

# Here Is the First Great Super-Sale

**Lipman Wolfe & Co**  
"Merchandise of Merit Only"

## Four Wonderful Blouse Events in One

HERE is additional

which accrued to us and through us to  
the psychological moment.

Room Samples of

A \$15,000 STOCK OF SHOW-ROOM SAMPLES OF

### Exquisite Model Waists

PURCHASED FROM TWO OF THE FOREMOST WAIST MAKERS OF NEW YORK

These Waists Are Divided Into Four Lots and Are Offered at From  
One-Half to One-Quarter Regular Prices

—Seven Windows display these wonderful waists. Twenty-five extra  
sales people will assist our regular force to give good service.

### Beautiful Castleton Blouses

REPRODUCTIONS OF THE NEWEST PARIS FASHIONS  
IN TRICOTINE, MIGNONETTE AND GEORGETTE

—Modeled in Real Filet, Beaded, Hand Embroidered and Novelty Effects. Mostly ONE OF A KIND.

Exclusive—Original—NOVEL—BEWILDERING

Exquisite Examples in Blouse Fashions

—Tomorrow—these wonderful Blouses—

HALF TO QUARTER REGULAR PRICES **\$15**

—Third Floor, Lipman, Wolfe & Co.

### And at \$5—

### 2000 Blouses Show-Room Models

Over 500 Styles in Georgette,  
Light and Dark Blouses

For Morning, Afternoon and Evening Wear

Long and Short Sleeves  
Over-Blouses, Hip Blouses and Waists

Majority One of a Kind

—All sizes in this collection. Ruffled, Lace, Beaded,  
Embroidered and every novelty style in this lot.

Half to Quarter Regular Prices  
**\$5**

—Third Floor, Lipman, Wolfe & Co.

See the Seven Window Displays

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Twenty-five Extra Salespeople

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No Reservations—No C. O. D.'s

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No Returns, Exchanges or Approvals

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Ten Times the Usual Selling Space Has Been Provided

SKETCHED FROM BLOUSES IN THE SALE

### At \$7.50

A Collection of Two Hundred  
Tricolette Hip Over-Blouses

THEY come in both plain and drop-stitched effects—the  
quality of Tricolette is one that every woman will  
admire, and we are confident in our prediction that this  
lot of two hundred blouses will disappear long before  
the day's selling is over.

—Third Floor, Lipman, Wolfe & Co.

### Beautiful Soft Voile Waists

And Many Are Hand Embroidered

Sale Price Is **\$2.50**

—Long and short sleeves.

—Third Floor, Lipman, Wolfe & Co.

SKETCHED

SKETCHED  
FROM  
BLOUSES  
IN THE  
SALE

Comparative prices are misleading and often untrue