

King Cotton and Super-Sales

Lipman Wolfe & Co.
"Merchandise of Merit Only"

THE Sale Bulletin for Thursday strikingly demonstrates the far-reaching effects of these selling occasions, for the great savings are featured in staple merchandise, much of which it is difficult to obtain at any price.

The Second Day of the Important Sale of

Silk Blouses and Sports Skirts



—Today witnessed another brilliant selling occasion on our Third Floor. Never have we heard as many expressions of surprise and delight. —You may visit this section tomorrow in the expectation of seeing replenished assortments of blouses. There are still wonderful values at

\$3.95 \$5.00
\$7.50

—Probably only enough for tomorrow in the wonderful sale of

Silk Sports Skirts \$15

—The express shipment arriving for this sale is from New York's most prominent designer of women's sports fashions.

—These Skirts are fashioned of silks which were made by

Mallison & Migel

—and included are the daintiest tints and combinations in

Kum Kumsa Fan-ta-si
Dew Kist Baronet Satin
Newport Cord

—Third Floor, Lipman, Wolfe & Co.

\$10,000 Sale Fancy Needlework

—An occasion that for variety and savings has never been equaled in our Art Needlework Section. All clean new merchandise taken from our regular stocks.

Stamped Needlework, Half Price

Thousands of Pieces—Almost Every Conceivable Fancy Goods Piece Included

Pure linen and cotton Doilies and Center Pieces, 6 to 72-inch

Tea Cloths Napkins Dotted Swiss Bed Spreads Luncheon Sets Boudoir Pillows Linen and Cotton Dresser Scarfs
Natural Color Linen and Cotton Table Runners, Center Pieces and Pillow Covers

Card Table Covers Toast and Muffin Holders Guest Towels Tea Aprons Gowns Pajamas Combing Jackets

AND FOR CHILDREN

Rompers, Six Months to Four Years Dresses, One to Twelve Years Hats Bonnets Bootees Pique Coats
Feeding Jackets Bibs Flannel Jackets Play Aprons Carriage Robes Sheets

Pacific and Artamo Package Goods, Half Price

—Each package contains ready made stamped articles with cotton for working. Included are children's dresses, rompers, coats, hats, carriage robes, gertrudes, boys' suits, center pieces, boudoir pillows, women's gowns and pajamas.

Stenciled Crash, Half Price

—Table scarfs, center pieces and pillow covers, hand stenciled in many attractive patterns.

Dresser Scarfs and Sets, Half Price

—Some finished with lace and others with machine embroidery designs and scalloping, the embroidery in white or colors.

Children's Play Novelties, Half Price

—A large variety of cloth dolls and animals, play reins, grab-bags, etc.

Half Price



Minerva Zephyr Floss

25c

Large Size Balls
Less Than Half Price

—This is our regular stock yarn of a beautiful soft quality in the weight now being used for making many styles of Summer sweaters and scarfs. Used double for heavy garments.

Apricot
Purple

Burnt Orange
Mais

Heliotrope
Amber
Lilac

—Many attractive models of this yarn are on display, and free instructions will be given for making any garment.

—Fourth Floor, Lipman, Wolfe & Co.

A Silk Event--A Special Purchase--Big Values at \$2.95

Plain Satins

Printed Foulards

Black Silks

Shirtings

Fancy Silks

—Silks of almost every kind in this remarkable assortment, specially priced for Thursday, **\$2.95** yard.

—All first quality and all at a price that should result in the most spirited buying of the season. Choice **\$2.95** yard.

At **\$2.25**

Beach Silks

—First quality, best black taffetas and messalines—dependable in every respect —best price for this quality offered for months and months.

—Second Floor, Lipman, Wolfe & Co.

At **\$2.19**

Pongees, Habutai, Etc.

—Natural-color Pongees with small embroidered figures in medium blue, navy, brown, green or old rose—also white or flesh wash satins, and yard-wide white Habutai and Pongees for sports wear.



Popular Makes in Heavy

Pink Satin

Corsets

Very Special

\$5.95

—Made with elastic at waist line, lightly boned, medium long hips and back.

—Another style—of brocade, well boned back, real long model, cut very low.

—Fourth Floor, Lipman, Wolfe & Co.

King Cotton Values in Staple Cottons

Towels, Bedding, Etc., at Lower Prices
Than You May Expect in the Future

Full Bleached Sheets

Special for Thursday Only

—These are full-bleached seamless Sheets and offered at less than the mill price today. A good weight and finish.

Size 63x90, \$1.95 Size 81x90, \$2.10
Size 81x99, \$2.25

Pillow Cases Special 48c and 50c Each

White Poplin 39c Yard

—A limited quantity of fine quality, highly mercerized white poplin, the ideal material for children's wear—also for waists and house dresses. Another irresistible feature item!

Lace Trimmed Scarfs 50c

—These are priced for quick disposal Thursday—just the scarf for Summer homes. Come with a good quality center with lace-trimmed edges. Size 17x50 inches.

—Second Floor, Lipman, Wolfe & Co.

Towels

100 Dozen Huck
Towels, Each **30c**

—One of the best offerings in the King Cotton Sale, good weight, liberal size Huck Towels that will give excellent wear. Ideal for hotels, rooming houses and also for everyday home use. Size 18x36 inches.

100 Dozen Bath
Towels, Each **50c**

—Big, liberal size, heavy weight Bath Towels—another exceptional item.

Pure Linen Crash 35c

—An unheard of price for this splendid quality, closely-woven pure linen crash. Either brown or bleached at this low price—seventeen inches wide—for hand or dish towels.

50 Satin Bed Spreads

—Priced away below the mill cost **\$7.95** today, purchased over a year ago and just now received. Beautiful quality satin Bed Spreads, scalloped, with cut corners, in an assortment of beautiful patterns—one of the best offerings in the King Cotton Sale.

Indra Pearl Bead Necklaces



Ideal for
Graduation
Gifts

\$3.95

White
Cream and
Oriental Shades

—Priced extraordinarily low for beautiful Pearl Bead Necklaces. And the choice includes neck-lengths, sixteen and a half-inch; eighteen-inch; twenty-two-inch and opera lengths in Pearl Bead Necklaces.

Of Uniform and Graduated Sizes
Extra Special While the Lot Lasts **\$3.95**

—Street Floor, Lipman, Wolfe & Co.

Sale of 500 High-Grade Fountain Pens Offered at Savings of

A Super-Sale — White Petticoats

—Another instance in which King Cotton stages a value-giving demonstration without precedent.

White Petticoats—Extra Special

—Splendid longcloth Petticoats with deep ruffles of excellent wearing embroidery—many of them with dust ruffles.

\$1.49

Special at **\$1.95**

—Lace or embroidery trimmed Petticoats, hemstitched, scalloped or tucked, of longcloth or sateen, single and double panels, suitable for dress or sports wear.

—Fourth Floor, Lipman, Wolfe & Co.

Special at **\$2.35**

—Petticoats of longcloth—many with longcloth embroidery ruffles in exquisite patterns—a big variety of eyelet designs. With and without dust ruffles.

5000 Boxes of Stationery

At Less Than Wholesale Prices

—The very best known makes, such as Hurd's, White & Wyckoff's, Coyle & Gilmore, Weyands, etc., are included in this unusual saving event.

Extra Special

Lot No. 2—

2 Boxes for 50c

—A dozen or more styles of one-quire boxes in linen and lawn finish. Well known Heather Lawn, Community Flax, Old Faithful Linen, etc.—a good assortment of tints and plenty of white.

Extraordinary Value

Lot No. 1—Choice 95c Box

—A large assortment of two-quire boxes in a full assortment of tints such as pink, blue, buff, lavender; also white; some in combinations of colors of both letter paper and correspondence cards with envelopes to match. Good variety of linen, lawn and fancy fabrics.

—Street Floor, Lipman, Wolfe & Co.

1/3

For Those Who Have Graduation
Gifts to Select

—Included in this sale are some of America's very best known makes such as

Wahl's Tempoint Fountain Pen
(Made by the Manufacturers of the "EVER-SHARP" Pencil)

Gem Fountain Pens
Diamond Point Fountain Pens

—You will agree that a sale of well known Fountain Pens at one-third less than regular price is rarely heard of.

Every Pen Guaranteed Perfect

—Street Floor, Lipman, Wolfe & Co.

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE