

SILK SALE Extraordinary ∴ Incomparable ∴ Irresistible



Meier & Frank's Lower Price Stairs Store

Here It Is: The Silk Sale Without a Peer!

Entire Main Floor Center Aisle Bargain Squares
Devoted Tomorrow to a Gigantic Sale of

15,000 Yards of NEW Silks

\$3 to \$4 Grades

\$1.98

\$3 to \$4 Grades

One of America's big operators had 15,000 yards of silks on hand—wanted to dispose of them in ONE LOT for ready cash. Two Meier & Frank representatives came on the scene—took over the whole lot for a mammoth silk-selling event. The silks are here—

15,000 Yards of All-New PLAIN Silks Rushed by Express From the East

Arrived just in time to make up costumes for Shrine Week. About 5 yards are required for a fashionable frock, so, figuring on this basis, 3000 women buying in this sale can have modish silk dresses at a remarkably small cost:

Satin de Luxe

Phoenix Satin

Chiffon Taffeta

Gilt Edge Messaline

Phoenix Changeable Messaline

Moire Poplin

Practically every wanted color in the sale. Plenty of navy blue, black and white in every weave. Also brown, taupe, green, copenhagen, rose and some light shades, including gray, peach, peacock and many others.

*Full 36 Inches Wide—
Every Yard Perfect*

All are all-silk with the exception of the poplins, which practically always have a slight admixture of cotton to make the little cords stand up properly.

So this is the "big news" of the day—15,000 yards of the RIGHT qualities of plain silks—all \$1.98—ready for frocks, blouses, negligees, petticoats, linings.

*Clever shoppers do not need to be urged
to come to a sale like this. It is the first
time it has happened in many months*

Sale starts 9:15 o'clock Monday—along the entire Center Aisle, Main Floor Thoroughfare.

Plenty of Extra Salespeople

—Meier & Frank's: Center Aisle, Main Floor.

"It Always Pays to Shop at MEIER & FRANK'S"—upstairs or downstairs this unvarying law holds. A most signal demonstration of the truth and force of this by-word will be presented tomorrow in the form of wonderful downstairs values, of which the silk sale detailed hereafter furnishes a most spectacular illustration.

Big Sale of Domestics

**2000 Yards Regular
60c Gingham 39c**

Here is a fine chance to get all the gingham needed for summer dresses and aprons. This purchase brings 32-inch plaid and checked gingham of good quality. Full bolts at 39c.

**White Cotton Crepe
Special 39c**

"Seconds" of the 60c grade. Suitable for women's night-gowns, envelope chemises and petticoats as well as for children's underclothes. 500 yards in mill lengths, some slightly imperfect, but nothing to hurt the wearing quality.

**Many REMNANTS
HALF PRICE**

About 500 remnants of gingham, percale and crepe for dresses. Also white goods of all kinds and various towings, draperies and curtainings.

**60c Cotton Dress
Goods 45c**

Mill lengths of 2 to 10 yards of 32-inch Peggy cloth. Pretty stripes on light and dark grounds. Capital for women's and children's dresses, play suits and rompers.

Toweling 15c

Regular 20c grade of linen finished Dundee crash toweling. Red borders. Regular width.

Table Cloths \$1.49

Of heavy mercerized cotton damask, fully bleached. The kind that launders well. 58x70 inches—the right size for out-lings.

**40-Inch Muslin
Yard 29c**

A thousand yards of 40-in. unbleached muslin in mill lengths of 5 to 15 yards. Excellent for durable sheets and pillow cases. Offered now at less than present wholesale cost. Limit of 20 yards to a customer.

**6 Yards Longcloth
Special \$1.98**

Regularly 45c yard—which would make a 6-yard piece \$2.70 instead of the present price of \$1.98. 36 inches wide. Soft finish. Sold by the piece only.

**Sample Bedspreads
\$1.95**

Regular \$2.25 to \$2.98 bedspreads—just 100 samples. Mostly three-quarter size, but a few are for full size beds.

Blankets \$2.49

300 pairs of heavy cotton blankets in gray, tan and white, size 54x74 inches. This is less than the price of good cotton sheets today.

Blankets 20% Off

Oregon City wool blankets and fringed automobile robes in light and dark colors. Single blankets and pairs. Weighing 3 to 6 lbs. each. Good for camping. Regularly \$3.98 to \$14.50, now \$3.19 to \$9.20. "Seconds" but the imperfections are slight.

Batts \$1 and \$1.98

\$1 for the regular \$1.25 grade of 3-lb. stitched batts, made of good soft cotton for full sized comforters; 72x90 inches.

\$1.98 for regular \$2.49 wool and cotton mixed batts, soft and fluffy. Full comforter size, 72 x90 inches. Each batt weighs 2 lbs. and is packed in an individual carton.

Cotton Challis 29c

Regular 35c grade but some slightly imperfect. 36 inches wide. Pretty floral designs in light and dark colors. For comforters as well as house dresses, kimonos and draperies.

Pillows \$1

Regular \$1.49 pillows, filled with genuine feathers, covered with fancy ticking. Size 19x26 inches.

**Regular \$2.98 to \$3.98
Bedspreads \$2.65**

200 crochet bedspreads, mostly full bed size. Particularly durable. Samples and others from our own stocks.

—Meier & Frank's: Lower Price Store, Basement Balcony.

1000 Women's Bungalow Aprons Porch Dresses, House Dresses

$\frac{1}{2}$

Sample Lot Purchased at HALF the Manufacturer's
Price and Offered by Us, at the Same Rate
Regular Values \$2 to \$9—Now

$\frac{1}{2}$

\$1 to \$4.50



Another fortunate purchase by the Lower Price Store results in economies for a thousand women. Usually only one or two dresses of a kind, so everybody will want to come early to pick out the kinds that she likes best.

Made of gingham, percale, chambray, voile and organdie lawn in plain colors, plaids, stripes, checks and floral patterns. Plenty of all-over patterns which do not show the dirt easily, also plain pink, blue and beautiful plaids and stripes.

Belted and straight-line effects. Comfortably cut, well made, neatly trimmed. Low at the neck or with round collars. Properly pocketed.

Just the kinds of good dresses that a woman would naturally pick out for morning wear—now offered at half the regular rates.

Another Big Purchase of 900 Girls' Dresses at Half Manufacturers' Rates $\frac{1}{2}$

Regularly \$1 to \$4.50—Now

50c to \$2.25

Dresses for girls 2 to 14 years. Not every size in each style because these are the manufacturer's samples, so there are not many of a kind. Simple, youthful dresses with long sleeves in one and two-piece styles. Made of plaid gingham, plain chambray and a few of linen crash. Trimmed with white pique or contrasting colors.

Wonderfully good qualities at the price.

—Meier & Frank's: Lower Price Store, Basement Balcony.

