



King Cotton and Super-Sales

Lipman Wolfe & Co.
Merchandise of Merit Only

—Every moment of every selling day of the entire month of June is fraught with merchandising surprises. Both King Cotton events and the Super-Sales will keep at it in perfect "Trip Hammer" fashion, riveting your attention on this store and its announcements throughout the month.

All Indra Pearls!

and All Other Imported French Composition Pearls

Reduced to $\frac{1}{3}$ Less Than 1919 Prices

—Entire stock included regardless of the impossibility of replacing our magnificent showing this season at any cost.

—This Super-Sale really means a saving of far more than one third, for three reasons:

1—We placed our import order for these pearls most favorably, just about one year ago and marked them at consistently moderate prices.

—These Indra pearls in cream, white and Oriental tints—in all lengths, uniform and graduated—also La Tausca, Sea Garden and Regent pearls, all are included without reservation.

2—The present embargo on such exports from France has depleted the stocks of importers and greatly advanced wholesale prices.

3—Original price tickets remain. Figure your own savings.

Sale Begins Wednesday, Continuing 4 Days

—Street Floor, Lipman, Wolfe & Co.

Super-Sale of Crepe de Chine and Satin Underwear

Extreme Reductions

Have Been Taken to Make Every One of the Following Sales Groups the Most Remarkable That You Have Seen at Anywhere Near These Special Prices

Envelope CHEMISE

—Of Crepe de Chine, specially reduced to

\$3.95

—Others reduced to \$4.45, \$5.45, \$6.45 and so on to \$19.95.

Crepe de Chine GOWNS

—Some of our most attractive models specially reduced to

\$6.45

—Others reduced to \$5.95, \$8.95, \$13.45 to \$29.95.

Satin CAMISOLES

—Heavy quality, beautifully trimmed, specially reduced to

\$2.19

—Other camisoles reduced to \$1.00, \$2.95, etc., to \$7.95.

—Crepe de Chine and Satin Bloomers and Drawers, specially reduced, now.....\$2.95 to \$15.95

—Silk Pajamas specially reduced, now.....\$6.45 to \$25.00

—Crepe de Chine, Satin and Jersey Skirts, specially reduced for this sale.....\$5.45 to \$19.95

Philippine Gowns and Envelopes

—A wonderful new shipment—our direct importation—of exquisitely hand-made, hand-embroidered garments—a most advantageous special purchase—priced to give you the entire benefit of the saving.

\$3.45

—Fourth Floor, Lipman, Wolfe & Co.

TWELVE DECORATED PATTERNS OF

Theodore Haviland China

Including Both Open Stock and Complete Dinner Sets

will be offered in a remarkable selling event beginning tomorrow at

$\frac{1}{4}$ to $\frac{1}{2}$ Off

THIS is a sale which will result in very heavy buying so we urge our patrons who have started sets in any of these patterns to supply their wants immediately.

—The factory has announced its inability to continue to produce these patterns, therefore we make this unprecedented offer of an enormous discount.

ALL of the patterns will be complete Thursday morning at the beginning of the sale. Plenty of cups and saucers, plates and all staple items.

Every Sale Must Be Final

—Sixth Floor, Lipman, Wolfe & Co.

A Sale of 150 Fine Bed-Spreads

THESE Spreads have been in transit since February 1st—they were specially purchased for our May sales but arrived only a few days ago.

Lot 1 **\$3.65**

Lot 2 **\$7.95**

JUST one hundred splendid heavy weight Crochet Bed Spreads for full size beds. Come in assorted patterns. One of the best values in this King Cotton Sale.

ANOTHER low price on extra fine quality Satin Bed Spreads—regular full size with scalloped and cut-corners—a big assortment of beautiful heavy raised Marseilles patterns in the new circular designs.

100 Dozen Heavy Weight Bath Towels, Each

—Big heavy weight absorbent quality Bath Towels—another special purchase and priced below the regular price for this sale. Good liberal size—20x38.

50c

Heavy Weight Bleached Damask Special at Yard

—Special purchase of short lengths of heavy weight mercerized Damask—comes 70 inches wide and in a big range of patterns—the lengths are just right for Table Cloths—from two to three yards in length.

\$1.35

Pure Linen Crash

—A splendid demonstration of value—giving for the King Cotton Sale is this opportunity to purchase Pure Linen Crash, bleached or brown, at this specially low price.

35c

Plain White Voile

—Desirable for waists and dresses is this lovely finely woven White Voile, with wide selvedge edges—39 inches wide. A big saving!

35c

500 New Voile Blouses

KING COTTON wants women to supply their entire Summer needs and has priced them accordingly.

EXTRA SPECIAL

\$2.50

—Starting the month of June with a big sale of seasonable merchandise which will meet with a hearty welcome.



The Popular "Burlingame" Sports Batiste Blouses
One Day Only **\$5.50**

—For these fine soft Voile Blouses which come in so many attractive models are the Blouses that will be worn by every woman during the Summer months.

—Some are trimmed with embroidery, dainty laces and clusters of pin tucking. Square, round and V-neck effects—long and short sleeves.

Value-Giving Extraordinary!
—Third Floor, Lipman, Wolfe & Co.

One Day More and Then

That Remarkable Sale of Gorgeous Sports Silk Skirts at \$15

will be a thing of the past.



Mallinson's and J. A. Migel

World-Famed Silk Fabrics Such as

Kumsi Kumsa Fan-Ta-Si Baronet Satin Dew Kist Newport Cord

are fashioned into skirts of wondrous beauty. We are selling the skirts in this purchase

AT HALF PRICE AND LESS

than half the prices at which duplicates of these identical skirts are priced in our regular stocks. Choose at once.

—Third Floor, Lipman, Wolfe & Co.

Dresses!

Reduced

—You may choose from our Entire Stock of afternoon and street Dresses of georgettes, taffetas, crepe de chine, tricoettes, at three prices—

\$33.50

\$38.50

\$48.75

All other Silk Dresses, choice **\$20**

—Third Floor, Lipman, Wolfe & Co.

Coats!

Reduced

—You are offered choice of our entire stock of smart Spring Coats in the most approved styles and all the fashionable fabrics at three prices—

\$35.00

\$52.50

\$87.50

All Evening Coats—All Leather Coats $\frac{1}{2}$ Price

—Third Floor, Lipman, Wolfe & Co.

Very Special

Well Known Corsets

C. B. a la Spirite Nadia

Choice

\$3.25

MODELS originated for sports and dancing but very practical for general all-round wear.

—Plain coutil and brocade—dapeless with elastic at waist line—real long hip and back. A splendid King Cotton sale value.

—Fourth Floor Lipman, Wolfe & Co.



For Thursday Only—Two

Wonderful Silk Specials

Imported Pongee **\$1.50**

35-Inch Satin MESSALINE **\$2.95**

—A weight you have been paying twice as much for. —Japanese natural pongee, absolutely without filling or dressing, one of the very best grades for sports garments, men's shirts, pajamas and children's wear.

—Extra heavy soft satin messaline, specially finished for dresses and fine garments, in the very best shades of old rose, open, peacock, light navy, midnight, brown and taupe.

—Second Floor, Lipman, Wolfe & Co.

Comparative Prices are misleading and often untrue.