

SEDAN MOUNTAIN AND SNOW-BUCKING FEAT WINS HONOR

Little Car's Stunt Which Won Pridemore Cup in Government Camp Contest Is Ford Victory.

A Ford sedan, making the first trip of the year to Government camp and winning thereby the Pridemore cup put up for the feat, is the first enclosed car of any make to capture the trophy since the inception of the contest.

The Palace Garage company, Ford distributors, of this city, was the company sending out the plucky car, and the wheel was in the hands of H. Wick, salesman for the company, and two of his associates, William C. Page and Earl Kruger, the three taking turns steering the car through the heavy going encountered between this city and the goal. Mrs. H. Wick accompanied the party in the capacity of cheerer-on and spiritual aid.

PARTY DRIVES ALL NIGHT

The car left Portland with its load of pathfinders at 12 o'clock midnight, May 22. They drove all night and hit the snow line three miles from Government Camp at 5 a. m. They worked all day getting the road in a navigable condition, and then went on to the camp for the night. The next morning they went back to the car at 4:30, and once more began the task of getting the car through to its destination. They rolled into the camp at 10:30 a. m., where Pridemore was ready with a rousing welcome and a snowbank full of congratulatory messages in the shape of snowballs.

On reaching Portland again, with Pridemore in the party for the return trip, the pioneers reported that the roads are bad to Rhododendron inn, but with the work now being done on them the going should be good much earlier this year than it was last season. From Rhododendron inn road crews are working on the roads to Government camp and the foreman in charge of the work says that two more weeks may see the way in fairly good condition.

READY FOR SHINE IS. They are attempting to get everything in shape for any chance Shriners who may desire to wander in the direction of Mount Hood.

The feat of the Ford sedan in bucking the fleecy stuff cannot be belittled, say those who are familiar with the road to the camp. The going is heavy, and usually an open car is the fortunate vehicle to make the goal. Palace garage men say the trip opens new vistas for the closed car, and is a demonstration of its efficient operation under the most unfavorable conditions.

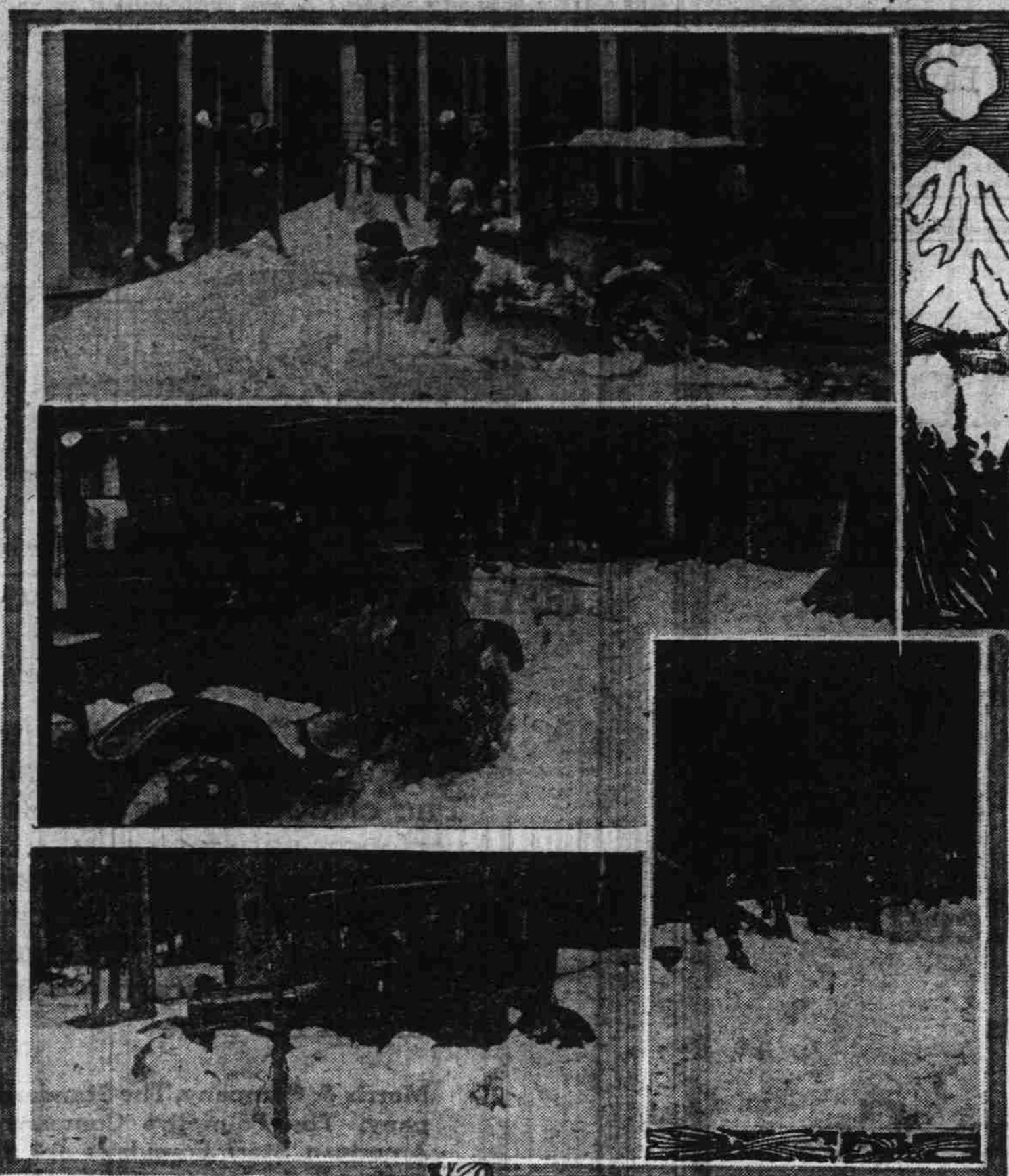
CONSERVE GASOLINE—Automobile Parts Store Opens Its New Headquarters

David Hodess, the "man with a million parts," is officially opening his new store at No. 111 North Broadway with one of the largest sales ever staged by a parts man in this city.

CONSERVE GASOLINE—Water in Carburetor. A common, yet at the same time mysterious cause of an engine missing explosions, is water in the carburetor. When trying other causes for skipping, try draining the carburetor. Catch some of the fuel in the hand and note if globules form on top. They reveal the presence of water.

CONSERVE GASOLINE—Use Silver Polish. Ordinary silver polish, such as every housewife knows, is the best medium for cleaning nickel parts about the car. The polish is rubbed on and then rubbed off with a soft cloth.

SEDAN IS FIRST TO GAIN PRIDEMORE CUP



Above—Ford Sedan at Government Camp hotel. Center—Three miles from Mount Hood. Below—Near Government Camp. At right—Two miles more to Government Camp.

CONDITIONS ARE GREATLY IMPROVED

C. L. Boss Says Eastern Banks Are Showing More Favorable Attitude Toward Auto Paper.

C. L. Boss, of the C. L. Boss Automobile company, says that conditions in the East are much improved and that while money was at one time rather tight in Eastern manufacturing centers, the banks are now showing a more favorable attitude toward automobile paper, with the result that there is great optimism felt for a speedy acceleration of manufacturing operations.

Boss returned last week from a visit to the Chalmers, Maxwell, Hudson and Essex factories, the trip east being inspired by the current report that the automobile industry was facing a crisis because of curtailed credits. He was much relieved to find the financial clouds scatter even while in attendance at factory meetings at the Eastern plants.

"The condition now is not alarming," said Boss. "On the contrary, the outlook is very promising. Factories have taken a new lease on life, money is more plentiful and there is a movement to speed up building operations, never quite discontinued at any time even

when the clouds of pessimism hung low and blackest. The industry should move forward with rapidly now, and will regain in the near future whatever momentum it may have lost during the flurry."

Boss thinks the West is now under the influence of the same spell that has been gripping the East, and thinks that just as the situation has bettered itself there, so there will be a speedy readjustment here.

CONSERVE GASOLINE—Backing the Truck. The truck driver should be taught that the first principle of good driving is to back into a curb or platform gently. In driving the front wheels against the curb or any other obstruction the shock must be taken by the springs alone.

MORE SCARED THAN HURT, IS OPINION

Apperson Salesmanager Discusses Conditions Which Have Prevailed in Auto Industry Recently

R. M. Kelvie, sales manager for

Howell-Swift Tire Co.

445-7 Stark Street Portland

Factory Distributors

CANTON CORD and BLACKSTONE TIRES

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100 Per Cent SATISFACTION

Stretchless Inside Tires

make you feel easier about that worm casing—give you a feeling of security—make that motoring trip pleasant.

THE TOURING SEASON IS HERE

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ARE YOUR TIRES GOOD?

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30x3	2.50	38x4	
32x3		34x4 1/2	5.25
30x3 1/2	3.00	35x4 1/2	
31x3 1/2		36x4 1/2	
32x3 1/2	3.50	37x4 1/2	6.00
34x3 1/2		38x5	
31x4		38x5 1/2	

McMONIES TIRE CO.

Manufacturers of Stretchless Inside Tires

PORTLAND—126 N. Broadway—Phone Bdwy. 1643
Opposite New Postoffice

SAN FRANCISCO—618 Golden Gate Ave.—Phone Prospect 1940

OAKLAND—2312 Telegraph Ave.—Phone Oakland 4106

SACRAMENTO—1207 J Street—Phone M 2545-W

LOS ANGELES—209 W. 16th St.—Phone 20131

OKLAHOMA CITY

the Apperson Brothers Automobile company, of Kokomo, Ind., now visiting the Apperson Motor Car company here, is of the opinion that the present back-to-the-wall condition of the automobile business is mental rather than physical, and exists in popular fancy rather than in reality. In support of this belief he declares that money conditions in the East are in far better shape than they have been for weeks, factories are running again on revised and more complete schedules, and that there seems to be some light

being shed on the once alarming freight conditions.

"The shortage of gasoline is affecting the East scarcely at all," said Kelvie. "Motorists back there are getting all the fuel they want and no cars are idle because of a shortage of fuel. The factories are regarding the gas situation now being felt in some parts of the country as being of the most transient character, and with the exception of the shortage of freight little discouragement is dampening the feelings of factory officials."

"There is a surplus of material at Kokomo, and with a let-up in the distressing freight situation all parts of

the country will once more receive their normal shipments of cars. As it is every effort is being made to convince the railroads of the importance of furnishing cars for transportation purposes and the national carriers are to some extent being sold on the idea that the automobile is and never was the luxury claimed for it by a selfish mercantile mind with an iron in the fire."

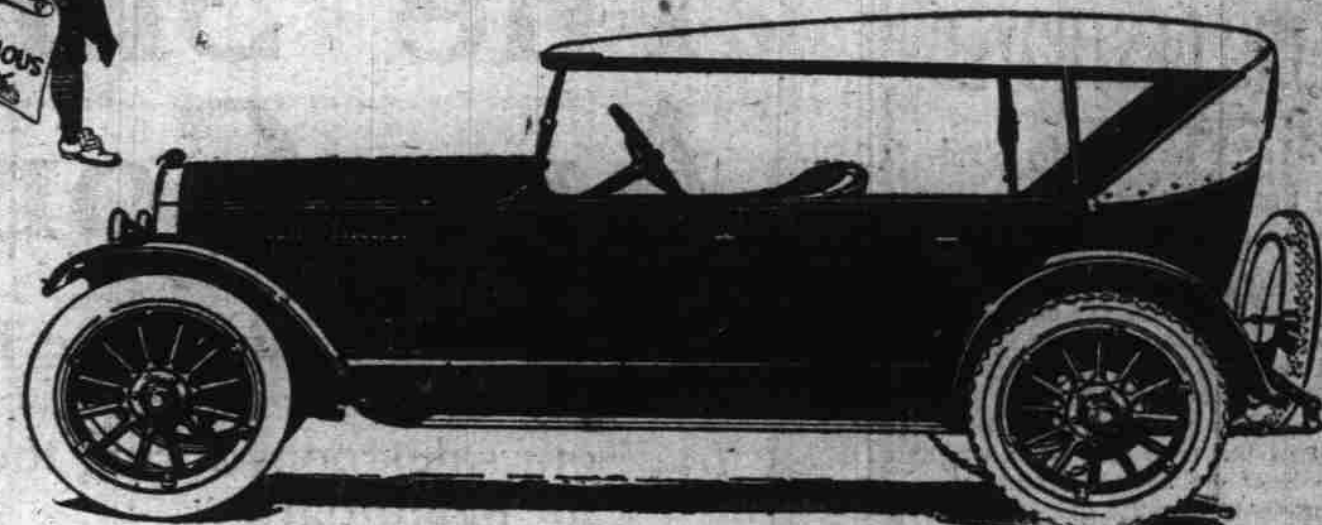
Kelvie says that for the motor car men locally to feel that there is cause for alarm is pure folly, for just as things have been readjusted in the East so they will be adjusted here when the present period of depression has run its course.

Treatment for Old Springs. When springs are very old and are "lifeless," if they are oiled or greased they flex too much and may break. Better to just remove rust from between the leaves and not use grease or oil.

CONSERVE GASOLINE—

Overheating

Most drivers realize now that overheating is a long step on the way to an expensive replacement. If the ground for ignition current is made by soldering a copper wire on top of the read cylinder just as soon as heat enough develops to melt the solder the engine will stop without any further attention on the part of the driver.



Scripps-Booth

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443 Stark St.

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Between 12th and 13th

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SAVAGE in the Yosemite

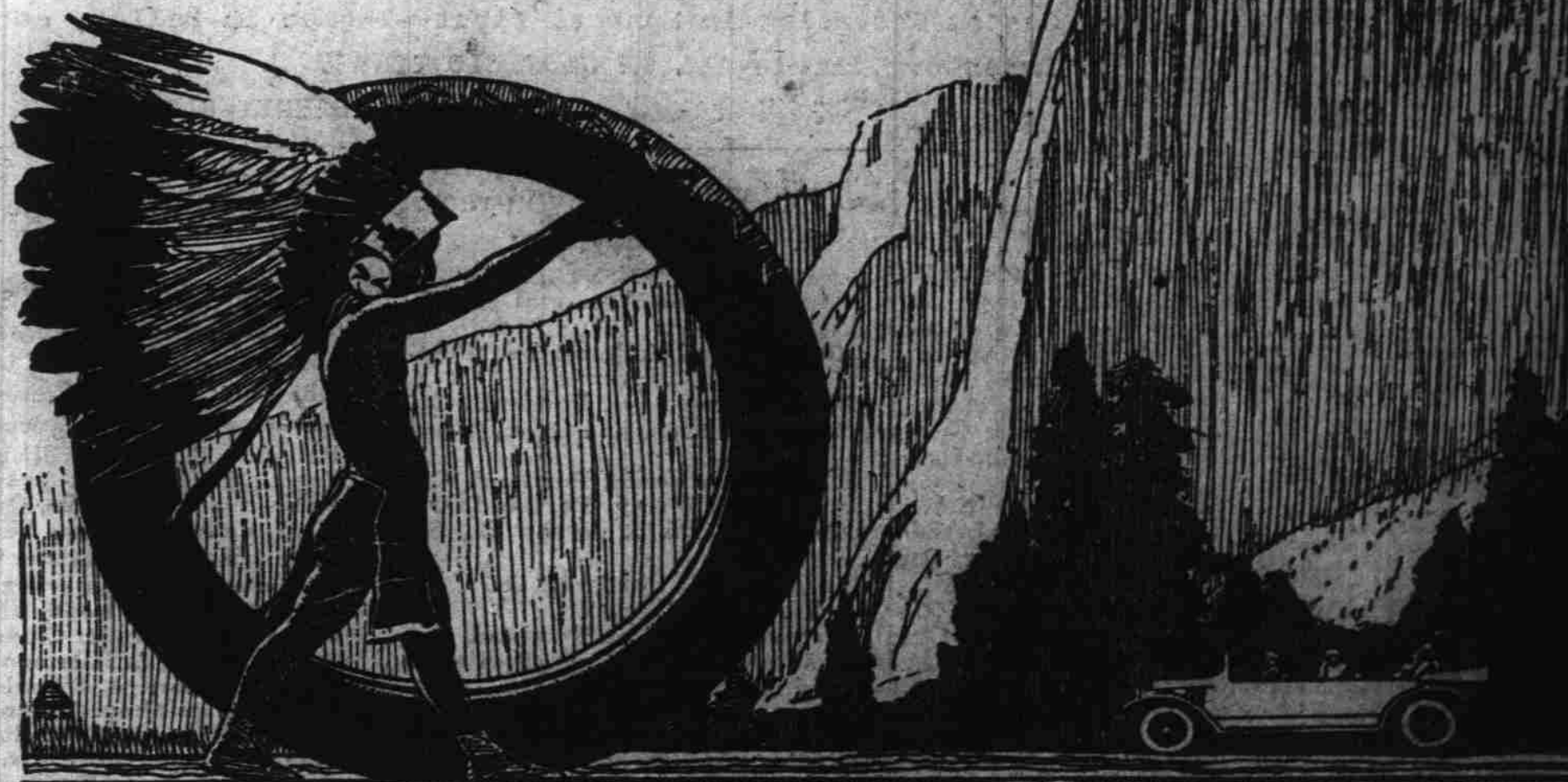
AGAIN

The Rugged Splendors and Beauty of the Yosemite are Better Seen and Enjoyed Because of Savage Tires

The only tire concession in the Park has been awarded for the second time in two consecutive years to the makers of "Savage" tires —The Spreckels "Savage" Tire Company of San Diego, California.

In 1919 the forty-four stages of the Park Company were "Savage" equipped, and the performance given by those tires on the rough, tire-consuming roads of Yosemite, then proved their worth.

Today, in 1920, these same tires are giving all-around performance day in and day out, the like of which has not been equalled by any other fabric tire covering the same roads and given the same tests.



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PORTLAND TIRE COMPANY

Corner Sixth and Burnside Streets

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