

# VALLEY FARMERS ARE INTRODUCED TO FINEST TRUCKS

### Demonstrations During Trip of Caravans Found Instructive in Towns Where Stops Were Made.

The truck caravan attracted considerable attention through the southern and central part of the state, and reports coming in from the towns where stops are made show quite an impression on the people of the state and, particularly, those in farming communities.

Tractors and farm machinery carried on some of the trucks demonstrated, as well as did the carriers themselves, and "Ship by Truck" for short hauls is ceasing to be a thing of theory and becoming one of practice in Oregon. Truck men are looking forward confidently to the wider use of gasoline carrying in this territory.

The hospitality of Hubbard, where a stop for lunch was made on the first day and where the Commercial club of the place gave a spread for the men of the caravan, has been repeated elsewhere, and Robert E. Wagner, field representative of the National Automobile Dealers' association, is well pleased with the manner in which the caravan idea is taking hold. Some disappointment in official circles was manifest when fewer trucks than was expected turned out for the journey, but those that made the start are arriving in Portland some time today.

The caravan was at Eugene at the same time as the Ad club caravan, and the town turned out en masse. From Eugene the trucks turned northward, while the Ad club pilgrims went on to Stockton.

The men with the trucks, as they arrived at Eugene, were as follows: Day Elder, K. F. Rooken and James Patterson; Indiana, H. J. Clyde and H. J. Nash; Bee, R. K. Akin and C. M. Ory; International, Thomas A. Baird and A. H. Mason; Commerce, A. L. Heale and G. P. Bartness; Garford, A. D. Dunsworth and A. C. Wyckoff; Jumbo, W. E. Bulett and Harry Olsen; Graham Bros., C. W. Barrett, D. A. Strawbridge and Richard Palmer; Stearns, E. C. Kruger; Republic, A. C. Hogstead and V. N. Walton; Federal, W. M. Copeland; Gary, Don L. Wright; G. M. C., A. H. Noll and R. M. Noll; Marine Exhibit, Chief Quarter Master J. A. Smolick; Army Exhibit, Chief Quarter Master E. E. Meyers; Army Searchlight, Engineer Brodieck and two assistants.

The trucks were entered by the following companies: Federal truck (2 ton), W. L. Hinchon company; carrying the marine exhibit, and hauling a 1 1/2 ton Lee trailer with the navy exhibit, consisting of a model of the destroyer, Fagot truck (2 1/2 ton), Fagot Sales Agency, Inc.; carrying a Fagot tractor and six barrels of Zerolene lubricating oil. Commerce truck (1 1/2

## MOTOR TRANSPORT CARAVAN STOPS TO HAVE PICTURE TAKEN



(ton), McCracken Motor Car company; loaded with bags of wheat. Standard truck (2 ton), Palace Garage company; loaded with wire fence. Jumbo truck (2 1/2 ton), Portland Motor Car company; loaded with egg crates. Jumbo truck, Mitchell-Lewis & Stever company; engine, pump and feed grinder. Graham Bros., W. H. Walbridge company; Hood tractor. Gary truck (1 1/2 ton), Gary Coast agency; loaded with rig iron. Day-Elder truck (1 1/2 ton), Taylor Motor Car company; pag-tron. International truck, Houghton Motor Car company; loaded with binder twine. Indiana truck, Pacific Motor Sales company; loaded with U. S. tires. Leo Speed-Wagon truck, Northwest Auto company. Universal lighting, farm equipment. Republic truck (2 1/2 ton), Roberts Motor Car company; Harlowe oil. G. M. C. truck, Wentworth & Irwin; steel bars. Garford (2 ton), Garford Motor Sales company; castiron wheels.

### Laffaw Takes Over Oregon Distribution Of Stewart Truck

George M. Laffaw, formerly general salesmanager for the Atterbury Truck Sales company, has taken over the distribution of the Stewart truck, formerly handled by the Atterbury company, and will cover the state of Oregon as his territory. Laffaw was formerly also with the Marshfield company. He later sold out to Wells Brothers in order to move to Portland. He became a member of the firm of the Atterbury Truck Sales company, assuming the position of general salesmanager. Stewart headquarters will be for the present at Atterbury location, 343 Oak

Upper photograph shows the crew manning the truck grouped on the road near Hubbard, while the lower view was taken as the caravan left Oregon City. The paper mills are seen in the background.

street. It is his intention, however, to announce his permanent home and plans in the near future. A cop is a man who, on the highways of the country, stops speeders, and on the streets of the cities, where traffic is heavy, speeds stoppers.

## HOW IS THE ROAD?

(Continued From Page Two, This Section)

cific highway for nine miles north of Monroe and north of Corvallis to the Polk county line is going forward so that in about three weeks the contractors will begin laying the asphalt and expect to complete the paving within 90 days, thus making a complete paved highway across the county. The highway from Albany to Granger has been designated a market road and is to be improved immediately. Two railroad crossings will be eliminated where many accidents have occurred and the new road will be all on the west side of the railroad where hitherto the railroad has been crossed twice on the west side of the Willamette river.

The roads are again open for automobile travel from the Willamette valley and to Newport. Scarcely a day passes without an caravan of work on the highway is in full progress.

### Oregon

(Published by United States Forest Service) Barlow-Oak Grove—Open. Wapinitia to Cedar Burn; fair. Closed Cedar Burn to Twin Bridges. Should be open to Clear Lake, June 1, and across mountains July 1. Camp ground at Bear Springs. Mount Hood—Open, Sandy to Cold Springs rough. Santiam Wagon Road—Open. Foster to Cascadia ranger station; fair; camp grounds available. Closed, Cascadia ranger station to summit; no detours. Open by June 15. Medford-Crater Lake—Open. Medford to Union creek; fair. Closed, Union creek to Crater national park, snow. No detours. Should be open July 1. Green Springs Mountain—Open. Ashland to Klamath Falls. Fair. McKenzie Highway—Open Eugene to Blue river; fair. Closed Blue river to McKenzie bridge, construction; McKenzie bridge to summit, snow. Willamette Highway—Open Eugene to Oakridge; fair. Closed above Oakridge; snow. Never passable for autos above Rigdon. Grants Pass-Alameda—Open. Good except on Hayes hill and Oregon mountain. Crescent City-Gold Beach-Port Orford—Open. Good Crescent City to Brookings; fair Brookings to Gold Beach; fair Gold Beach to Port Orford; Meyers hill rough. Autos have little difficulty. Baker-Prairie City—Open. Baker to Sumpter, fair. Sumpter to Prairie City, poor. Baker-Cornucopia—Open. Fair to Carson. Passable for autos to Cornucopia; poor. Willow Creek—Open Heppner to Moore sawmill. Fair. Mitchell-Condor—Open. Rough Twickenham to Possil.

## New Way Station Is Opened Here by Battery Company

The Portland Storage Battery company, local Willard distributor, announces the opening of a new way station at 443 Stark street. Here will be space for service of all kinds to batteries, recharging, repairs and the myriad little attentions that a well groomed battery considers necessary to its well being. Gerald E. Roche will be in charge, a man who is said to be thoroughly familiar with the personalities of Willard batteries, and who was formerly at the central depot, at Ninth and Everett.

The location at 443 Stark street was formerly the quarters of the Ennes Battery Works. Ennes is now in Hillsboro, where he is conducting a direct service station, in close touch with the main depot here in Portland.

And the owner of the garage himself fixed the car. "Did that make any difference?" Oh, about \$10."

## Boss Goes East to Speed Shipments Of Autos to West

C. L. Boss, president of the C. L. Boss Automobile company, left last Tuesday night for the East to indulge in an effort to have a few more cars sent to this section of the country. The Hudson, Essex and Maxwell-Chalmers plants will receive visits from the Portland man, who thinks he will be able to arrange for more frequent shipments west. In addition to seeing the factories in regard to the product, Boss will go after the railroads in order to be sure of transportation facilities for the cars he manages to wrest from the clutches of his factory friends. Although the trip is primarily one of business, Boss will also make a visit to relatives in Colorado on his way back to Portland.

Manufacturer—We have made some radical changes in this motor this year. Mere Man—Yeh, I've noticed you advertise more revolutions per minute.

## JOURNAL'S AUTO DIRECTORY

**BETHLEHEM TRUCKS** Northwest Auto Co. Electric Lights and Starter Distributors, Alder at 18th

**JACKSON** Sayers-Pacific Motor Car Co. SIX TOURING FOUR WHEEL DRIVE TRUCK 21st and Washington State Distributors

**King "8" RUBIN MOTOR CAR CO.** Oregon, Washington, Idaho Distributors Broadway and Hoyt. Phone Broadway 89 First Car in the U. S. Sold Complete, including license and 52 weeks of free service.

**Mitchell's SIXES** BROADWAY AT OAK Mitchell, Lewis & Staver Co. FIRST AND EAST MORRISON

**RAINIER** Worm Drive TRUCKS SALES AND SERVICE SERVICE GARAGE 351, First St. Phone Main 2417

**Sayers Six** Sayers-Pacific Motor Car Co. SAYERS Auto Funeral Equipment 21st and Washington State Distributors

## EQUIPMENT AND REPAIRING

**Wiggins Company, Inc.** Formerly Archer & Wiggins DISTRIBUTORS OF AUTOMOTIVE EQUIPMENT Sixth Street at Oak

**EVEREADY** All makes of batteries recharged and repaired. Parts and repairs for all makes of electrical systems. Storage Batteries ELECTRIC SERVICE AUTO CO. Free from Sulphuric Acid and Guaranteed for Eighteen Months. L. D. Johnson, Mgr. 389-91 Oak St., Near West Park Broadway 161

**BORG AND BECK UNITED MOTORS CO.** Oregon Distributors CLUTCH PARTS SALES AND SERVICE 347-351 Burnside St. Phone Broadway 2393

**David Hodes Co.** AUTOMOBILE GEARS PARTS AND ACCESSORIES AT REDUCED PRICES ENGINES A SPECIALTY 111 North Broadway St.

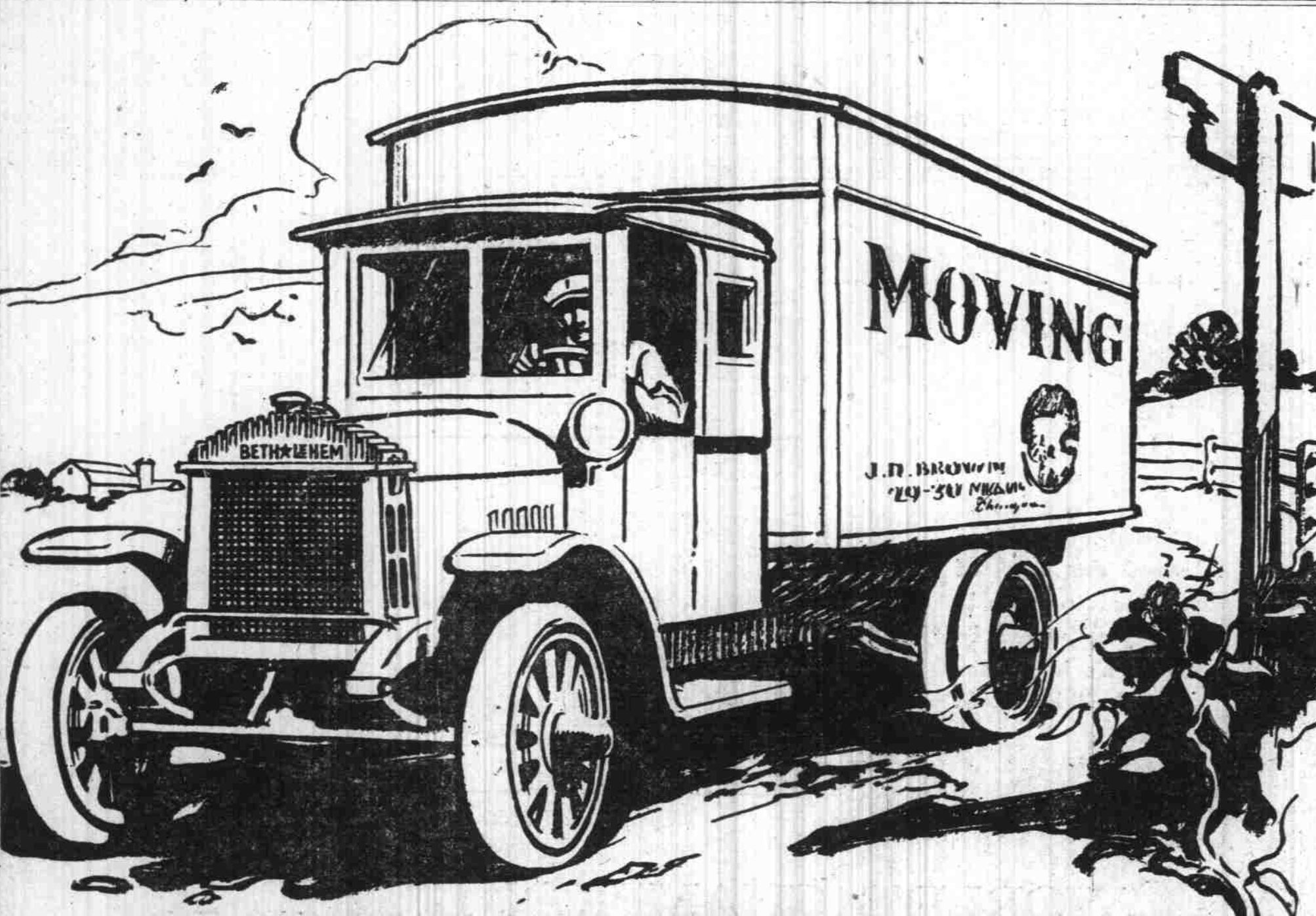
**EDISON** Gibson Storage Battery Co. DISTRIBUTORS STORAGE BATTERIES 12th and Alder Sts. Phone Broadway 2457

**Miller Northwest Auto Co.** GEARED TO THE ROAD UNIFORM MILEAGE Tires Distributors Miller Tires, Tubes and Repair Materials, Miller Ad-On-A Tires Alder, at 18th St. Portland, Or.

**Stewart SPEEDOMETERS** and "BIG TEN NECESSITIES" They're More Than Accessories Official Service—Genuine Parts Stewart Product Service Station, 333 Ankeny Street

**TRACEY & CO.** 81 NORTH NINTH, BET. COUGH AND DAVIS OFFICIAL STROMBERG SERVICE GENERAL REPAIRS

**Willard** STORAGE BATTERY Willard Threaded Rubber Insulation Service Station—Ninth and Everett



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And behind Bethlehem Performance is Bethlehem Policy. A concrete tangible expression of utmost cooperation through the dealers to the owners of Bethlehem Motor Trucks, Buy Safely—Buy Bethlehem.

1/4 Ton Chassis BETHLEHEM MOTORS CORPORATION 2 1/2 Ton Chassis  
1 1/2 Ton Chassis Allentown Pennsylvania 3 1/2 Ton Chassis

NORTHWEST AUTO CO. Distributors

Alder at Eighteenth "The Line Complete"

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In four body types

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