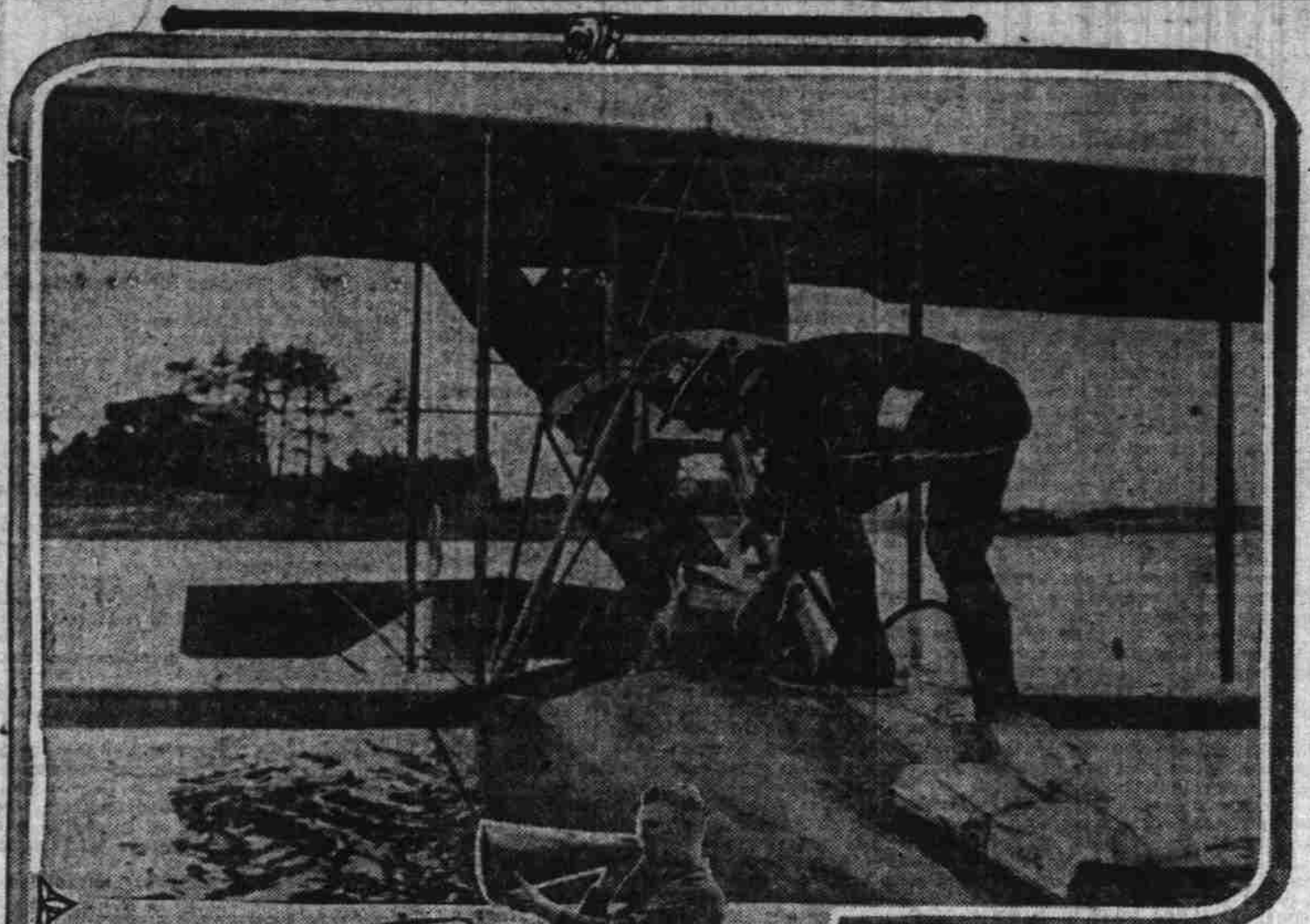


ARRIVAL of Journal hydroplane on the Necanicum at Seaside with its cargo of first afternoon editions which are carried every weekday afternoon from Portland to the sea, a distance of 110 miles, in an average time of 1 hour 40 minutes. Journal representatives, shown below, who superintend the delivery of The Journal to Seaside homes. Not much more than two hours elapse from the time the papers leave the press until they are delivered in Seaside.



Journal's Seaplane Service Is On Seaside Patrons Are Enthusiastic

Seaside, June 19.—Inauguration of The Journal's seaplane express delivery to Clatsop county points, notably to Seaside and Astoria, promises to be one of the most novel features of the summer season at the beaches as well as a commercial innovation that marks an epoch for the coast cities.

Regular daily trips of the seaplane express carrying the first afternoon edition of The Journal to subscribers at Seaside were inaugurated Wednesday. Astoria subscribers will be similarly served as soon as that city has installed a skidway for the reception of the big planes of the Oregon, Washington & Idaho Airplane company.

The express service, first to be regularly established for newspaper circulation, made its first regular trip on Wednesday, leaving the O. W. I. basin at Portland promptly at 1:30 p. m. Daily at that hour the big birds will rise from the river at Portland and not more than two hours later The Journal will have arrived at Seaside and delivered to Journal carriers and newsboys. The express is a Journal departure, in line with its constant endeavor to improve its circulation service.

The practicability of the unique Journal service and its great commercial importance have been conclusively attested by the performance of the planes during the first week. The remarkable time record established by the planes is an interesting feature—for not more than 1 hour and 40 minutes has yet been required for the flight from Portland to Seaside. When papers are delivered at Astoria the time of arrival at Seaside will be from 20 minutes to half an hour later.

Every day except Sunday the big planes will load their capacities with The Journal, packing papers into the cockpit and into a reserve carrying space back of the pilot's seat. When passengers are available the fleet of four Curtiss F-boats will be augmented by the use of the Curtiss seagull planes. Passenger bookings are being made for the flight in either direction.

The O. W. I. company has reserved the four F-boats for The Journal's seaplane express and every pilot in the company's employ will be trained to the service over the Portland-to-the-coast route. Seaside has warmly received The Journal's express and has already started action toward installing a modern skidway for delivery purposes. It is planned that Astoria is a stopping point on the route, to "hop off" from Portland at 1:30 p. m. daily, except Sunday, arriving at Astoria not later than 3 p. m., and at Seaside not more than half an hour later.

removed which the wind had piled against the east side of the building. During the week Mr. and Mrs. C. C. Nepple and daughter of Portland arrived and immediately took charge of the Bayocean hotel, which is now open for the season. They are experienced hotel managers and will seek to gratify every wish of their patrons.

The bungalows were opened during the week and prepared for tenants. The natatorium is being overhauled and made ready for operations beginning July 2. It is the intention of the management to operate the bowling alley and pool tables, which have not been operated during the war period.

The store and postoffice at Bayocean will be conducted by Mr. and Mrs. F. D. Mitchell. Tillamook county is working faithfully upon the construction of a road into Bayocean and it is hoped that the road will be completed during the summer. The road is being built from Tillamook City along the bay, and when completed, will be one of the beauty spots of the coast.

Captain L. E. DeRock has installed regular boat service across the bay and will meet all of the incoming trains. His boat, Dorothy May, is a larger and stronger boat than was operated the past season, and is well equipped for passenger service. The boat ride across Tillamook bay is a pleasant part of the trip for travelers to and from Bayocean. This, together with the scenic beauty along the railroad through the Willamette valley, the deep gorges of the Coast mountains, with their roaring mountain streams, Tillamook bay and the ocean trip to Bayocean, is one to be remembered.

Mr. and Mrs. Carl H. Jackson are installed for the season in their slightly outgrown, Maundy-Carlo. Dr. Gertrude L. Gates and her mother and Mrs. Hopkins were recent visitors. Dr. Gates expects to spend her summer vacation in her cottage at Bayocean. Mr. and Mrs. J. H. Lee were recent visitors with Mr. and Mrs. Swan Hawkins at Bayocean.

Miss Edith Smith of Portland is a guest of Mrs. Carl H. Jackson for the summer. Word is received that Mrs. M. B. Marcellus and mother of Portland will open their cottage at Bayocean immediately after the Shrine convention. Dr. and Mrs. H. A. Andrews and a party of friends will arrive from Portland July 1 for their summer outing at Bayocean.

Indications Are Resorts Will Be Very Popular

MANHATTAN, June 19.—Although the season is still very young, many of the cottages of this beach are already open, and indications point to one of the busiest seasons in several years. The completion of the new highway into Manhattan, which is expected in the near future, will add a second means of access to this beach, and make it still more attractive to motoring parties.

Miss Doris Huston has returned from a fortnight's visit in Portland with her sister, Mrs. C. H. Walker. Mr. and Mrs. Arthur von Jassen of Portland are spending a month's honeymoon at Dolce-Far-Niente cottage. Mrs. M. Deming of Portland has opened the Deming cottage for the season.

Hushlight cottage has been taken for the remainder of June by Mr. and Mrs. G. Carlson of Portland. Cole's camp, We-Li-Kit, has been opened for the season by its owner, Frank Cole, of Portland. Mr. and Mrs. W. A. Shearer of Pantano, Arizona, are occupying their cottage for the season.

Inglenook cottage will be filled for the season by Mr. and Mrs. M. J. Baldwin and daughter, Mrs. Carl Ritzell, all of Washougal, Wash. Mr. and Mrs. Orlo Baldwin and sons, Dick and Walter, are at Sleepy Hollow cottage.

(Continued on Following Page)

Everyone Goes to

Hazelwood
CONFECTIONERY & RESTAURANT

The best of everything to eat, prepared in the way you like best. The Hazelwood will welcome you in Portland.

388 Washington
127 Broadway

NEWPORT

SEA CREST COTTAGES
NEWPORT, OREGON

On the cliff overlooking the ocean. Completely furnished 2, 3 and 4 room cottages. Two to stone bath. Clean, comfortable. No extra charge for water and electric light. Address: CHAS. ARNE, Newport, Oregon.

NEWPORT TENT CITY
NEWPORT, OREGON

Forty cottages and tents completely furnished except top bedding and silverware. Electric lights, water, food. In sight of ocean. Rates \$5 to \$15 per week. Bus seats boat. Ship for Agate Beach and Otter Rock leaves for Tent City each morning. For reservations address: A. J. VAN WAGENHOF, Newport, Oregon.

CHERRY CITY
FURNISHED COTTAGES FOR RENT
Two blocks from the Ocean, West Shore.
GEO. G. SAVAGE, Proprietor.
Rye Beach

THE COPELAND HOTEL
NEWPORT, OREGON
Large comfortable rooms, home-like, near beach. Rates \$5 to \$10. Phone 222.
MRS. G. G. COPELAND, Prop.

THE BRADSHAW
NEWPORT, OREGON
Furnished rooms, near beach. Large kitchen for use of guests. For reservations address: FRANK E. KYLE, Newport, Or.

SUMMER RESORTS - TOURS - HOTELS - TRAVEL

The Great Northwest - America's Natural Resort Section.

WHERE AND HOW TO GO - WHAT TO SEE - WHERE TO STAY

HOTEL SEASIDE, Inc.

SEASIDE, CLATSOP BEACH, OREGON

OREGON'S FINEST ALL THE YEAR ROUND RESORT HOTEL

We will be ready for guests on June 15 in our magnificent new hotel. The dining room seats 300 guests, fine large dining hall, sun room and palm parlor, large homelike lobby, big cheerful fireplace, lounge room, tea room and ice cream parlor, hot salt water baths, bathing suits for ocean and steam heat and hot and cold water in every room, cafeteria seating 150 people. New equipment throughout. We have spared no effort or expense to make this Oregon's finest resort hotel. Golf, bowling, dancing, trout fishing, canoeing and Surf Bathing.

Reached via R. P. & S. by Direct Service from Portland to Seaside. Also Steamer Georgians and O. W. R. & N. Steamers to Astoria, where connections are made with J. A. Cole buses to Hotel Seaside. For reservations wire, phone or write to

CHARLES H. ROWLEY, Manager
HOTEL SEASIDE SEASIDE, OREGON

SEASIDE OREGON

The Gateway to the Land of Outdoor Delight

The Columbia River Highway is completed. The trip from Portland to Seaside by auto is one of unalloyed delight. If you have not yet made the trip do so at your earliest opportunity and you will be delighted by the ever-changing panorama of beauty between Portland and the Sea.

If you want to have one of the most enjoyable vacations you ever had, come to Seaside. You will find here a warm welcome, a beautiful and picturesque beach, unsurpassed surf bathing, canoeing or rowing on the Necanicum, sea fishing and trout fishing, clam digging, tennis, golf, many nearby points of interest for hiking trips, and a restful, carefree, enjoyable vacation.

You will find excellent garages with skilled workmen, well-stocked stores with high-class goods at reasonable rates, good hotels, summer cottages and furnished tents.

The following progressive firms who will give you fair treatment and excellent service deserve your trade as they are working to make a bigger, a better and a busier Seaside:

Hotel Seaside, Selnes & Wheatley Department Store, First State Bank of Seaside, Pacific Power & Light Co., Williams Bros., Garage, Sanitary Meat Market, A. R. Washer Groceries, Oregon Garage and Machine Works, B. W. Otto Grocery Co., The Hannan-Smith Garage, The Bungalow Dancing Pavilion, M. K. Kay, General Merchandise, E. W. Lyle, Plumbing, W. J. Montag, Photographer, Dad's Good Eat Restaurant, Pool's Confectionery, Milroy's Ice Cream Parlor, T. C. Calloway Groceries, Dunning's Art and Curio Shop, Frank Kennedy Cigar Store, R. O. Ralston, Real Estate and Insurance, Dr. R. G. Moss, J. O. Blake Transfer and Express.

For illustrated folder and other information relative to Seaside write to: President Breakwater Club, Seaside, Or.

NELSON'S TENT CITY

SEASIDE, OREGON
Come to Seaside and camp with all the comforts of home. Furnished tents by the day or week or month equipped with housekeeping, wood and water free, two minutes walk to beach. For reservations address: W. W. NELSON, Seaside, Oregon.

HOTEL BROADWAY

SEASIDE, OREGON
Modern, centrally located, hot and cold water, electric light, bath. A block from ocean. For reservations address: E. L. McCAULEY, Seaside, Oregon.

CRATER LAKE LODGE

AT THE RIM OF CRATER LAKE
The Sapphire Sea of Silence and Mystery. The Greatest Scenic Wonder of the West.

Now Open for the Season. Season Closes Oct. 1

For information ask any Southern Pacific Agent or wire.
ALFRED L. PARKHURST, Crater Lake, Or.

TILLAMOOK BEACH

ELMORE HOTEL
ROCKAWAY, OREGON

The Best Hotel on Tillamook Beaches. The Place That Pleases. Also all kinds of beach cottages for rent. For reservations address: J. J. KREBS, Rockaway, Oregon.

VILLA CAMP

On Bar View Beach on the Tillamook Shore. One, two and three-room cottages, completely furnished for light housekeeping. Pure mountain water, electric lights, military toilet. Protected from sea breeze, close to beach. Clams, crabs, trout fishing, overlooks Tillamook Bay. Ideal summer vacation spot. For reservations and rates address: L. J. TOLLE & SON, Bar View, Or.

THE BAYVIEW HOTEL

MANHATTAN, WASH.
Under new management. Excellent meals from the harbor. Good fishing and boating on Willapa Harbor. Reasonable rates. Address: BAY VIEW HOTEL, Manahotta, Wash.

THE SHELBURN

Shelburne Station, North Beach, Wn.
Famous for its service and comfort. Home cooked meals, clams, crabs and other sea foods. In sight and sound of the ocean. Quiet and restful. Rates only \$2.50 to \$4 a day. Special rates to families. Big fireplace driftwood fires. Buy your tickets to Shelburne Station. Address: MRS. T. J. MOARS, Prop., Seaview, Wash.

Long Beach WASHINGTON

Spend your vacation at Long Beach. Here you will find fine surf bathing, a well kept and commodious Natatorium, plenty of crabs and clams, an unsurpassed beach, lots of driftwood for beach bonfires, jolly company, numerous nearby interesting points to hike to, a mild and agreeable storing climate, good stores, a good hotel, the Driftwood Inn, and plenty to occupy your time pleasantly and profitably. The following progressive firms are the leading firms of Long Beach. Patronize them.

STRAATHAL GROCERY CO., THE BLUE BIRD ICE CREAM and CONFECTIONERY PARLORS, THE DRIFTWOOD INN, THE CLAM STORE, THE JACOBSON GROCERY STORE.

OCEAN PARK

Located on famous North Beach. A restful and beautiful vacation district. Fine surf bathing, clam digging, fishing. Many nearby points of interest to visit. Near Willapa bay, with its fine fishing and boating, if you want an ideal vacation at reasonable cost come to Ocean Park. The following progressive firms carry well selected stocks at reasonable prices. They will be glad to give you any information about Ocean Park or vicinity if you will write to them: Trondsen & Brown, general merchandise; Shagren & Sons, meats, milk and vegetables; The Dale Confectionery and Ice Cream Parlor.

THE GABLES

SEAVIEW, WASH.
Quiet, homey, restful, comfortable rooms. Two blocks from beach. Excellent home-cooked meals; generous servings. Limited number of guests. \$3 a day and up. Write for reservations.

LONG BEACH

NORTH BEACH INN
New open. Large, attractive grounds. Directly facing Ocean. Also TENT HOUSES furnished for light housekeeping. Reasonable rates. For reservations Phone Main 2506, Portland, or write Box 191, Long Beach, Wash.

LONG BEACH NATATORIUM

LONG BEACH, WASH.
The most modern, complete and sanitary Natatorium on the Coast. Large bathing pool, filled each day with ocean water. 120 large, well appointed bath rooms. Hot and cold water. You will like it. CARL NOESKE, Proprietor.

HOTEL SUNSET

Beach Center Station, Long Beach, Wash. Under new management. Facing Ocean. Fine surf bathing. Sea Food, a specialty. Comfortable and scrupulously clean. Modern. Social rates. For rates and reservations, address: H. B. SEAL, Long Beach, Wash.

THE CLARK HOTEL

OCEAN PARK, WASH.
Very desirable furnished cottages and tents. Also rooms for rent. Low rates, clean and comfortable. Close to ocean. Write for rates. MRS. E. O. CURRAN, Ocean Park, Wash.

HOTEL SEAVIEW

SEAVIEW, WASH.
Located on North Beach. Fine surf bathing. In the Pacific Northwest. Fine surf bathing. 200 yards from hotel. Excellent table. Comfortable rooms. For rates and reservations address: HARRY F. MUTZIG, Seaview, Wash.

The TAYLOR HOTEL

OCEAN PARK, WASH.
A family hotel, located on the famous North Beach, close to the ocean. One mile from Willapa Harbor, with its fine fishing and boating. Home grown vegetables and home cooking. Ocean Park is one of the most attractive of the North Beach resorts. For rates address: THE TAYLOR HOTEL, Ocean Park, Wash.

THE GILSON HOTEL

ILWACO, WASH.—On North Beach, Wash. Unsurpassed beach, furnished rooms for light housekeeping. Rates \$10 to \$15 a day. Address: Mrs. O. H. Gilson, Ilwaco, Wash.

IMPERIAL HOTEL

NEWBERG, OREGON
You have seen the Columbia River highway, now see the picturesque and beautiful Willamette river. We give special attention to Tourists and Auto Parties. This hotel has long been famous as the home of good food and good service. Special Sunday dinner. Try them. Large, airy rooms, comfortable.

MAY MOORE, Proprietor.

MOUNTAIN RESORTS

The New St. Martin's Mineral Springs Hotel

COLUMBIA RIVER'S BEST RESORT
HOT MINERAL BATHS
Very beneficial for rheumatism and blood disorders.
Auto meets all trains at Carson, Wash.

RHODOENDRON INN, MT. HOOD

Oregon's most beautiful mountain resort on Zigzag river, in evergreen forest near base of Mt. Hood. Well kept, well equipped, with large swimming pool, dancing hall, middle house, croquet, fishing, and other amusements. For auto stay call 135 Main 551.

MRS. EMIL FROSTELL, Prop.
Rhododendron, Oregon.

THE EYRIE

"On the Bluffs of the Columbia"
Conducted along lines most inviting to tourists. For rates and information, apply to Mrs. O. W. J. RECKERS, White Salmon, Wash. Phone 78-VL.

TRANSPORTATION

NEW ZEALAND AND SOUTH SEAS
Via Tahiti and Henderson, South and Passenger Service from Portland to French Frigate Shoals, Union Is., Co. of New Zealand.
222 California St., San Francisco
Or Local Steamship and Railroad Agents.

SUMMER TRAIN SCHEDULE

to ASTORIA CLATSOP BEACH

Gearhart North Beach Seaside

In Effect Sunday, June 20th

WEST BOUND

No. 21 will leave Portland 7:05 a. m. instead of 7:20, terminating at Seaside instead of Astoria.

No. 29, Limited, leaves Portland 8:30 a. m., as now. Arrive Astoria 1:45 a. m., Gearhart 12:43, Seaside 12:50 p. m. No stop at Clatskanie.

No. 31, Saturday Beach Special, leaves Portland 2:00 p. m. (first trip June 26), arrive Astoria 5:20 p. m., Gearhart 6:13, Seaside 6:20.

No. 23, leaving Portland 6:20 p. m., unchanged.

EAST BOUND

No. 22, from Seaside, Gearhart and Astoria, arrive Portland 12:15 p. m. instead of 12:10.

No. 24 will leave Seaside 3:45 p. m., Astoria 4:50 instead of 4:00, arrive Portland 9:00 p. m. instead of 8:10.

No. 30, Sunday Beach Special, leaves Seaside 6:05 p. m., Gearhart 6:12, Astoria 7:00, arrive Portland 10:15.

No. 32, Limited, leaves Seaside 6:40 p. m., Gearhart 6:47, Astoria 7:15, arrive Portland 10:50.

North Beach connections at Astoria with trains Nos. 29, 31, 24 and 30.

Round Trip Fares

\$4.50, Saturdays and Sundays, limit Mondays \$5.50 Daily, season limit

To Clatsop and North Beach Points

Tickets and Parlor Car Seats at Consolidated Ticket Office, Third and Washington Sts.

North Bank Station, Tenth and Hoyt Sts.

Lake Windermere Camp

The new rustic cabin summer resort in the Canadian Pacific Rockies, on the sandy beach of Lake Windermere, the loveliest warm water mountain lake in British Columbia.

See Beautiful Banff and Lovely Lake Louise

Rail tickets to Lake Windermere can be arranged to take in lovely Lake Louise and beautiful Banff in the same trip at small additional expense. Then enjoy bathing, boating, riding on mountain ponies to great canyons and glaciers, golf, automobile driving, fishing, and big game hunting in season. Camp opens July 1st. Everything new. Comm. and big game hunting in season. Camp opens July 1st. Everything new. Comm. and big game hunting in season. Camp opens July 1st. Everything new.

Apply to Invermere Hotel Co., Lake Windermere, British Columbia, or the office E. E. Penn, Gen. Agent Pass. Dept., CANADIAN PACIFIC RAILWAY, 55 Third St., Portland, Ore.

Columbia River Trip

Tourists who come to Portland will miss one of the most picturesque and delightful trips in the West unless they take the trip aboard the Steamer Columbia from Astoria to Portland. The river trip affords a wonderful and ever changing panorama of scenic charm. You can make the trip in safety and comfort at a minimum of expense. Oregon's snow-capped mountain peaks as well as the historic and scenic spots along the lower Columbia.

The Steamer Columbia makes a round trip daily, except on Friday, leaving for Astoria and 143 points from the Alder Street Dock at 1:10 a. m. Leave Astoria 2 p. m. from Flavel Dock. FARE ONLY \$1.65. Excellent a la carte dining service. Direct connection with the South Beaches. Night Boat Daily.

THE HARKINS TRANSPORTATION CO.

Phone Main 1425, 541-25. Portland, Oregon

The Scenic Sea Route

It Costs No More to Travel Via Prince Rupert East

And Includes Meals and Berth Seattle to Prince Rupert
DIRECT TRAIN CONNECTIONS at Prince Rupert, B. C., for Winnipeg, Toronto, Montreal, Chicago, St. Louis, Kansas City, Buffalo, Washington, D. C., New York, Boston, and all Eastern Canadian and United States points.

Side Trip, Prince Rupert to Alaska Coast, \$25.
For reservations, tickets and full information, apply to: Seattle Portland & Vancouver, B. C. R. Jensen, 927 University St., Vancouver, B. C.

San Francisco S. S. ROSE CITY

DEPARTS 10:00 A. M.
Thursday, June 24

FROM AIRWORTH DOCK
PARK INCLUDES BERTH AND MEALS
TICKET OFFICE, 30 AND WASH.
PHONE MAIN 2829

PRINCE OF WALES DOCK
PHONE BROADWAY 285
THE SAN FRANCISCO & PORTLAND S. S. COMPANY

RELIANCE MTHOOD

Leave PORTLAND SEED & FLOUR CO., 142 BROAD ST., phone Main 172 A-9511, for Astoria, Warrenton, Tillamook and Rhododendron. Demand and supplied by Irvington, Gales & Allen Co., 5 E. L. B. Road, Port-Mat. Phone B. 135, C-1162, R. 14th and Broadway. "Make reservations in advance."