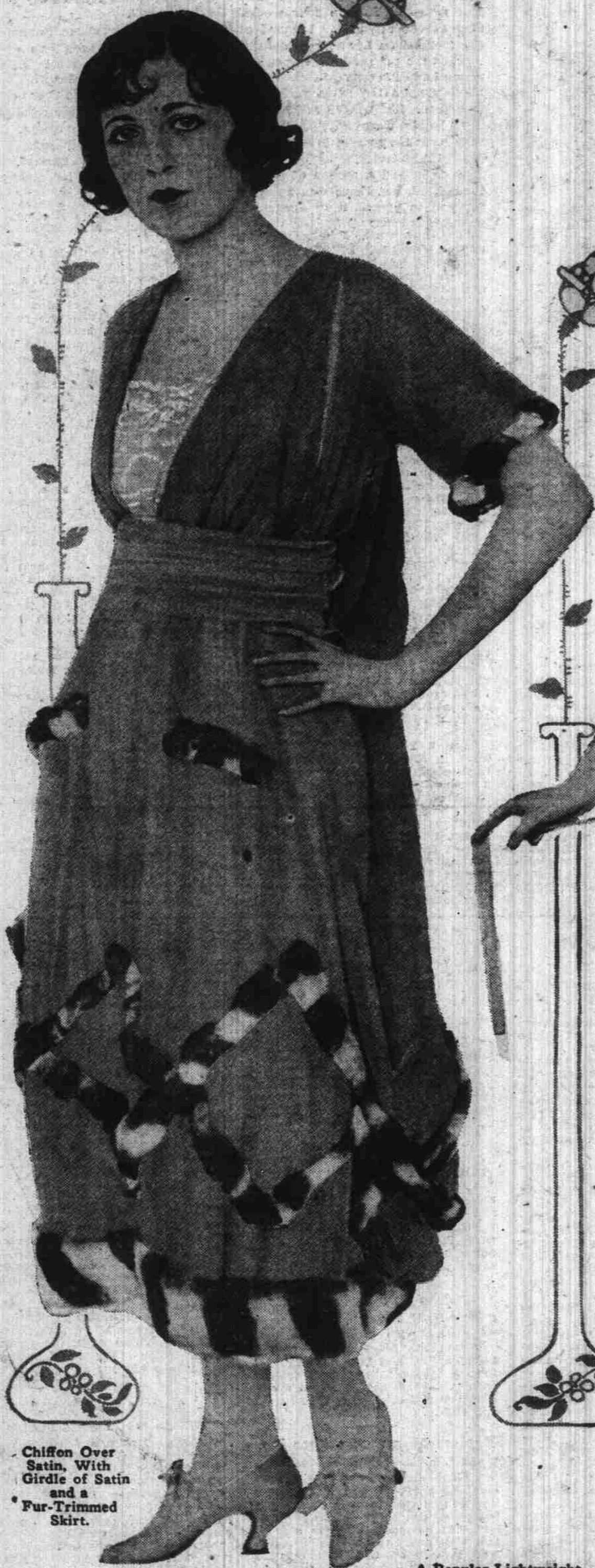


Five O'Clock Frocks

by Lady Duff Gordon



Chiffon Over Satin, With Girdle of Satin and a Fur-Trimmed Skirt.



Taffeta Combined With Organdie to Make a Quaintly Simple Afternoon Gown.



A Chic One-Piece Gown, With Wide Crushed Girdle, Faced With Satin of Contrasting Color.

A Popular Lightweight Hat of Horsehair Straw.



By Lady Duff-Gordon ("Lucile")

At five o'clock we are expected to be in dressier mood than at ten that morning. It is expected of us that we wear something of a higher degree of elegance than our simple "morning at home" frock or the severe garb of the street. Yet the splendor for which our friends look to us is less than that which we will manifest at dinner. The afternoon or the five o'clock gown may be termed the middle ground of the day's toilettes.

I show you in the large right hand figure on this page a chic model for an afternoon robe. It is a one-piece gown with a crushed girdle. The sleeves and sparse drapery and the wide girdle are faced with satin of a contrasting color. The buttons are also of satin of a contrasting shade. The wide, fichu like collar and the wide projecting lace ruffle at the elbows are of silk embroidery applied on maline lace. The hat is a wide one of tulle with a double tuft of bird of paradise feathers.

The middle figure displays an afternoon gown of taffeta combined with organdie. With this quaintly simple robe is worn a hat of rough straw faced with a shirring of georgette and surrounded by crocheted flowers. Long streamers of double colored ribbon, fastening the hat in front, are a note in harmony with the quaintness of the gown.

The upper left hand gown is done in chiffon over satin. There is a satin girdle. The short sleeves and the edge of the skirt are bound with chinchilla squirrels. Diagonally crossed bands of the fur further adorn the skirt. Smart touches are afforded by the wee bands in front that mark the tops of pockets.

Another evidence of the popularity of the lightweight, air-welcoming horsehair straw is in the afternoon hat shown in the lower left hand of the page. A wide velvet ribbon is drawn through the rolled brim and ends in a large drooping bow on the side.