

63rd Anniversary Sales

Sixty Three Years in Portland
See Other MEIER & FRANK Ads on Pages 7, 8 and 9, This Section

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
7th, 8th, 9th, 10th, 11th, 12th

2 Wonder Lots of Gloves



Might almost be called a remnant sale of gloves. All sorts of odds and ends of different lines sold down to a few of a kind. The gloves themselves are as good as when they first came into the store. Each individually offers the same value to you in the matter of appearance, service, fit. But because we must ask you to search for your size in the many different kinds, we have reduced the prices away below normal.

Fine Gloves at
\$2.19

Kid and suede gloves with one and two clasps, in brown, gray, champagne and white. Doeskin gloves in white and natural either in novelty slip-on or English two-button styles. Also strap wrist 6-button length white lambskin gloves of fine quality. All will be fitted to your own satisfaction. None on approval, none C. O. D.

Summer Gloves
49c

Long, medium and short gloves including 16-button length silks in sizes 6 to 8; also 6 and 8-button length gray chamisettes and 2-clasp black, white, brown and gray chamisettes in sizes 5 1/2 to 8. Pair 49c while any remain. None on approval, none C. O. D.

—Meier & Frank's: Main Floor.

It Pays to Get Good Silk Petticoats

Like These at

\$5.95, \$7.95, \$9.95

Shrewd shoppers invariably pay as much as they can afford for a silk petticoat. A lot of service is always expected from one and good silk is worth paying for because it wears so much better.

These special petticoats at \$9.95, \$7.95, \$5.95 are made of such worth-while silks that any woman will be glad to discover them.

Those at \$9.95 are wonderfully good. Heavy silk jersey, sometimes with satin flounces; others of heavy lustrous messaline.

\$7.95 petticoats are of splendid taffeta and weighty silk jersey. The taffeta is the extremely heavy soft chiffon kind, nice to wear under tricolette frocks.

\$5.95 petticoats are of especially good jersey silk with fringed or combination flounces.

Cotton Petticoats
\$2.98 to \$3.85

Excellent everyday petticoats which are pretty in color and style and which practically never wear out. Flowered cotton taffeta petticoats specially priced at \$3.19 and \$3.85 and the real heatherbloom in fancy and plain colors at \$2.98 to \$3.85.

—Meier & Frank's: Petticoat Shop, Third Floor.

Fine Choosing Among These Corsets

Specially Priced at

\$2.47 to \$7.95

Sample corsets from Madame Irene are big finds at \$5.95 and \$7.95. They fill the demand for corsets designed by a French corsetiere in America. Beautifully cut and shaped, made of lovely materials. We recommend them to the attention of brides.

Good sports corsets are "special" at \$2.47 and \$3.75. Those at \$2.47 are American Lady front lace corsets with medium low hips and low busts. At \$3.75 are delightfully pink satin or brocade dancing corsets with elastic gores.

Not all sizes in each style or price group, but in the lot models for small, medium and large figures.

Extra Good Brassieres
\$1.67, \$1.95, \$3.59

Large assortment of styles and materials, including bandeau and corset cover models with front or back fastening. Either white or flesh pink materials. All sizes in the lot, but not in each style.

—Meier & Frank's: Corset Shop, Third Floor.

Summer Furs at Special Prices



All the attractive chokers and other fur pieces which give the finishing touch to the summer dress or suit. Included are carefully chosen assortments of fox, wolf, gray squirrel, Russian fitch, mink, kolinsky, Hudson Bay sable, stone marten, Hudson seal and other seal-dyed furs.

Animal Scarfs of Fox

Taupe, poiret, black, pointed and natural red fox.

\$45 kinds, now **\$38.**
\$65 kinds, now **\$55.**
\$75 kinds, now **\$63.75.**
\$98.50 kinds, now **\$83.75.**
\$125 kinds, now **\$106.25.**
\$150 kinds, now **\$137.50.**

Chokers

One, two and three animal scarfs of natural gray squirrel, Russian fitch, mink, kolinsky, Hudson Bay sable and stone marten are included in this group.

\$25 kinds, now **\$21.25.**
\$29.50 kinds, now **\$25.**
\$45 kinds, now **\$38.**
\$67.50 kinds, now **\$57.**
\$75 kinds, now **\$63.75.**

Wolf Scarfs

Animal shapes in taupe, poiret and black. \$35 kinds, now **\$29.75.**
\$45 kinds, now **\$38.**
\$65 kinds, now **\$55.**
\$75 kinds, now **\$63.75.**

Furs Remodeled

Not too soon to plan the beautiful furs you will wish for next season.

Consult the expert furriers in our Fur shop on the premises about the new fur fashions. They will be glad to suggest ways to remodel your old furs and they will design and fashion fur garments to your order.

Furs Stored

in our perfectly refrigerated dry cold air safety vaults on the premises are immune from moths, theft, fire, loss. Phone and our auto will call.

—Meier & Frank's: Fur Shop, Fourth Floor.

Announcement Extraordinary!

Arrived 10:30 A. M. Yesterday
by Parcel Post

New Beaded Bags From Belgium



First shipment direct from the factory of these beaded bags made in Belgium and selected by our buyer on his recent European trip. It is an event of sufficient moment that these beautiful Belgian beaded bags have come to hand for our patrons' selection, but it is an event of the most extraordinary moment that we shall sell them at these prices:

Bags That Look Like \$75.00 for **\$30**
Bags That Look Like \$65.00 for **\$25**
Bags That Look Like \$40.00 for **\$20**
Bags That Look Like \$30.00 for **\$15**
Bags That Look Like \$25.00 for **\$10**

As the comparisons show, these beaded bags have the appearance of bags that cost TWICE THE PRICE at which we offer them in this Anniversary Sale tomorrow and while the quantity lasts. Assorted colors in each group.



ALSO

All Remaining
Beaded Bags
From American Importers

1/2

Regularly \$35.00 to \$80.00—now \$17.50 to \$40, while the quantity lasts.

—Meier & Frank's: Main Floor.

... 1/2 PRICE ...

Many Model Hats

Now Reduced to

\$9 to \$25

Were \$18.00 to \$50.00

Two hats for the usual price of one. One beautiful hat for the usual cost of one ordinary hat. Choice of the larger part of the hats in our Millinery Salons—at half.

Black and practically all colors. Picturesque large hats and nifty small ones. Tailored and dress styles.

Many of them from the finest milliners in America. They show all the interesting fashion novelties of the season, including flowers, feathers, cellophane and embroidery.

Ready-to-Wear Hats \$2.45

Fancy straw hats with ribbon bands that were \$3.50 to \$5. Good for country, town and beach wear.

—Meier & Frank's: Millinery Salon, Fourth Floor.

... 1/2 PRICE ...

Summer Blouses

Now Reduced to

\$1.25 to \$5.50

Were \$2.50 to \$11

Prize lot of fine blouses slightly soiled from handling and therefore to be speeded-out at half price.

A white linen that was \$3.50 will be \$1.75 Monday—a pretty pink corded tissue that was \$2.50 will be \$1.25—a white striped dimity with plique collar that was \$5 will be \$2.50—a crisp white organdie that was \$3.25 will be \$1.63—lovely hand-made batiste blouses with fine embroidery that were \$10 and \$11 will be \$5 and \$5.50.

Pretty good news, isn't it—when you have just planned to get another suit!

—Meier & Frank's: Blouse Shop, Fourth Floor.

APPAREL VALUES

Additional Proofs That "It Always Pays
to Shop at MEIER & FRANK'S"

Spring Dresses at 1/2 PRICE

Now Reduced to

\$22.50 to \$49.25

Were \$45 to \$98.50

Fascinating wool jersey, tricotine and fine serge frocks. With all the careless beauty and youthful charm of the moment's fashions.

Delightfully short of sleeve—vivid in sports colors—or demure in the ever-wanted navy or beige.

One has the new accordion-pleated navy skirt with printed silk bodice as gay as the peasant's costume which inspired it—another has an Eton jacket effect, a pleated skirt and brilliant Balkan sash—another is of more reticent navy tricotine with embroidery.

Nearly seventy-five different models—each one at half its last week's price.

Sizes for women and misses.



Novelty Suits at 1/2 PRICE

Now Reduced to

\$27.50 to \$72.50

Were \$55 to \$145

A choice collection of one-of-a-kind suits designed by some of the cleverest clothes creators in America.

Models with that "different" look which is not easy to put into suits—and it always makes a decided impression of smartness just because it is infrequent.

Suits with jaunty Eton suits—with slender, boyish pony coats—with flaring, rippling peplums—with bloused backs—with contrasting checked skirts (only one for a lucky person)—with braid trimming—with elegant embroidery—and every coat luxuriously silk lined.

It is such beautiful suits as these which are marked half price—now \$27.50 to \$72.50.

Majority are of navy poiret twill and tricotine—and there are sizes for misses as well as women.

—Meier & Frank's: Fashion Salons, Fourth Floor.



18 Permanent Curls

for \$15

This is the unusual offer that the Beauty Shop makes for Monday only. Permanently waved hair, beautifully done, will stand heat and moisture without losing its beauty. 18 curls will be made Monday only, for \$15.

\$18-\$20 Switches

\$10

24 inch switches of finest quality cut hair. Dark, medium and light brown.

25c Hair Nets

2 for 25c

"My-t-fine" Cap Nets in dark, medium and light brown. Limit 8 to a customer.

—Meier & Frank's: Hair Goods Salon, Fifth Floor.

