

PICTURES AND PICTURE FRAMING—SEVENTH FLOOR

Sterno Canned Heat

—For instant cooking and a thousand uses. Special demonstration, Street Floor.

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Thor Washing Machines

—Now featured in the Electric House, Seventh Floor.

Two Super-Sales—The Most Startling of Them All!

Newest Blouses

—For tomorrow we announce two Super Sales which will prove the climax of all these events, thus far.
—This announcement is possible, because of two of the most remarkable purchases, enabling us to sell nearly \$15,000 worth of the most exquisite blouses of the season and more than two hundred of the rarest sports skirts at

ONE-HALF TO ONE-FOURTH OF THE REGULAR PRICES!

No Reservations Ten Window Displays! A Score of Extra Salespeople No C.O.D.'s or Exchanges

Sports Skirts



SKETCHED FROM BLOUSES IN THE SALE



1500 Fine Georgette Blouses

Show Room Pieces, Therefore Only One or Two of a Style

Over Blouses, Hip Blouses and Waists

CHOICE **\$5.00**

Half to a quarter regular prices

—All of fine quality georgette, light and dark shades and many of them gorgeously adorned with ruffles, lace, beads, embroideries and other novelty ideas. Choice of long and short sleeves.

—Third Floor, Lipman, Wolfe & Co.

Charming Hip Over-Blouses

Of Very Fine Tricolette

The Smartest Novelty Blouse Creations of the Season

Extraordinarily Underpriced **\$7.50**

—Just a few more than two hundred Blouses in this lot and we know that every Blouse will find a happy owner long before the end of the day.

—Choice of plain and dropped-stitch effects—and the splendid quality of tricolette is worthy of special emphasis

Just in by Express—200

Sports Silk Skirts

—Of irresistible beauty, from New York's foremost creator of women's sports fashions.

\$15

—Fashioned in the latest approved modes for Summer of the internationally famed Silks of

MALLISON AND MIGEL

—You know them all—those wondrous creations—every woman admires and is charmed by the gorgeous combinations and delicate tints in

Kumsi Kumsa Fan-Ta-Si Dew Kist Baronet Satin Newport Cord

—Every skirt made perfectly from the smallest detail, and at the remarkable sale price you have the privilege of buying them

At Half to One-Third Regular Prices!

—Many different models to choose from and all sizes with which to begin the sale.

—Third Floor, Lipman, Wolfe & Co.

SKETCHED FROM SKIRTS ON SALE



THREE MODELS SKETCHED

500 Beautiful New Georgette Blouses \$3.95
Richly Beaded and Embroidered.....

—Only in a super-sale in which we are determined to give tremendous values will you buy wonderful georgette Waists like these at such a price.

A Score of the Most Charming Styles and in Such Popular Shades as Flesh, Sunset, Navy and White

—Strictly high grade Waists these, even though the price is nearly halved.

—Third Floor, Lipman, Wolfe & Co.

Castleton Blouses!—Reproductions of Most Novel Paris Models—Special

—Fashioned of Tricolette, Mignonette and Georgette, and beautifully trimmed in real filet, beads, hand embroidery, etc.

EVERY BLOUSE PRICED FROM HALF TO A QUARTER REGULAR PRICE

—Third Floor, Lipman, Wolfe & Co.

\$15

The Super-Sale

In Which We Are Quoting Extraordinary Reductions in Women's

Silk Underwear

is an occasion of vital import to women who love finery of this sort for it is an opportunity to purchase the finest qualities at genuine savings.

Jersey Silk Vests, Camisoles, Bloomers

Every Piece at Less Than Today's Wholesale Cost

Jersey Silk Vests \$2.95

—Bodice top style with ribbon shoulder straps, reinforced under the arm, tailored tops, neat hem at bottom. Splendid value.

Jersey Silk Bloomers \$3.95

—Knee length, elastic at waist and knee, full size, perfect fitting, reinforced at crotch, full seat. Good weight. In flesh. Sizes 5, 6 and 7.

Heavy Silk Vests \$4.45

—Bodice top with ribbon shoulder straps, superior quality, fine weave, band top, full size and perfect fitting garments in flesh. Sizes 36, 38, 40 and 42.

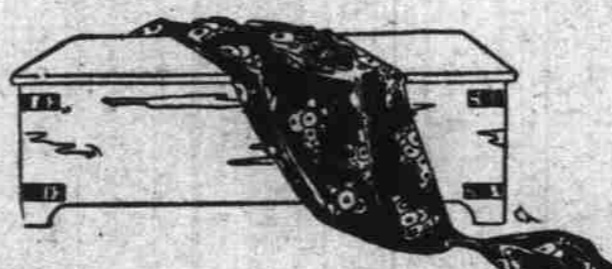
Fancy and Plain Silk Vests \$5.95

—Bodice top Jersey Silk neatly made Vests—not all sizes in each style—only a limited quantity—all reinforced and full size bodies.

Jersey Silk Camisoles \$1.95

—Lace yoke, ribbon shoulder straps, elastic at waist—neatly made and finished. Sizes 36 to 42. Exceptional value.

—Street Floor, Lipman, Wolfe & Co.



The Second Day of the Three-Day Sale of Our Purchase of Genuine

Red Cedar Chests

In Which We Are Pleased to Quote Prices Which Are

33 1/3 Less

THAN TODAY'S REGULAR PRICES

—Only two more days of this selling event, so come without delay.

—These splendid Red Cedar Chests have been delayed, due to freight congestion in the East.

—Each Chest is firmly constructed of selected Red Cedar, copper trimmed and complete with sliding trays.

—Sizes 18x42 to 22x54 inches.

—Fifth Floor, Lipman, Wolfe & Co.

Extreme Reductions on Crepe de Chine and Satin Underwear

Wonderfully Good Choosing in These Super-Values

—Envelope Chemise of crepe de chine and satin, specially reduced to **\$3.95, \$4.45, \$5.45, \$6.45** and up to **\$19.95.**

—Crepe de Chine and Satin Gowns, specially reduced to **\$5.95, \$6.45, \$8.95, \$13.45** and up to **\$29.95.**

—Camisoles, specially reduced to **\$1, \$2.19, \$2.95** and up to **\$7.95.**

—Crepe de Chine and Satin Bloomers and Drawers, specially reduced, now **\$2.95 to \$15.95.**

—Silk Pajamas, specially reduced, now **\$7.95 to \$25.**

—Crepe de Chine, Satin and Jersey Skirts, specially reduced for this sale, **\$5.45 to \$19.95.**

Philippine Gowns and Envelopes

—Assembled and priced especially for the King Cotton Sale—these exquisitely hand-made, hand-embroidered garments offer you a sale not to be duplicated this season at



\$3.45

\$3.95

\$4.95

All Negligees Reduced Now **\$6.95 to \$27.50**

—Fourth Floor, Lipman, Wolfe & Co.