THE OREGON DAILY JOURNAL

PORTLAND, OREGON



THESE SUITS THESE DRESSES FUR THROW FUR COATEE \$20 \$468.75 \$180 \$31.50 June Opens the Door to Extraordinary Sales of Suits: Coats: Dresses: Skirts: Blouses Furs: At almost the beginning of the wearing season prices are sharply lowered on the novelty and Our Entire Stocks of staple fashions in which every woman is interested-especially now when the savings offered Furs Offered as a are so big and so real. **Great June Event Finest Navy Tricotine Suits** Wonderful **Wool Jersey Suits** Furs are coming to be worn almost as much in summer as in winter. Great Are Now Re-Priced fur wraps are worn motoring. Fur capes are worn in the evening. Fur scarfs

\$20

Splendid all wool jersey. Correctly tailored.

Four smart sports styles illustrated. Pinch

-Meier & Frank's: Fashion Salons, Fourth Floor.

back, belted, tuxedo collars, big pockets.

\$45 to \$55

Silk Dresses Go at

\$3150

Jolly dresses, too. As pretty as one would ordinarily

Satin, crepe de chine, crepe meteor, plain

and printed georgette, tricolette-but

mostly taffeta. Plenty of navy blue and

Three styles are pictured, but probably thirty others in

\$15 Plaid Skirts \$9.75

Enough to go around if you come early! Scores of women will want them because this is the first noteworthy

Choice of very gay colors, very subdued

colors and medium combinations. Fast-

ened in the back or at the side. Complete

with belts. Some have pockets. Good

materials. Sizes for almost every figure.

-Meier & Frank's: Fashion Salons, Fourth Floor.

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the assortment. Far too many to describe. Charming

creations of the hour. Youthful, audacious, not to be passed

black as well as a few other colors.

Plenty of the much-wanted navy, brown, tan, bright green

Another shipment just received by express.

Certainly remarkable values for the price.

Sizes for misses and women-16 to 44.

Savings of \$13.50 to \$23.50 on one dress!

find in many a mile of shop windows.

Every woman will want to see them.

reduction on these popular plaid skirts.

by easily.

Sizes 16 to 44.

Last lot sold out by noon.

and heather combinations.

and chokers are used almost always with tailored suits and one-piece dresses. Whatever remains of our winter stocks

\$ 75 Suits now \$ 68.50

together with the new spring purchases just consummated are offered now at these very considerable reductions.

It is impossible to list all the many items, but here are a few which show the scale of the savings.

Women's Fur Coats

Kit Coney, 36 inches long, was \$125, now \$93.75.

Marmot, 38 inches long, was \$150, now \$112.50.

Taupe Nutria, a large cape, was \$235, now \$176.25.

Sealine coat with Australian opossum, was \$250, now **\$187.50**.

Sealine with natural gray squirrel, was \$298.50, now \$223.75.

Seal dyed coney with nutria trimming, was \$325, now \$243.75.

Mole coatee with ermine, was \$375, now \$281.25.

Kolinsky coatee pictured, was \$625, now \$468.75.

Hudson seal (dyed muskrat) with skunk collar and cuffs, was \$625, now \$468.75.

Caracul, 42 inches long, large black lynx collar and cuffs, was \$650, now \$487.50.

Animal Scarfs Reduced

Taupe, poiret and black dyed fox or wolf in exceedingly good styles. Were \$65, now **\$52**. Were \$75, now **\$60**.

Were \$85, now \$68. Were \$95, now \$76. Were \$115, now \$92. Were \$125, now \$100.

Were \$150, now \$120.

\$35 and \$37.50

Animal Scarfs \$25

Pictured is one of the long, large animal scarfs in this special \$25 collection. Made with heads and tails and lined with crepe de chine or other silks. Either skunk or wolf dyed taupe, poiret, brown or black.

Upon request we will store any of these furs in our Dry Cold Fur Storage Vaults without additional charge until October 1. --Meier & Frank's: Fur Shop, Fourth Floor.



Large Cape Collars and Throws

Novelty and plain pieces including luxurious collar-like capes and extremely long throws. Including a wide range of fine furs.

> Were \$67.50, now \$54. Were \$98.50, now \$78.75. Were \$110, now \$88. Were \$145, now \$116. Were \$175, now \$140, Were \$225, now \$180 (pictured).

> > Smart Little Chokers

Made of squirrel, mink, kolinsky, stone marten, fitch and Hudson Seal (dyed muskrat).

Were \$17.50, now \$14. Were \$25, now \$20. Were \$35, now \$28. Were \$50, now \$40. Were \$75, now \$60. Were \$87.50, now \$70. Were \$95, now \$76.

The QUALITY STORE OF PORTLAND

And they are \$9.75-for the first time.

Last week they were \$15 in our own stocks.

\$ 85 Suits now \$ 72.25 \$ 95 Suits now \$ 76.00 \$115 Suits now \$ 86.25 \$125 Suits now \$ 93.75 \$165 Suits now \$123.75

These suits are comparable to pure gold. They are of the best navy tricotine which today is even more strongly entrenched in fashion than serge used to be.

Tailored in simple mannish styles such as well-dressed women wear season after season—and in Portland all the year round.

Not too heavy, not too light. Some absolutely plain like the style pictured. Others bound with braid or with rich embroidery in self-color.

The entire remaining collection of these suits now offered at the prices listed above—\$68.50 to \$123.75. Usually only one of a kind. Early choosing is advisable.

-Meier & Frank's: Fashion Salons, Fourth Floor.

Our latest advices from Paris say that such capes or wrappy coats of satin, taffeta and wool are for morning, evening, any time.

Each one of them is different. Different not only in style but in color, lining, material. Some have sleeves, others have not.

A wide variety. You may be interested to know these individual reductions: --\$35 wraps, now \$26.25. --\$45 wraps, now \$33.75. --\$55 wraps, now \$41.25. --\$65 wraps, now \$48.75. --\$75 wraps, now \$56.25. --\$85 wraps, now \$63.75. --\$95 wraps, now \$63.75. --\$95 wraps, now \$86.25. --\$115 wraps, now \$86.25. --\$125 wraps, now \$93.75. --\$135 wraps, now \$101.25. --\$135 wraps, now \$108.75. --\$145 wraps, now \$108.75. --\$150 wraps, now \$112.50. Majority are in black, dark blue and

beige. -Meler & Frank's: Fashion Salons, Pourth Floor.

