

MAY "DELINEATORS" FOR SUBSCRIBERS ARE IN THE PATTERN SHOP, SECOND FLOOR

Meier & Frank Co.
Established 1887
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Thirteenth, Alley Bldg.

The 1582d Friday Surprise Is Here

And Friday Surprise Never Comes With Empty Hands—Our Ads in Four Daily Papers Tell the Complete Story

MEIER & FRANK'S 1582D FRIDAY SURPRISE

A Sale of Lovely Blouses—\$6.55

Special purchase of extra weight georgette crepe blouses. Styles made especially for mid-summer wearing.



A blouse with a frill will be delightful to wear with serge, pongee, white wool jersey and any light suit as well as sports skirts.

Four models are trimmed with good lace, combined with tucking or embroidery. Two of these styles with imitation venise are particularly dressy and have short sleeves.

A Paris-like confection in flesh pink with black embroidery has short kimono sleeves—a perfect dear.

A coffee colored over-blouse has hemstitched hem, embroidered palms and an oriental touch is given by amber colored beads.

All these blouses are quite different from any we have had and are specially priced as a big surprise.

—Meier & Frank's: Blouse Shop, Fourth Floor.

MEIER & FRANK'S 1582D FRIDAY SURPRISE

Silk Dresses

\$15

Miscellaneous assortment of dresses that have been a great deal more. Mostly taffeta, a few odd ones of georgette crepe, crepe de chine and foulard.

Majority black and navy blue, but there are brighter colors in the lot.

Gay dresses with overskirts, ruffles, pleating, extended hips, sashes.

Short sleeves, necks prettily low at the throat.

Amazing at \$15.

Majority in sizes 16 to 40, but please do not expect all sizes in any one style.

—Meier & Frank's: Fashion Salons, Fourth Floor.



MEIER & FRANK'S 1582D FRIDAY SURPRISE

Ribbon Remnants Half

Thousands of new ribbon remnants in satins, taffetas, moires, fancies, grosgrains, velvets and many wash ribbons. All widths and lengths—many up to 3 yards. Choice of the assortment Friday while they last at exactly half the yard prices.

Fancy Ribbons 55c Yard

A wonderful lot of all silk taffeta and satin striped ribbons, some with plain edges, plaids, floral patterns, many jacquards. Widths go to 6 inches. Opportunity to buy for less ribbons suitable for sashes, hat trimmings, hair bows, bags and novelty purposes.

—Meier & Frank's: Ribbon Shop, Main Floor.

MEIER & FRANK'S 1582D FRIDAY SURPRISE

Handkerchief Sale

Women's sheer lawn handkerchiefs with colored woven borders, fancy flower embroidery or printed patterns, the regular 20c grade at 3 for 35c, or each.

Children's white lawn handkerchiefs with hand-loom embroidered designs, hemstitched hems, regular 7c to 10c grades at 6 for 30c, or each.

Men's and boys' sheer white lawn handkerchiefs with hand-loom embroidered block initials in long or small plain letters; blue, white or tan, regulation size, regular 20c grade at 6 for 65c, or 12c each.

—Meier & Frank's: Handkerchief Shop, Main Floor.

MEIER & FRANK'S 1582D FRIDAY SURPRISE

Remnants of Draperies

To give just that touch of cheer, coolness and color which the summer home needs.

Curtaining 19c

25c to 75c grades of scrim, marquisette, madras and net, to 4 yard lengths at the rate of 19c yard.

Cretonnes 33c

50c to \$1.50 grades of cretonnes in 1 to 3 yard lengths. Lots of patterns. Now offered at the rate of 33c yard.

Sundour and Silks 69c

\$1 to \$3.25 grades of all sorts of remnants for small window curtains, fancy work, pillows and so on. 1 to 2 yard lengths. Now offered at the rate of 69c yard.

—Meier & Frank's: Drapery Store, Seventh Floor.

There Are Clothing Sales and Clothing Sales

and there will be clothing sales. For ourselves we started selling good clothes for less so far ahead that we might claim to have set the fashion in this as in so many other ways. And now we are giving Portland men and young men a NEW kind of a clothing sale, for

Every Suit in This Sale Is NEW

We like to be able to say about our sales that they have some definite point of distinction—something to commend them to people who want originality. And so it is in this case.

This Sale Looks Forward Instead of Backward

Forward-looking men will see eye to eye with us in leaving the beaten track of season-end reductions and cleanups and the like, however laudable, to provide fine, NEW suits at prices that compare favorably with those asked for less desirable kinds.



Here Are Your Prices on NEW Clothes

It was a good stroke of business that our clothing buyer put over when he snapped up the garments that make up this assemblage for spot cash, at such a figure that we are able to UNDERSELL in price while giving you the newest of the new.

Regular \$40 and \$45 SUITS for...	\$29.85	Regular \$65 and \$70 SUITS for...	\$54.50
Regular \$50 and \$55 SUITS for...	\$37.50	Regular \$75 and \$80 SUITS for...	\$58.50
Regular \$60 Grade SUITS for...	\$48.50	Regular \$40 Grade OVERCOATS ...	\$29.85

Garments of standard make. Models for men of all ages and tastes. Sizes for men of all builds. Every garment properly tailored and guaranteed to fit and wear satisfactorily.

—Meier & Frank's: The Store for Men, Third Floor.

Reducing Every Man's Silk Tie in Our Stock from \$1.50 Up

And if you are among the thousands of Portland men and young men (or one of those discerning women who buy for men) who enjoy choosing from the largest and finest assortments of neckwear in Portland, you'll appreciate the opportunity that this sale affords for going over the entire bill of fare—from soup to nuts—and gratifying your every taste at reductions that make the process doubly appetizing.

What a collection! Silks of marvelous texture and hue from the looms of America and foreign lands. Patterns that range from the plainest to the most gorgeous creations of the silk designer's art. An opportunity alike for the connoisseur who deals in the exclusive and the man who wants the thoroughly good-all-the-time neckwear to secure the scarfs of his preference at a substantial saving.

Regular \$1.50 Kinds, Now	\$1.20
Regular \$2.00 Kinds, Now	\$1.60
Regular \$2.50 Kinds, Now	\$2.00
Regular \$3.00 Kinds, Now	\$2.40
Regular \$3.50 Kinds, Now	\$2.80
Regular \$4.00 Kinds, Now	\$3.20
Regular \$4.50 Kinds, Now	\$3.60
Regular \$5.00 Kinds, Now	\$4.00
Regular \$5.50 Kinds, Now	\$4.40
Regular \$6.00 Kinds, Now	\$4.80
Regular \$6.50 Kinds, Now	\$5.20

Reductions are for Friday and Saturday! Silk knit ties included! Stock up!

—Meier & Frank's: The Store for Men, Main Floor.

Meier & Frank's Lower Price Store

The Downstairs Store comes forward with its usual good supply of solid economies for Friday Surprise.

Women's Hose 35c
3 pairs \$1. Cotton and lisle hose in all colors—pearl, smoke, brown, Palm Beach, white.

Women's Hose 19c
3 pairs 50c. Black cotton hose of regular 25c value in regular sizes.

Women's Vests 35c
3 garments \$1. White vests in low neck, sleeveless, band top style, also pink bodice vests. Regular sizes.

2 Women's Vests 25c
Low neck, sleeveless vests in regular sizes. While any remain.

Women's, Misses' Skirts \$3.49

To \$5.98 values. Melrose, serge, plaids, striped and plaid taffetas. Made with wide detachable belts, several styles of pockets and button trimming. Sizes 25 to 30.

Children's Waists 19c
25c values. Knit underwaists, button taped combinations, in 2 to 10 year sizes.

Rubens Vests 19c
25c values. Children's cotton vests of Rubens brand in 2, 4 and 6 year sizes.

Women's Wash Waists \$2.29

Were special at \$2.98. Summer waists of voile and batiste in white and white with colored stripes. Trimmed with laces, tucks, etc. Round, V and square necks. Broken sizes 36 to 54.

Women's Aprons \$1.49
Bungalow aprons in dark colored percale with front or side closing.

Gowns, Chemise, 69c
\$1.00 values. Children's white muslin and nainsook gowns in short and long sleeve styles and nainsook chemise with embroidery trimming. Broken sizes 2 to 14 years.

Women's Chemise 98c
Women's chemise of good quality nainsook neatly trimmed with lace and embroidery, with ribbon tape. Very specially priced for Friday surprise at 98c each.

Bloomers 89c
Children's chambray and ging-ham bloomers in pink, blue, green, 7 to 14 years.

Women's Silk Petticoats \$2.49

Regularly \$4.98—half price while any remain. Odd lot in several good shades but very limited number. No exchanges.

Corsets \$1
Oddments of American Lady corsets in medium and high bust styles with four-horse supporters. Of good cut in small sizes only—18, 19, 20.

Bloomers 59c
Women's pink bloomers with elastic waist and knee. These are the regular 75c value, but because sizes are broken the price is 59c.

Remnants! Remnants!

About 200 remnants comprising gingham, percales, voiles, checked suitings, white goods of all kinds, out-lings, towellings, draperies, etc. 2 to 6 yard lengths, 24 to 40 inch widths. For Friday Surprise at about HALF bolt prices—each \$1.

MANY SURPRISES NOT ADVERTISED

—Meier & Frank's: Lower Price Store, Basement Balcony.

In the Grocery

Coffee, M. & F. roasted, special, lb. 45c

Butter, M. & F. fancy Blue Ribbon, 2-lb. rolls \$1.19

Flour, M. & F. Royal Banquet, fancy patent, 49-lb. sacks \$3.40

Salmon, Preferred Stock, fancy red, No. 1 flat cans, dozen \$4.50, can 40c; No. 2 cans, dozen \$3.25, two cans 55c

Oregon Prunes, fancy large size, 4 lbs. \$1

Sago or Tapioca, fine quality, 5 lbs. 50c

Crisco, the 9-lb. cans \$2.90, the 6-lb. cans \$1.95

—Meier & Frank's: Ninth Floor.

MEIER & FRANK'S 1582D FRIDAY SURPRISE

Canton Flannel Yd. 25c

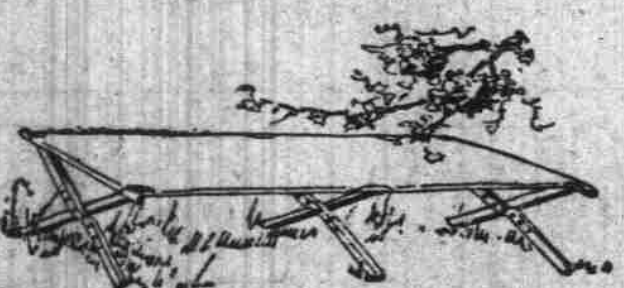
Regular 40c grade of this extra good heavy weight well fleeced Canton flannel. Very best material for babies' diapers. It takes 10 yards for a dozen diapers and they will be cut and hemmed for the small additional cost of 25c, making the complete dozen \$2.75.

—Meier & Frank's: Second Floor.

MEIER & FRANK'S 1582D FRIDAY SURPRISE

100 Folding Army Cots

\$3.98



Army style cots for camping, seashore bungalows and to make ready for the convention throngs.

Made of dark brown duck with metal joints. Comfortable, easy, elastic beds—try them and see for yourself! Opened at full length these army cots measure 6 feet 6 inches long, 2 feet 3 inches wide and 16 inches high. Folded they make a snug package only 3 feet long, weighing 19 lbs. When folded they are equipped with handles to carry.

So astonishing at \$3.98 that we expect the hundred to be snapped up quickly.

—Meier & Frank's: Fifth Floor.

1582D FRIDAY SURPRISE

"Bits o' Luck"

Women's Union Suits 85c

A surprise offering of summer underwear. These union suits are of summer weight with band top. Knitted of fine combed yarn, sleeveless, low neck and knee length. Regular sizes 85c; extra sizes 95c.

—Meier & Frank's: Main Floor.

Brassieres—Many Less Than Half at 79c

Exceptional assortment of brassieres for all figures. Made of cool flesh pink mesh, or mesh combined with brocade or of heavy Indian head muslin. Most of them are \$2 and \$2.50 grades.

—Meier & Frank's: Third Floor.

Salted Peanuts Pound 29c

Freshly roasted peanuts salted in our Daylight Candy Kitchen. Packed in pound boxes. The regular 40c grade at 29c lb. None delivered.

—Main and Ninth Floors.

25c Toweling Yard 20c

Crash toweling, linen and cotton mixed, 16 inches wide, with colored side border. For dish towels, etc.

—Meier & Frank's: Second Floor.

Toilet Paper Roll 8c

Pure white crepe tissue of high quality. Now offered at 100 rolls \$5.75, dozen rolls 79c, roll 8c.

—Meier & Frank's: Main Floor.

Sterling Silver Serving Pieces, \$1.43

Sardine forks, pickle forks, lemon forks. Platinum finished silver in hammered effect. Especially useful pieces for summer.

—Meier & Frank's: Main Floor.

Skirtings, 59c

12 to 27-inch embroidered skirtings with scalloped and ruffled edges. Wonderful finds for busy mothers. Good for children's and women's underclothes and for babies.

—Of Swiss or long cloth.

—Meier & Frank's: Main Floor.



Fancy Lace Hose } \$1

Of Silk and Fiber

A wonderful surprise value!

Stockings that compare favorably with some we had earlier in our stocks at \$1.75.

2400 pairs of them just purchased which we can sell at \$1 Friday and Saturday while any remain.

Fascinating things. You ought to see them. See them tomorrow, too. Because they are the kinds that every woman wants to wear with her low shoes. Just enough distinctiveness to give them an air of smartness. Interesting heather combinations of navy and gold, brown and purple, black and purple, brown and green, navy and green, black and white.

Such silk and fiber stockings often wear better than all silk or all cotton. These have semi-fashioned legs and fisle toes, heels and deep lisle tops.

At \$1 pair they are quite the best and most inexpensive stockings we have seen.

—Meier & Frank's: Hosiery Shop, Main Floor.