

Elizabeth Arden

Let the Elizabeth Arden toilet preparations help make your skin firm and glowing. The skin requires care in the summer, especially when traveling, and the Arden Venetian preparations are created by a woman who knows many toilet secrets.

Cleansing cream, skin tonic, astringent, orange skin food, muscels oil, pore cream, Poudre d'Illusion, eye lash grower and other lotions and toilettries.

Djer-Kiss

Made by Kerkoff, Paris, France, and as delightfully feminine as the skill of Paris can produce.

Put up in packages which are an ornament to the toilet table. Indescribably Parisian. Celebrated all over the world.

Djer-Kiss face powder \$1.05 and 62c. Djer-Kiss rouge 50c. Djer-Kiss talcum 25c. Djer-Kiss toilet water \$1.90.



Mary Garden

The Toilet Goods Shop is Portland headquarters for Mary Garden perfumes and powders.

These exquisite toilettries are too well known to need description. They are individual and marvelously popular.

Parfum Mary Garden is a bouquet of rare flowers which surrounds one with an atmosphere of thrilling delight. The extract is the most concentrated form and from a single drop seems to radiate an ocean of sweetness. Ounce \$2.25

Toilet water Mary Garden, rich with flowery fragrance, very refreshing, \$3.00 and \$4.50.

Face powder, fragrant with parfum Mary Garden, \$1.

Talcum toilet powder Mary Garden, 60c.

Rouge Mary Garden with puff and mirror, 60c.

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For the Attention of Fair Visitors and Feminine Portland This Specially Planned Event

Featuring of Drugs and Toilettries

Featuring Standard Toilettries Used All Over America

Shrine-Festival week in the Meier & Frank's Toilet Goods Store finds an abundance of all wanted standard articles made in any part of America and in France.

Even if you are more than a thousand miles from your own drug store or Beauty Salon—you can

find exactly what you would ask for in your home town—right here in Portland at Meier & Frank's.

This Toilettry Shop Has an Internationally Complete Stock

The beauty aids, cooling lotions, creams, powders and perfumes for which Paris, New York, Chicago and other cities are famous—all are splendidly represented here.

Coty, Houbigant, Rosine, Vivaudou-Mavis, Djer-Kiss, Mary Garden, Colgate and a hundred others equally well known.

For Your Convenience We Have Featured

a number of different makes of articles—but if your "favorite" is not listed, you can be almost certain that it is here anyway. To name everything in the

Toilettry and Drug Shops would fill an entire newspaper!

Patrons of This Helpful Section require no elaboration from us as to its assortments of high standard drugs and toilet articles. They have tested its satisfactory quality and know that instead of being "just out" of an item it is, to the contrary, always "in."—Main Floor.

Willard White Tablets

Norma Talmadge and Melorose Perfumes



Willard White Vaucaire Galega tablets are recommended as a superior tonic, developer and flesh builder—and are absolutely harmless. 95c a box.

Norma Talmadge face powder comes in a charming box of pale blue and gold and the powder is as good as the box is pretty; box \$1.25.

Melorose Beauty Cream cleans and softens the skin—no one who motors should be without a jar, 50c.

Milkweed Cream

Offers Beauty in Every Jar

Ingram's Milkweed Cream improves bad complexions and preserves good complexions. It adds to the vitality of the skin. It is a concentrated creamy combination which soothes, cools and refreshes; a skin stimulant without any danger of promoting hair growth; recommended for skin diseases, pimples, freckles, blotches, blackheads. It relieves redness, tan, sunburn, roughness and irritation. 45c and 90c a jar.

Mme. Ise'bell Beauty Preparations

These preparations so well-known along the Atlantic coast are being featured in the Toilet Goods Shop this week. Everything for which Mme. Ise'bell is deservedly famous can be had here now in this collection. Cold cream, face powder, perfume, toilet water, hair tonic and rouge. They are moderately priced and very good at the price. Attractively boxed in violet or in violet topped bottles and jars.



Aubry Sisters Famous Beautifier

"The constant use of this Beautifier will make the complexion perfect" is the claim of the Aubry Sisters, which is pretty well authenticated by the users of this famous Beautifier. Absolutely harmless, delightfully perfumed. It comes in paste form in flesh or white. 35c, 60c and \$1.00.

Aubry Sisters Poudre de Riz in all shades, 35c and 60c.

Rouge of just the right shade, 50c.

Tooth Pastes and Powders

Sanitol Tooth Powder 29c. Dr. Lyons' Tooth Powder 23c. Sanitol Tooth Paste 45c. Revelation Tooth Powder 25c. Peppodent Tooth Paste 50c. Forhan Paste 30c-55c. Pebecco Tooth Paste 45c. Chlorox Paste 45c. S. S. White Paste, Powder and Liquid 25c. Arnica Tooth Soap 29c. Chloro Denta Paste 45c.

Face Powders

Java Rice Powder 45c. Holmes Frostilla 29c. La Blache Powder 55c. Espey Fragrant 23c-45c. Pussy Willow Powder 50c. Orchard White 35c. Pozoni Face Powder 57c. Jergen's Benzoin and Almond Pompeian Bloom 50c. Lotion 43c. Woodbury Face Powder 23c.

Face Creams

Sanitol Face Cream 50c. Satin Skin Cold Cream 27c-55c. Sanitol Cold Cream 50c. Hazeline Snow 35c. Stillman Freckle Cream 50c-90c. Howard Buttermilk Cream 60c. Creme de Meridor 25c-50c. Liska Cold Cream 50c. La Meda Cold Cream Powder, priced 65c. Malvina Cream 48c.

Talcums

Colgate's Talcum, assorted odors, 18c and 25c. Williams' Talcum 18c. Squibb's Talcum 23c. Red Cross Talcum 25c. Mennen's Talcum 25c. Cuticura Talcum 25c. Lehn & Fink Riveris Talcum, priced 35c. Pussy Willow Talcum 35c. Jergen's Crushed Rose, Violet and Lilac Talcum 21c. Pompeian Fragrance 25c. As the Petals Talcum 25c. Butterfly Talcum 25c. Massatta Talcum 20c.

Hair Tonics, Etc.

Newbro's Herpicide \$1 and 50c. La Creole Hair Shampoo 50c. Danderline 96c and 33c. La Creole Hair Tonic 75c. Henna d'Oréal Powder \$1.25. Wyeth's Sage and Sulphur, at 96c and 69c. Mary T. Goldman's Hair Color Restorer \$1.25. Packer's Liquid Tar Shampoo, priced 48c. Scheffler's Colorine 96c. Niobe Henna Shampoo \$1.

Drug Sundries

Scotts Emulsion 60c and \$1.39. Phenolax 25c. Vinol \$1. Resinol Ointment 55c, \$1.10. Wampole Extract 90c. Musterole 30c and 55c. Waterbury's Compound 90c. Salve of Life 50c. Gudes Pepto Mangan \$1.12. Lino 20c. Horseford's Acid Phosphate 50c and \$1. Mentholatum 23c, 45c, and 98c. Angier's Emulsion 55c and \$1.25. Sal Hepatica 33c, 65c, \$1.25. Stearns Tonic 95c. Jad Salts 75c. Ozomulsion 69c and \$1.37. Bromo Seltzer 25c, 59c, \$1.10. Hagee's Cod Liver Oil \$1.10. Saline Laxative 4075 \$1.50. Tithalon Salts 90c. Meier & Frank Paraffine Oil 50c. Listerine 23c, 45c and 85c. Stanolax 50c. Miran Antiseptic Solution 25c and 50c. Nujol 50c and \$1. Lavioris 25c, 50c and \$1. Squibb's Oil \$1, 6 for \$5. Borolyptol 23c, 45c and 89c. Lysol \$1, 50c and 25c. Wampole Formalid 30c, 60c. Pearson Creoline \$1.08. Glyco Thymoline 25c, 50c, \$1. S. S. S. 95c and \$1.69.

Harriet Hubbard Ayer's Toilettries

A single look at the boxes makes one realize that these toilet preparations do stand for purity and efficiency.

"Harriet Hubbard Ayer's" is the hallmark of quality to anyone who knows these scientific preparations and they are known, used and sold everywhere.

Luxuria Cream is a delightful cold cream for cleaning and softening the skin. 65c a jar.

Harriet Hubbard Ayer's face powder is also 65c box.

Melba Toilettries

Violet boxes of fragrant powder, pale tall delicately shaped green glass bottles full of toilet water—delightful suggestions for gifts or for one's own toilet table.

Face powder, pure, impalpable, perfumed, in white, flesh, brunette. 60c to \$1.75. Lovme Powder 75c. Piney Woods Powder \$1. Ambre de Melba Powder \$1.75. Adoree Powder \$1.50. Melba Toilet Water comes in many flower odors at \$1 a bottle. Melba Gloria Talcum in the new and different Morning Glory odor is 35c.



EXTRA

Especially noteworthy in this featuring are:

Creme Oil Soap Dozen \$1

Samurai Talcum 15c

Famous Colgate Tooth Paste 25c

Popular Tokalon Roseated Creme 79c

Japanese Ice Pencils \$1.50

Santonex \$1.10 and 65c

Eau d'Japora \$1.25

Perfumes from France

Merveilleux! Many new odors and many beautiful gift packages for the delectation of fair visitors and fair Portlanders.

Santiseptic Lotion

For sunburn, freckles, poison oak. A sovereign remedy. Bottle 45c.

SELLING ON THE MAIN FLOOR

Soaps

Conti Castile, Italian, priced \$1.98. 4711 Bath Soap, a cake 25c. Mount Hood Floating Castile at 39c. 4711 White Rose Glycerine Soap, per cake 23c. Laco Castile Soap, a cake 25c. Woodbury Soap, cake 23c. Stork Castile Soap, a cake 20c. Dr. Sayman Vegetable Wonder Soap, per cake 15c.

Miscellaneous

Lash-Brow-Ine 50c. Stearns' Chic Rouge 39c. Lash Grow, natural and dark, 60c. Ralsin Lip Stick 19c. Mary Scott Rowland's eyebrow and Eyelash Cosmetic 60c. Renewable Buffers 39c. Veda Rose Rouge 45c. Scalloped Face Chamois 14c. Wash Cloths 14c. No. 18 Theater Rouge 35c.



"SHAMPEX"

The New Coconut Oil Shampoo

Shampex is the latest coconut oil shampoo. Various improvements discovered by chemists since the earlier coconut oil preparations were first put on the market, will be found in Shampex.

Shampex is a perfected emulsion of coconut oil which assists Nature to crown the head with beautiful hair. It helps to bring out the beautiful natural wave, life and luster of the hair. Makes it soft, fluffy, fresh, luxuriant. Cleanses the hair and scalp thoroughly from dust and excess oil. Unlike many shampoos, Shampex contains no harsh preservatives, and will not split, break or dry out the hair.

Complete instructions on every bottle. Simply moisten the hair and rub Shampex in. It works up into a rich, creamy lather. A bottle will last a surprisingly long time.

Special offer on "Shampex" to those who use coupon.



Vivaudou-Mavis

Vivaudou-Mavis perfumes and powders are noted for their artistic packages and bottles. Vivaudou-Mavis perfume is known as the "Harmony of Flowers"—could anything be more charming to own than that? \$1.25.

The Talcum is 25c and \$1.00. Face Powder 50c and \$1.00. Toilet Water \$1.00 and \$1.25. La Boheme Perfume by the same maker is \$1.50, \$2.50 and \$5.00. La Boheme Talcum is 50c and 75c. La Boheme Face Powder, \$1.50. La Boheme Rouge, \$1.00.

Fiancee

A delicate harmony of flower sweetnesses which is a seeming souvenir of days never to be forgotten. These perfect toilettries are put up in creamy tan packages and they include:

Fiancee Face Powder, \$1.25. Fiancee Cold Cream, 50c and \$1. Fiancee Rouge, 50c. Fiancee Perfume, \$3.00 an ounce. Fiancee Toilet Water, \$3.00.

Miro-Dena Preparations

Miro-Dena makes a powder which because of its alluring quality is appropriately placed in a good-luck horseshoe box, wreathed around with roses. It comes in flesh, white and brunette at \$1.00.

Miro-Dena Chanticleer Talcum is \$1. Miro-Dena Chanticleer Perfume is \$3.90 an ounce. Miro-Dena Perfect Rouge Vegetal, natural shade, harmless to the most delicate skin, is 50c.

Pompeian Massage Cream

A compound for cleansing and beautifying the skin which exercises the facial muscles and invigorates the skin. Pompeian Massage Cream is a concentrated preparation and in it one does not pay for grease or unnecessary water. Moistened the face before applying Pompeian cream. Then rub cream well into pores and continue massaging until cream rolls out of pores and over the face. The rubbing out is as important as rubbing in.

Both women and men value Pompeian Massage Cream because it keeps the skin fresh, clear and free from infecting impurities.

Jar 93c, 75c, 48c. —Meier & Frank's: Main Floor.

Marietta Stanley Sem-Pray Jo-ve-nay

"Always young" is the trade mark of this pink complexion cake which can be rubbed direct on the face. Allow it to remain a few minutes and then use a soft linen cloth until the Sem-pray Jo-ve-nay is removed. This will leave the skin soft and smooth and thoroughly clean, 49c.

Vanishing cream of this same scientific make is 50c.

Face Powder is 50c. Rouge is 50c.