

Lipman Wolfe & Co. 70th Anniversary Sale

"Merchandise of Merit Only"

Charge Purchases

Made Wednesday will appear on bills

Payable July 1

EDITORIAL

Our Super-Sales

—These are days of **Much Talk** and little accomplishment. Any one of our Super-Sales is more sincere in purpose than all the criticism and investigations of a hundred critics and investigators.

—Our Super-Sales are **A Dynamic Force**

that must be reckoned with. A more potent factor in connection with bringing down prices DOES NOT EXIST.

—Every man and woman will find these events of intense interest—and extremely profitable. The tremendous crowds in attendance are proof that we have created in these Super-Sales.

—An **Economic Factor** that has attained its popularity because of its benefits to the MANY. Other important Super-Sales coming.

—Watch our announcements. **Lipman, Wolfe & Co.**



Equestriennes!
A SPECIAL SALE of Khaki Riding Breeches \$3.75

—EXTRA Heavy quality—ideal not only for riding but for all out-door sports, such as hiking, motoring, camping and mountain climbing.
—Regulation style, laced at sides and bottom. Thoroughly reinforced.
—And Made in Oregon!
—The sale is for one day only—the price is \$3.75.
—Third Floor, Lipman, Wolfe & Co.

The Eden Washing Machine

—The Eden washes the dirt OUT of the clothes—not through them.
—The Eden Sediment Zone is an exclusive feature—it makes Eden-washed things CLEANER. As the dust and grime are flushed out of the clothes, they fall through the MANY perforations of the Sanitary Zinc Washing Cylinder open into the Sediment Zone, where dirt is trapped in quiet water and cannot mix again with the clothes. No dirt is churned back and forth through the clothes with the Eden—they are continually being washed in clean, sanitary water.

—A demonstration in your own home is offered without cost.

—By the **Easy Payment Plan** The Eden virtually meets its payments out of its large cash savings.

—Electric Washing Machine Dept., Seventh Floor, Lipman, Wolfe & Co.



SKETCHED FROM GARMENTS IN THE SALE

Announcing: A Super-Sale— 85 Charming Spring Frocks

Bought greatly underprice and to be sold for this Super-Sale Event on Wednesday

At **\$33.50**

CLEARLY INDICATING THAT WE HAVE

Absolutely Disregarded Original Cost

THE DRESSES themselves tell their own story. They are exquisitely fashioned of the most popular materials—crepe de chine, georgette, taffeta, combinations. The prettiest of embroidered effects, beaded motifs, pleatings, frills, etc. We would gladly have five hundred Dresses to sell at this price, but remember, there are but eighty-five.

EVERY SALE FINAL

NO RESERVATIONS

NO C. O. D.'S

—Third Floor, Lipman, Wolfe & Co.

AN UNEXAMPLED OPPORTUNITY TO BRIGHTEN THE HOME AND MAKE VERY BIG SAVINGS IN THIS SPECIAL PRICING ON

Rugs and Curtains

The Offerings Listed Are for a Limited Time—Make Your Selections Tomorrow!

Scrim and Marquisette Curtains

Special Pair \$2.95

—Neat lace-edged Scrim and Marquisette Curtains—white and cream—2 1/4 yards long.

Voile and Marquisette Curtains

Special \$5.85 Pair

—Just about one hundred and fifty pairs of fine quality Voile-Scrim and Marquisette Curtains—firmly made with lace edging and assorted motifs—2 1/4 and 2 1/2 yards long.

Curtain Materials Specially Priced

Curtain Marquisette, Special, Yard, 37c
Tape Bordered Scrim, Special, Yard, 49c.
Filet Curtain Nets, Special, Yard, \$1.15.
Tape Bordered Marquisette, Special, Yard, 67c.
Fancy Bordered Scrim, Special, Yard, 49c.
72-Inch Curtain Net, Special, Yard, 59c.
Filet Marquisette, Special, Yard, 59c.

Cretonne and Chintz

Greatly Reduced Prices

—Lot 1—1500 Yds. Cretonne and Chintz, Special, yard 57c
—Lot 2—2000 Yds. Cretonne and Chintz, Special, yard 77c
—Lot 3—1200 Yds. Cretonne, Special, yard 98c

—These Cretonnes and Chintzes come in the most beautiful patterns and colorings in both light and dark grounds.

Wool and Fiber Rugs—Savings!

—Good quality Wool and Fiber Rugs—neat designs in colors of blue, tan, brown and green—also mixed colors. Specially fine for sleeping rooms.

Size 7 1/2 x 9-foot Wool and Fiber Rugs\$14.45
Size 7 1/2 x 10 1/2-foot Wool and Fiber Rugs\$14.95
Size 9 x 12-foot Wool and Fiber Rugs\$16.45

—Fifth Floor, Lipman, Wolfe & Co.

Fine Wilton Rugs

At Last Season's Wholesale Prices

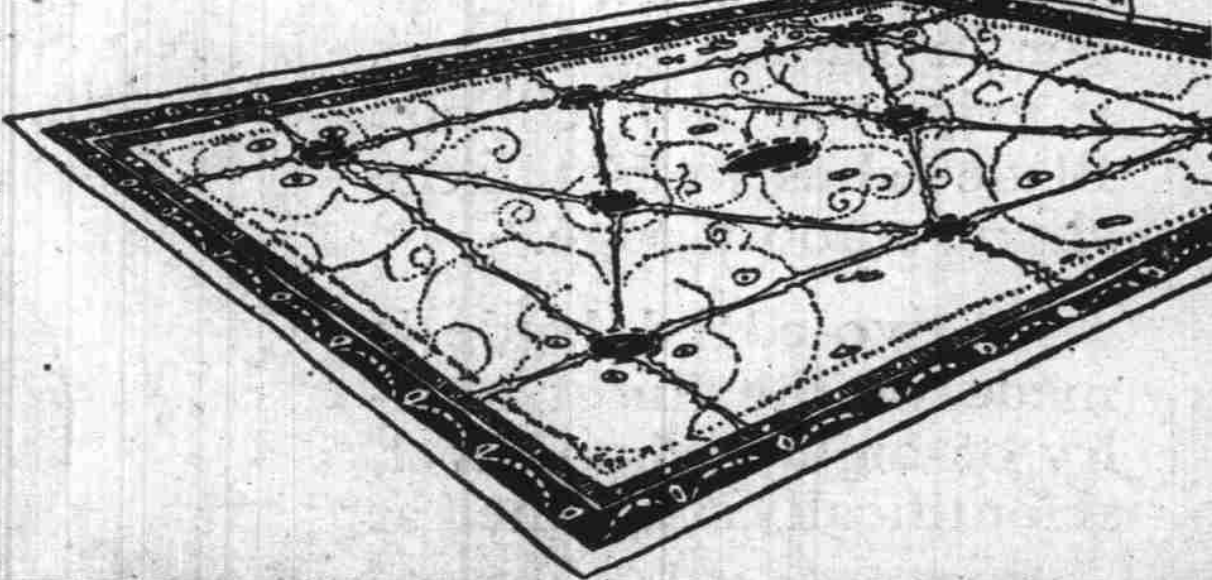
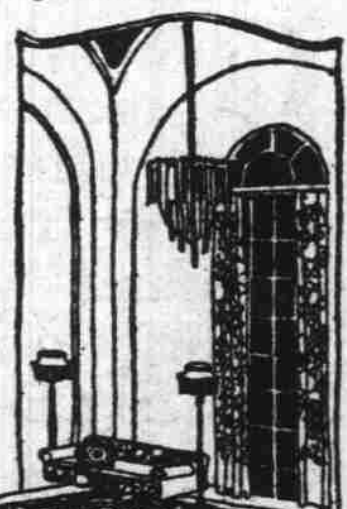
—Our entire stock of fine Wilton Rugs at greatly reduced prices. The most beautiful patterns in Oriental and conventional designs and in all the desired color combinations.

8 1/4 x 10 1/2-foot Wilton Rugs, Special \$87.50
9 x 12-foot Wilton Rugs, Special \$95.00
9 x 12-foot Wilton Rugs, Special \$139.50
9 x 12-foot Wilton Rugs, Special \$144.50
9 x 12-foot Wilton Rugs, Special \$149.75

Grass Rugs Specially Priced

—Firmly woven Grass Rugs in colors of brown, blue and gray, with stenciled fancy borders.

36 x 72-inch Grass Rugs Special\$2.75
4 x 7-foot Grass Rugs Special\$5.75
6 x 9-foot Grass Rugs Special\$6.95
8 x 10-foot Grass Rugs Special\$9.95
9 x 12-foot Grass Rugs Special\$11.75



Comparative Prices are misleading and often untrue

That \$100,000 Sale of HOSIERY

is, as we predicted it would be, a colossal occasion. The crowds in attendance today were even far beyond our expectations—the sales volume is sure to prove the greatest in the experience of any Western store. —This is indeed

A Super-Sale

—And the two big points for our patrons and for every woman interested in Silk Hosiery to remember are—

Every pair of the thousands and thousands of Stockings in this sale is absolutely perfect

Savings are twenty to thirty per cent of next Fall's wholesale prices

—Every woman will recognize the prices on these perfect hose as being much less than second qualities usually sell for—even in sales!
—Here follow the price details concerning the individual groups:

Women's Pure Thread Silk Hose

\$1.95

Pure Thread Jap Silk Stockings

—(Unadulterated) which insures greatest wearing possibilities. Every pair is full fashioned with elastic tops in colors of black, white, dark tan, camel, battleship gray, smoke and suede. In all sizes.

Women's Fine Silk Hose

Extra Special \$1.65

—This is a quality hose that assures long and satisfactory service—of pure silk with lisle thread reinforced toes and heels—high spliced heels and extra wide garter-proof tops. Shades of black, white, battleship gray, medium gray, pearl gray, cordovan, navy, brown, hunter's green, biscuit brown, flesh, pink, tan, bronze, African brown, beaver, field mouse, taupe and gunmetal.

Silk and Fiber \$1.25 Silk Stockings

—This is a splendid drop-stitch Pure Silk Stocking—thoroughly reinforced. Also a heather mixed fiber-silk stocking with lisle reinforced toe and heels—garter-proof tops. You cannot have too many of these for your summer wardrobe. Sizes 8 1/2 to 10.



Women's Pure Silk \$1.35 Stockings—Special

Extraordinary Opportunity!

—These specially splendid-wearing Pure Silk Hose are of various weights and qualities—all with lisle feet and tops—and come in colors of black, white, cordovan, navy, gray, bronze, chocolate—in all sizes.

Pure Silk, also Lace 95c Fiber Silk Stockings

—Silk Stockings—drop-stitch effects—reinforced with lisle soles and tops to insure longer wear. In shades of black, white, gray, navy and cordovan.
—Also thousands of pairs of Fiber Silk Hose in attractive lace patterns—lisle reinforcements—in the most desired shades of black, white, navy, bronze and cordovan.

—Street Floor, Lipman, Wolfe & Co.

Spring Underwear

Women's and Children's New Spring Weights and Styles

VERY Special Prices

Jersey Silk Camisoles

SPECIAL! \$2.95

—Made with ribbon shoulder straps, elastic at waist and with dainty lace insert and lace edgings at top. Also hemstitched. Comes in flesh pink—sizes 36, 40 and 42.

Jersey Silk Vests \$2.95

—Women's bodice top vests with ribbon shoulder straps. Made of good quality silk—flesh-pink. Sizes 36 to 42.

Women's Silk Top Union Suits \$2.50

—Women's union suits made of good quality Jersey silk tops on lisle body—band tops and narrow shoulder straps—made knee length—come in flesh-pink. Regular and extra sizes.

SPECIAL! \$1.95

—At less than today's replacement cost! Made with ribbon shoulder straps, wide lace yoke, elastic at waist. In flesh-pink. Value extraordinary.

Jersey Silk Bloomers \$3.95

—Good quality, flesh-pink—knee length, elastic at waist and knee—reinforced crotch—cut full. Sizes 5, 6 and 7.

Women's Globe Union Suits \$1.15

—Fancy tailored neat union suits of best cotton yarns with French band top and shoulder straps—also bodice tops. Knee length—all made with flat lock seams. Extra sizes at \$1.35.

EXTRA—
Women's Fine Cotton Knit Union Suits 85c

—Regular and extra sizes in this wonderful group—all at the same price.

—Perfect fitting garments in knee length; bodice top with silk tape, or hand-finished necks and shoulder straps.

—Street Floor, Lipman, Wolfe & Co.