

PUT YOUR FURS IN SAFE KEEPING—DRY COLD AIR STORAGE VAULTS, ON THE PREMISES—PHONE AND OUR AUTO WILL CALL

American Legion Minstrels and Overseas Revue at Baker Theatre Tomorrow and Sunday, Matinees and Evenings—GO!



Girls' Summertime Frocks

Were \$6.95 to \$42.50

Now \$4.95
to \$36

Latest White Sale news in the Girls' Store is that two, three, four, five and six dollars may be saved on the most charming frocks for Miss 6 to 16 years.

Dotted swiss, organdie, net, voile, marquisette, flowered dimity, candy striped cottons, pique, plaid tissues, white and colored lawns and artistic cotton crepe.

These lovely dresses include some of the celebrated "Dorothy" make.

Dozens of different styles. Some only one or two of a kind.

All are beautifully fresh and new, ready for any social occasion.

—Meier & Frank's: Girls' Store, Second Floor.



Velocipedes—Special

Small size special at \$2.98; medium size special at \$3.39; large size special at \$3.79.



Wouldn't a velocipede be a wonderful present for a kiddie. Here are specially priced ones when there is a whole season of outdoors ahead with its store of good health waiting to be enjoyed? Well made velocipedes of half oval steel with curved handle bars; good, ample leg room and equipped with strong seats. Frames are finished in bright colors which the children like.

—Meier & Frank's: Fifth Floor.

Putting Money Right Into Men's Hands

3 Big Values in Boys' Suits

Purchase the boy's summer suit now. Have him look his best next week. Can't go wrong with any of these.

All \$15.00 to \$16.00 Suits

No reservations from this sweeping reduction which is in every instance more than a third off. Blue serges are included with all other suits within this price range. Popular styles and patterns. Sizes 8 to 13, also 17 and 18 years.

\$8.90

Our Regular \$20.00 Suits

Hundreds to choose from in this lot at more than a fourth off. This selection offers suits that will pass the test of service as well as good appearance. Lots of grays, browns and heather mixtures in neat effects. Sizes 8 to 18 years.

\$14.75

Our Regular \$25.00 Suits

400 suits in this third off lot. Sampeck and other high grade makes included, also suits with two pairs of knickers. Practically unlimited assortment of patterns and colors. Best fabrics and all late models. Sizes 7 to 18 years.

\$16.85

1000 Boys' Good Blouses

Regular \$1.25 blouses for boys' summer wear. Neat striped effects and plain colors. Sizes 6 to 16 years.

\$1.00

—Meier & Frank's: The Store for Boys, Third Floor.



That's What We're Doing in These Sales

This is the case in a nutshell. Men will buy new clothes and furnishings anyhow, and especially at a big time like this when "dress-up" is the order of the day. Many men will buy these at MEIER & FRANK'S, for various excellent reasons. In tomorrow's sales we offer hundreds of new "Society Brand" Suits—peer of all nationally known makes—and thousands of new ties from leading manufacturers who make for our standard stocks at savings of a third and a half respectively. Wherefore when we save men 33 1/3 cents and 50 cents on the dollar and yet give them new clothes and furnishings of standard quality, we may surely claim to put money right into their hands. It will be our pleasure to do it for you tomorrow.

Save 33 1/3% on NEW Society Brand Suits

It's the first time it has ever happened, to our knowledge, that new suits of this famous make have been reduced a third in price. Our Men's Clothing buyer when in the east a few weeks ago arranged (there goes a good story) to have 400 new Society Brand suits shipped to our order at 33 1/3% off the regular billing. We pass the savings along to our customers.

If we were interested in profits alone we could hold these clothes for another season and sell them at the higher prices. But that isn't our way of doing business. We are merchants, not speculators—we sell as we buy. Hence this opportunity.

Regular Prices Are \$50 to \$100
Deduct 33 1/3% Off These Prices

The garments are all ticketed with their regular prices. One-third will be deducted from the marked price at time of purchase. You pay the balance.

You Know Society Brand Clothes

You know they are the finest ready-to-wear clothes made—smartest styles, finely serviceable all-wool fabrics, hand tailoring of a high character—quality all the way through. These are the clothes we offer at 33 1/3% off right at the height of the season when they would normally be bought at their full regular prices—and be GOOD VALUES at those prices. All new styles for young men and men who stay young. All desirable patterns and colors. All sizes from 34 to 44, including regulars, shorts, longs and young stouts.

—Meier & Frank's: The Store for Men, Third Floor. (Mail Orders Filled.)

CLIMAX DAY

in the Sale of

10,000 All-NEW Ties

Exactly 1/2 Price

We can't recall an event of the scope and magnitude of this half-price sale of 10,000 men's new ties and you may wait a long time before anything so spectacular comes your way again. Why it fairly beggars description. It is perhaps the most amazing demonstration of merchandising mastery yet recorded and it's a gala occasion for men and young men, coming as it does right before the time when everyone wants to look his best for the visitors.

Regularly \$1.00 to \$6.00
Now .50c to \$3.00

The half-price group at 50c comprises fiber silk ties, the half-price group at 75c both pure silk and fiber ties, the other five half-price groups at \$1, \$1.50, \$1.75, \$2.50 and \$3 comprise all pure silk ties and, with the exception of the dollar sale group, pure silk knit ties at every price.

Lots of wise men and young men will have a year's supply of these ties to their credit when the day ends.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)



New Knox Silk Hats for the Convention

The fact that they are from the house of Knox is more than adequate assurance that they are of superfine quality and unquestionable style. They have just arrived—in excellent time.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)

Special
STRAW HATS
\$3.95

A special low price for smart straw hats in the popular sailor shape. Slightly serviceable chip straws with black bands.

Meier & Frank's Lower Price Store

This Down Stairs Store at Meier & Frank's offers extra special values this week for those who are planning to "dress-up" for the Rose Festival and Shrine Convention.

Women's Dresses \$11.85

Taffeta, messaline, wool jersey and serge dresses. Pretty styles but broken sizes. In the lot sizes 16 to 33.

Tub Shirtwaists \$1.98

New fortunate purchase just received by express. Nearly 500 waists of \$2.25 to \$3.50 grades all now \$1.98. Plain white or organdie, pique, voile and batiste with pin tucks or piping of contrasting colors. Sizes 36 to 44.

All-Wool Plaid Skirts \$8.95

Regular \$12.75 grade of good looking plaid skirts in many color combinations. Made with detachable belts and full gathered backs. Sizes 27 to 30.

Latest Mid-Summer Hats

\$6.49 \$6.95 \$7.98

Organdie hats trimmed with flowers or bows in white and delicate summer colors, \$6.49.

Large georgette hats picturesquely trimmed with flowers in white, navy and brown \$6.98.

Hair and visca hats combined with georgette or trimmed with ostrich feathers and flowers, at \$7.98.

Children's Taffeta Coats \$5.95

Regular \$9.75 grade of soft taffeta coats in rose, tan, light blue, Pekin, navy and black. Dressy affairs for children 2 to 6 years. Trimmed with a little shirring and smocking and with white georgette crepe collars; lined throughout.

EXTRA!

1800 Pairs of Spring Shoes
\$6.69

A big new belated shipment of spring shoes direct from the manufacturer together with some from our regular stocks—to \$10 grades—all now \$6.69.

Not only is there quality here, but there is wonderful variety. That is the pleasant news for every woman who wants the best shoes that her money can possibly buy.

Complete size assortments in nine different models—all designed for wearing this summer.

Pumps of kid, Baby Louis heels.

Tongue pumps of kid, Louis heels.

Strip pumps, kid finished coll, Baby Louis heels.

One eyelet pumps, kid finished coll, Louis heels.

All these nine styles have full leather soles and can be had in all sizes from 2 1/2 to 8.

They would have been sold long ago at the regular higher price if the shipment had been on time. Women will be delighted to find that they are made of splendid leathers and put together with fine workmanship which defies criticism.

—Meier & Frank's: Lower Price Store, Basement Balcony.

"Rose City" Hair Bows
Specially Priced 79c

If your little daughter wears a Rose City hair bow she will probably remember this City of Roses for a long time. For these Rose City hair bows are big fluffy bows tied of 1 1/2 yards of good taffeta ribbon with brocaded edges. Pink, blue, brown, red, maize, white, delft, old rose and black.

"Artistic" Hair Bow
Fasteners 15c

—Meier & Frank's: Ribbon Shop, Main Floor.

Look for the Candy Red Fez

Find it in the Candy Sections on the Main and Ninth Floors. Made of pure sugar and chocolate in our own Daylight Candy Kitchen. Packed in individual boxes with tassels ready for mailing. 50c each.

Hand-Painted Tin Boxes
With Chocolates

1/4-Lb. Size, 89c; the 1-Lb. Size, . . . \$1.68

The boxes are painted blue and decorated with black medallion and Portland roses. They are filled with "Society Brand" Chocolates made in the Meier & Frank Candy Kitchen. None delivered.

—Meier & Frank's: Main and Ninth Floors.

Jolly Barefoot Sandals
For Women, Children, Boys

An easy way to solve the summer footwear problem is to go back to the old Greek fashion of wearing sandals. These barefoot sandals are built for Americans' solid comfort and they are sufficiently durable for hard wear. Black, smoke and tan leather uppers with extension leather soles.

For Children

Sizes 2 to 5, pair \$2.00 | Sizes 8 1/2 to 11, pr. \$2.75

Sizes 5 1/2 to 8, pair \$2.35 | Sizes 11 1/2 to 2, pr. \$3.25

For Boys and Women

Sizes 2 1/2 to 7, pair \$4.00

—Meier & Frank's: Third Floor.

Over-Sunday Groceries

Coffee, M. & F. Special

roast, lb. 45c

Butter, M. & F. fancy Blue

Ribbon, 2-lb. roll \$1.19

Milk, Holly, tall cans, case

\$5.60, dozen \$1.45

Flour, Olympic, fancy pat-

ent, 49-lb. sacks \$3.53

Columbia Lard, 5-lb. net

weight pails \$1.75

Baking Powder, Royal, 12-

oz. cans 35c

Sugar Special 9:15 to 12

From 9:15 to 12 tomorrow only we offer four hundred 10-lb. sacks of berry sugar, one to a customer, delivered with other groceries, at sack . . . \$2.48

—Meier & Frank's: Ninth Floor.

Remember:—

—Every suit in this sale is Society Brand.

—Every suit in this sale is brand new.

—Every suit in this sale is all wool.

—Every suit in this sale is 1-3 off.



SPECIAL!

Two exceptional values in bathing suits when they will be appreciated most.

At \$4.85

New mercerized cotton and wool bathing suits in popular styles and colors, including those famous "racing" suits in plain black, blue, gold and cardinal. Sizes 36 to 46 inclusive.

At \$5.95

Men's and young men's jersey wool suits in assorted two and three-color effects. Sizes 36 to 46 inclusive.



celebrated "Rib Stitch" all wool bathing suits are ready in a complete new assortment for men and boys. "You always notice a genuine Jantzen"—it always fits and never sags. A multitude of patterns in plain and fancy striped effects. Boys' \$3.50, youths' \$5.50, men's \$7.50.

—Meier & Frank's: The Store for Men, Main Floor.