

Oregon Journal

AUTOMOTIVE SECTION
MURCH & BROMBERG, EDITOR

MANAGEMENT OF SERVICE BRANCH IS TAKEN OVER



Herman Parrott

Herman Parrott, one of the best known service men of the row, and the Lewis E. Obye Motors company, local distributors of Standard Eight, Monroe, Patterson and Economy six motor cars, last week concluded arrangements satisfactory to both parties whereby Parrott takes over the management of the service department of the Obye company and will put through plans for the reorganization of that department at its location on the east side, 12 Grand avenue north. It is planned to forsake these old quarters as soon as a suitable location can be obtained elsewhere, and it is expected that the new service business will occupy the second floor of the main headquarters at Broadway and Couch street, where carpenters have been busy remodeling for several days. Parrott will have complete charge of the reorganized service business.

CONSERVE GASOLINE

Deferred Payment Often Necessary

The question of deferred payments in the purchase of motor vehicles is discussed at length by John Chapman Hilder in the May issue of Motor. Most of us remember when this practice was frowned upon by the solid financial interests. "If any proof were needed today that the automobile has passed out of the luxury class into the necessity class," says Hilder, "it could be found in the very definitely changed attitude of bankers throughout the country, who now not alone approve of a man's owning a car, but actually help him to buy it."

CONSERVE GASOLINE

Carbon Remover
A good many motorists hold that a few teaspoonfuls of denatured alcohol squirted into the cylinders while they are hot, after which the engine is run fast for a couple of minutes, is the best carbon remover to be had. This simply amounts to substituting denatured alcohol for the kerosene that is commonly used for the purpose.

CONSERVE GASOLINE

A baseball catcher's position is similar to that of the man watching a signal that might be anything. He knows two fingers is a curve of some sort and it may be an out, an in, a drop or something else. He has to figure it out. Many of those who figured wrong have had bent fingers for the rest of their lives. Let the public look at such salary whips among the diamond fraternity as significant and insist upon the right signal being given.

CONSERVE GASOLINE

The men who robbed a garage on the east side some nights ago and took 40 gallons of gas and left the till untouched knew what they were doing. Thus do values change. One day it is sugar—the next it is gasoline.

CONSERVE GASOLINE

The man who drives a car continuously these days is looked upon with pride by the members of his family and regarded with suspicion by his neighbors. They all want to know how he gets that way.

CONSERVE GASOLINE

The one ray of light in the whole gloomy outlook is that the condition is only temporary. That fact should be borne in mind.

CONSERVE GASOLINE

It is hard lines on a great many people, but the thought will obtrude that we must grin and bear it.

CONSERVE GASOLINE

Don't forget that the slogan for the fuel campaign is: "Conserve gasoline."

DO YOU KNOW

That Massachusetts has 215,500 motor vehicles of all kinds?
That Canada manufactured more than 84,000 vehicles during 1919?
That traveling at the rate of 115.75 miles an hour is the new speed record for motorcycles?
That Canada is contracting for 40,000 automobile license plates and 1500 motorcycle license plates for 1921?
That men in New York City, with a genius for figures, estimate that about 5000 persons are riding about the city in stolen automobiles?
That the then-recent tests of 49,652 open passenger automobiles manufactured in the United States last year?
That there were 181,000 closed cars turned out?

That it is estimated that the United States is now using more crude petroleum each month than the whole world used in the entire year of 1887?
That the license numbers on President Wilson's machine are 100 D. C. and 100,000 M. S.?

That of the war trophies captured by the United States army, one German tank, 248 motor trucks and four tractors are being used by the war department?

That we must continue to conserve gasoline if the Shrimereers are to have any to drive their cars about the country this convention time?

CONSERVE GASOLINE

U. S. Tire Company Announces New Tire

A new big single solid tire for heavy duty trucks carrying up to six tons to great advantage has been announced by the United States Tire company. The most interesting features of the tire are that its design insures the elimination of the chief cause of internal friction, provides for the dissipation of frictional heat and also makes possible a more perfect vulcanization of all parts of the rubber than has ever been accomplished before. The tire has been placed on the market after a long series of grueling road and laboratory tests at the company's truck tire plant at Providence. It will be made in sizes from 7 to 14 inches.

CONSERVE GASOLINE

Auto Mathematical Bug Comes to Life

There are in round numbers 8,000,000 motor vehicles in use in the United States at the present time. "Make one grand procession of all these cars," says Howard Greene in the May issue of Motor, "allowing four feet between cars, and the line would be 30,000 miles long. If they traveled 20 miles an hour and you made up your mind to watch all of the procession go by, you would have to sit on the fence or stand on the curb or whatever it might be, for six weeks, day and night. That's what 8,000,000 cars mean."

CONSERVE GASOLINE

Sea Food Plentiful at Newport
Nowhere on the eastern coast will the lover of sea food find such a splendid variety of excellent salt water delights as at Newport, Or. In this town the tourist finds a remarkable fame for fine crabs, clams, oysters, crayfish, salmon and trout. The town is located in the front yard of the Pacific ocean.

CONSERVE GASOLINE

CAPTAIN FAHY TO BE TERRITORY MAN

Overseas Man Who Started in Publicity End of Game Given Broader Field.

Captain John H. Fahy, late of the A. E. F., is now with the local branch of the Scripps-Booth company of California and will assist L. A. Hannan as territory man in this field. Hannan is the guiding light of Northwest Scripps-Booth endeavors.

Fahy made an enviable record while in the army overseas and was in the same outfit with Al G. Waddell, publicity director for the Chevrolet Motor company at Oakland. After demobilization Waddell insisted that Fahy return with him to Oakland and assume a position as assistant in handling out publicity and advertising. He made a success in this line of work and then was promoted to manager of the advertising department of the Scripps-Booth company in Oakland, working under Manager Harry McKnight.

Fahy showed the qualities of a salesman, and when a big chance came along and the need arose for a man to "go out and get 'em," McKnight picked Fahy as the man to cover the six coast states and represent his company's product in the field. He is now territorial traveling representative for the Scripps-Booth company, and will make his headquarters here in Portland.

Fahy's friends look upon his rapid rise as the just due of a man who has been found ready to do the most needed thing to be done at that particular time, and regard his success in "civilian" as merely the sequel to his usefulness in the O. D.



A Longer Sleep—An Earlier Supper

Your fast Harley-Davidson motorcycle takes you to work in half the time a crowded street car takes.

You can sleep longer in the morning. You can zip home in the evening for an early supper.

And you've breathed fresh air every foot of the way. Makes you fresher, cleaner, stronger.

Harley-Davidson "World's Champion"

Is the red-blooded American's mount—rugged, dependable, economical—the cheapest form of quick travel. Runs 40 to 60 miles on a gallon of gasoline, with tire, oil and upkeep costs low in proportion.

CONSERVE GASOLINE

Ask us about our Easy Payment Plan!

Motorcycle & Supply Co., Inc.

200 Third Street Distributors Phone Main 7889

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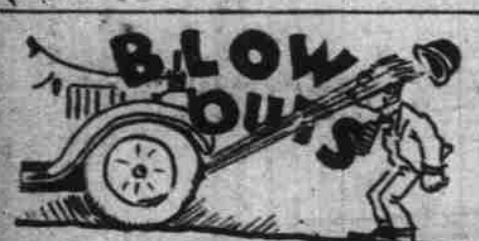
Willard
STORAGE BATTERY

SINCE the plates and insulators inside a battery cannot be seen, the trademark on the outside is particularly important. The Thread Rubber circle of the Still Better Willard means that the battery won't have to be torn down for re-insulation.

Willard Service
Ninth and Everett
Way Station No. 2—443 Stark St.
454 Burnside—Between 12th and 13th
Way Station No. 3—East Seventeenth and Burnside

To Real Live Red-Blooded Automobile Salesmen

Men that are wide awake, aggressive, who are not afraid to work, and want to earn from \$5000 to \$10,000 a year—to such we offer an opportunity to make good. A proposition most unusual, and a plan that must bring results. Apply Mr. Reingold, in care of Rubin Motor Car Co., Broadway at Hoyt.



BLOW OIL

How is your gas conservation?

TIZZO

Every lad must have his lass And every car must have its gas.

NEVER

"Imitation may be the sincerest flattery," growled Mr. Gasbook, "but this ether-kerosene mixture isn't gasoline and never will be."

RIGHT

"You say he is disgustingly rich?" "Yes, I should say he is. Why, he even carries gasoline in his fountain pen."

COMMENT

"Have many people commented on your driving?" "Only two," returned Mr. Crankins. "One said \$10 or 10 days and the other said \$50 and costs."

ADJUSTED

"And the poor fish popped the question." "Must have been running on a less mixture."

SINGER

"Five million dollars has been left to raise the standards of music in this country."

EX-SERVICE

"Here comes another gas attack," said the chap at the filling station, as a caravan of tourists approached at full speed.

WISE

"Have you discovered anything about driving your new car?" "Yes," said Judge Cam, feelingly. "I've discovered that it is best to give a heavy truck the light of wax and a wide berth."

Reads Like Romance
From 25 workers to 8000 and from 1200 square feet of floor space to over one million—this is the story of 24 years of the Miller Rubber company at Akron, Ohio. The story reads like a romance with a sales increase of 1200 per cent in five years. Business for the current year is estimated at \$50,000,000.

GMC TRUCKS
GENERAL MOTORS COMPANY

W. D. Bowman
Newberg, Ore.

Has Just Ordered Another
GMC Truck
Another Truck Owner Is Convinced of GMC Quality

Wentworth - Irwin, Inc.
Second St., Cor. Taylor, Portland, Oregon

Republic Trucks

WINNERS IN THE "SHIP BY TRUCK" ESSAY CONTEST

1st Prize—Jennie McClew, Bay City, Oregon.....	\$100.00
2nd Prize—Mabel Johnson, Astoria, Oregon.....	50.00
3rd Prize—Iris Goff, Sutherlin, Oregon.....	25.00
4th Prize—Roscoe W. Good, Portland, Oregon.....	15.00
5th Prize—Dan H. Bowerman, Fossil, Oregon.....	10.00
6th Prize—Truman E. Crocker, Sweet Home, Oregon.....	10.00

These essays have been sent to the Republic Truck factory to be entered in the National \$1000.00 Scholarship Contest.

Roberts Motor Car Co., Inc.
Vancouver, Wash. Portland, Ore. Boise, Idaho
Largest Exclusive Truck Dealers in the Northwest

Cords built to the Fisk Ideal—To be the best concern in the world to work for and the squarest concern in existence to do business with yours for mileage

Fisk Tires

Time to Re-tire — BUY FISK