins of Molalla; A. Weaver and Fred A. Ballin.

Class E, best decorated privately owned touring car decorated by florists—First prize, silver trophy, Mrs. Ernest Welch; second, silver trophy, Mrs. A. H. Johnson; third, silver trophy, Seid G. Back.

Class D, best decorated privately owned roadster or two passenger car, decorated by individuals—First prize, silver trophy, Mrs. Agnes Mumford; silver trophy, H. A. Ballin.

Class E, best decorated privately owned roadster or two passenger car decorated by florists—First prize, silver trophy, Mrs. David T. Honeyman; second, silver trophy, Miss Jeannette Stettler; third, silver trophy, Mrs. J. D. Wheeler.

Section six, automobile dealers; no entries.

Section seven, industrial, business firms, banks, etc., best decorated motor entry—First prize, silver trophy, First National bank of Portland; second prize, silver trophy, Standard Oil company; honorable mention, Ladd & Tilton bank, Crown mills and Golden Rod Milling company, Northwestern National bank and United States National bank.

Section eight, mounted and driving entries:

Class A, best club or organization, uniformed and decorated mounted persons—First prize, $100, Royal Northwest mounted police; honorable mention, Pendleton Round-Up.

Class B, best decorated pony, cart and driver—First prize, silver trophy, Annie Baxter.

Class C, best decorated saddle horse or pony, with boy or girl rider under 16 years of age—First prize, $50 canary bird and cage, Ruth Callan; second prize, silver trophy, Frederick Henningsen.

Section nine, unique, class A, most unique decorated entry—First prize, $100 cash, state fish and game commission; second prize, $50 cash, Pacific Highway association; third prize, honorable mention, United States forest service.

Section ten, motorcycles and bicycles: Class A, best decorated motorcycle with side car—First prize, trophy, Mr. and Mrs. George T. Strine; second prize, Swiss Floral company.

Class B, best decorated motorcycle, solo; no award.

Class C, best decorated bicycle—First prize, trophy, George Edward Cannady; honorable mention, Robert Charlton.

Convention Begins Monday

Vancouver, Wash., June 25. — The three days' national convention of drugless physicians will be held in this city, beginning Monday. Arrangements for the entertainment of the visitors and for the convention program are being made today at a conference of the convention committees.

PORTLAND'S GREATEST FLORAL PAGEANT—A RARE GARDEN OF RICH BLOSSOMS

A charming array of extravagantly decorated vehicles and marchers, with gay bands in number, composed the floral parade of Thursday afternoon to which two nations contributed decorative talents. Above, left—Pasadena, Cal., entry, winner of first prize. Right—Beautiful creation from the municipal shop, a first prize winner. Center, left—Replica of battleship Oregon, entered by Kiwanis club, to which prize was awarded. Right—Waverly Baby Home entry, a splendid creation. Below, left—Alameda park float, a winner in the community division. Right—Vancouver, B. C., float, carrying Canadian officials. Bottom—Contingent of Royal Northwest Mounted Police, a mounted prize winner.

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